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BIOGRAPHY OF SPEAKERS AND PANELISTS

prepared by the International Bureau of WIPO



Marco Aleman (Colombia), Assistant Director General at WIPO, is responsible for helping Member States develop their IP and innovation ecosystems to drive economic growth. He is also responsible for providing support for researchers, innovators, and enterprises, including SMEs. Other key focus areas include IP commercialization for business growth; emergence of IP as an asset class; development of advisory expertise on national IP strategies; economic analysis on the role IP plays in promoting innovation and creativity; strengthening ADR and the services provided by the Arbitration and Mediation Center; and providing technical assistance to the judiciary, as well as services related to the legal databases.



Bai Guangqing, Director General, International Cooperation Department and Patent Documentation Department, CNIPA, Sep.2021-Now. International Cooperation Department, CNIPA Director General, Mar.2019-Sep.2021. General Affairs Office of the Patent Office, CNIPA, Director General, 2017-2019. Patent Examination Cooperation (Beijing) Center of the Patent Office, CNIPA, Director General, 2015-2017. Intellectual Property Publishing House Co., Ltd., Director General, 2008-2015. Huang Shi city, Hubei Province, Deputy Mayor, 2006-2007. Patent Reexamination Board, CNIPA, Deputy Director General, Director, General Office, Deputy Director & Director, The Administrative Litigation Division, Examiner & Deputy Director, The Chemistry Appeal Division, 1993-2006. Chemistry Examination Department, CNIPA, Examiner, 1989-1993.



Bai Zhihui is a Research Fellow at the Intellectual Property Academy and the Law and Technology Institute at Renmin University of China (RUC). Bai's current research focuses on intellectual property law, patent law, and technology transfer policy. As a major member, he has participated in the administrative adjudication project entrusted by CNIPA, the key project of China Top Think Tanks (2019), and the consulting research project of the Chinese Academy of Engineering. From October 2020 to February 2021, Bai participated in the trial assistance work in The Supreme People's Court of P.R.C. His main responsibilities at SPC were to assist judges in trying technical cases and draft judgments on infringement cases related to trade secrets, computer software and patent.



Nour-Eddine Boukharouaa is Head of Innovation and Technology Transfer in the Moroccan Industrial and Commercial Property Office (OMPIC). His is in charge of developing the use of the patent system in Morocco within universities, R&D Centers, SME and startups. He joined OMPIC in 2005 as a patent examiner in the field of thermal energy, plastics and building materials. Since 2011, he has been in charge of several national programs related to innovation such as TISC, climate change (COP21, COP22 and COP23), the Inventor Assistance Program (IAP Morocco), WIPO Academy courses and Technology Transfer programs. He is an engineer and graduated from Centrale

Supélec School in Innovation and Leadership in 2017 and from ENSA Agadir in 2005. He has followed many training programs in the University of California on licensing, CEIPI in Strasbourg and KTH in Stockholm.



Andrew Czajkowski graduated in nuclear engineering from Queen Mary University of London in 1987. He subsequently joined the European Patent Office where he held various posts for 20 years: as a search and substantive patent examiner; the EPO's Liaison Officer in Italy; technical assistance project manager for Central and Eastern European Countries; as well as project administrator related to IP Office (Trilateral) cooperation. Since October 2007, he works for the World Intellectual Property Organization and is currently Director of the Technology and Innovation Support Division, responsible for the establishment of Technology and Innovation Support Centers (TISCs) and supporting their services with information and knowledge resources, tools and platforms.



Laila Eliņa has been working as Head of the Innovation and Technology Transfer Centre in Riga Technical University since 2007. The Centre is the main unit in the University responsible for intellectual property management, technology transfer and collaboration between scientists and industry. She has been involved in technology transfer development processes at the national level and has been involved in the management and implementation of more than 15 EU projects. She is a member of the Latvia Technology Transfer Office network and participates in the development of the Baltic Technology Transfer Office network.



Feng Xianping, Master in Engineering. She joined the China National Intellectual Property Administration (CNIPA) in 1997. She is an IP leading talent. She has been engaged in the substantive examination of invention patent applications, patent review and invalidity examination, international cooperation in IP and IP information services. She is currently responsible for IP information dissemination and utilization.



