



Worldwide Symposium on Geographical Indications

THE PROTECTION OF GIs ON THE (E-)MARKET

Oreste Gerini
Lisbon, 3 July 2019

*Department of Central Inspectorate for fraud repression and quality protection
of agro-food products*

ICQRF



ICQRF: a few words about us

ICQRF stands for:

Department of Central Inspectorate for fraud repression and quality protection of agri-food products

***Is The Law Enforcement Body of the MIPAAFT** (Italian Ministry of Agriculture, Foodstuff, Forestry and Tourism Policies) responsible for preventing and repressing any breach of European and Italian laws relating to:*

- ***agri-foodstuffs productions**, (from farming to food processing industries as well as at their wholesale and retail stage);*
- ***farm supply products** (seeds, feed, agricultural chemicals, fertilizers and plant growth products).*

ICQRF is in charge of:

Carring out **Official Controls** according to (EC) Reg. No. 882/2004 (by means of Inspections, Chemical Analyses and, if the case, working as Police under the coordination of a Public Prosecutor).

Imposing monetary or other **sanctions** as result of inspection or analyses findings (**ITALIAN SANCTIONING AUTHORITY** for wine, olive oil, labelling, PDO/PGI Protection, organic products)

Authorizing private or public control bodies for certificating foostuffs as PDO, PGI and Organic.

Supervising the activities of the aforementioned private or public control bodies.

An overview on the ICQRF Organization

Head of of ICQRF

At central level, the Department consists of two Directorates-General.

At local level, it has 10 decentralized inspection offices and 19 local units.

ICQRF has also its own laboratories network, comprising 6 chemical laboratories.



2018 - CONTROL ACTIVITIES

Inspection activity

Inspection controls (no.)	40,301
Analytical controls (no.)	13,797

Controls (no.)	54,098
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Controlled Operators / Premises (no.)	25,390
Irregular Operators / Premises (%)	20.3
Controlled products (no.)	52,982
Irregular products* (%)	12.4
Irregular analytical outcomes (%)	8.7

Results

Crime reports (no.)	721
Administrative penalties (no.)	4,194
Seizures (no.)	595
Amount of seized products (tons)	17,588
Economic value of seizures (€)	34,098,556
Warnings (no.)	2,629

* including documentary and labeling irregularities

G.I.: A STRONG PROTECTION

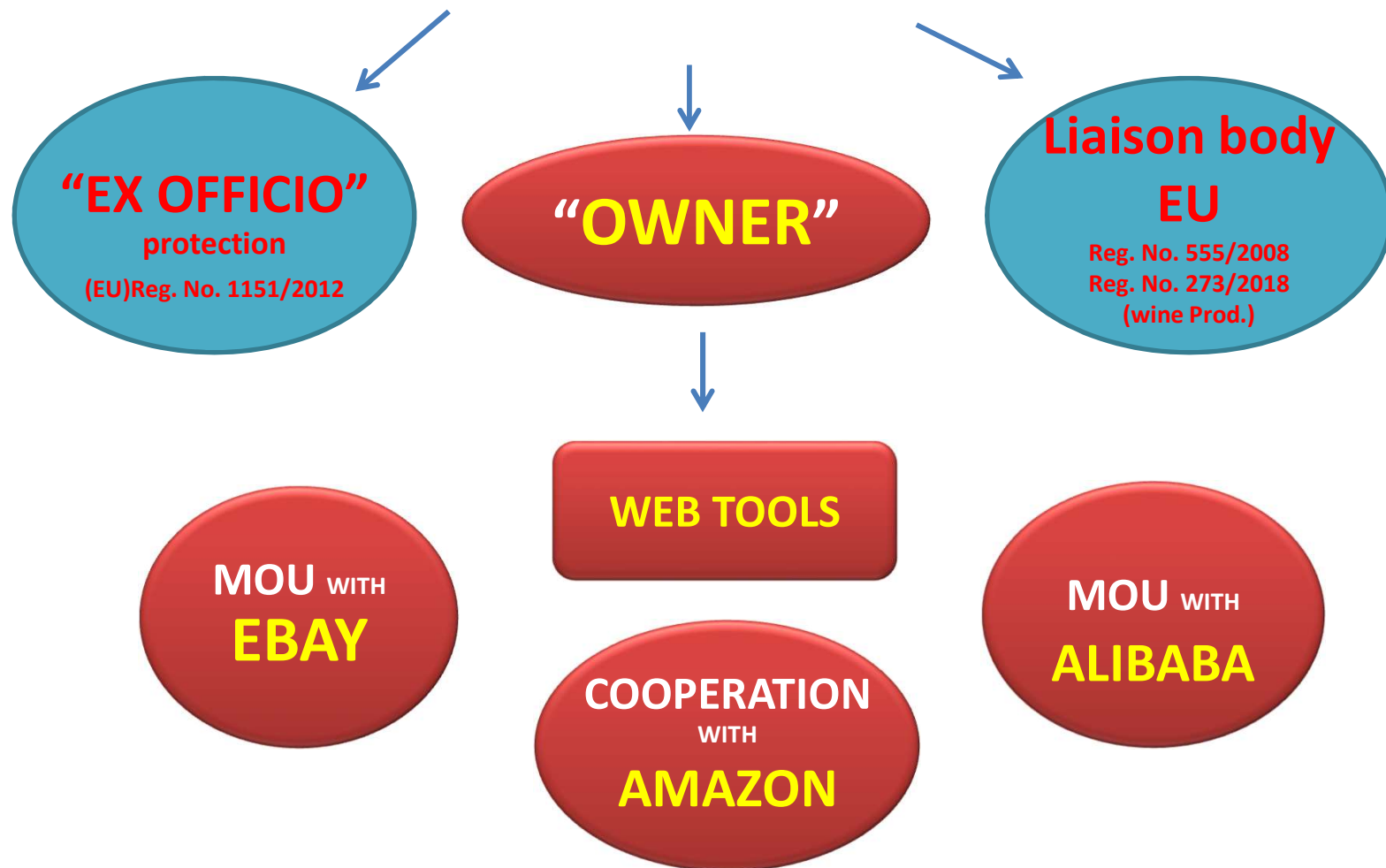
Regulation (EU) No 1151/2012 (for agricultural products and foodstuffs)).

Regulation (EU) No 1308/2013 (wines).

The registered food/wine/spirits names shall be protected against any illegal commercial practice:

- Unlawful use of the registered name: »Style»-»type»-»method»
- False advertising/advertisement;
- Misuse;
- **Usurpation;**
- Imitation;
- **Evocation**

GI and web: ICQRF Tools for protection



Co-operation and collaboration with IHPs – WHY?

