

Brazil's internationalization of global value chains: actions on matchmaking and business rounds of **Green Technologies**

Fernando Cassibi de Souza

The Brazilian Green Patents Program

- **The First “Green Patents Program” (2012)**
- **Green Patents Programme 4.0 (2019)**
- **INPI For Business Program (2020)**



The 6 axes of our Green Patents Program



Priority Examination



Training and Capacity Building



Awareness



Expansion of Partnerships



Matchmaking and Business Rounds



Estudos e Publicações

Background, goals and themes

Background

- Danish participation in the pilot program Patent Prosecution Highway (INPI PPH)
- MoU BR-DK: Joint innovation networks for research collaboration and product development
- INPI, ICDKSP and the Danish Embassy partner up

Goals

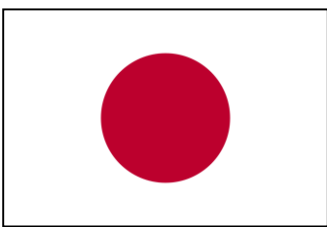
- Build up the network, facilitate knowledge sharing between academic and business environments
- Encourage and foster innovation, co-development, new business cases/collaboration/products
- Innovative solutions and – in the long run – new IP applications

Themes:

- **Agribusiness (2020-2021)**
- Health (2021-2022)
- **Sustainable Energy (2022-2023)**



**BRAZILIAN - DANISH
INNOVATION COOPERATION**



LAC Acceleration Project

PHASES

- Phase 1: 2019-2020
- Phase 2: 2021-2022
- Phase 3- ?

OPPORTUNITIES

- Promote the relevance of commercialization of green technologies in the region

TECHNOLOGICAL FIELDS

- Zero til (2019-2020)
- Zero til System (201-2022) + Solar Energy
- ?

Next step: MULTILATERAL MATCHMaKING AND BUSINESS ROUNDS



Funded by
the European Union



Background

- Sectorial Studies developed by Argentina, Chile and Brazil in Sustainable Agriculture and Waste Management carried out in 2022 (to be publicated by WIPO)
- Sectorial Study developed by Brazil in Renewable Energy (2022)

Goals

- Build up a multilateral network, facilitate knowledge sharing between academic and business environments
- Encourage and foster innovation, co-development, new business cases/collaboration/products
- Innovative solutions and – in the long run – new IP applications

Themes:

- Sustainable agriculture (2022-2023)
- Waste Management (2022-2023)
- Sustainable Energy (2022-2023)



THANK YOU!

INPI BRAZIL`S TEAM:

Leopoldo Nascimento Coutinho, Coordinator of International Relations, E-mail: coutinho@inpi.gov.br

Fernando Cassibi, Specialist in International Projects for Green Technologies, Coordination of International Relations; email: fcassibi@inpi.gov.br

Renata Cherem Ribas, Specialist, Division of Bilateral Relations, renata.ribas@inpi.gov.br