

Information Session on Geographical Indications

Geneva, November 24, 2020

PROGRAM

*prepared by the Secretariat**

* The Program was agreed by the Standing Committee on the Law of Trademarks, Industrial Designs and Geographical Indications (SCT) at its forty-second session.

12.00 – 12.10 Opening Remarks by the Chair of the Standing Committee on the Law of Trademarks, Industrial Designs and Geographical (SCT)

12.10 – 13.30 **Session 1: Evaluation of the Conditions that Created the Basis for the Geographical Indication Protection and Evaluation of any Changes to Those Conditions**

The panelists will discuss how their respective administrations evaluate the specific conditions that allow an indication to qualify for protection as a geographical indication. They will show how such an evaluation is carried out, both at the stage of an initial request for protection, or later on, in case such conditions change.

Moderator: Mr. John Clarke, Director, International Relations, Directorate General Agriculture and Rural Development, European Commission, Brussels

Speakers: Mr. Juan Pablo Mateus, Director, Distinctive Signs, Superintendence of Industry and Commerce (SIC), Ministry of Industry, Commerce and Tourism, Bogota

Mr. Paolo Degiorgi, Deputy Head of Sector, Federal Department of Economic Affairs, Education and Research (EAER), Federal Office for Agriculture (FOAG), Bern

Mr. Steffen Gazley, Hearings Manager, Intellectual Property Office of New Zealand (IPONZ), Wellington

13.30 – 14.30 **Session 2: Ways to Prevent Operators Profiting from Bad Faith Use and Registration of Geographical Indication Intellectual Property Rights in the Domain Name System (DNS)**

This Panel will address the question of geographical indication intellectual property rights registered or used in bad faith in the DNS and how such use can be prevented.

Moderator: Mr. John D. Rodriguez, Attorney-Advisor (Trademarks), Office of Policy and International Affairs (OPIA), United States Patent and Trademark Office (USPTO), Alexandria, Virginia, United States of America

Speakers: Mr. Benjamin Fontaine, Intellectual Property Attorney in France and Solicitor in Spain, EGYPT - Ernest Gutmann - Yves Plasseraud, Alicante, Spain

Ms. Irene Calboli, Professor of Law, Texas A&M University School of Law, Fort Worth, Texas, United States of America

14.30 Closing of the Session

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