- **Worldwide Internet Hosting Providers have all the interest to cooperate/collaborate with Control Authorities (Cas) to get rid of any infringements against PDO and PGI products (wines):**
 - ❖ To preserve their reputation
 - ❖ To keep high their on line top-ranking
 - ❖ To fulfill the EU legislation (Regulation EU 1308/2013, Regulation EU 1306/2013, Regulation EU 1169/2011, 2000/31/EC Directive)

Co-operation and collaboration with IHPs – WHY?

- **Competent Authorities have all the interest to cooperate/collaborate with IHPs to get rid of any infringements against PDO and PGI products (wines):**
 - Quickly;
 - No costs;
 - Checking and taking down infringements from a huge number of website worldwide.

The notion of Online Hosting Provider Obligation and liability

- Provide hospitality to websites on their web servers
- Establish a link between the seller and the buyer
- Third party sellers can offer items via the online host independently

The notion of Online Hosting Provider Obligation and liability

- No general obligation to monitor the information
- No general obligation to seek illegal activities
- No liability for the illegal activity, or information placed on its systems by a user, as long as the online host does not have "**actual knowledge**" of the activity or information
- **Limited Liability:** upon obtaining such knowledge, the online hosting providers must act expeditiously to remove or to disable access to the information

Europe: Top Shopping Websites



Country	Ranking of Shopping websites (# of visitors)		
	First	Second	Third
France	Amazon.fr	Leboncoin.fr	Cdiscount.com
Germany	Amazon.de	eBay.de	Otto.de
Italy	Amazon.it	Subito.it	eBay.it
Romania	Olx.ro	Emag.ro	Aliexpress.com
Russia	Avito.ru	Aliexpress.com	Market.yandex.ru
Spain	Amazon.es	Milanuncios.com	Aliexpress.com
Sweden	Blocket.se	Tradera.com	Prisjakt.nu
United Kingdom	Amazon.co.uk	eBay.co.uk	Argos.co.uk

Source: SimilarWeb (ranked, # of visitors)



GI and web: ICQRF Tools for protection

The Italian web experience

Web tools

MoU with e-commerce players



Cooperation with





ISPETTORATO CENTRALE DELLA TUTELA DELLA QUALITÀ
E REPRESSIONE FRODI DEI PRODOTTI AGROALIMENTARI

mipaaf
ministero delle
politiche agricole
alimentari e forestali



Accordo per il rinnovo dei Protocolli d'intesa
per la realizzazione di attività di promozione,
valorizzazione, informazione e tutela delle
produzioni agroalimentari e vitivinicole sulla
piattaforma online eBay

Ministero delle Politiche Agricole Alimentari e Forestali
Salone dell'Agricoltura
ROMA, 21 GIUGNO 2016



*Accordo per la proroga dei Protocolli d'intesa per la realizzazione di
attività di promozione, valorizzazione, informazione e tutela delle
produzioni agroalimentari e vitivinicole sulla piattaforma online eBay*

L'anno 2016, il giorno 21 del mese di giugno, con la presente scrittura privata,

TRA

Ministero delle politiche agricole, alimentari e forestali (MIPAAF) - Dipartimento dell'Ispettorato centrale della tutela della qualità e della repressione frodi dei prodotti agroalimentari (ICQRF), con sede in Roma - Via Quintino Sella, 42 - 00187 Roma, in persona del Capo Dipartimento dell'ICQRF *pro tempore*, Dott. Stefano Vaccari

E

Ebay International AG, per brevità, denominata eBay, con sede in Berna (Svizzera), Helvetiastrasse 15/17, in persona del Responsabile Affari Legali Italia Avv. Andrea Moretti munito di idonea procura

E

Associazione Italiana Consorzi Indicazione Geografiche, per brevità, denominata AICIG, con sede in Roma, via XX Settembre, 24, in persona del Presidente e legale rappresentante *pro tempore*, Dott. Giuseppe Liberatore

E

Confederazione Nazionale dei Consorzi volontari per la tutela delle denominazioni dei vini italiani, per brevità, denominata Federdoc (e, insieme a ICQRF, Ebay e AICIG, Parti), con sede in Roma, via Piave, 24, in persona del Presidente e legale rappresentante *pro tempore*, Dott. Riccardo Ricci Curbastro,

1



ISPETTORATO CENTRALE DELLA TUTELA DELLA QUALITÀ
E REPRESSIONE FRODI DEI PRODOTTI AGROALIMENTARI

RENEWAL OF THE AGREEMENT

November 14, 2018





Search...

All Categories

Search

Advanced

Home > Help > Membership & account > Rules & policies > How eBay protects intellectual property (VeRO)

Help

Browse help

- ▶ Searching & researching
- ▶ Bidding & buying
- ▶ Selling & seller fees
- ▶ Payment & shipping
- ▶ Feedback
- ▼ Membership & account
 - Getting started on eBay
 - Registration and account info
 - Sharing with eBay members
 - Protecting your account
 - Rules & policies

eBay glossary
eBay acronyms
A-Z index

Search the help pages

(Does not search for items or products) Example: 'payment methods'

Search

Tips

How eBay protects intellectual property (VeRO)

We're committed to protecting the intellectual property rights of third parties and to providing our members with a safe place to buy and sell. We created the Verified Rights Owner (VeRO) Program so that intellectual property owners can easily report listings that infringe their rights.

We require that a rights owner be registered through VeRO before reporting items to us. Rights owners sign legally binding documents when reporting items to eBay.

Top questions

What is VeRO and why was my listing removed because of it?
How can I report a VeRO violation?

Solve a problem

- ▶ I think the rights owner made a mistake in reporting my listing
- ▶ I need to file a counter notice
- ▶ I don't understand why my listing was removed
- ▶ I want to know if you gave someone my account information

Contact us

Have a question? We can help.

Contact us

Ask eBay members

Get help from other eBay members. Visit the Answer Center to post a question.



Hi! Sign in or register | Daily Deals | Gift Cards | Sell | Help & Contact

MEMORIAL DAY
DEALS START NOW >

My eBay



Search...

All Categories

Search

Advanced

VeRO Participant Profiles

To help you safely sell branded products on eBay, we offer the following pages written by intellectual property rights owners and similar organizations that work with eBay. These pages give information about the brands' products and legal positions. The rights owners are solely responsible for the content. Please contact the rights owners directly if you have questions. Some rights owners who work with eBay did not contribute a page, so the list of brands is not comprehensive.

If you represent a rights owner with a page below and have concerns about it, please contact us at vero@ebay.com.

