BEST PRACTICES OF IP OFFICES FOR ASSISTING SME's TO USE THE IP SYSTEM

Innovation Promotion Activities undertaken by the Austrian Patent Offices

REORGANISATION PROJECT

- Definition of goals and Activities for a period of some years give the chance to realize the new tasks patent offices have to manage.

- Furthering technological progress.

- To convince the target groups, clients and partners.

- Modern patent office.

APO HELP DESK

- The programs aims to improve efficiency and competitiveness of SMEs.
- Knowledge about IP is the basis for the functioning of markets.
- Implementation of IP within SMEs.
- Increasing numbers of interested companies.

ONLINE-IP INFORMATION

- Online Access to all bibliographic data of national industrial property rights.
- Online access to in-house data of national applications and registered IP-rights and EP- and PCT-publications with respect to Austria.
- Difficulty in accessing IPR information.
- Easy access to data.

TRAINING THE TRAINEES

- The Project is aimed to train lawyers, librarians, business advisers, teachers...as multipliers for dissemination of information concerning IP.

- Dissemination of information.

- Create awareness.

- Increasing number of companies using IP information.

STATE-OF-THE-ART SEARCHES

- Clients receive a complete state-of-the art search without having to file an application.

- Filing should not always be the first step in IP.

- Stop filing before knowing the state-of-the-art.

- number of state-of-the-art searches.

SME INFORMATION CAMPAIGN

- Project is aimed to improve efficiency and competitiveness of all users of IP.

- Create a public awareness.

- Lack of knowledge of market information.

- Increasing number of participants.

UNIVERSITY SERVICE

- Students in the last exams benefit from the state-of-the-art searches carried out free of charge.

- Students going into the company know these searches and save R&D costs.

- Lack in IPR knowledge.

- Increasing number of participants.

MORE INFORMATION

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