

Madrid System Webinar

Examination and Refusal Procedures before the IP Australia, as Designated Office

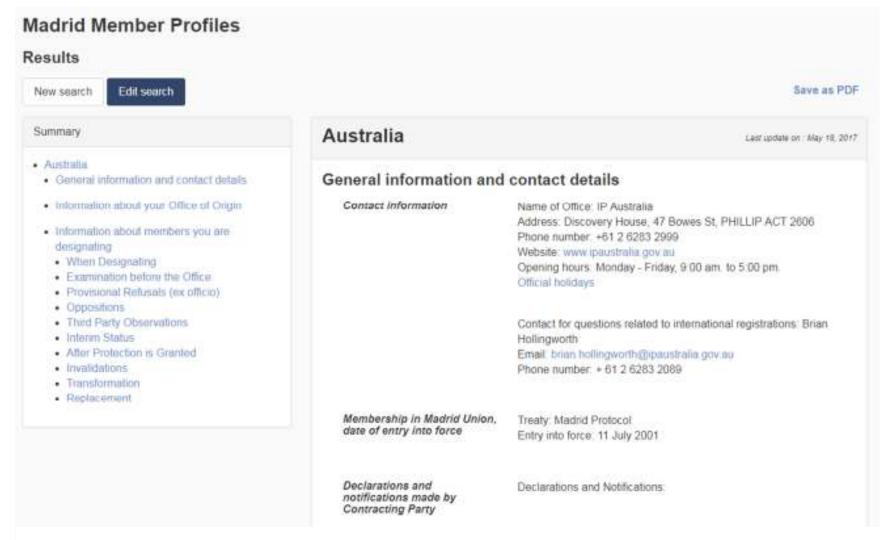
Julia Price – WIPO Fellow, Examiner from IP Australia Geneva 10 November 2017

Australia & The Madrid System

- Joined on July 11, 2001
- 9th in the world as filers
- 7th in the world as designated



Madrid Member Profiles



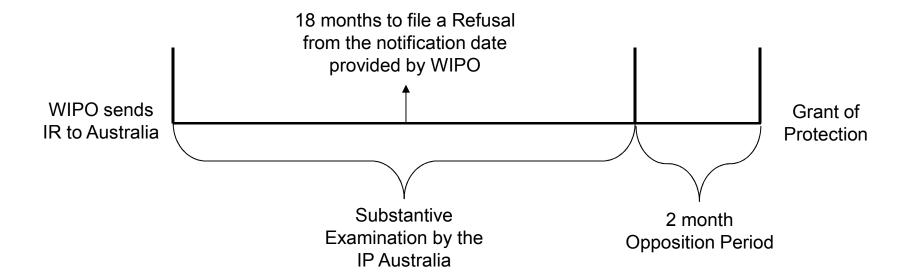
http://www.wipo.int/madrid/memberprofiles/

Australia Overview

- Same treatment for international registrations and national applications
- Granted rights are equal
- Legislation:
 - Trade Marks Act 1995
 - Trade Marks Regulations
- Single register for (a) international registrations designating Australia and (b) national applications



Timeline for Substantive Examination





Substantive Examination

- Conducted on absolute and relative grounds
- Examiner will:
 - Consider distinctiveness of the mark
 - Conduct similar trade mark searches



Absolute Grounds – examples

Panko

Class 29: Fish, including cooked fish and chips (potatoes); fresh, frozen and cooked seafood and seafood products; seafood...

Pacific West Foods Australia Pty Ltd [2008] ATMO 47

CRANBERRY CLASSIC

Class 32: Fruit juices, fruit drinks and soft drinks

Ocean Spray Cranberries Inc v Registrar of Trade Marks (2000) 47 IPR 579



Relative Grounds – examples

BED BATH N' TABLE VS BED BATH & BEYOND







Relevant Grounds of Refusal

Grounds of Refusal as set out in Regulation 17A.28 of the Trade Marks Regulations 1995

- Section 39: Trade mark containing certain signs
- Section 40: Trade marks that cannot be represented graphically
- Section 41: Trade mark not capable of distinguishing applicant's goods or services
- Section 42: Trade mark scandalous or contrary to law
- Section 43: Trade mark likely to deceive or cause confusion
- Section 44: Identical trade marks
- Regulation 4.15 "Trade Marks containing certain signs"



Substantive Examination

- IR is examined and either:
 - accepted for protection for all goods / services
 or
 - provisionally refused for some or all of the goods
 / services
- Accepted trade marks are subject to opposition period (2 months from date of advertisement)
- 15 months to respond to refusals



Provisional Refusals

- Report contains:
 - grounds of refusal
 - which goods / services are refused
 - deadline for the refusal to be overcome
 - applicable provisions of the legislation



Provisional Refusals

- Can be full or partial
- For partial refusal, pending amendment set up to remove the refused goods and/or services
- If refusal not overcome by acceptance deadline, amendment is actioned and refused goods / services removed
- Trade mark then accepted for remaining goods and/or services