US

Adobe	3Skulls Paintball	Abercrombie & Fitch	Action Mining Services Inc.
Alaska Airlines	ADT	Air Force One Air Conditioning	Aircraft Technical Publishers
ALM Productions	Aleratec, Inc.	Alex Perez	Alfresco Heating
Americas Drive-In Corp. / Sonic Corp. & Subsidiaries	American School of Needlework	American Weigh Scales, Inc.	American Welding Society
AnalogMan Guitar Effects	Amiclubwear.com	Amway Corporation	Anybug's Attic
Apex Tool Group	Angela LaFramboise	Annenberg Foundation, The	Ansonia Records, Inc.
AsKoruBeads	AR15.com	Artbeats Software, Inc.	Ashleigh Talbot
Auntie Anne's, Inc.	Asylum Records	Atlantic Research and Marketing (A.R.M.S.)	Atvimports
Australian Made Campaign Limited	Aussie Video Slots	Austin City Limits/KLRU	Australian Gold, Inc.
Autoline Industries	Authentic Brands Group LLC	Autism Speaks, Inc.	Auto Meter Products, Inc. (Autometer)
B.H.P., Inc. dba Nialaya Jewelry	Automotive Technologies, Inc.	Avedis Zildjian, Co.	B. C. Broncos
Barnett Research and Computer Imaging	Bad Monkey Art	Bally Pinball Fun	Band To Bow
Bell Helicopter Textron Inc.	Baume & Mercier	Beachbody LLC	Beautifulstuff LLC
Billie W. Taylor II, Ph.D.	Benchmark Knife Company, Inc.	Bill Lawrence Products	Bill Owen-Cowboy Artist
Bloomberg L.P.	BINO Products LLC	Blitzburgh Sports	Blockware LLC, d.b.a. Great Useful Stuff
Brenda Franklin	Bonnie's Plants	Boppy Company, The	Bose Corporation
	Brian Smith	British Phonographic Industry Limited	Bronze Gallery



UK

Ann Cooper	A.B. McKinley	All Saints (Retail) Ltd	Americana International Ltd.
BlossomSugarArt	Annette Hayden - Trendy Fleece Tots	Autodata Limited	Blackpoint Engineering LLC
Chocolate Starfish LTD.	Burlen Fuel System Limited	Carl McCoy (Fields of the Nephilim)	Carol Ann Clarke
First Group / First Great Western	Craft-e-Creations	Dunhill	Fédération Internationale de Football Association (FIFA)
Fossil Reproductions	Fishman	FJA Mods	Ford Motor Company
Giant UK LTD	Fulvio Bianconi	Garmin	George Halbert Productions
Jack Sealey Ltd	Hairy Rs Ltd.	HIDS4U®	Id Films
Kai Z Feng Limited	Jaguar & Land Rover	Jayco (UK) Limited	Jemella Ltd
Lynda.com, Inc.	KENVELO	Kettle Foods Ltd	Lipsy Ltd
Microsoft Ltd (UK)	Lynn R. Papercrafts	McGregor Fashion Group NV	McGregor Fashion Group NV
Nike	Mike Barrett Productions Ltd.	Moosaics	Neutrik AG
Peak Coffee Ltd	Nizamas Gallery	Orlando Digital Telephone Corp.	Paddington and Company Limited
Purdey	pneumaticcomponentsltd	Procter & Gamble	Pronto Moda Global Limited
Sarah Lough	Rolls-Royce	Rosetta Stone (UK) Ltd	Ruth Louise Dunn
Sony Ericsson Mobile Communications AB	Sheridan Douglas Press	Sigma Beauty	Simon Carey
The Makaton Charity	Sugru (FormFormForm Ltd)	Symantec	Synergy Computing Business Group, Inc. dba Chef's Resource
THESE PLEASE LTD	The Open University	The Premier League	The Royal British Legion
Twinkl Ltd	Tommy Hilfiger	Tottenham Hotspur Ltd	Transcender LLC
Van Grief & Arpels	Ulead Systems	Ultra Glow Cosmetics LTD	Umbro International Limited
	Vega 911	Vidbidness	VKR Holding A/S (VELUX)

FR

Comité Georges Mathieu	Longchamp	Microsoft	Sacem
Symantec			

IT

ALIENTECH SRL	Hells Angels Motorcycle Corporation Italia	Microsoft Corporation – Microsoft SRL (Italy)	Ministero delle politiche agricole – ICQRF
Nike Italy	Nomination S.R.L.	Versace	



Notifica di violazione

eBay International AG

Attn: Programma di verifica dei diritti di proprietà intellettuale (VePO) di eBay

Numero di fax: +39 02 95 44 16 59

Data: 31 marzo 2015

Spettabile eBay,

Il sottoscritto, in qualità di titolare di diritti di proprietà intellettuale o di soggetto autorizzato a rappresentare gli aventi diritto, dichiara che le seguenti inserzioni (elencate per numero di oggetto qui di seguito) violano i diritti di proprietà intellettuale ai sensi della legge italiana.

Titolare di diritti di proprietà intellettuale: **DIPARTIMENTO dell'ICQRF in virtù di delega conferita dal Consorzio di tutela della denominazione di origine controllata Prosecco;**

Indirizzo del titolare di diritti di proprietà intellettuale: **Via Quintino Sella, n. 42 – 00187 - ROMA**

Queste sono le mie informazioni di contatto:

Nome e Cognome: **Dr. Stefano Vaccari**

Carica: **CAPO DEL DIPARTIMENTO DELL'ISPettorato CENTRALE PER LA TUTELA DELLA QUALITA' E REPRESSIONE FRODI DEI PRODOTTI AGROALIMENTARI (ICQRF)**

Azienda: **MINISTERO DELLE POLITICHE AGRICOLE ALIMENTARI E FORESTALI (MIPAAF)**

Indirizzo: **Via Quintino Sella, n. 42 – 00187 - ROMA**

Indirizzo email (per comunicazioni con eBay): icorf.capodipartimento@politicheagricole.gov.it;

Indirizzo email (per comunicazioni con i venditori)*: icorf.capodipartimento@politicheagricole.gov.it;

Numero di telefono: **+39 0646656610 - 6605**

Numero di fax: **+39 06486737**

Autorizzo queste persone a firmare eventuali future notifiche di violazione in mia rappresentanza:

Nome: FABRIZIO GUALTIERI

Nome: ROBERTA CAPECCI

Nome: ROSARIA TORRE

Nome: BARTOLOMEO FILADELFA

Indirizzo email: f.gualtieri@politicheagricole.gov.it

Indirizzo email: r.capecci@politicheagricole.gov.it

Indirizzo email: r.torre@politicheagricole.gov.it

Indirizzo email: b.filadelfa@politicheagricole.gov.it

OWNER or authorized to represent those entitled



ADVERTISEMENT NUMBER



31 marzo 2015
In fede

Firma

Allegato alla Notifica di violazione

Elenco delle inserzioni, dei prodotti o dei materiali che violano i diritti di proprietà intellettuale

Nota sui codici: La invitiamo ad indicare un codice di riferimento (qui sotto indicato) per ogni segnalazione. Nel caso in cui dovesse scegliere il codice "Altro", La preghiamo di fornire una spiegazione dettagliata della presunta violazione. Al momento della chiusura di un'inserzione sul sito, eBay informerà il venditore del motivo di tale rimozione. Riteniamo che comunicare tali informazioni sia utile a tutte le parti. La preghiamo di inviare, insieme alla presente denuncia di violazione, tutti i documenti necessari a provare l'attività illecita segnalata.

