WIPO-WASME Special Program on Practical Intellectual Property Rights Issues for Entrepreneurs, Economists, Bankers, Lawyers and Accountants
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Patents

Tomoko Miyamoto
Patent Law Section
Patent Policy Department
World Intellectual Property Organization
tomoko.miyamoto@wipo.int

Inventor's interest / Competitor's interest

- Strong monopoly
- n Keep the invention secret
- n Long duration
- n I invented, so I should be protected!
- Ideas of othersshould be free touse
- n All the ideas should be available to the public
- n Short duration
- n Minimum protection

Where is the balance?

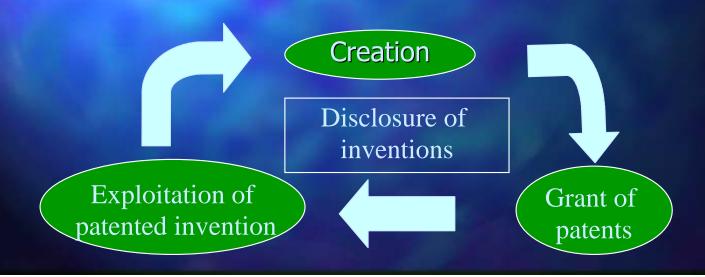
What is a patent?

- Right granted to protect inventions
- Right to exclude others from using a patented invention without patentee's consent --- licensing
- n Duty of disclosure
- n Limited term of protection (20 years)
- n Conditions of patentability

Balance between patentee's rights and public interest

Advantages for the business

- Stronger market position
- Returns on investments
- Vehicle to market inventions
- Increase in negotiation power
- Source of technological knowledge



Conditions of patentability

- Patents shall be available for <u>inventions</u> that are <u>new</u>, involve an <u>inventive step</u> and are <u>industrially applicable</u>.
- n What is an "invention"?
- n What is "new" (novelty)?
- n What is an "inventive step"?
- n What is "industrially applicable"?

Patentable subject matter

- In general, an "invention" means a solution to a specific problem in a field of technology.
- An invention may relate to a product or process.
- n General Exceptions
- basic theories (scientific theories, math. methods...)
- abstract ideas (mental acts, methods of playing games or doing business...)
- public concerns (morality, plants and animals, methods for the treatment...)
- subject matter protected by other IPR titles (aesthetic creations, plant varieties...)

Novelty

- An invention is new if it is not anticipated by prior art.
- n Prior art
 - Knowledge made available to the public before the filing date (priority date)
 - by written publication anywhere in the world
 - by oral disclosure, use or in other way [anywhere in the world][in the country concerned]
- n Examples

Inventive step

- Having regard to the prior art, an invention may not be obvious to a person skilled in the art on the filing date (priority date).
- n Examples

Industrial applicability

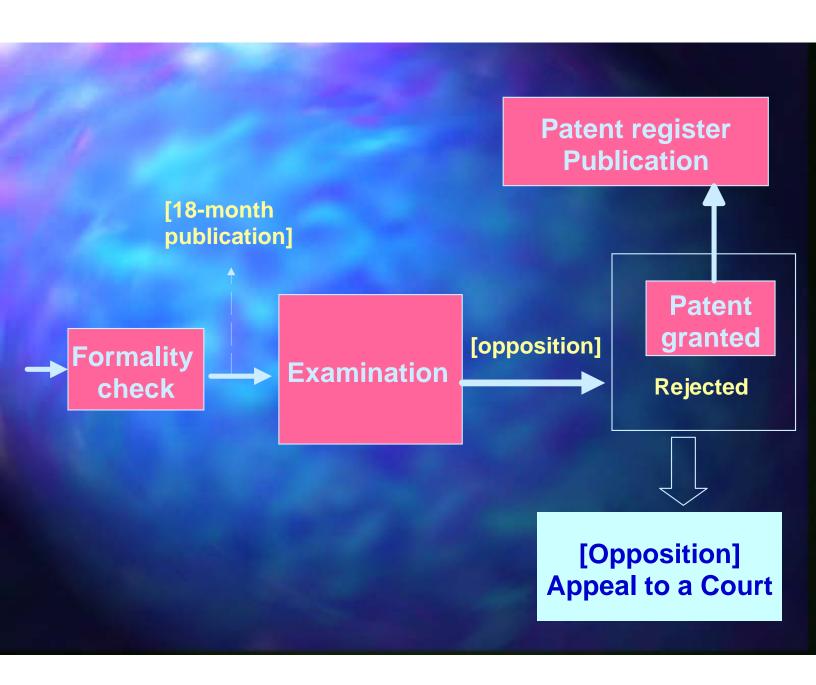
- An invention can be made or used in any kind of industry.
- n Examples

Who has the right to a patent?

- n Inventor(s) or his successor in title
- If two or more persons have made the same invention independently, the person whose application has the earliest filing date (or the earliest priority date) shall have the right to a patent.
- n Employee's inventions

Patent application

- Request (name and address of the applicant, inventor, agent (if any); title of the invention)
- n Claim(s) = define the subject matter for which
 protection is sought
- Description (background art, operative embodiments or examples, advantages)
- n Drawings, if needed
- n Abstract = technical information only
 - + statements, power of attorney...



Exclusive rights conferred by a patent

- A patentee can prevent others without his consent from:
 - (a) making, importing, using, offering for sale or selling the patented product;
 - (b) using the patented process and doing any acts in paragraph (a) in respect of a product obtained directly by such process.
- n Protection against infringement
- n Possibility of assigning and licensing the right

Limitation of owner's rights

In general...

- The patent rights extend only to acts done for industrial and commercial purposes.
- The patent rights don't extend to acts done for scientific research.
- n Prior user's right
- n Compulsory licenses

Enforcement of rights

- n A patent is not just a "paper".
- Patent owner <----> Alleged infringer
- n Options available
 - find a knowledgeable lawyer
 - send a "cease and desist letter"
 - negotiate
 - possibility of arbitration and mediation
 - go to court (injunctions, damages...)

A defendant may claim...

- The scope of the patented claim does not cover the alleged infringement.
- n The patent is null and void.
 - Entitlement, novelty, inventive-step, sufficient disclosure...
- The patent right does not extend to acts by the defendant.
 - Scientific research, prior use...
- n May negotiate licensing, cross-licensing

How to get a patent abroad?

Why do we need a patent abroad?

Territoriality (Grant and enforcement of patents in its jurisdiction)

- Filing a patent application with national or regional offices* claiming the right of priority under the Paris Convention
- Filing an international patent application under the Patent Cooperation Treaty (PCT)
- * European Patent Office (EPO), Eurasian Patent Office (EAPO),
 Organisation africaine de la propriété intellectuelle (OAPI), African
 Regional Industrial Property Organization (ARIPO)



costs (translations, fees, attorneys...)

Alternatives to patent protection

- n Utility models
 - less stringent requirements
 - cheaper
 - simpler procedure
 - shorter term of protection
 - may be limited to products or certain fields of technology
- n Trade secrets

Pros and cons

