



Innovation, Science and  
Economic Development Canada  
Canadian Intellectual Property Office

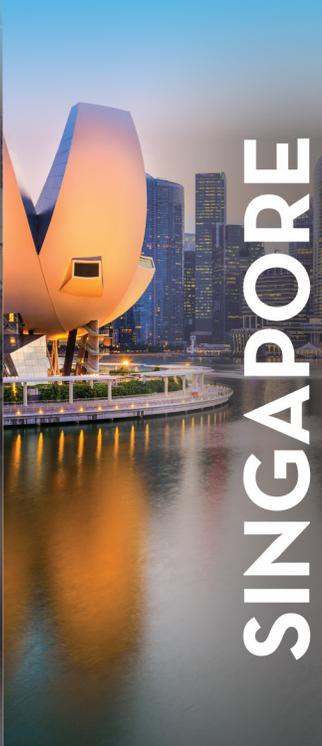
Innovation, Sciences et  
Développement économique Canada  
Office de la propriété intellectuelle du Canada



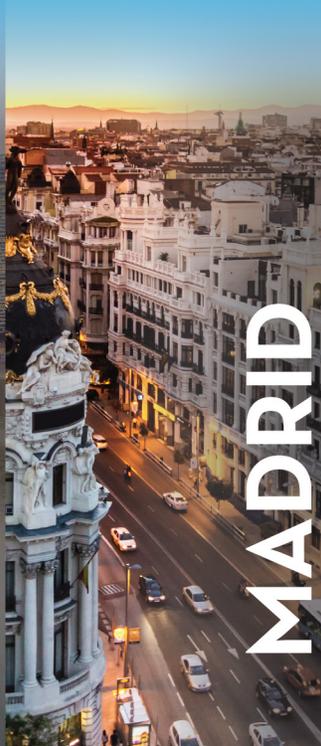
# Canadian series of Roving Webinar on WIPO Services and Initiatives



THE HAGUE



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## Housekeeping Notes:

- Please sign in a few minutes in advance of the event to test your connection, allowing time for troubleshooting.
- All presentation slides will be made available on WIPO webpage “[Interactive series of Short Webinar Sessions Developed in Partnership with the Canadian Intellectual Property Office \(CIPO\)](#)”
- During the event, if you have any questions, please use the chat box function and we will do our best to answer.
- If you have any technical difficulties getting connected, please email [roving.seminars@wipo.int](mailto:roving.seminars@wipo.int) and copy [xiaotong.zhang@canada.ca](mailto:xiaotong.zhang@canada.ca)



## Day 1: Thursday, May 27, 2021

11:00 a.m. to 12:30 p.m. EDT / 5:00 p.m. to 6:30 p.m. CEST

### Moderators:

**Ms. Monika Zikova**, Senior Program Officer, Division for Transition and Developed Countries, WIPO

**Ms. Saida Aouididi**, Manager (acting), international relations, CIPO

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11:00 – 11:15 a.m.

### Welcome and Introduction

**Mr. Daren Tang**, Director General, World Intellectual Property Organization (WIPO)

**Mr. Konstantinos Georgaras**, Chief Executive Officer (interim), Canadian Intellectual Property Office (CIPO), Canada

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11:15-11:35 a.m.

### Topic 1 - Protecting your Trademarks Internationally

**Ms. Debbie Roenning**, Director, Madrid Legal Division, Madrid Registry, Brands and Design Sector, WIPO

**Ms. Stephanie Golden**, Senior Policy Analyst, Trademarks and Industrial Designs Branch, CIPO

**Mr. Andy Chow**, IP practitioner, Canada

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11:35 – 12: 00 p.m.

### Topic 2 - Protecting your Designs Internationally

**Mr. Grégoire Bisson**, Director, The Hague Registry, Brands and Designs Sector, WIPO

**Mr. Maxime Villemaire**, Senior Policy Analyst, Trademarks and Industrial Designs Branch, CIPO

**Mr. Andy Chow**, IP practitioner, Canada

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12:00 – 12:25 p.m.