La invitiamo a scegliere il codice più adatto per ogni violazione e solo un codice per ogni inserzione segnalata.

Codice: 6.1

Numero oggetto: 351372165878

Numero oggetto: 141634476898

Numero oggetto: 261850893624

Numero oggetto: 161258448553

Numero oggetto: 161258449353

Numero oggetto: 161379330439

Numero oggetto: 171626642174

Numero oggetto: 161147069737

Numero oggetto: 171626647494

Codici:

Marchio registrato - oggetto contraffatto

1.1 Gli oggetti sono una riproduzione illegale di prodotti a marchio registrato

Marchio registrato - contenuto dell'inserzione in violazione di un marchio registrato

2.1 Le inserzioni contengono comparazioni illegittime con un prodotto a marchio registrato

2.2 Nelle inserzioni viene fatto un uso illegale di marchi registrati (ad esempio, uso non autorizzato del logo nella descrizione dell'oggetto). (Specificare i dettagli).

Diritto d'Autore - oggetto in violazione del Diritto d'Autore

3.1 Software offerto in vendita in violazione di un contratto di licenza valido che costituisce una violazione del copyright

3.2 Oggetti che violano il copyright (ad esempio, un bootleg di uno spettacolo dal vivo, copie pirata di software, film, o copie illegali di opere coperte da diritto d'autore come testi, dipinti o sculture, sculture, ecc.)

Diritto d'Autore - contenuto dell'inserzione in violazione del Diritto d'Autore

4.1 Inserzioni con copie illegali di testi coperti da diritto d'autore

4.2 Inserzioni con copie illegali di immagini coperte da diritto d'autore

4.3 Inserzioni con copie illegali di testi e immagini coperti da diritto d'autore

Altro tipo di violazione di un diritto di proprietà intellettuale.

5.1 Gli oggetti violano un diritto di brevetto (è necessario indicare il numero di registrazione del brevetto)

5.3 Gli oggetti violano il diritto di sfruttamento dell'immagine di un personaggio pubblico

5.4 Il contenuto delle inserzioni viola il diritto di sfruttamento dell'immagine di un personaggio pubblico

6.1 VIOLAZIONE DENOMINAZIONE DI ORIGINE PROTETTA «Prosecco».



DIPARTIMENTO
ISPETTORATO CENTRALE DELLA TUTELA DELLA QUALITA'
E REPRESSIONE FRODI DEI PRODOTTI AGROALIMENTARI



Cerca...

Tutte le categorie

Cerca

Avanz

Torna alla homepage | In vendita nella categoria: Feinschmecker > Bier, Wein & Spirituosen > Spirituosen > Klare Spirituosen/Tequila/Rum



Sposta il mouse sull'immagine per eseguire lo zoom

Ne hai uno da vendere? [Vendine uno uguale](#)

Primasecco Hugo 0,75 L | PROSECCO | Aperitivo | italiana Perl vino | Sambuco - mostra il titolo originale

Condizione: **Nuovo**

Quantità:

Più di 10 disponibili
10 venduti

EUR 4,99
(EUR 6,65 / L)

[Compralo Subito](#)

[Aggiungi al carrello](#)

[Aggiungi a Oggetti che osservi](#)

[Aggiungi alla collezione](#)

Nuovo

1 mese per la restituzione

Spedizione: **EUR 19,95 DHL Paket International** | [Vedi i dettagli](#)
Luogo in cui si trova l'oggetto: **Arzberg, Germania**
Spedizione verso: **Europa**

Consegna: **Stimata tra gio. 12 nov. e lun. 16 nov.**
Il venditore spedisce entro 1 giorno dalla ricezione del pagamento.

Pagamenti: **PayPal**

Carte di credito elaborate da PayPal

Bonifico bancario

[Vedi le informazioni per il pagamento](#)

W Apri Conto Webank, per te un buono da EUR 120 da usare su eBay

Restituzione: I consumatori hanno il diritto di restituire l'oggetto secondo le condizioni riportate di seguito | [Vedi i dettagli](#)

Copertura: PROTETTI E RIMBORSATI con **PayPal** [Condizioni](#)

[Aggiungi a Oggetti che osservi](#)

Informazioni sul venditore

likoerfactory (1514 ★)

99,6% Feedback positivo

Segui questo venditore

[Vedi altri oggetti](#)

Visita il Negozio: [LikoerFactory Party...](#)

Registrato come venditore professionale

AdCh

Descrizione

Spedizione e pagamenti

[Segnala l'inserzion](#)

Deutschland

Il venditore si assume la piena responsabilità della messa in vendita dell'oggetto.

Ultimo aggiornamento il 30 ott 2015 20:57:59 CET [Vedi tutte le revisioni](#)

Specifiche dell'oggetto

Condizione: **Nuovo: Oggetto nuovo, non usato, non aperto e non danneggiato.** Per **Produkt:** Prosecco

Numero oggetto eBay: 16095364311



ISPETTORATO CENTRALE DELLA TUTELA DELLA QUALITÀ
E REPRESSIONE FRODI DEI PRODOTTI AGROALIMENTARI

Windows Mail window titled "I: VeRO Program -- eBay Listing Removed - Messaggio (Testo normale)".

Toolbar: Rispondi Rispondi Inoltra a tutti, Elimina Sposta nella cartella, Crea regola, Altre azioni, Blocca mittente, Elenchi indirizzi attendibili, Attendibile, Posta indesiderata, Categorizza, Completa, Segna come da leggere, Opzioni, Trova, Elementi correlati, Seleziona.

Completare. Completato mercoledì 6 aprile 2016.

Categoria arancione

Inviato: mercoledì 16/03/2016 9:37

Oggetto: I: VeRO Program -- eBay Listing Removed

-----Messaggio originale-----
Da: vero@ebay.co.uk [<mailto:vero@ebay.co.uk>]
Inviato: martedì 15 marzo 2016 21:46
A: ICQRF Capo Dipartimento
Oggetto: VeRO Program -- eBay Listing Removed

Thank you for contacting us.

We are pleased to inform you that the following listing(s) you reported have been removed from eBay in response to the Notice of Claimed Infringement you recently sent:

brewukltd
251912201362

We have notified the seller and all participating bidders that the listing(s) has been removed due to your request.

