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WEBINAR

Roving Webinar on WIPO Services and Initiatives (in Spanish)

organized by
the World Intellectual Property Organization (WIPO)

October 22, 2020
5.00 P.M. – 6.35 P.M. CEST

PROVISIONAL PROGRAM

Prepared by the Secretariat

05.00 p.m. – 05.05 p.m.	**OPENING SESSION**	
	Welcome and Introduction	
	Mr. Víctor Vázquez López, Head, Section for Coordination of Developed Countries, Transition and Developed Countries Department, WIPO	
05.05 p.m. – 05.15 p.m.	**Topic 1**	**Global Intellectual Property Systems:**
		Protecting your Inventions Internationally with the Patent Cooperation Treaty (PCT)
	Speaker:	Mr. Carlos Roy, Program Officer, PCT International Cooperation Division, PCT Legal and International Affairs Department, WIPO
05.15 p.m. – 05.30 p.m.	**Topic 2**	**Protecting your Trademarks and Geographical Indications Internationally with the Madrid and the Lisbon Systems**
	Speaker:	Mr. Matteo Gragnani, Legal Officer, Lisbon Registry, Brands and Designs Sector, WIPO
05.30 p.m. – 05.40 p.m.	**Topic 3**	**Protecting your Industrial Designs with the Hague System**
	Speaker:	Ms. Geneviève Steimle, Legal Analyst and Information Officer, Hague Development and Promotion Section, Brands and Designs Sector, WIPO
05.40 p.m. – 05.50 p.m.	**Topic 4**	**WIPO PROOF, New Business Service providing evidence of an Intellectual asset's existence**
	Speaker:	Mr. Farid Ben Amor, Consultant, Global Infrastructure Sector, WIPO
05.50 p.m. – 06.00 p.m.	**Topic 5**	**Solving Disputes Internationally with the WIPO Alternative Dispute Resolution: Mediation, Arbitration, and Domain Names**
	Speaker:	Mr. Ignacio De Castro Llamas, Director, IP Disputes and External Relations Division, WIPO Arbitration and Mediation Center, WIPO
06.00 p.m. – 06.10 p.m.	**Topic 6**	**Global Databases for Intellectual Property; Platforms and Tools for the Connected Knowledge Economy**
	Speaker:	Ms. Sandrine Ammann, Marketing and Communications Officer, Global Databases Division, Global Infrastructure Sector, WIPO
06.10 p.m. – 06.30 p.m.	**Q&A Session**	

06.30 p.m. – 06.35 p.m.   **Wrap Up and Closing**

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