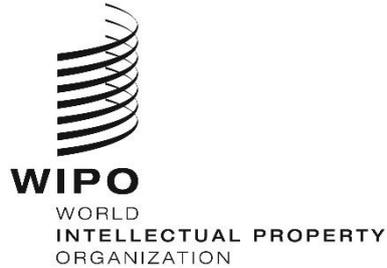




INTELLECTUAL PROPERTY OFFICE OF THE PHILIPPINES



WEBINAR

**WIPO/INN/MNL/22/1/1 PROV.
ORIGINAL: ENGLISH
DATE: MARCH 18, 2022**

WIPO Webinar on Women in Innovation in the Philippines; In Celebration of International Women's Month

organized by

**the World Intellectual Property Organization (WIPO)
and the Intellectual Property Office of the Philippines (IPOPHIL)**

PROVISIONAL PROGRAM

March 23, 2022

1:00 to 5:00 p.m., Philippines Time (PHT); 7:00 to 11:00 a.m. (CET)

prepared by the International Bureau of WIPO

Wednesday, March 23, 2022

12.30 – 1.00 Registration of all participants: Join Zoom Link (Link provided by email)

1.00 – 1.10
(7.00am CET) **Opening Remarks:**

Mr. Rowel S. Barba, Director General, Intellectual Property Office of the Philippines (IPOP HL), Taguig City

Ms. Lisa K. Jorgenson, Deputy Director General, Patents and Technology Sector, World Intellectual Property Organization (WIPO), Geneva

Secretary Ramon M. Lopez
Department of Trade and Industry (DTI), **tbc**

Secretary Fortunato T. de la Peña
Department of Science and Technology (DOST), **tbc**

1.10 – 1.30 **Introduction to Patents and its Benefits for Women Inventors**

Speaker: Ms. Nina Belbl, Associate Legal Officer,
Patents and Treaties Law Section, Patent and
Technology Law Division, WIPO, Geneva

1.30 – 1.40 **Break**

1.40 – 2.20 **WIPO Global IP Services for Women Inventors –
The Patent Cooperation Treaty (PCT). A System for International Patent
Protection.**

Speaker: Ms. Anjali Aeri, Counsellor, PCT International
Cooperation Division, WIPO, Geneva

2:20 – 3.20 **Drafting a Commercially Relevant Patent Application.
The WIPO Inventor Assistance Program.**

Speaker: Ms. Marta Diaz Pozo, Associate Legal Officer, IP
Commercialization Section, IP for Business Division,
WIPO, Geneva

3:20 – 3:45 **Enhancing Philippine Innovation: IPOP HL's Services for Inventors**

Speaker: Director Lolibeth R. Medrano
Bureau of Patents, IPOP HL, Taguig City

3:45 – 4:15 **Women Innovation in the Philippines:**

Speaker: Testimonial from a Filipina Innovator

4:15 – 4:55 **Patent Commercialization and Valuation: Theory and Practice in the Philippines**

Speaker: Atty Daniel S. Hofileña, Partner, Kalaw, Prasad, and Hofileña Law, (city)

4.55 - 5:00 **Closing Remarks:**

Mr. Nelson P. Laluces, Deputy Director General, IPOPHL, Taguig City

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