If the Notice of Claimed Infringement contained items that are not listed above you will receive a separate email communication about those items. These notices may arrive at different times (over a period of up to several hours) as items for different sellers are processed separately.

If you should have any questions or concerns regarding this matter, please do not hesitate to contact us again.

VeRO Program
eBay Trust & Safety

*Listing
removed*



2 Sheepworld Sammlerstücke, **Prosecco Dose** und Bonbons Kaminzauber, unbenutzt

Artikelzustand: --
Beendet: 11. Feb. 2016 21:54:10 MEZ

Startpreis: **EUR 1,00** [0 Gebote]

Versand: Möglicherweise kein Versand nach Italien - Lesen Sie die Artikelbeschreibung oder kontaktieren Sie den Verkäufer, um Informationen zu Versandoptionen zu erhalten. | [Weiter](#)
Artikelstandort: Neu Wulmstorf, Deutschland
Versand nach: Deutschland

Lieferung: Weitere Infos zur Lieferzeit in der Artikelbeschreibung

Zahlungen: Überweisung | [weitere Zahlungsmethoden](#)

Das kostenlose Girokonto der Commerzbank mit bis zu 175€ sichern

Rücknahmen: Keine Rücknahme

Angaben zum Verkäufer

luckymaus65 (1698 ★)

99% Positive Bewertungen

Angemeldet als privater Verkäufer

[Diesem Verkäufer folgen](#)

[Andere Artikel aufrufen](#)



Zum Heranzoomen mit der Maus über das Bild fahren




Prosecco in can

*Listing
removed*



*Listing
removed*



**VINO SPUMANTE EXTRA DRY "SHAH MAT" CL 75 X 6 Bo
prosecco**


Scrivi una recensione per primo.

Condizione: **Nuovo**

Quantità: Più di 10 disponibili
11 venduti

EUR 21,50
(EUR 3,58 / Unità)

Compralo Subito



Casa Valdegade Espumante Arte Brut 2015 - 6 Flaschen - Prosecco &

★★★★★ Schreiben Sie die erste Rezension.

Artikelzustand: **Neu**

Stückzahl: 5 verfügbar

EUR 100,95
(EUR 22,43 / L)
(inkl. MwSt.)

Sofort-Kaufen



MoU between MIPAAF and ALIBABA

www.taobao.com

www.tmall.com

www.aliexpress.com

www.1688.com



AliExpress

淘宝网
Taobao.com

合作备忘录

(续签)

Cooperation Memorandum of Understanding (Renewal)

本合作备忘录由以下双方于 2018 年 12 月 14 日签订，经双方签署生效，有效期为两年：

This Cooperation Memorandum of Understanding (the "Memorandum") dated December 14, 2018, is entered into by and between the following "Parties" and, upon full execution, shall remain in effect for a period of two years:

甲方：阿里巴巴集团（以下简称“阿里巴巴”）

Party A: Alibaba Group ("Alibaba")

乙方：意大利共和国农业、食品和林业部（以下简称“农业部”）

Party B: The Ministry of Agriculture, Food and Forestry for the Italian Republic (the "Ministry of Agriculture");

阿里巴巴是www.alibaba.com 和 www.aliexpress.com网站的运营者，这两个网站在此统称为“阿里巴巴集团网站”，并且


WHEREAS, Alibaba is the operator of the websites www.alibaba.com and www.aliexpress.com which are collectively referred to herein as the "Alibaba Group Websites" and

农业部在全国、全欧洲及国际上制定和协调有关农业、林业、食品和渔业的政府政策

WHEREAS, the Ministry of Agriculture produces and coordinates government policy on

Submitting listings

We research
 illegal listing...

 AliProtect - Alibaba.com Intellectual Property Protection System


中文版 | English
 User ID: icqrf.capodipartimento@politicheagricole.it Sign out

My Account | IPR Management | **IPR Complaint** | Help

Submit Listings | **Pending Submissions** | Pending Counter-Notification | History

i A total of 1 alleged infringing listing(s) were saved to Pending Submissions.

[www.1688.com](#) | [alibaba.com](#) | [aliexpress.com](#)

<input checked="" type="checkbox"/>	Image	Product Name	Company Name	Action
<input checked="" type="checkbox"/>		Gouda Edam Parmesan Cheese	SATORI IMPORTACAO & EXPORTACAO LTDA	Delete

Go to Page

Pending submissions



AliProtect - Alibaba.com Intellectual Property Protection System

中文版 | English

User ID: [icqrf.capodipartimento@politicheagricole.it](#) Sign out

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History

*Choose IPR:

*Choose complaint reason:

Complaint reason: Please provide reasonable and adequate reason of complaint for facilitating our processing of your complaint.

The product is misusing and unlawfully evoking / alluding the European PDO cheese "Parmigiano Reggiano".
From the product image, it appears that the product does not bear the official signs as provided for the product specification (see attached image).
For any further information, please find below the link to the official European Commission webpage about the PDO Parmigiano Reggiano:
<http://ec.europa.eu/agriculture/quality/door/registeredName.html?denominationId=518&locale=en>

Upload proof of infringement:

Acceptable formats include: TXT,DOC,BMP,JPEG,DOCX,PDF,GIF, PNG,JPG,RAR,
Compressed files could be used to upload, Each file must not exceed **2MB**

**We provide
Reasonable and
adequate reasons.**

**Upload proof of
infringement**

“Parmigiano Reggiano Italian cheese”

Parmigiano Reggiano Italian Parmesan Cheese - Buy Italian Cheese Pro

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Products ▾ What are you looking for...

About 339 results: Cheese (160)
 Home>Products>Food & Beverage>Dairy>Cheese(4351)

Before



[See larger image](#)

Parmigiano Reggiano Italian Parmesan cheese

FOB Price: [Get Latest Price](#)
 Min. Order Quantity: 26 Ton/Tons
 Supply Ability: 5000 Ton/Tons per Month
 Port: Turkey
 Payment Terms: T/T

[Contact Supplier](#)

[Leave Messages](#)

[Add to Inquiry Cart](#)

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Product Details

Company Profile

[Report Suspicious](#)

Quick Details

Product Type: Cheese
 Processing Type: Raw
 Shape: Block
 Weight (kg): 30

Type: Hard Cheese
 Origin: Cattle
 Fat Content (%): 28.4
 Place of Origin: Italy

Cheese Type: Parmigiano Reggiano
 Packaging: Box, Bulk, Sachet
 Shelf Life: 2years

... “Cheese powder”


After..

Cheese Powder - Buy Dried Cheese Powder, Cheese Flavor Powder, Halal

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Products - What are you looking for...