Gan Shaoning, Deputy Commissioner, China National Intellectual Property Administration, has been engaged in patent examination and intellectual property management. He led the draft of multiple important policies in the area of intellectual property and guided the work of the Strategic Plan of Intellectual Property, annual plan, personnel cultivating, the development of services to the public, dissemination and utilization of documentation. He is currently in charge of intellectual property strategy and planning, international cooperation, publicity and general affairs, etc.



Jean-Charles Guibert, CEA, Chairman of MINATEC®. Jean-Charles Guibert graduated early 80's in Polymer science. During his career in CEA (the largest French RTO, 15.000 staff, 4.3B€), Jean-Charles was actively involved in microelectronics in Leti, then during 12 years Director of the Technology Transfer activities of CEA, and then senior advisor to the CEO. Jean-Charles Guibert is presently Chairman of MINATEC, one of the largest innovation campus worldwide. Jean-Charles Guibert is also an expert for the

European commission and multiple national authorities for innovation activities in the field of new technologies. He is a permanent member of the commission in charge to evaluate French innovation policies. He is also at the board of different private sector companies as well as non-profit organisations related to technology transfer activities, like the European TTO circle. Jean-Charles Guibert was awarded the French "Ordre National du Mérite", the Vietnamese "Friendship order", and is Doctor Honoris Causa of INRS, Université of Quebec, Canada.



Ermias Y. Hailemariam (PhD) joined the Ethiopian Intellectual Property Authority (EIPA) in October 2015 as Director of Trade mark and Industrial Design protection directorate. Before he joined EIPA, he served as University lecturer teaching law including IP and attorney at all federal courts. He is currently serving as Director General of EIPA since November 2017.



Karin Hofmann, Technology Transfer Manager at TU Wien (Vienna University of Technology), works in Technology Transfer since 1999. At TU Wien (Vienna University of Technology) she was involved in the set-up of the university technology transfer office and the design of the university IPR policy. Within the university technology transfer office, she is responsible for patenting and commercialization of university inventions in the fields of mechanical engineering, civil engineering and physics. Karin Hofmann gives lectures in the field of "Technology exploitation" at TU Wien since 2005 and is trainer of the Licensing Executives Society (LES) since 2010. She is currently vice-president of LES International and past chair of the LESI Industry University Government Transactions Committee.



Mussadiq Hussain joined the World Intellectual Property Organization (WIPO) in 1996 and has been engaged in its different areas of activities and services since then. Currently, Mr. Hussain is heading Technology Information Section in the IP for Innovators Department of WIPO. He leads the development and maintenance of systems and platforms (i.e. WIPO INSPIRE, TPPM, Patent Register Portal, eTISC etc.) as required to support Department's activities and to respond to the users' needs in the WIPO member states, particularly the countries with Technology and Innovation Support Center (TISC) networks. He also manages WIPO's public-private partnership programs ARDI and ASPI and coordinates with partner organizations in Reseach4Life and commercial patent database providers. He holds multiple master's degrees in international business

administration and management of information systems from European University, Geneva, Switzerland.



Dariusz Kasprzycki, is researcher at the Intellectual Property Law Chair of the Jagiellonian University in Kraków. He specializes in industrial property law, unfair competition law and TT and IP management. Dr. Kasprzycki is an author of numerous publications in these fields. Over the past 15 years, Dr. Kasprzycki has been involved in many national and international projects in the field of IP management at HEIs, including: China Intellectual Property Management Network (CIPnet); La Red de Propiedad Intelectual de Latin America (PILA). In the recent year, he was Director of the Joint Master's Studies in Intellectual Property and New Technologies conducted in cooperation with the WIPO Academy and the Polish Patent Office.