Overcoming Provisional Refusals

- Additional information
- Evidence of Use of acquired distinctiveness
- Letter of Consent
- Non-substantial amendments to goods / services
- Holder Requirements:
 - Address for service in Australia/New Zealand (Reg17A.17(3))
 - 15 month time limit
 - English responses



Avoiding Provisional Refusals

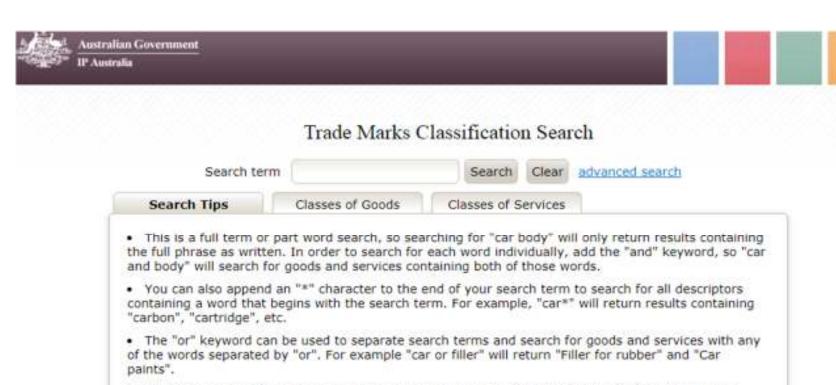
- 12,500 international registrations received in 2016
- 81% designations granted protection at first report
- Usually refused on relative grounds
- Know the examination practice and procedure!



General Information & Tips

- Guarantee Marks cannot be protected; instead, consider Collective Marks or Certification Marks
- Geographical Indications = Certification Marks
- Non-Traditional Trade Marks
- Transliteration & translation for non-Roman/non-English
- Classification: specific, definite, accurate, clear, concise

http://xeno.ipaustralia.gov.au/tmgns/facelets/tmgoods.xhtml



- Search for singulars plurals will be searched for automatically. Searching for "car" will look for "car" or "cars"; searching for "car or body" will search for "car", "cars", "body" or "bodies".
- Goods and Services are divided into 45 classes. You can view the complete lists of Trademark classes using the tabs above.
- · Please do not copy and paste items from the list into the application form.
- If after using the Classification Search and consulting the full list of classes, you are unsure of the correct class for your goods and/or services, please contact Customer Support Centre Helpline during business hours on 1300 65 10 10.

General Information & Tips

- Absolute Grounds: Australian Manual of Practice and Procedure: Grounds for rejection include common surnames, descriptive terminology
- Relative Grounds: Australian Trade Mark Search & Australian Manual of Practice and Procedure
- Other Grounds:
 - Prohibited and Prescribed Signs
 - Scandalous
 - Contrary to Law