### Panel Discussion / Q&A Session

Panelists: All webinar speakers

Participants: All participants

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12:25 – 12:30 p.m.

### Wrap Up and Closing

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## **Daren Tang**

**Director General, World Intellectual Property Organization (WIPO)**

Daren Tang, a national of Singapore, began his six-year mandate as Director General of the World Intellectual Property Organization (WIPO) on October 1, 2020. Prior to his appointment as WIPO Director General, he served as Chief Executive of the Intellectual Property Office of Singapore (IPOS), driving the strategic transformation of IPOS in support of Singapore's innovation-based economy.

Between 1997 and 2012, before joining IPOS, Daren Tang held different legal positions within the Attorney-General's Chambers and the Ministry of Trade and Industry of Singapore. In 2016, he received the Public Administration Medal from the Prime Minister's Office Singapore for outstanding efficiency and competence in the service of his country.

Daren Tang is a graduate of the National University of Singapore (Bachelor of Law, Honors) and the Georgetown University Law Center (Master of Laws, Distinction). He also attended the Advanced Management Program at Harvard Business School. He is fluent in English and Chinese.



## **Konstantinos Georgaras**

### **Chief Executive Officer (interim), Canadian Intellectual Property Office**

Konstantinos Georgaras is the Chief Executive Officer (interim) at the Canadian Intellectual Property Office (CIPO).

In this role, Mr. Georgaras provides strategic direction and leadership to CIPO and ensures the provision of world-class intellectual property (IP) services by granting IP rights and providing IP awareness and information. He also represents CIPO and Canada's interests, both nationally and internationally.

Mr. Georgaras joined CIPO in 2010. As Director General of Corporate Strategies and Services, he was responsible for legislative, regulatory, administrative and operational policy related to the IP framework that CIPO administers. He also provided expert advice on broader IP policy analysis, policy development and framework modernization. He led the Canadian delegation on various bilateral and multilateral initiatives, such as strategic World Intellectual Property Organization committees, the Asia-Pacific Economic Cooperation's IP committee and other fora, to develop and advance Canadian IP positions and interests internationally. Mr. Georgaras led an extensive program of professional economic research and analysis to identify and evaluate national and international trends and developments, policies, strategies, plans and initiatives to support Canada's IP policy. He also led the development of strategic partnerships, financial services and human resources.

Mr. Georgaras began his career in the public service in 1984 and has held strategic and executive positions within the departments of Innovation, Science and Economic Development Canada and Human Resources and Skills Development Canada and within the Science, Technology and Innovation Council. Mr. Georgaras has extensive experience spanning strategic, economic and legislative policy, with direct responsibilities for IP, innovation, insolvency and industrial and labour market policies.

Mr. Georgaras holds a Master of Arts in Public Administration from Carleton University and an Executive Certificate in Public Leadership from the John F. Kennedy School of Government at Harvard University.



## **Monika Zikova**

**Senior Program Officer, World Intellectual Property Organization (WIPO), Geneva, Switzerland**

An experienced innovation support professional with over two decades of experience running programs and projects responding to the needs of innovators, governments, companies, universities and research institutions.

Committed to projects that inspire, Monika helped to design and launch a network of technology and innovation support centers around the world.

Access to knowledge, training and capacity building have been her professional home for many years. In her current role, she keeps watch on the trends and needs expressed by the users of WIPO's global registration systems and manages the analysis, development and execution of initiatives targeting developed countries.

Monika graduated from the Prague University of Economics and Business in 1999 and received her MSc in Information Management and Economic Journalism in 2001. Prior to joining WIPO in 2007, she has held positions as a head of Information Services at the Industrial Property Office of the Czech Republic, marketing analyst at Mattoni, Czech Republic, web manager at Raiffeisenbank and journalist in Prague.