About 107 results: Cheese (85)
 Home > Products > Food & Beverage > Dairy > Cheese (4380)



See larger image

Cheese powder

FOB Price [Get Latest Price](#)

Min Order Quantity: 26 Ton/Tons

Supply Ability: 5000 Ton/Tons per Month

Port: Turkey

Payment Terms: T/T

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DOPO

Product Details Company Profile Report Suspicious

Quick Details		Company Profile	
Product Type:	Cheese	Type:	Hard Cheese
Processing Type:	Raw	Origin:	Cattle
Shape:	Block	Fat Content (%):	28.4
Weight (kg):	30	Place of Origin:	Italy
		Cheese Type:	Parmigiano Reggiano
		Packaging:	Box, Bulk, Sachet
		Shelf Life:	2years

Parmesan cheese ...

*Listing
removed*



Balsamic vinegar Modena...

Before

17/6/2015 Balsamic Vinegar Modena - Buy Halal Balsamic Vinegar Modena Product on Alibaba.com


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Products ▾ What are you looking for...

Home > Products > Food & Beverage > Seasonings & Condiments > Vinegar (5971)

Search [Get Quotations ▾](#)

Multi-Language Sites ▾



See larger image

balsamic vinegar modena

FOB Price: **US \$17.4 / Carton** | [Get Latest Price](#)

Min. Order Quantity: 400 Carton/Cartons

Supply Ability: 100 Carton/Cartons per Week

Port: Shanghai/Nantong

Payment Terms: L/C, D/A, D/P, T/T, Western Union, MoneyGram

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[Leave Messages](#)

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This supplier supports Trade Assurance.
 Follow the Trade Assurance process and get:

- On-time shipment and pre-shipment product quality safeguards
- Refund up to the covered amount agreed with your supplier
- Supplier's Trade Assurance Limit: **US \$47,000**

Verified Supplier - Nantong Chitsuru Foods Co., Ltd.


China (Mainland) | Manufacturer, Trading Company | [Contact Details](#)

Experience:
 Established 2001, 10 years OEM


Performance:
 84.0% Response Rate

Not exactly what you want?
 1 request, multiple quotations
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You May Like:



bulk balsamic sorghum vinegar
 US \$44.5 - 45.5 / Carton
 750 Carton/Cartons



bulk balsamic vinegar
 US \$17.4 / Carton
 400 Carton/Cartons

...“Rice Vinegar”

About 1802 results: Vinegar (1306) , Sauce (1)
 Home > Products > Food & Beverage > Seasonings & Condiments > Vinegar (5971)

Multi-Language Sites ▾

After..



See larger image

200ML chitsuruya rice vinegar

FOB Price: US \$17.4 / Carton | [Get Latest Price](#)
 Min.Order Quantity: 400 Carton/Cartons
 Supply Ability: 100 Carton/Cartons per Week
 Port: Shanghai/Nantong
 Payment Terms: L/C,D/A,D/P,T/T,Western Union,MoneyGram

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- Refund up to the covered amount agreed with your supplier
- Supplier's Trade Assurance Limit: **US \$47,000**

[Learn More >](#)

Verified Supplier - Nantong Chitsuru Foods Co., Ltd.

China (Mainland) | Manufacturer, Trading Company | [Contact Details](#)

Experience: Established 2001 , 10 years OEM

Performance: 90.9% Response Rate

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 1 request,multiple quotations
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You May Like:



1L 3.5 degree sushi vinegar
 US \$17.4 / Carton
 400 Carton/Cartons



recipes ,drinks lower blood pressure,Sushi
 US \$12 / Carton
 750 Carton/Cartons



ISPETTORATO CENTRALE DELLA TUTELA DELLA QUALITA' E REPRESSIONE FRODI DEI PRODOTTI AGRICOLI

19/6/2015

Grand Rose Prosecco - Buy Sparkling Wine, Prosecco, Italian Wine Brands Product on Alibaba.com

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For Buyers For Suppliers Help Trade Assurance About Alibaba Group

Products What are you looking for...

Search

Get Quotations

About 4138 results: Wine (2115), Brandy (4), Whisky (2), Vodka (8)

Home > Products > Food & Beverage > Alcoholic Beverage > Wine (22830)

Multi-Language Sites

Before



Grand Rose Prosecco

FOB Price: Get Latest Price

Min. Order Quantity: 1 Pallet/Pallets

Port: Southampton, Dover

Contact Supplier

Leave Messages

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Verified Supplier - BUDGE BRANDS LTD

United Kingdom | Contact Details

Experience: Established 2006

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23/6/2015

Grand Rose Spumante Sparkling Wine - Buy Sparkling Wine,Rose,Italian Wine Brands Product on Alibaba.com

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Products ▾ What are you looking for...

Search

[Get Quotations](#) ▾

About 4125 results: Wine (2108) , Vodka (8)

[Home](#) > [Products](#) > [Food & Beverage](#) > [Alcoholic Beverage](#) > [Wine](#) (22795)

[Multi-Language Sites](#) ▾

After..



[See larger image](#)

Grand Rose Spumante Sparkling wine

FOB Price: [Get Latest Price](#)
 Min.Order Quantity: 1 Pallet/Pallets
 Port: Southampton, Dover

Quantity
 Pallet/Pallets

Please write your requirement here.

- Recommend matching suppliers if this supplier doesn't contact me on Message Center within 24 hours.
- I agree to share my Business Card to the supplier.

[Contact supplier](#)

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You May Like:



Italian Cabernet Sauvignon Red Wine
 1 Pallet/Pallets



Prosecco DOC Sparkling wine from Italy
 1 Pallet/Pallets



好伯 帕尔玛火腿切片 意大利式风干火腿
100g 优质发酵火腿片低脂

www.taobao.com

Prosciutto di Parma in
chinese language

淘宝网 Taobao.com

好伯 帕尔玛火腿切片 意大利式风干火腿 100g 优质发酵火腿片低脂

成交记录 99 累计评价 4 近3个月卖过海外地区

价格 **¥ 17.00** (约US\$ 2.47)

优惠 **店铺优惠券** 3元店铺优惠券, 满199元可用 **领取**

店铺优惠券 10元店铺优惠券, 满299元可用 **领取**

送至 北京 至 全国 商品直进境升, 推荐淘宝直送/跨境服务

快递 ¥6.00 48小时内发货

数量 件 (库存 4458566 件)

立即购买 **加入购物车**

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第九区生活馆 信誉 4.8 4.8 4.8 宝贝好评率 616 联系 店铺首页 返利: 1000元

看了又看

https://www.taobao.com/view_image.php?spm=a312a.7728556.2015080703.1.WOX73R&pic=HEYVDlpCEgNRV1dcWwoc... 卖家发货 第三方国际转运服务

Cooperation with AMAZON

The Italian Ministry of Agriculture has been sending to the AMAZON legal Department many reports relating to illegal listings/advertising detected on the European AMAZON's platforms



