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**WEBINAR**

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**WIPO/WEBINAR/ROVING-SEMINARS/2020/ 02**  
**DATE: AUGUST 31, 2020**

## **Roving Webinar on WIPO Services and Initiatives**

organized by  
the World Intellectual Property Organization (WIPO)

**October 1, 2020**  
**10.00 a.m. - 11.35 a.m. CEST**

PROVISIONAL PROGRAM

*Prepared by the Secretariat*

- 10.00 a.m.– 10.05 a.m. **OPENING SESSION**
- Welcome and Introduction**
- Mr. Victor Vázquez López, Head, Section for Coordination for Developed Countries, Transition and Developed Countries Department, WIPO.
- 10.05 a.m. – 10.15 a.m. **Topic 1      Global Intellectual Property Systems: Protecting your Inventions Internationally with the Patent Cooperation Treaty (PCT)**
- Speaker: Mr. Ali Jazairy, Senior Counsellor, PCT International Cooperation Division, PCT Legal and International Affairs Department, Patents and Technology Sector, WIPO
- 10.15 a.m. – 10.30 a.m. **Topic 2      Protecting your Trademarks and Geographical Indications Internationally with the Madrid and the Lisbon Systems**
- Speaker: Mr. Matteo Gragnani, Legal Officer, Lisbon Registry, Brands and Designs Sector, WIPO
- 10.30 a.m. – 10.40 a.m. **Topic 3      Protecting your Industrial Designs with the Hague System**
- Speaker: Ms. Geneviève Steimle, Legal Analyst and Information Officer, Hague Development and Promotion Section, Brands and Designs Sector, WIPO
- 10.40 a.m. – 10.50 a.m. **Topic 4      WIPO PROOF, New Business Service providing evidence of an Intellectual asset's existence**
- Speaker: Mr. Claudio Cocorocchia, Senior Business Manager, Global Infrastructure Sector, WIPO
- 10.50 a.m. – 11.00 a.m. **Topic 5      Solving Disputes Internationally with the WIPO Alternative Dispute Resolution: Mediation, Arbitration, and Domain Names**
- Speaker: Ms. Heike Wollgast, Head, IP Disputes Section, IP Disputes and External Relations Division, WIPO Arbitration and Mediation Center, WIPO
- 11.00 a.m. – 11.10 a.m. **Topic 6      Global Databases for Intellectual Property; Platforms and Tools for the Connected Knowledge Economy**
- Speaker: Ms. Sandrine Ammann, Marketing and Communications Officer, Global Databases Division, Global Infrastructure Sector, WIPO
- 11.10 a.m. – 11.30 a.m. **Q&A Session**
- 11.30 a.m. – 11.35 a.m. **Wrap Up and Closing**

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