## **Saida Aouididi**

**Acting Manager of International Affairs, Corporate Strategies and Services Branch,  
Canadian Intellectual Property Office**

Ms. Aouididi joined the federal public service in November 2000 and has been working at CIPO since 2011. In her role of a senior policy analyst in the international team at CIPO, Ms. Aouididi is responsible for the Americas as well as all technical assistance that CIPO offers.

On a daily basis, Ms. Aouididi provides political analysis and advice to senior management on all of CIPO's international interactions. In addition to this, Ms. Aouididi represents Canada at the Committee on Development and Intellectual Property (CDIP) and at the World Intellectual Property Organization.

Ms. Aouididi holds a Master's of economics from the University of Ottawa. She also has considerable experience organizing and coordinating the international events at CIPO.



## **Debbie Roenning**

**Director, Madrid Legal Division, Brands and Designs Sector, WIPO**

Debbie Roenning is the Director of the Madrid Legal Division, Madrid Registry, Brands and Designs Sector, World Intellectual Property Organization (WIPO).

She was appointed Director of the Madrid Legal Division in WIPO in 2010, where her area of responsibility is the Madrid System for the International Registration of Marks.

Her law degree is from the University of Oslo, Faculty of Law, in Norway.

Before coming to WIPO, she worked in the Norwegian Industrial Property Office (NIPO). During her +17 years in NIPO, she held various positions from 1993-2010, from examiner to Head of the Trademark Department to Senior Legal Advisor in the Legal and Political Affairs Division.



## **Stephanie Golden**

**Senior Policy and Legislation Analyst for the Trademarks and Industrial Designs branch of the Canadian Intellectual Property Office (CIPO)**

Stephanie Golden is a Senior Policy and Legislation Analyst for the Trademarks and Industrial Designs branch of the Canadian Intellectual Property Office (CIPO).

She joined the public service and CIPO in April 2001, where she has worked specifically on matters related to trademarks with a more recent focus on the implementation of the Madrid Protocol in Canada.

In her current function, Stephanie provides analysis, expertise and support in matters of policy, legislation and practice related to trademarks and the international registration of trademarks under the Madrid System.

Stephanie holds a Bachelor's degree from the University of Ottawa.



**Andy Chow**  
**IP practitioner, Canada**

Andy is involved in all aspects of patents and trademarks, including registrability searches, opinions, and the drafting and prosecution of trademark and patent applications. He has experience litigating before the Supreme Court of British Columbia and the Federal Court of Canada.

Prior to attending law school, Andy studied science at the University of British Columbia. While there, he researched obesity and type 2 diabetes, and authored a thesis titled Investigations into the Presence of Leptin in Pancreatic Islets. He remains interested in developments in biotechnology.

Andy also worked as a Combat Engineer with the Canadian Forces Army Reserve for over a decade. In his spare time, he enjoys playing volleyball and softball.



## **Gregoire Bisson**

**Director, The Hague Registry Brands and Designs Sector, WIPO, CH**

Mr. Bisson heads The Hague Registry, at the World Intellectual Property Organization (Geneva). In this capacity, he is directly responsible for the management and development of the Hague Agreement for the International Registration of Industrial Designs. His previous positions with WIPO included heading the Legal Service supporting the development of, and the operations under the Madrid, Hague and Lisbon systems.

Mr. Bisson joined WIPO in 1995 after a short stint with the Canadian Trade-Mark Opposition Board. Before that, he was Senior Legal Advisor with the Canadian Federal Government, developing intellectual property policies, and oversaw in particular the drafting of the TRIPS implementing legislation. At the same time, he was lecturing on the legal aspects of transfer of technology at the University of Ottawa. He has co-edited a book on this topic, and has published and contributed to many articles on various IP issues.



## **Maxime Villemaire**

**Senior Policy and Legislation Analyst for the Trademarks and Industrial Designs branch of the Canadian Intellectual Property Office (CIPO)**

Maxime Villemaire is a Senior Policy and Legislation Analyst for the Trademarks and Industrial Designs branch of the Canadian Intellectual Property Office (CIPO).