Jatinder Kaur Arora, is the Executive Director of Punjab State Council for Science & Technology; Chief Executive Officer of Punjab Research & Innovation Council; Member Secretary, Punjab Biodiversity Board and Director, Punjab State Biotech Corporation. Dr. Jatinder Kaur Arora has more than 30 years' experience of developing and facilitating application of technological solutions for sustainable development. The President of India has conferred her with 'National Award for Women's Development through application of Science & Technology' instituted by Ministry of Science & Technology, Govt. of India. The Govt. of Punjab has awarded her 'Punjab Sarkar Parmaan Patra' for exemplary service in the field of Science & Technology. The Indian Television Academy has honored her with 'Gr8 Women Award in Science & Technology' category. As a result of her efforts for promotion of cleaner technologies, UNDP and Govt. of Punjab have recently conferred Punjab State Council for Science & Technology with SDG Action Award 2020 for Environment Sustainability. She is working relentlessly towards development of holistic Science Technology & Innovation Ecosystem and providing support to innovators of Punjab, India on all aspects pertaining to protection of Intellectual Property Rights.



Irene Kitsara is IP Information Officer in the Technology and Innovation Support Division of WIPO. She has 12 years of experience in patent analytics and is responsible for related activities. She is the product lead of the WIPO flagship publication Technology Trends, and has been the Project Coordinator of the Patent Landscape Reports (PLR) since 2010 (with 18 PLRs to have been published by the end of 2021). She led the development of the Guidelines for Preparing Patent Landscape Reports, the Manual on Free and Open Source Tools for Patent Analytics and currently the Handbook on Patent Analytics. Ms. Kitsara developed the area of training on patent analytics for the WIPO Technology and Innovation Support Centers (TISCs) and provides related training. Previously to her WIPO employment, Ms. Kitsara worked for German and Greek Law firms, the European Patent Office, the European Commission, the Max-Planck-Institute for International and Foreign Social Law, and the Greek Ministry of Interior Affairs in the Citizen-State Relations. Ms Kitsara is IP lawyer admitted at the Athens Bar Association, with studies at the LMU in Munich Germany and Law Faculty of Athens.



Jianzhi (Edward) Liu, Director General of Qingdao Municipal Intellectual Property Service Center (TISC), used to engage in government management, international and domestic trade, financial investment etc. He has been working in the field of intellectual property since 2002. He is experienced in international communication and cooperation, intellectual property service and S&T consultation.



Hamilton Mphidi, is currently the Head of Innovation Support and Technology Transfer at the Tshwane University of Technology. Prior to joining TUT, Dr. Hamilton Mphidi spent 15 years in the technology innovation space in Information and Communication Technology (ICT) sector during this time he held various positions at the University of Pretoria, Embassy of the United States of America, Financial and Fiscal Commission and Sasol Technology respectively. His academic qualifications include a Master's degree and a PhD in Information Science from the School of Information Technology, University of Pretoria. He is currently a board member of Pretoria West Hospital, Rail Manufacturing Incubator, South African Library for the Blind and Nka Thuto NPO, as well as other fiduciary and advisory roles. His field of expertise include Innovation management, intellectual property, university wide entrepreneurship, information management, information and medical ethics and law and corporate governance.



Leena Pische Thomas, Director, Global Business Inroads, established Global Business Inroads (GBI) in September 2009 to assist and serve Government, NGOs, Financial Institutions, and Private Sector organizations with their technology, sustainable energy, environment project development, market access and international business needs. Leena's unique approach to developmental sector consulting, business strategy, technology and innovation management across borders, combined with business model and financing strategies have focused on tech deployment and ecosystem development. GBI is present and actively connecting technology companies and innovation ecosystems to new markets across India, Europe, UK, USA, Africa and SE Asia. GBI has worked with 200+ technologies – managing their entry and commercialization into India and helping Indian start-ups access US, South and SE Asia and EU markets. In June 2017, GBI launched the www.globaltechinterface.com online platform – a global market place for technology showcase and collaboration. This innovation platform supports start-ups and technology companies connect with technology scouts globally.



Que Dongping is the Deputy Director General of the Public Service Department, National Intellectual Property Administration (CNIPA). Ms. Que Dongping joined CNIPA in 1998, and once worked in the Automation Department of the Patent Office, the Electricity Examination Department. For many years, she has been working on patent informatization and the establishment of the Intellectual Property Public Service System. She has been in charge of organizing the development of patent search and service system, tele-work system and many other important business informatization systems, making the 12th Five-Year Plan, the 13th Five-Year Plan of the Informatization of CNIPA and the 14th Five-Year Plan of the public service of CNIPA, and the implementation of the TISC program in China.



