



PORTUGUESE INSTITUTE OF INDUSTRIAL  
PROPERTY (INPI)



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## **SYMPOSIUM**

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WIPO/GEO/LIS/19/INF/1  
ORIGINAL: ENGLISH  
DATE: JUNE 25, 2019

## **Worldwide Symposium on Geographical Indications**

organized by the World Intellectual Property Organization (WIPO)

and

the Portuguese Institute of Industrial Property (INPI)

with the support of the European Union Intellectual Property Office (EUIPO)

**Lisbon, July 2 to 4, 2019**

### **PROGRAM**

*prepared by the International Bureau of WIPO*

Tuesday, July 2, 2019

- 12.30 – 14.30 Registration
- 14.30 – 15.15 Opening addresses by:
- Ms. Francisca Van Dunem, Minister for Justice, Ministry of Justice, Lisbon
- Mr. Francis Gurry, Director General, World Intellectual Property Organization (WIPO), Geneva
- 15.15 – 15.30 Address by special invitee:
- Mr. Christian Archambeau, Executive Director, European Union Intellectual Property Office (EUIPO), Alicante, Spain
- 15.30 – 16.30 **Update on Geographical Indications from the World Intellectual Property Organization (WIPO) and Portugal**
- Moderator: Mr. Rui Solnado da Cruz, Legal Advisor, Department of Legal Affairs, Portuguese Institute of Industrial Property (INPI), Lisbon
- Speakers: Ms. Marie Paule Rizo, Head, Policy and Legislative Advice Section, Department for Trademarks, Industrial Designs and Geographical Indications, Brands and Designs Sector, WIPO
- Mr. Fernando Amaral, Executive Officer, Division of Quality and Genetic Resources, Directorate-General for Agriculture and Rural Development, Ministry of Agriculture, Lisbon
- 16.30 – 17.00 Coffee Break
- 17.00 – 18.30 **Regional Update on Geographical Indications**
- Moderator: Ms. Francisca Ribeiro de Carvalho, Head, Department of Trademarks and Designs, INPI
- Speakers: Mr. Francis Fay, Head, Unit Geographical Indications, Directorate General Agriculture and Rural Development, European Commission, Brussels
- Mr. Liu Jian, Deputy Director General, International Cooperation Department, China National Intellectual Property Administration (CNIPA), Beijing
- Ms. Anna Rogoleva, Head, Division for Legal Support of State Services, Legal Department, Federal Service for Intellectual Property (ROSPATENT), Moscow
- Ms. Maslina Malik, Senior Officer, Competition, Consumer Protection and Intellectual Property Rights Division, Association of South East Asian Nations (ASEAN) Secretariat, Jakarta
- 19.00 – 21.00 Welcome Reception offered by WIPO at Ball Room Salão Nobre, Hotel Pousada de Lisboa

Wednesday, July 3, 2019

9.00 – 10.15     **International and Regional Tools and Initiatives for Protecting Geographical Indications**

Moderator:     Mr. Rui Macieira, Ambassador, Permanent Representative, Permanent Mission of Portugal to the United Nations Office and other international organizations, Geneva

Speakers:     Mr. Wolf Meier-Ewert, Counsellor, Intellectual Property, Government Procurement and Competition Division, World Trade Organization (WTO), Geneva

Ms. Alexandra Grazioli, Director, Lisbon Registry, Department for Trademarks, Industrial Designs and Geographical Indications, Brands and Designs Sector, WIPO

Ms. Diana Akullo Ogwal, Policy Officer, Rural Economy and Agriculture Department, African Union Commission, Addis Ababa

10.15 – 10.45     Coffee Break

10.45 – 12.00     **Geographical Indications and Common Names**

Moderator:     Ms. Marie Paule Rizo, WIPO

Speakers:     Mr. Allen Johnson, Consultant, Consortium for Common Food Names (CCFN), Arlington, United States of America

Mr. Massimo Vittori, Managing Director, Organization for an International Geographical Indications Network (oriGIn), Geneva

Mr. Dev S. Gangjee, Associate Professor, Law Faculty, University of Oxford, Oxford, United Kingdom

12.00 – 13.15     **Portuguese-speaking countries – Initiatives for Protecting Geographical Indications**

Moderator:     Ms. Alexandra Grazioli, WIPO

Speakers:     Mr. Emídio Rafael, Legal Advisor, Industrial Property Institute (IPI), Maputo

Mr. Igor Schumann Seabra Martins, Deputy Head, Division of Technical Examination, Directorate of Trademarks, Industrial Designs and Geographical Indications (DIRMA), National Institute of Industrial Property (INPI), Rio de Janeiro, Brazil

Mr. Hailton Tavares Alfama, Technician, Institute for Quality Management and Intellectual Property (IGQPI), Praia, Cape Verde

13.15 – 15.00 Lunch offered by INPI

15.00 – 16.00 **Adding Value Through Geographical Indications**

Moderator: Ms. Ana Soeiro, Executive Director, Association QUALIFICA oriGIn Portugal, Lisbon

Speakers: Mr. Ashley Parasram, founder and CEO of the Trinidad and Tobago Fine Cocoa Company (TTFCC), Port of Spain

Ms. Fatima Amehri, President, *Association marocaine de l'indication géographique de l'huile d'Argane* (AMIGHA), Agadir, Morocco

Mr. Alberto Ribeiro de Almeida, Head of the Legal Department, Port and Douro Wines Institute, Porto, Portugal

16.00 – 16.30 Coffee Break

16.30 – 17.30 **Geographical Indications and the Internet**

Moderator: Ms. Luisa Lopes Gueifão, President, DNS.pt, Lisbon

Speakers: Mr. Oreste Gerini, Director General, Directorate General for Prevention and Contrast of Agri-Food Fraud in the Central Inspectorate Department for the Protection of Food Quality and Repression of Agri-Food Products (ICQRF), Ministry of Agriculture, Food, Forestry and Tourism Policies (MIPAAFT), Rome

Ms. Susan Anthony, Attorney-Advisor, Office of Policy and International Affairs (OPIA), United States Patent and Trademark Office (USPTO), Alexandria, Virginia, United States of America

17.30 – 17.45 Closing remarks by:

Ms. Anabela Pedroso, Secretary of State for Justice, Ministry of Justice, Lisbon

Ms. Wang Binying, Deputy Director General, WIPO

Thursday, July 4, 2019

Excursion (foreign participants only)

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