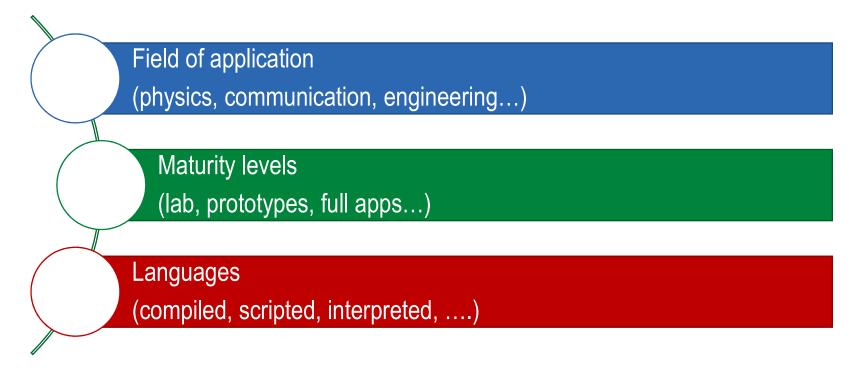


■ EPFL - TTO

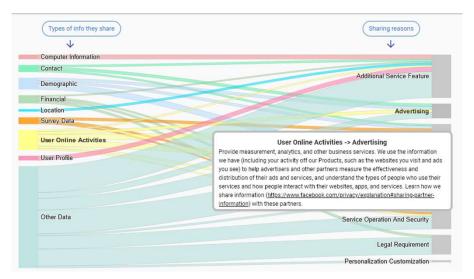
Tech-transfer and Software licensing

Technology transfer offices faces a wide palette of software to be licensed by:



Some examples





Polisis: deep learning analysis of terms and conditions on websites



OpenPifPaf pose detection



FPGA: Phase measurement system

Software licenses - Tricky points and pitfalls

Preliminary works
 Due-diligence
 Preparation

 Negotiation
 Support
 Delivery
 Execution

Preliminary works



Software maturity level determines the efforts to be invested in the preliminary code preparation.

This shall include at least the following steps:

- Code review
- Code commenting
- Documentation
- Copyright notices
- Preparation of standalone packages
- Preparation of unitary tests

The <u>level of software skills of our researches</u> can vary a lot as the quality of the code prepared.



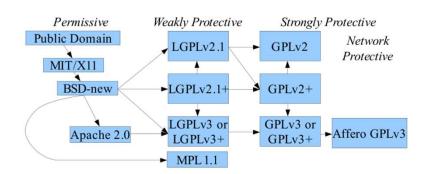
Due-Diligence

Preparation

Can we license the code? Do we have all the rights?

- Employment contracts
- Assignments
- In-licensing / open source
- Data

Compatibility map



Virality

"...The substantive part is this: if the two programs are combined so that they become effectively two parts of one program, then you can't treat them as two separate programs. So the GPL has to cover the whole thing."

* GPL FAQ (<u>#GPLInProprietarySystem</u>)

Third party due diligence



Can we have
the code
before signing
the license?

Can we have

the code

ationClient.LastRequest = DateTh

ationClient.RequestCount = NotificationClient.Update();

Onclient.Deny == false)

Examples of acceptable due diligence

- Performances tests (call/sec, speed, etc..)
- Compiled code sharing (black box, etc..)
- Limited code review (remote single files reviews, Q&A questions)

When entering a third party due diligence process **goals and timelines** shall be clearly defined. The costs of such diligence shall be discussed.

Consideration fee

Negotiation

Cost

Historical or replacement cost

Refers to the consumption of economic assets (tangible and intangible) in the production and sale of goods and/or services

Price

Market price

Refers to the exchange value of an asset expressed in monetary terms

Value

Value of future benefits

Value = Sum of future benefits, discounted to a net present value (NPV)

Licensee

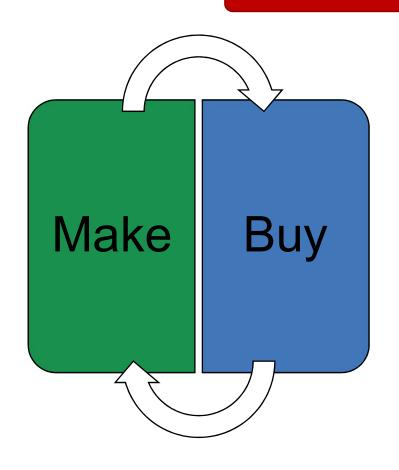


EPFL Consideration fee

Negotiation

The right balance between cost and value approach shall consider:

- Time to market
- Knowledge transfer
- Licensee structure
- Product or service nature
- Compensation scheme (full upfront, equities, royalties, milestones)





Execution

Technical Support

- Bug fixes
- Documentation
- Integration support
- ...

Service Support

- Training
- Customization
- Integration works
- ...

A minimum amount of technical support shall be <u>included</u> (time and resource limited) in any software license on code source.

Service support shall be clearly identified and <u>charged</u> on-top or separately.

Delivery is a crucial point to be able to assert what and when.

Q&A / Open discussions