Alex Riechel is the Head of the TISC Development Section at the World Intellectual Property Organization (WIPO). In this capacity, his responsibilities include leading the implementation of program activities to establish Technology and Innovation Support Centers (TISCs) worldwide, helping innovators exploit their innovative potential and create, protect, and manage their intellectual property (IP) rights. Previously, he held other positions related to technology information at WIPO as well as positions at the World Trade Organization (WTO), German Institute for International and Security Affairs (SWP), and United Nations Institute for Training and Research (UNITAR). He is a graduate in management from the London School of Economics and Political

Science (LSE) and in chemistry and history from Brown University and has studied at the Graduate Institute of International Studies (IUHEI).



Marli Elizabeth Ritter dos Santos was born in Brazil, on June 16, 1953. With a PhD in Administration Sciences (2005) from the National Autonomous University of Mexico, she has been working for more than 15 years in innovation and technology transfer management, most notably as University Technology Transfer Manager. Ms. Ritter dos Santos has given courses and lectures about intellectual property and academic technology transfer management in Brazil and abroad. From May 2006 to April 2010, she was President of the Brazilian Forum of Innovation and Technology Transfer Managers (FORTEC), an association that put academic technology transfer managers together. Currently, she serves on FORTEC's Board of Directors. From 2011 to 2018, she had a position on the Board of Directors of the Brazilian Association of Innovative Enterprises (ANPEI). From 2017 to 2021, she

integrated the Board of Directors of the Ibero-Latin American Association of Technology Management (ALTEC). In April 2018, she obtained her certification as Registered Technology Transfer Professional (RTTP), a credential conferred by the Alliance for Technology Transfer Professional (ATTP), being the first Brazilian professional to obtain this certification.



Alejandro Roca Campaña has 30 years of professional experience in WIPO, 18 of which were spent in the Development Sector and 12 in the Global Infrastructure Sector. He currently holds the position of Senior Director, IP for Innovators Department in the IP and Innovation Ecosystem Sector (IES) since March 2021. The main responsibility of Mr. Roca Campaña consists of advising and coordinating the programs related to capacity building for the development of institutional innovation ecosystems of universities, knowledge transfer organizations (including Technology and Innovation Support Centers – TISCs) and other research and development institutions to effectively use IP assets and to manage them from creation to the commercialization of products and services based on research outcomes. He is also responsible for the implementation of activities and projects to provide resources, tools and platforms to enable active local innovation support and for the coordination of national, regional and international networking to share experiences and best practices as effectively as possible.



Asier Rufino is the co-founder and CEO of Tecnalia Ventures, Tecnalia's deep tech venture builder. He previously worked for both blue-chip Organizations such as: Accenture (Ireland), BNP Paribas (France), The Parthenon Group (UK-USAUAE, Dubai), Eli Lilly (UK), Gilead (UK-Turkey) and smaller Organizations (startups and SMEs) always focusing on corporate innovation; early stage investment and deep tech entrepreneurship. Asier is the co-founder of Microwave Ventures; board member of several deeptech start-ups; a professor at Deusto Business School's Finance and Entrepreneurship Masters; and an EC Expert on Innovation in SMEs. Asier holds an MBA from London Business School / Sloan MIT and a BA from the Basque Country University-Université de Reims.



Adrian Sablan is Program Manager and oversees the operations of a nationwide network of the Innovation and Technology Support Office (ITSO) - the TISC version in the Philippines - which is a flagship program of the Intellectual Property Office of the Philippines (IPOP HL) composed of higher education and research and development institutions bankrolled to support creativity and to cause a robust innovation ecosystem in the country. He leads a team in shepherding the members of the ITSO network toward attaining the competencies essential in stimulating a working innovation culture that results in research products of solution and commercial value.



