

# Ways to Prevent Bad Faith Registration of Domain Names Consisting of, or Containing, Geographical Indications



# oriGIn, the global alliance of GIs groups



# GIs: internationally accepted IPRs category

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WORLD TRADE  
ORGANIZATION



# Domain Names Environment

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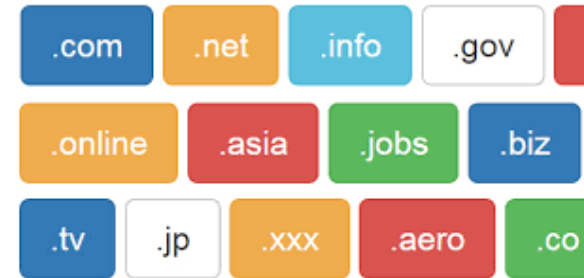
# Internet domain names (www.origin-gi.com)

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- “www.” (world wide web)
- First level domain after the dot: “.com” (gTLDs) or “.cn” (ccTLDs)
- Second level domain: “origin-gi” (“before the dot”, first come, first served principle)



# Internet domain names



- Traditional gTLDs (.com, .coop, .info, .org, .pro, ...) until 2012
- More than 1.000 gTLDs (.bank, .food., .wine, .coffee, .organic, ...) were authorized by ICANN in 2012
- This increased dramatically the risks of “cybersquatting”

# Dispute resolution in gTLDs: UDRP

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- Uniform Dispute Resolution Policy (1999)
- Rule 3.b.vii (TM is the only valid title to active the UDRP)
- CIVC v. Steven Vickers (WIPO Case, No. DCO2011-0026)

# What has changed since 1999

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- A growing number of ccTLDs consider GIs a valid title to activate curative mechanisms
- The wine industry and Donuts reached a private agreement with safeguards for GIs (.wine, .vin strings)
- Issues for GIs owners and beneficiaries in relying on TMs
- UDRP case law: safeguards for legitimate use



# Many thanks for your attention!

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