

## **Ms. Melissa Morgia**

Director of Global Content Protection and Enforcement, International Federation of the Phonographic Industry , United Kingdom



Melissa Morgia is the Director of Global Content Protection and Enforcement at IFPI, based in London.

IFPI is the voice of the recorded music industry worldwide, representing over 8,000 recorded company. IFPI has more than 70 offices, national groups and Affiliated MLCs.

IFPI's Global Content Protection and Enforcement department is dedicated to safeguarding and enforcing the intellectual property rights of IFPI's member record companies. It coordinates and deploys strategic actions to remove and prevent infringements online, to disrupt infringing services and to shut down unlawful enterprises. The department also monitors and landscapes emerging technologies that pose threats and opportunities for the music industry.

Prior to her current role, Melissa was the Acting Director of Global Litigation at IFPI. She also previously held legal positions in the Intellectual Property departments at the BBC and in private practice.

In addition to degrees in Law and Communications, Melissa holds a Post-Graduate Diploma in Intellectual Law and Practice from the University of Oxford and also recently completed the Oxford Artificial Intelligence Programme.

## **Mr. Richard Gooch**

Chief Technology Officer, International Federation of the Phonographic Industry , United Kingdom



Richard Gooch is Chief Technology Officer at IFPI.

He obtained his PhD. in Artificial Intelligence at University of Bristol, and works on different music industry and metadata initiatives, including the operation of the ISRC Registration Authority. Richard also delivers technology leadership and advice on a wide range of policy issues. He has recently worked closely with two projects in the performance rights area: Repertoire Data Exchange (RDx) is a hub for the exchange of recording and rights data, using the DDEX RDR standard; and SoundSys, a cloud-based back-office system for Music Licensing Companies which uses DDEX RDR and other data in calculating the distribution of performance rights revenues.

### **Mr. Mohammed Siddiqui**

Technical investigator AI, International Federation of the Phonographic Industry , United Kingdom



Mohammed Siddiqui is a Technical Investigator AI at IFPI based in London.

Mohammed has worked in Content Protection and Anti-Piracy for over six years and joined IFPI in January 2019.

Prior to joining IFPI, Mohammed worked in content protection and live monitoring at Clarivate Analytics.

Mohammed holds a B.A. in Media and Communications.

### **Mr. Abbas Lightwalla**

Director of Global Legal Policy, International Federation of the Phonographic Industry , United Kingdom



Abbas Lightwalla is Director of Global Legal Policy for IFPI. He is responsible for coordinating IFPI's work to secure effective legal protection in all music markets and promote the role of copyright in supporting investment in music and the licensing of digital music services. With particular expertise in the intersection between new technologies and copyright law, Abbas has a key role in informing IFPI's voice in shaping legal policy discussions concerning copyright and artificial intelligence.

Prior to joining IFPI in 2020, Abbas worked in the intellectual property department of the international law firm, Bird & Bird, advising clients across the music, entertainment and tech industries on intellectual property infringement and licensing issues relating to the use of content by digital services.