ISPETTORATO CENTRALE DELLA TUTELA DELLA QUALITÀ
E REPRESSIONE FRODI DEI PRODOTTI AGRICOLI

AMAZON



Cc

MSS' liaison
Authorities

https://www.amazon.de/Mionetto-Prosecco-extra-Prestige-Collection/...
amazon.de
Bier, Wein & Spirituosen - prosecco rosé
Mionetto Prosecco Gran Rose extra dry 0,75 L Prestige Collection
von il Mionetto
Geben Sie die erste Bewertung für diesen Artikel ab
Preis: EUR 11,74 (EUR 15,65 / l)
Alle Preisangaben inkl. USt
Nur noch 3 auf Lager
Lieferung 18. Okt. - 7. Nov., wenn Sie Standardversand an der Kasse wählen. Siehe Details.
Verkauf und Versand durch 8 Barrels Club. Für weitere Informationen, Impressum, AGB und Widerrufsrecht klicken Sie bitte auf den Verkäufernamen.
1 neu ab EUR 11,74
Hersteller: Henkell & Co. Sektkellerei KG, Biebricher Allee 142, 65187 Wiesbaden, Deutschland
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Dieses Produkt enthält Alkohol und darf nicht an Personen unter dem gesetzlichen Mindestalter abgegeben werden. Mit Ihrer Bestellung bestätigen Sie, dass Sie das gesetzlich vorgeschriebene Mindestalter haben. Bitte seien Sie verantwortungsvoll im Umgang mit diesem Artikel. Weitere Informationen unter kenn-dein-limit.info. Weitere Informationen.
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Nur noch 3 auf Lager Verkauf von 8 Barrels Club
Menge: 1
In den Einkaufswagen
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Lieferort: Italien
Auf die Liste
Gesponserte Produkte zu diesem Artikel (Was ist das?)
Seite 1 von 2
https://www.amazon.de/gp/site-directory/ref=nav_shopall_btn
14:58 09/10/2017



Parmesan Grated cheese “Italian Style”

Listing removed

Alessi 100% Parmesan Grated Cheese Italian Style 4.9 oz (pack of 10)

from Alessi

[Be the first to review this item](#)

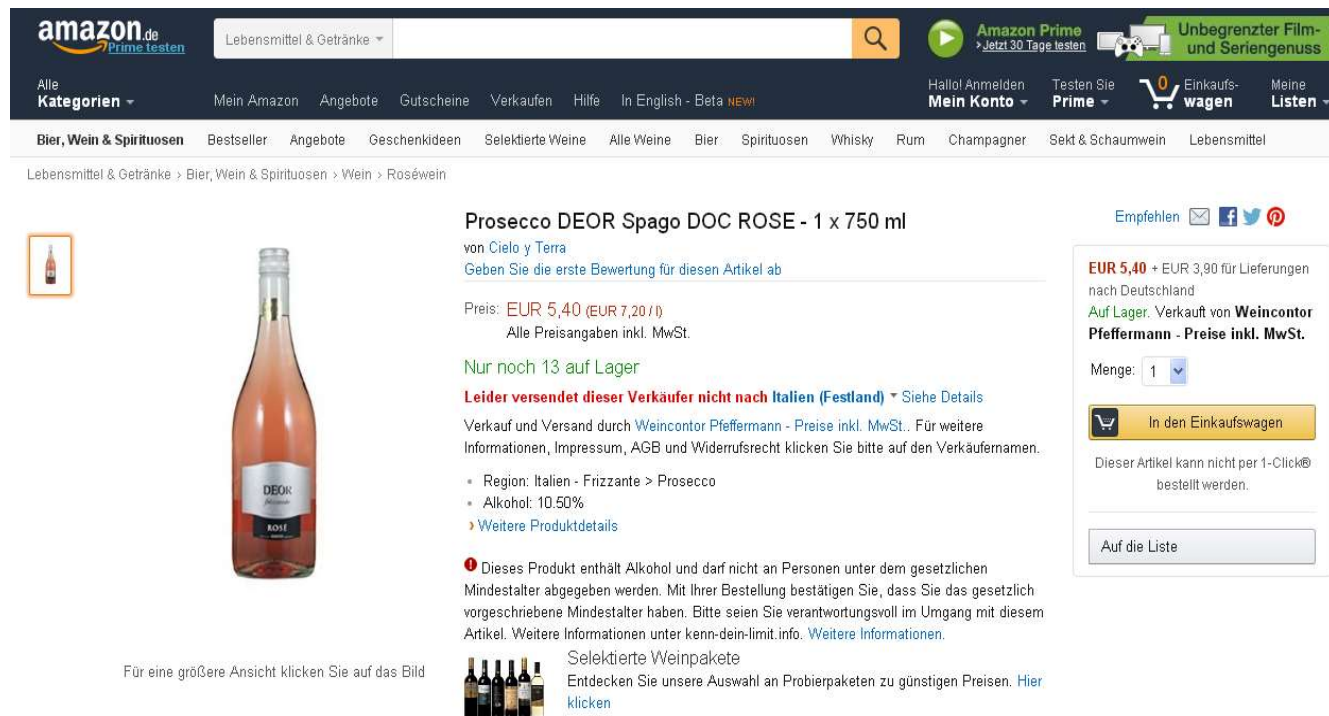
Currently unavailable.
We don't know when or if this item will be back in stock.

Currently unavailable.
We don't know when or if this item will be back in stock.

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Prosecco rose'

*Listing
removed*



amazon.de Prime testen | Lebensmittel & Getränke

Amazon Prime > Jetzt 30 Tage testen | Unbegrenzter Film- und Seriengenuss

Alle Kategorien | Mein Amazon | Angebote | Gutscheine | Verkaufen | Hilfe | In English - Beta **NEW!** | Hallo! Anmelden Mein Konto | Testen Sie Prime | Einkaufswagen | Meine Listen

Bier, Wein & Spirituosen | Bestseller | Angebote | Geschenkkideen | Selektierte Weine | Alle Weine | Bier | Spirituosen | Whisky | Rum | Champagner | Sekt & Schaumwein | Lebensmittel

Lebensmittel & Getränke > Bier, Wein & Spirituosen > Wein > Roséwein

Prosecco DEOR Spago DOC ROSE - 1 x 750 ml
von Cielo y Terra
Geben Sie die erste Bewertung für diesen Artikel ab

Preis: EUR 5,40 (EUR 7,20 / l)
Alle Preisangaben inkl. MwSt.

Nur noch 13 auf Lager

Leider versendet dieser Verkäufer nicht nach Italien (Festland) | Siehe Details

Verkauf und Versand durch **Weincontor Pfeffermann** - Preise inkl. MwSt.. Für weitere Informationen, Impressum, AGB und Widerrufsrecht klicken Sie bitte auf den Verkäufernamen.

