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## SEMINAR

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**WIPO/WEBINAR/SIN/2020/4/INF/1 PROV.  
ORIGINAL: ENGLISH  
DATE: SEPTEMBER 4, 2020**

## **Webinar for Cambodia on Protecting Designs Internationally with the Hague System**

organized by  
the World Intellectual Property Organization (WIPO)

with the assistance of  
the Intellectual Property Association of Cambodia (IPAC)

**October 28, 2020  
14:30 to 16:00 (Phnom Penh Time)**

### PROVISIONAL PROGRAM

*prepared by the International Bureau of WIPO*

Wednesday, October 28, 2020 (all times are Phnom Penh time)

- 14.30 – 14.40      Welcome Address from:
- Mr. Grégoire Bisson, Director, Hague Registry, World Intellectual Property Organization (WIPO), Geneva
  - Department of Intellectual Property, Cambodia (TBC)
  - Mr. Peter Willimott, Officer-in-Charge, WIPO Singapore Office, Singapore
- 14.40 – 15.00      **Topic 1:                    The Hague System – Its benefits**
- [Protecting a unique design in Cambodia is a good starting point but there are many other countries where a design may be commercially valuable. The Hague System, administered by WIPO, provides a practical solution for registering designs in over 90 countries (and continually expanding) by filing one international application. This topic will cover who can use the Hague System, how it works, and its main benefits.]*
- Speaker:              Ms. Jess Honculada, Head, Hague Development and Promotion Section (HDPS), Hague Registry, WIPO
- 15.00 – 15.20      **Topic 2:                    Getting Started with International Design Protection**
- [This topic helps Hague users to navigate and understand the logic of the various information tools, materials and search databases available on the WIPO website, as part of due diligence in the preparation of an international application. A tour of the new WIPO IP Portal will also be included in the session.]*
- Speaker:              Mr. Max Germeil, Associate Market Analyst, HDPS
- 15.20 – 15.40      **Topic 3:                    Practical Session: Filing an International Application and Managing a Design under the Hague System**
- [A practical session on Hague's online services (eHague, eRenewal) and the corresponding procedures, including the subsequent management of an international registration. Discussion of the importance of a filing strategy geared towards avoiding refusals will be discussed. Various payment options will also be explained.]*
- Speaker:              Mr. Jonah Asher, Associate Communications and Business Intelligence Officer, HDPS
- 15.40 – 16.00      **Questions and Answers**

[End of program]