
EXPERT MEETING

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ORIGINAL: ENGLISH
DATE: MAY 3, 2019

**Expert Meeting on SMEs and Their Access and Use of Government
Innovation**

organized by
the World Intellectual Property Organization (WIPO)

Geneva, May 16 and 17, 2019

PROVISIONAL PROGRAM

prepared by the International Bureau of WIPO

Thursday, May 16, 2019

9.00 – 9.15

Opening Remarks

Mr. Michal Svantner, Director, Department for Transition and Developed Countries (TDC), World Intellectual Property Organization (WIPO), Geneva

Mr. Guy Pessach, Director, Small and Medium-sized Enterprises (SMEs) and Entrepreneurship Support Division (SESD), TDC

9.15 – 9.30

Introduction:

The Project

Speaker:

Ms. Tamara Nanayakkara, Counsellor, SESD, TDC

Theme 1:

Country/Regional Reports

9.30 – 10.00

Speaker:

United Kingdom

Mr. Andrew Wall, Senior Policy Adviser, Knowledge Assets Team, Fiscal, HM Treasury, London

10.00 – 10.30

Speaker:

United States of America

Ms. Marina Lamm, Patent Attorney, Office of Policy and International Affairs, United States Patent and Trademarks Office (USPTO) Washington D.C.

10.30 – 10.45

Coffee Break

10.45 – 11.15

Speaker:

African region

Professor Barthelemy Nyasse, Director of Chemical Engineering & Mineral Industries School, University of Ngaoundéré, Yaounde

11.15 – 11.45

Speaker:

Australia

Mr. Philip Mendes, Principal, Opteon, Brisbane, Australia

11.45 – 12.15

Speakers:

Israel

Ms. Sharon Bar-Ziv, Lecturer, Sapir Academic College, School of Law, University of Haifa, Haifa, Israel

12.15 – 13.30

Lunch Break

13.30 – 14.00	Speaker:	<i>Ukraine</i> Ms. Iryna Matsiuk, Head, Sector of Cooperation with National and International Institutions in Intellectual Property Sphere, Department for Intellectual Property, Ministry of Economic Development and Trade, Kiev
14.00 – 14.30	Speaker:	<i>India</i> Mr. Prabuddha Ganguli, CEO, Vision-IPR, Visiting professor, Rajiv Gandhi School of Intellectual Property Rights, Indian Institute of Technology, Kharagpur, India
14.30 – 15.00	Speaker:	<i>Thailand</i> Ms. Orakanoke Phanraksa, Senior Intellectual Property Consultant, National Science and Technology Development Agency (NSTDA), Pathumthani, Thailand
15.00 – 15.15	Coffee Break	
15.15 – 15.45	Speaker:	<i>Arab Region</i> Dr. Mohammed Aljafari, Director, Intellectual Property Commercialization Office iPARK, The Royal Scientific Society, Amman
15.45 – 16.15	Speaker:	<i>Brazil</i> Ms. Shirley Virginia Coutinho, Head, Innovation Agency, Catholic University of Rio de Janeiro and member of the Board Committee of FORTEC , Rio de Janeiro, Brazil
16.15 – 16.45	Speaker:	<i>Russian Federation</i> Ms. Ekaterina Ivleva, Chief specialist-expert, International Cooperation Department of Rospatent, Moscow
16.45 – 17.00		<i>Comparative summary</i> Ms. Kasiet Kachaganova, Consultant, SESD, TDC, WIPO

Friday, May 17, 2019

9.00 – 10.00	Theme 2:	Patent Filings by Government Research Institutions, an Empirical Outlook
	Speakers:	Mr. Zhou Hao, Head, Data Development Section, Office of the Chief Economist, WIPO Mr. Richard Miller, Senior Economist, USPTO, Washington D.C. Dr. Sharon Bar-Ziv
	Theme 3:	Thematic Issues
10.00 – 10.45		IP issues in Managing the Access to and Use of Government Research Output by SMEs
	Moderator:	Ms. Beatriz Amorim-Borher, Director, Regional Bureau for Latin America and the Caribbean
	Panelists:	Ms. Shirley Virginia Coutinho Ms. Mary Grace Cruz Yap, Director IV, Documentation Information & Technology Transfer Bureau, Intellectual Property Office of Philippines (IPOPPL), Manila Ms. Fatimah Rohada binti Dahalan, Assistant Director General, Intellectual Property Corporation (MyIPO), Kuala Lumpur Mr. Philip Mendes
10.45 – 11.00	Coffee Break	
11.00 – 11.30		IP issues in Government and Private Sector Contracts
	Speaker:	Ms. Abby Semple, Procurement Expert, London
11.30 – 12.00		IP Issues in SMEs Access to Government Data
	Speaker:	Dr. Noam Shemtov, IP and Technology Law, Queen Mary University of London
12.00 – 12.30		Questions Frequently Faced by Government Officials on Managing Government IP Assets
	Speaker	Ms. Ayelet Feldman, Legal Counsel and Legislation, Intellectual Property Law Division, Ministry of Justice, Jerusalem
12.30 – 14.00	Lunch Break	

Theme 4: The Way Forward – Designing a Program of Assistance

14.00 – 15.00	Panel Discussion	Methodology for Managing Governmental Intellectual Property Assets so that New Products and Services Can be Taken to Market by SMEs
	Moderator:	Mr. Guy Pessach
	Panelists:	Ms. Ayelet Feldman Mr. Andrew Wall Mr. Stanley Kowalski, Clinical Professor of Law, Director, International Technology Transfer Institute, Franklin Pierce Center for Intellectual Property, University of New Hampshire School of Law, USA Mr. Ron Marchant, Intellectual Property Consultant, Lanzarote, Spain Mr. Ian Heath, Managing Consultant, First Thoughts, O'Connor, Australia Mr. Mart Leesti, Intellectual Property Management Consultant, Ontario, Canada
15.00 – 15.15	Coffee Break	
15.15 – 16.00	Panel Discussion:	Interest and Need for WIPO Support on Managing IP in the Governmental Sector in the Different Regions and the Specificity of the Demands of Each Region
	Moderator:	Mr. Andrew Ong, Director, Regional Bureau for Asia and the Pacific, WIPO
	Panelists	Mr. Michal Svantner Mr. Walid Abdelnasser, Director, Regional Bureau for Arab Countries, WIPO Ms. Beatriz Amorim-Borher Mr. Marc Sery-Kore, Director, Regional Bureau for Africa, WIPO

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