- Region: Italien - Frizzante > Prosecco
- Alkohol: 10.50%

[Weitere Produktdetails](#)

! Dieses Produkt enthält Alkohol und darf nicht an Personen unter dem gesetzlichen Mindestalter abgegeben werden. Mit Ihrer Bestellung bestätigen Sie, dass Sie das gesetzlich vorgeschriebene Mindestalter haben. Bitte seien Sie verantwortungsvoll im Umgang mit diesem Artikel. Weitere Informationen unter [kenn-dein-limit.info](#). [Weitere Informationen](#).

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EUR 5,40 + EUR 3,90 für Lieferungen nach Deutschland
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Dieser Artikel kann nicht per 1-Click® bestellt werden.

Auf die Liste

Für eine größere Ansicht klicken Sie auf das Bild

Parmi topper- Parmesan style

On EU web platforms of:

AMAZON

EBAY

ALIBABA



PARMA! Vegan Parmesan cheese

On EU web platforms of

AMAZON

EBAY

ALIBABA



Vegan cheeses/Parmesan

VEGAN: nutritional patterns that exclude from eating the meat of any animal, and all animal products

CHEESE: *according to the combined provisions set forth in Annex I, Part XVI, letter f) and in Annex VII, Part III, paragraph 2, letter a) viii), of (EU) Reg. No. 1308/2013, the sales designation “cheese” shall be reserved exclusively for milk products and “milk products” means products <<derived exclusively from milk, on the understanding that substances necessary for their manufacture may be added provided that those substances are not used for the purpose of replacing, in whole or in part, any milk constituent>>.*

PARMESAN: clear evocation of the italian PDO cheese «Parmigiano Reggiano» (ECJ, ‘Parmesan II’ (case C-132/05))

Vegan Parmesan cheese cases

100% VEGAN | Prosociano f 100% VEGAN | Prosocia X

boutique-vegan.com/Nahrungsmittel/Milch-Kaesealternativen/Kaesealternativen/Hartkaese/Prosociano-mit-Parmesan-Geschmack.l

boutique vegan Anmelden Blog Kontakt Suche 0

SPECIALS NEU NAHRUNGSMITTEL TIERBEDARF HYGIENE KOSMETIK HAUSHALT MEDIEN BÜCHER REZEPTE

SIE SIND HIER: > Nahrungsmittel > Milch- & Käsealternativen > Käsealternativen > Hartkäse Zurück zur Übersicht

Violife
Prosociano mit Parmesan Geschmack

Käsealternative Kartoffelstärke und Kokosöl

8 Kundenrezensionen

mehr von Violife
Art. Nr.: FCVIO9030

7,79 €
zzgl. Versandkosten | inkl. MwSt.
Informationen zum Versand finden Sie hier.

Inhalt: 235 g (3,31 €/100g)
Gewicht: 0.24 kg

1 In den Warenkorb

https://www.boutique-vegan.com/out/pictures/master/product/1/violife-prosociano-parmesan-boutique-vegan(1).jpg

Ricerca in Windows e nel Web 15:52 30/08/2016

ICQRF Results

Italian GIs protection on the marketplaces

REPORT	No.	G.I.
Web Cooperation		
EBAY	886	Aceto Balsamico di Modena, Salame Piacentino, Salamini alla cacciatora, Salumi di Calabria, Melannurca campana, Capperi di Pantelleria, Olio Riviera Ligure, Olio Dolce di Rossano DOP, Olio extravergine di oliva Dauno DOP, Olio extravergine di oliva Terra di Bari, Olio Toscano, Coppa di Parma, Prosciutto di Parma, Coppa di Zibello D.O.P, Pecorino siciliano, Wine kit Chianti/ Nebbiolo d'Alba/Brunello di Montalcino/Barolo/Valpolicella, Primitivo di Manduria, Montepulciano d'Abruzzo, Prosecco
ALIBABA	149	Aceto balsamico di Modena, Prosecco, Pecorino Romano, Gorgonzola, Asiago, Parmigiano Reggiano
AMAZON	257	Asiago, Prosecco, Gorgonzola, Parmigiano Reggiano, Aceto balsamico di Modena
Total	1292	
% OF SUCCESS	99%	

BEST PRACTISES EUIPO

PROTECTION AND CONTROLS OF GEOGRAPHICAL INDICATIONS FOR AGRICULTURAL PRODUCTS IN THE EU MEMBER STATES

APPENDIX GOOD PRACTICES IN NATIONAL CONTROLS



2. CASE DESCRIPTION

APPENDIX - GOOD PRACTICES IN NATIONAL CONTROLS

2.1 Sector

The case refers to agricultural products and foodstuffs, wine and spirit drinks.

2.2 Description of the practice

The ICQRF has long yet initiated a successful process to monitor the e-commerce of Italian quality agri-food products based on agreements with main actors of this kind of trade and developing specific business models aiming at web surveillance and prompt an effective actions against detected infringements.

About controls on e-commerce, the very heart of the strategy relies on specific 'agreements' with the main global players, the Internet Hosting Providers (IHPs) on which e-commerce is gradually concentrating, that recognise the Inspectorate as the GIs right holder, together with the relevant Consortia and allow it to take down irregular listings on the platforms:

- a Memorandum of Understanding (MoU) between the ICQRF, eBay and the PGs has been stipulated in 2014 and renewed in June 2016. Main goals of the MoU are enforcing protection, promotion and information on Italian GIs on the platform, thus supporting the authenticity and the quality of Italian food products. By now, the agreement has led to the removal of 643 irregular listings¹⁰ from the marketplace misusing and evoking Italian GIs foodstuffs;
- a similar cooperation started with Alibaba in 2015, and has led to the removal of 123 irregular listings¹¹, misusing and evoking Italian GIs foodstuffs, preventing a conspicuous quantity of generic products from being sold to the European B2B market as GIs. The cooperation was strengthened in September 2016, with the signing of an official MoU, that extended the protection to the Alibaba Group's B2C platform as well, shortened further the irregular listings removal time, and provided for education and training initiatives on the meaning and the importance of the European GIs aimed at sellers and consumers;
- finally, in 2016 a similar protection activity started with Amazon, leading to the removal of 197 irregular listings¹² misusing and evoking Italian GIs.

In respect of the above, the ICQRF has been using the legal tools and powers in connection with the Regulation (EU) No 1151/2012, Regulation (EU) No 1308/2013, Directive (EC) No 2000/31 on e-

Final considerations

- **Protection of consumers on the web needs new tools and new administrative approaches;**
- **MoU and cooperations between MIPAAF/ALIBABA-EBAY-AMAZON have been proving that G.Is' Protection on the web is possible.....**



Thank you!

CONTACTS

Department of Central Inspectorate for fraud repression and quality protection of agro-food products

(ICQRF)

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