Carolina I. Sepúlveda completed a Bachelor in Law degree in Chile and postgraduate studies in Law at the University of London. She holds a Diploma in Corporate Governance from Pontificia Universidad Católica de Chile. Chief of staff at the Chilean Industrial Property Office, former Head of the Intellectual Property Department at the Ministry of Foreign Affairs, Carolina was in charge of intellectual property negotiations at the bilateral and multilateral level. She was an advisor on technology transfer (TT) and regulatory matters at the Chilean development agency, "Corfo", where she was in charge of the design and implementation of a national innovation strategy on biotechnology. She was the CEO of Intangible Consulting Services which offers consulting services on IP and TT to universities, R&D Centers and the corporate sector in Chile. Her main publications include "International Technology Transfer to Promote Access and Innovation in Times of Global Crisis" Les Nouvelles, March 2021, and "Guidelines to develop intellectual property policies for Universities" FIA- PIPRA, 2012.



Gleb Sharag is the President of the Association of Technology and Innovation Support Centers (TISCs) of the Russian Federation. In this capacity, he is responsible for the coordination of multiple joint projects of regional TISCs, support of the activities of TISCs on the municipal and federal level, organization and coordination of different educational courses and open webinars, and conferences related to a wide range of intellectual property-related topics. He is also a Member of the scientific and methodological council of the federal scientific and methodological organization on the group 27.00.00 Management in technical systems («27.04.08 IP Management»), and Deputy Director of the Scientific-educational center «Economics and IP management» of the Saint-Petersburg State Economic University.



Shen Changyu, Commissioner, China National Intellectual Property Administration (CNIPA). Dr. Shen Changyu is an academician of the Chinese Academy of Sciences (CAS), National Science Fund for Distinguished Young Scholars awardee, and chief scientist of the 973 Program. In 1990, he graduated from Dalian University of technology with a Ph.D. then started his career at the Zhengzhou Institute of Technology in August. In 1993, he was promoted to a professor, and in the same year, he was elected as an expert enjoying the special government allowance of the State Council. In 1994, he was awarded "National Outstanding Middle-aged Expert". In 1996, he became a Ph.D. supervisor and was elected as a member of the first batch of national "Million Talents Project". In February 1997, he became the vice headmaster of Zhengzhou Industry University, and then became the executive vice headmaster of Zhengzhou University in July 2000. In February 2003, he became the headmaster of Zhengzhou University. He was elected as an academician of the CAS in 2009. In August 2012, he became the headmaster of Dalian University of Technology. Since December 2013, he is the Commissioner of the China National Intellectual Property Administration (CNIPA).



Shi Ying is currently the Director of the Zhongguancun Intellectual Property Promotion Center. She takes charge of the innovation of intellectual property work in Zhongguancun Science Park. She presided over the implementation of three major policies to improve the overall environment for an intellectual property right. The first policy includes a priority channel aimed at reducing the time needed for companies to obtain patents. The second aims to help these businesses access cheaper bank loans and financial support based on their patents' estimated revenue. The third one aims to protect the intellectual property right through the intellectual property insurance. The policies are extended nationally by Ministry of Commerce of The People's Republic of China.



Luis Antonio Silva Rubio. Mechanical Engineer and Specialist in Technology Management with experience in the development, monitoring and execution of projects related to the management of Industrial Property for more than 18 years. He is currently the Coordinator of the Center for Technological Information and Support for the Management of Industrial Property - CIGEPI of the Deputy Superintendence for Industrial Property of the Superintendence of Industry and Commerce (SIC), an area that focuses on promoting and fostering the protection of innovation through the industrial property system, also the transfer of knowledge and technology through patents as a source of technological information. He is also the coordinator of the National Network of Technology and Innovation Support Centers (TISC) and the Inventor Assistance Program (IAP) in Colombia.