Maxime joined the public service and CIPO in May 2014, where he has been working specifically on matters related to industrial design and the implementation of the Hague Agreement for the International Registration of Industrial Designs in Canada.

In his current function, Maxime's work is focused on providing analysis, expertise and support in matters of policy, legislation and practice with respect to industrial designs. Before joining CIPO, Maxime worked as a lawyer for the Montréal Legal Aid in matters related to family law, civil law and administrative law.

Maxime was called to the Québec Bar in 2012. He holds a Licence in Law (LL.L.) from the University of Ottawa and a Masters in Law (LL.M.), also from the University of Ottawa.



## Day 2: Friday, May 28, 2021

11:00 a.m. to 12:35 p.m. EDT / 5:00 p.m. to 6:35 p.m. CEST

### Moderators:

**Ms. Monika Zikova**, Senior Program Officer, Division for Transition and Developed Countries, WIPO

**Ms. Saida Aouididi**, Manager (acting), international relations, CIPO

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- 11:00 – 11:10 a.m.**      **Welcome and Introduction**  
**Mr. Hasan Kleib**, Deputy Director General, World Intellectual Property Organization (WIPO), Geneva, Switzerland  
**Mr. Konstantinos Georgaras**, Chief Executive Officer (interim), Canadian Intellectual Property Office (CIPO), Canada
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- 11:10-11:35 a.m.**      Topic 1 - **Protecting your Inventions Internationally with the Patent Cooperation Treaty (PCT)**  
**Ms. Christine Bonvallet**, Director, PCT International Cooperation Division, Patents and Technology Sector, WIPO  
**Ms. Tania Nish**, Program Manager, Patent Branch, CIPO  
**Ms. Jenna Willson**, Lawyer, Patent Agent, Trademark Agent
- 11:35 – 11:45 a.m.**      Topic 2 - **Solving Disputes Internationally with the WIPO Alternative Dispute Resolution: Mediation, Arbitration and Domain Names**  
**Ms. Heike Wollgast**, Head, IP Disputes Section, IP Disputes and External Relations Division, WIPO Arbitration and Mediation Center, WIPO
- 11:45 – 11:55 a.m.**      Topic 3 - **Global Databases for Intellectual Property; Platforms and Tools for the Connected Knowledge Economy**  
**Mr. Christophe Mazenc**, Director, Global Databases Division, Infrastructure and Platforms Sector, WIPO
- 11:55 – 12:05 p.m.**      Topic 4 - **WIPO IP Portal: One-stop Shop to WIPO's Online IP Services**  
**Mr. Grégoire Bisson**, Director, The Hague Registry, Brands and Designs Sector, WIPO
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- 12:05 – 12:25 p.m.**      **Panel Discussion / Q&A Session**
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- 12:25 – 12:35 p.m.**      **Wrap Up and Closing**
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## **Hasan Kleib**

**Deputy Director General, World Intellectual Property Organization (WIPO), Geneva**

Mr. Hasan Kleib is Deputy Director General for Regional and National Development Sector of the World Intellectual Property Organization (WIPO) since January 2021. Prior to the role, he was the Ambassador and Permanent Representative of the Republic of Indonesia to the United Nations, the World Trade Organization (WTO) and other International Organizations in Geneva from 2017 to 2020.

During his tenure, Mr. Hasan Kleib served as the Chairman of the Committee on Development and Intellectual Property in 2018-2019 and 2019-2020. From 2012-2017, he was the Deputy Foreign Minister for Multilateral Affairs of Indonesia after finishing his tenure as Ambassador and Permanent Representative of Indonesia to the United Nations in New York. Since 1987, he has served a number of roles in the Ministry of Foreign Affairs, including Director for International Security and Disarmament, and in Indonesian Missions abroad including as Head of the Political Division at the Indonesian Embassy in Washington, D.C. Mr. Kleib received Bachelor's degree in International Relations from Padjadjaran University from Indonesia and Master's Degree in Foreign Affairs and Trade from Monash University in Australia.



