

Information Session on Geographical Indications

Geneva, November 22, 2022

PROGRAM

*prepared by the Secretariat**

* The Program was agreed by the Standing Committee on the Law of Trademarks, Industrial Designs and Geographical Indications (SCT) at its forty-fifth session.

10.00 – 10.10 Opening Remarks by:

Mr. Simion Levitchi (Republic of Moldova), Acting Chair of the forty-sixth session of the Standing Committee on the Law of Trademarks, Industrial Designs and Geographical (SCT)

10.10 – 11.20 **Session 1: Geographical indication protection for services**

The panelists will address the question of the protection of geographical indications for services in their respective countries, including the policy rationale underlying such protection and the challenges concerning the development of geographical indications for services.

Moderator: Mr. Dev S. Gangjee, Professor of Intellectual Property Law, University of Oxford, Oxford, United Kingdom

Speakers: Ms. Suelen Carls, Visiting Professor, University of Marília (Unimar), Marília, Brazil and Senior Lecturer in Intellectual Property Law, Centre for Intellectual Property Policy and Management (CIPPM), Bournemouth University, Bournemouth, United Kingdom

Ms. Nancy Omelko, Principal Counsel for International Trademark Policy, United States Patent and Trademark Office (USPTO), Alexandria, Virginia, United States of America

Ms. Marija Božić, Assistant Director, Intellectual Property Office of the Republic of Serbia, Belgrade

11.20 – 11.40 Coffee Break

11.40 – 13.00 **Session 2: Geographical indication protection for non-agricultural goods**

In many countries, the use of geographical indications is not limited to agricultural products, but extends to handicrafts and even to industrial products. This panel will offer an outlook to the experience of jurisdictions with respect to the protection of geographical indications for non-agricultural products, as well as to the developments in a jurisdiction where such protection is currently not available.

Moderator: Ms. Irene Calboli, Professor of Law, Texas A&M University School of Law, Fort Worth, Texas, United States of America and Academic Fellow and Visiting Professor, Singapore University of Social Sciences, Singapore

Speakers: Ms. Claudia Martínez Felix, Deputy Head of Unit, Intangible Economy, Directorate General for Internal Market, Industry, Entrepreneurship and SMEs (GROW), European Commission, Brussels

Representative of India (tbc)

Dr. Courage Besah-Adanu, IP Consultant on Geographical Indications, Ghana Industrial Property Office and Visiting Lecturer, Kwame Nkrumah University of Science and Technology, School of Agricultural Engineering and Biosciences, Accra

13.00 Closing of the Session

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