

Ms. Ana María Magaña Rodríguez

Country Managing Director, Motion Picture Association Mexico, Mexico City



Ana María Magaña Rodríguez is a lawyer in intellectual property, specialized in the area of copyright.

She currently serves as the Managing Director for the Motion Picture Association Mexico, representing the intellectual property interests of the leading Hollywood studios (Disney, Sony / Columbia, Paramount, Universal and Warner Bros.) and Netflix.

She has served as President of the Intellectual Property Committee in the American Chamber of Mexico and currently is the VP in the same organization.

She has managed strategies for the protection and enforcement of the copyright for film industries. She has conducted extensive legal research and contributed to legislative efforts related to copyright protection, in both Mexico and the United States of America.

Mr. Simon Brown

Director, Film Content Protection Agency, London



Simon Brown is the Director of the Film Content Protection Agency (FCPA) in the UK. The FCPA is part of the Film Distributors' Association Ltd. (FDA) – the trade body for theatrical film distributors in the UK and Ireland, which works in partnership with other bodies who share the goal of safeguarding films from piracy.

Simon has 31 years of experience in the fields of investigation and security, having previously worked for Lancashire Police, the BBC and FACT (Federation Against Copyright Theft).

He has spent the last 16 years specializing in the protection of film content from piracy in cinemas in the UK and Ireland, by focusing on the detection and prevention of illegal recording activity.

Simon has managed and developed the UK anti-piracy program for UK cinemas, since it was introduced in 2006.