



Clio Muse
TOURS

Your portable storyteller

Self-guided digital tours

Audio Tours

Virtual Tour Experiences

Skip-the-Line Tours





Clio Muse Tours has developed an **award-winning storytelling methodology** for the content creation of audio & virtual tours and a **state-of-the art platform** that gives professionals of the culture and tourism sectors the ability to easily create their own tours for landmarks, museum exhibitions or city walks.

1

Clio Muse **Tour Experience**

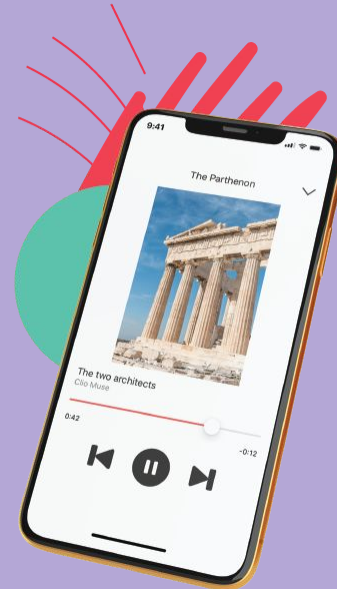
A digital tour through the web enhanced with 360° images



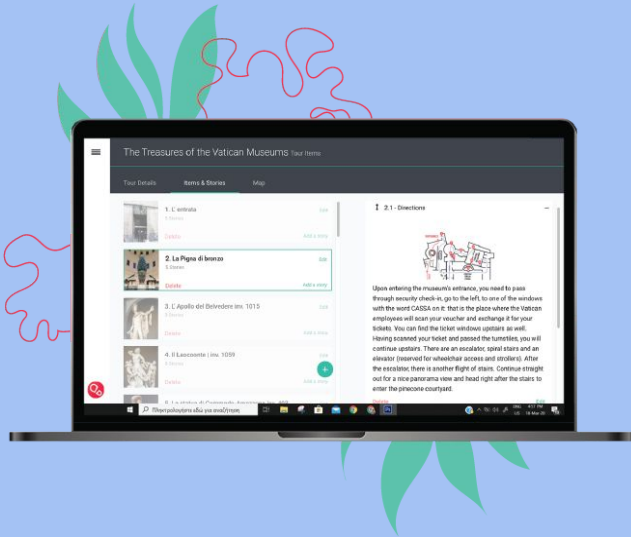
2

Clio Muse **App**

A digital tour on your smartphone with offline access



3 Clio Muse **Create** Authoring tool for our digital tours



4 Clio Muse **Bookings** Automated booking management system.



5

cliomusetours.com
is our e-shop



6

Clio Muse Magic Link
is our seamless
integration





11 countries

Greece, Italy, Spain, Germany, the Netherlands, Cyprus, Turkey, Poland, Ireland, Bosnia, Kosovo.

over **300** tours

50.000 travellers in 2019

Our Tours' Themes



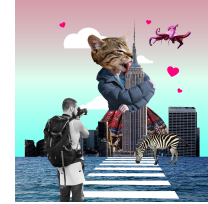
Skip the line



History



Architecture



Quirky



Mythology



Literature



Gastronomy



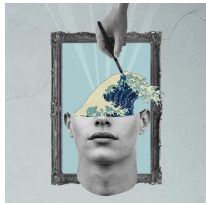
Road Trip



Urban



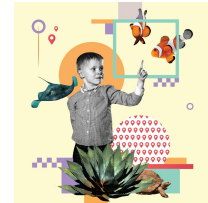
Adventure



Art



Museum



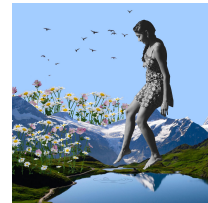
Kids



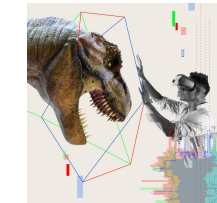
Bike



Family



Nature



Augmented Reality

Distributors



 Clio Muse
TOURS


Expedia

Booking.com

viator
A TripAdvisor® Company


tripadvisor®

GET
YOUR
GUIDE

KLOOK

 TUI
musement

 headout

Tiqets

Added-Value for all



OTAs & Hotels

- High-quality products in affordable prices for low-budget travellers
- Scalable tour creation process
- Booking requests automatically served
- Unlimited availability



Travelers

- Flexibility
- High-quality experience
- Social Distancing
- Last minute availability
- Low-cost tour experience by experts



Tour Operators

- Extra revenue
- New means of content distribution
- Expert Guidance
- Tour's content IPR owned by you
- Attractive to non-tour takers
- Commission based fees - no hidden costs



Museums

- Access to modern-day audiences
- Easy content management of the tour
- Competitive tour creation & platform costs
- Visibility
- Accessibility options

Acropolis Classic



1. Entrance

2 Stories



2. Theatre of Dionysus

6 Stories



3. Stoa of Eumenes

3 Stories



4. Asklepieion

5 Stories



**Discop
exper**



Cycladic Art



1. Marble female figurine

1 Story



2. Marble violin-shaped figurine

1 Story



3. Marble female figurine

1 Story



4. Marble collared jar

1 Story



5. Marble figurine of the Louros type

1 Story



6. Mar pyxis

1 Story



Houston, we have a Moon Tour! ★★★★★ 4.67 / 5

Fly to the Moon and have an astronaut - like experience with an out of this world audio tour, created by NASA's Astronomer Pamela Gay! Explore the moon at your own pace and plan an amazing interstellar space trip! Fasten your seatbelt and get ready for your first lunar landing!



Buy Now for 12.50€



SORRY
I DON'T SPEAK
HUMAN





Pamela Gay
Senior Scientist at
Planetary Science
Institute

Houston, we have the first Moon Tour!

1. Ready, steady, go
5 Stories

2. From the Earth to the Moon
6 Stories

3. Tycho Crater
5 Stories

4. Monarch of the moon
4 Stories

5. Imbrium Basin or Mare Imbrium
7 Stories

6. An ocean on the Moon
6 Stories

<https://cliomusetours.com/tours/moon-tour>

Team

We use the power of technology to bring the world's cultural heritage to the foreground of the global tourism industry.

We provide our expertise to help you create your own outstanding self-guided tour.

We are a team of 13 people with complementary skills in tech, cultural content, business development, customer care, marketing, design & operations!





VISION

WE AIM TO GENERATE
UNIVERSAL CULTURAL AWARENESS
AND GUIDE YOU
TO EVERY PART OF THE WORLD
UTILISING PIONEERING TECHNOLOGY



Wanderlust is infectious

Connect with us!



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