## **Christine Bonvallet**

**Director, PCT International Cooperation Division, PCT Legal and International Affairs Department, Patents and Technology Sector (WIPO), Geneva**

Ms. Christine Bonvallet, a national of France and Switzerland is Director of the PCT International Cooperation Division, PCT Legal and International Affairs Department, Patents and Technology Sector of the World Intellectual Property Organization (WIPO) in Geneva, Switzerland, since June 2020.

Prior to this role, since she joined this International Organization in January 2003, she has served several legal roles at WIPO, all within the Patents and Technology Sector that administers the Patent Cooperation treaty (PCT). Ms. Bonvallet is a lawyer by training specialized in intellectual property matters and international law.

Ms. Bonvallet received two Masters of Laws in International Law and Intellectual Property Law from Panthéon-Assas University in Paris, France.

As a member of the Paris Bar Association (Ordre des Avocats de Paris, France), Ms. Bonvallet worked as a litigation and corporate lawyer for several business international law firms in Paris, France, and as in-house legal IP-counsel for Paris-based multinationals, before joining WIPO.



## **Tania Nish**

**Acting Program Manager - International (PCT-PPH), Patent Branch  
Canadian Intellectual Property Office (CIPO)**

Tania Nish is the acting Program Manager - International (PCT-PPH), responsible for providing program advisory and management related to the delivery of the patent examination program of the Patent Branch as it pertains to the Canadian Intellectual Property Office's (CIPO's) functioning as an International Search and Preliminary Examination Authority (ISA/IPEA) under the PCT. She also oversees the Patent Prosecution Highway programs for CIPO as well. Prior to her current role, Tania has held positions as patent examiner and section head within the Chemical Division of the Patent Branch. Before joining Government, she worked in R&D at a pharmaceutical company.



**Jenna Willson**  
**Lawyer, Patent Agent, Trademark Agent**

Jenna Wilson is a lawyer, patent agent, and partner at Wilson Lue LLP, a Toronto-based intellectual property firm. She has worked with clients to create, manage, and enforce patent rights for more than twenty years in diverse fields including natural resources, manufacturing, financial technology and artificial intelligence.

Jenna is active in the intellectual property community as a writer, speaker, and educator. With the Assistant Commissioner of Patents, she co-chairs a joint committee of CIPO and the Intellectual Property Institute of Canada dealing with patent practice issues. Jenna also teaches Patent Law at the University of Windsor. She has a Bachelor of Science in Physics from the University of Waterloo and a Juris Doctor from the University of Toronto.



## **Heike Wollgast**

**Head - IP Disputes Section, WIPO Arbitration and Mediation Center**

Heike Wollgast is a German lawyer and holds a Ph.D. in European Community Law from the University of Cologne. Following studies and legal training in Germany, Switzerland and the US, she was a research fellow at the Institute for International Law in Cologne and practiced with two major law firms in Germany in the areas of intellectual property and trade law. Before joining the WIPO Arbitration and Mediation Center, Heike specialized in legal and policy aspects of intellectual property enforcement at WIPO's Building Respect for IP Division.



## **Christophe Mazenc**

**Director, Global Databases Division, Infrastructure and Platforms Sector**

After two years at CERN as a database engineer and four years as a consultant in an IT services company in Switzerland, Christophe Mazenc has been working for the World Intellectual Property Organization (WIPO) in Geneva for the last twenty two years. Christophe holds a Phd in Computer Arithmetic obtained in 1993 at the Ecole Normale Supérieure de Lyon (France).

Christophe is currently responsible for the development and operations of WIPO's free public search systems on the internet, namely PATENTSCOPE for patents, WIPO's Global Brand Database for trademarks and WIPO's Global Design Database for industrial designs. Another responsibility of the division is to explore the application of Machine Learning to the large amounts of data stored in the organization's databases to build state-of-the-art tools aiming at easing the operations of the Intellectual Property system.