



Hungarian Intellectual
Property Office



SUBREGIONAL SEMINAR

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Copyright in the Digital Age

organized by
the World Intellectual Property Organization (WIPO)

and the Hungarian Intellectual Property Office (HIPO)

Budapest, April 4 and 5, 2017

PROVISIONAL PROGRAM

Prepared by the International Bureau of WIPO

Tuesday, April 4, 2017

09.00 - 09.30 Morning Coffee and Registration

09.30 - 10.00 **OPENING CEREMONY**

Welcome addresses by: Ms. Sylvie Forbin, Deputy Director
General, Copyright and Creative
Industries Sector, World Intellectual
Property Organization (WIPO)

The representative of the Ministry of
Justice of Hungary, Budapest

Mr. Viktor Łuszcz, President,
Hungarian Intellectual Property Office
(HIPO), Budapest

10.00 - 10.30 Keynote Speaker 1

Ms. Sylvie Forbin, WIPO

*Copyright and the Digital Age: WIPO
trends and initiatives*

10.30 - 11.00 Keynote Speaker 2

Mr. Mihály Ficsor, Member, Hungarian
Body of Experts on Copyright, former
ADG of WIPO, Budapest

*Copyright and the Digital Age: New
Legislative and Case Law Developments
in Europe*

11.00 - 11.20 Coffee Break

11.20 - 12.40 **Topic 1 Economic Relevance of Copyright**

This session will focus on the economic aspects of copyright, the evaluation of the economic performance of copyright-based industries and such methods that are used in this regard, and will also cover the methods of IP valuation, and other economic aspects of copyright.

Moderator: The representative of the Ministry of National
Economy, Hungary

Speakers: Mr. Petteri Sinervo, Head of Development and Deputy
Director at Brahea Centre, University of Turku, Finland

Ms. Sophio Mujiri, Deputy Chairperson, National
IP Center of Georgia (Sakpatenti)

Ms. Dorottya Simon, Economic Analyst, Hungarian
Intellectual Property Office, Budapest

Ms. Gyta Berasnevičiūtė, Copyright Specialist, EUIPO
Observatory

Ms. Adriana Moscoso del Prado Hernández, Director of
Legal and Public Affairs, International Confederation of
Societies of Authors and Composers (CISAC)

Open Discussion (20 min)

12.40 – 14.00 Lunch Break

14.00 – 15.30 **Topic 2 Concept and Right of Communication/Making
Available to the Public**

*This session will deal with the right of communication/making available to the public under the
WIPO Treaties and will focus on its implementation in Europe and around the world.*

Moderator: Mr. Péter Lábod, Head, Copyright Department
HIPO

Speakers: Mr. Mihály Ficsor Sr., Hungarian Body of Experts on
Copyright, former ADG of WIPO

Professor Dr. Silke von Lewinski, Research Associate,
Max Planck Institute of Foreign and International
Patent, Copyright and Competition Law, Head of Unit
on international law and special issues of developing
countries

Ms. Michele Woods Director, Copyright Law Division,
WIPO

Ms. Erin Simon, Product Counsel, Google,
San Francisco, United States of America

Open Discussion (20 min)

15.30 - 16.00 Coffee Break

16.00 - 17.30 **Topic 3 Online Access to Legal Content and Right holders'
Remuneration**

*This discussion will assess the services that are based on the use of copyright-protected works
and other subject matter and the market of these services, covering also the issue of how
rightholders' remuneration is ensured after such uses nowadays, and how this system may
further be developed.*

Moderator: Mr. Karol Kościński, Director, IP and Media
Department, Ministry of Culture and National
Heritage, Poland

Speakers: The representative of the AMC Networkd (tbc)

Mr. Gergely Békés, Legal Counsel, Bureau for the Protection of Performers' Rights (EJI), Hungary

Ms. Lauri Rechartd, Director, Legal Policy & Licensing, International Federation of the Phonographic Industry (IFPI)

Mr. Dávid Kitzinger, Head of Unit, Society Artisjus Hungarian Bureau for the Protection of Authors' Rights

Ms. Adele Zangs, Vice-President Legal and Business Affairs, DEEZER, Paris

Open Discussion (20 min)

Wednesday, April 5, 2017

09.00 - 09.30 Morning Coffee

09.30 - 11.00 **Topic 4 Online use of Out of Commerce Works – National Experiences**

This session will analyse the legal systems on the use of out of commerce works in the light of the existing laws of some EU Member States and the initiatives of the European Commission in this field.

Moderator: Ms. Adéla Faladová, Deputy Director, Copyright Department, Ministry of Culture of the Czech Republic

Speakers: Mr. Jakub Slovák, Expert, Media, Audiovisual and Copyright Department, Copyright Unit, Ministry of Culture of the Slovak Republic

Mr. Karol Kościński, Director, IP and Media Department, Ministry of Culture and National Heritage, Poland

Mr. Rémi Gimazane, Chef du département de l'économie du livre, DGMIC-SLL, Ministry of Culture and Communication, Paris, France

Dr. Habil. Anikó Grad-Gyenge, Vice-President of ALAI HU, Counsel of ProArt Hungarian Alliance for Copyright, Budapest

Mr. Bence Kertész, European Commission Directorate General CONNECT

Open Discussion (20 min)

11.00 - 11.30 Coffee Break

11.30 – 13.00 **Topic 5** **Copyright Exceptions and limitations in the Digital Age**

This session will focus on the current digital exceptions and limitations to copyright and their possible future developments.

Moderator: Ms. Jana Veselská, Head, Copyright Unit Media, Audiovisual and Copyright Department, Ministry of Culture of the Slovak Republic

Speakers: Ms. Michele Woods, WIPO

Professor Silke von Lewinski, Munich

Mr. Balázs Bodó, Researcher, IVIR, University of Amsterdam

Mr. Péter Mezei, Associate Professor of Law, Associate Dean for International Affairs, Institute of Comparative Law, Faculty of Law, University of Szeged

Mrs. Irina Lucan-Arjoca, Deputy Director General, Romanian Copyright Office (ORDA)

Open Discussion (20 min)

13.00. - 13.30 **CLOSING CEREMONY**

13.30 – 15.00 Lunch Break

15.00 – 18.00. “Budapest IP Walking Tour”

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