Olga Spasic, Head, Technology Transfer Section, IP for Innovators' Department, IP and Innovation Ecosystem Sector, the World Intellectual Property Organization (WIPO), provides assistance and support to WIPO Member States and their innovation stakeholders in establishing institutional innovation ecosystems of interconnected public and private structural elements (policies, organizations, funds, people) and relationships in academic institutions and in assessing and improving their respective technology transfer systems. She is creating and leading WIPO long term impact projects and capacity building programs for academic institutions on enabling technology transfer policies, structures, human capital and capacity of stakeholders to face market challenges – IP marketing, IP valuation. Creator and leader of Projects such as Assessment of National Technology Transfer Systems with Recommendations for Improvements, Pilot Project on Establishment of TTOs in the Arab Region, Creation of TTO Network of Baltic States, Development of Institutional IP Policies in Universities and Research Institutions in number of WIPO Member States.



Phyllis Leah Speser, J.D., Ph.D., R.T.T.P., N.P.D.P, E.M.T., Chair, Board of Directors, Foresight Science & Technology, has been a pioneer and thought leader in commercialization, technology transfer, entrepreneurship, and using these to build sustainable, green economies globally. A formal biography is available on the company website (www.foresightst.com). The J.D. is a doctorate in law, where she has taught intellectual property and legal thinking. The Ph.D. is in Political Science, where she has taught everything from Political Philosophy to the Politics of Archaeology to Commercialization of Technology. R.T.T.P.s are Registered Technology Transfer Professionals; N.P.D.P. are certified New Product Development

Professionals; E.M.T.s are Emergency Medical Personnel. Phyllis Leah Speser has been a registered US lobbyist, US federally funded researcher in AI, a consultant for governments, companies, universities and other research institutions around the world, and the co-founder of the company Foresight Science & Technology. Most recently she has been working with WIPO to develop a toolkit and training in new product development for use by TISCs and the entrepreneurs they help. Special attention is paid to how public domain technology disclosed in published patents can be leveraged for new product development.



Daren Tang, of Singapore, assumed his functions as WIPO's Director General on October 1, 2020. In accepting his appointment on May 8, 2020, Mr. Tang pledged that he would be guided by the interests and needs of all Member States. He said that his work and that of the Secretariat will be conducted on the principles of integrity, transparency and accountability. Outlining his priorities for the future of the Organization, Mr. Tang said that WIPO's work will be channeled toward the construction of an inclusive, balanced, vibrant and forward-looking global IP ecosystem that serves the interests of all countries and their stakeholders. Prior to his appointment as WIPO Director General, Mr. Tang served as Chief Executive of the Intellectual Property Office of Singapore (IPOS). Mr. Tang also presided as Chair

of WIPO's Standing Committee on Copyright and Related Rights (SCCR) from May 2017 until his appointment as Director General. Mr. Tang is a graduate of the National University of Singapore (Bachelor of Law, Honors) and the Georgetown University Law Center (Master of Laws, Distinction).



Lien Verbauwheide Koglin is responsible for technical assistance and capacity building programs, and management of project-based initiatives for WIPO's Technology Transfer Section. She particularly supports universities and research institutions in transferring academic knowledge to parties capable of commercialization or utilization. She also supports member states to build national capacity to manage IP from the early stage of research results, through to commercializing, licensing or establishing a start-up business. Before joining WIPO, Ms. Verbauwheide worked as an attorney at the Linklaters lawyers firm in Brussels (Belgium), the Lalive & Partners lawyers firm in Geneva (Switzerland), and the legal department at Hewlett Packard Belgium S.A., Brussels (Belgium).



Anja von der Ropp is Senior Program Coordinator, Climate Change and Food Security, at the World Intellectual Property Organization (WIPO). She established and manages the WIPO GREEN marketplace for sustainable technology. WIPO GREEN was launched in 2013 to help accelerate green innovation and diffusion of sustainable technologies. Ms. von der Ropp has more than 20 years' experience in intellectual property and innovation in relation to global public policy issues such as climate change, food

security and public health. Prior to joining WIPO in 2005, she worked as a journalist in Berlin covering matters related to European health law and policy and as a researcher and lecturer at the University of Bremen, specializing in Intellectual Property Law. She holds a Master's Degree in European Legal Studies from the College of Europe.



Alfred Watkins is Founder and Chairman of the Global Solutions Summit (GSS) which promotes the large-scale deployment of financially sustainable, disruptive technological solutions to implement the SDGs in emerging markets. In March 2017, UN Secretary General António Guterres appointed him to a three-year term on the Governing Council of the Technology Bank for the Least Developed Countries (LDCs). In January 2020, the Secretary General reappointed him to a second three-year term. Prior to founding the Global Solutions Summit, he worked for more than 23 years at the World Bank and served for more than six years as the

World Bank's Science and Technology Program Coordinator and head of the World Bank's Science, Technology, and Innovation Global Expert Team.



Xiao Youdan is Professor in the Institutes of Science and Development, Chinese Academy of Sciences (CASISD), one of China's Top Think Tanks. He also is Chief Professor of Jurisprudence in the School of Public Policy and Management, University of Chinese Academy of Sciences. His research interests are on interdisciplinary issues of IP law and innovation. Prof. Xiao received his Doctor of Law from Renmin University of China. After obtain his doctor degree, he did post-doctoral research focusing on IP and open innovation in the School of Public Policy and Management at Tsinghua University. In the past five years, Prof. Xiao has published more than 50 academic papers and 7 books on intellectual property and related issues, including research on open innovation and intellectual property rights system, copyright in historical perspective, intellectual property management of public research institutions in China, China's technology transfer and commercialization system: laws, policies and their practices, and responsibility system of legal persons in science and technology programmes.



Audrey Yap LL.B (Hons) LL.M is the Managing Partner of ASEAN regional law firm Yusarn Audrey a boutique intellectual property and commercial law practice offering legal and intellectual capital management as part of an integrated suite of IP solutions. Audrey is also Registered Singapore Patent Attorney, Advocate & Solicitor of Singapore and Malaysia and admitted as a Solicitor of England and Wales. She is a Commissioner for Oaths & Notary Public. She is an accredited professional management consultant under TUV SUD SG and certified patent valuation analyst. Audrey is a Member of the Board of Directors of the IP Office of Singapore (IPOS) and a Steering Committee member of the WIPO-World Economic Forum global Inventor Assistance Program (IAP). She is an elected member of the Singapore Manufacturers Federation (SMF) and appointed

Chairman of the Singapore Innovation & Productivity Institute (SIPI). Audrey served as a Board member of Enterprise Singapore, an agency under the Ministry of Trade & Industry from 2018 - 2020. Audrey continues to serve as IP Expert for several international and regional WIPO and EPO projects. Audrey has been listed as one of IAM's World's Leading IP Strategists since 2009 to date. Audrey has received many accolades including being named as one of Singapore's leading lawyer. She is immediate past President of LES International, Council member of the Singapore Business Federation SMEC Committee, and legal counsel for the Franchise and Licensing Association Singapore.



Greta Zekiene – Head of Intellectual Property Management at National Innovation and Entrepreneurship Centre (Technology Transfer Office) at Kaunas University of Technology (KTU) in Lithuania. A specialist with more than 20 years of experience in this field is convinced that what is unknown cannot be protected and what is not protected cannot be commercialized. Therefore, she active consults members of KTU society on intellectual property protection and management issues, is responsible for PATLIB center activities, participates in national and international projects and working groups, organizes training events and presents her practice making presentations and lectures at various events. She is

responsible for the management of KTU intellectual property as well as on technology transfer, holds all responsibilities of all PATLIB center activities , active consults members of academic and business society on intellectual property protection and management issues, participates in national and international IP working groups meetings, workshops and events (EPO Projects, PATLIB network, ECIU (European Consortium of Innovative Universities) IP working group, WIPO projects, ASTP-Proton, EIRMA etc.), holds WIPO certificate for The capacity building program in the framework of Baltic States pilot project on the development of a regional poll of IP commercialization experts (2018). Greta is a representative of TTO Lithuania network established in 2020 with the support of WIPO and Lithuanian Patent Office. She has been working for 10 years at the Lithuanian Association of Copyright Protection (LATGA), for 5 years in the biggest Lithuanian publishing houses "Sviesa" and "Alma littera" and was responsible for IP protection, rights buying and selling. Managed more than 300 licensing agreements and about 100 new contacts per year. Joined KTU in 2015.