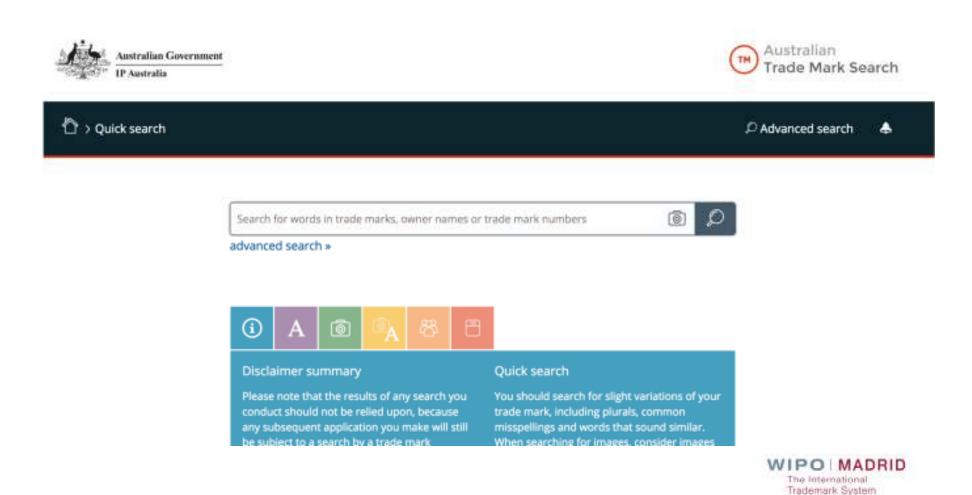


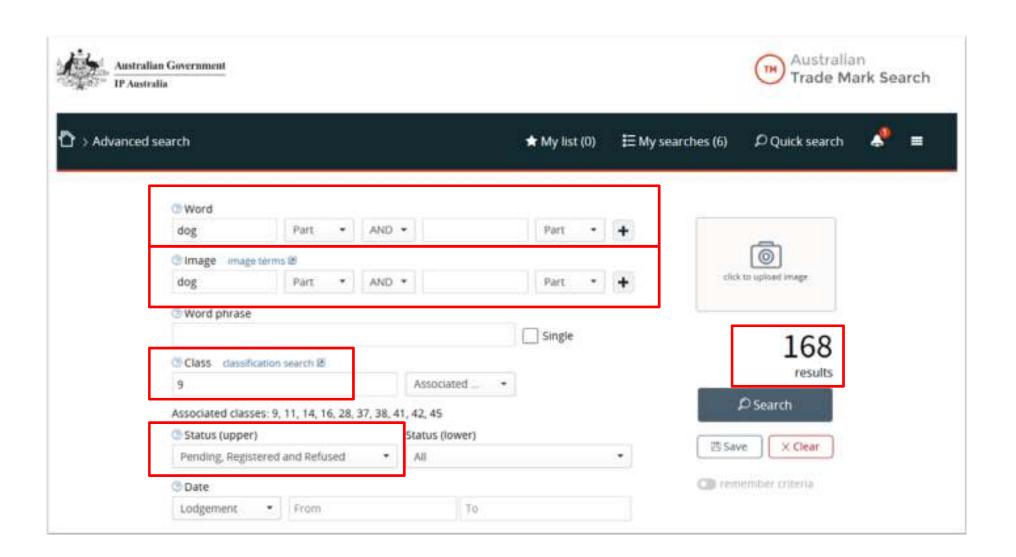




Australian Trade Mark Search

https://search.ipaustralia.gov.au/trademarks/search/quick

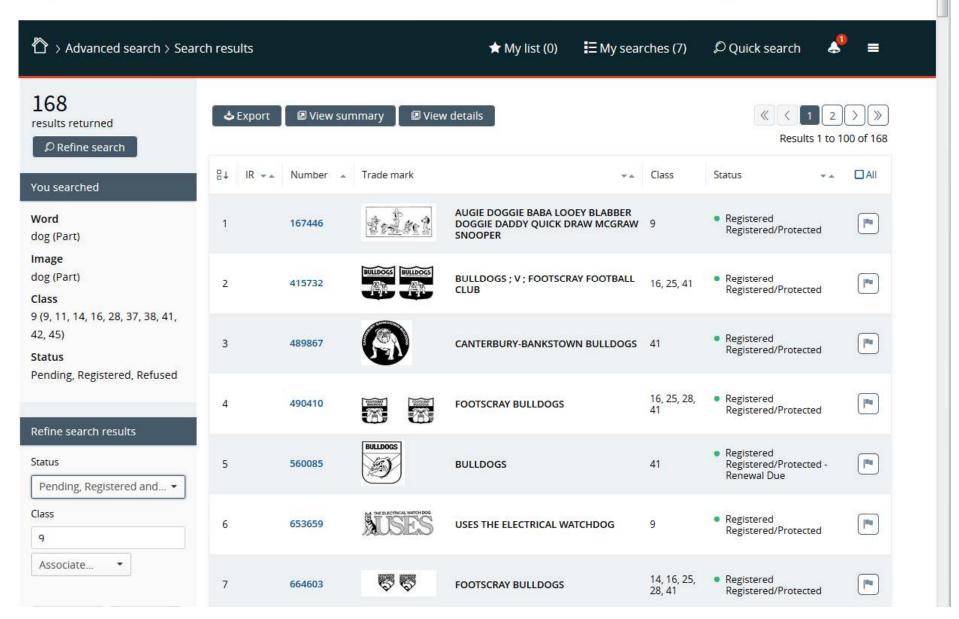








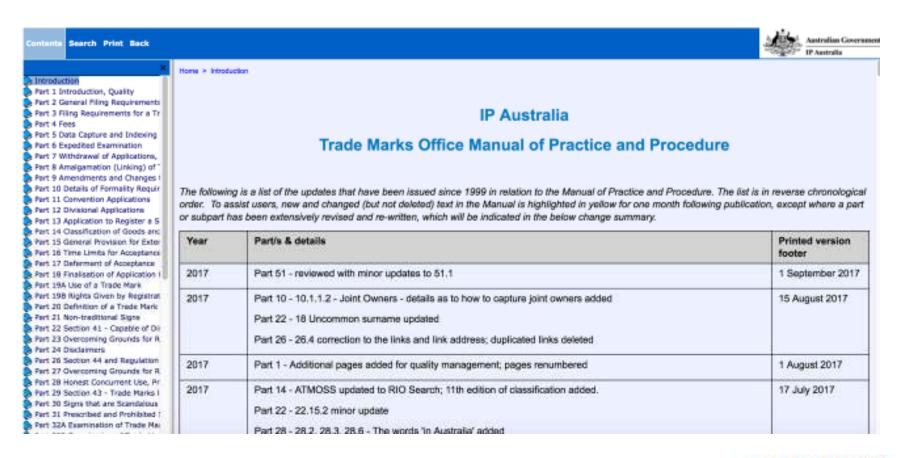




Absolute Grounds for Rejection

Manual of Practice and Procedure

http://manuals.ipaustralia.gov.au/trademarks/trade marks examiners manual.htm





Absolute Grounds for Rejection

Example: Surnames

Part 22 - Section 41 - Capable of Distinguishing

Trade Marks Office Manual of Practice & Procedure

< Previous

16. Surnames

When deciding whether a trade mark consisting of a surname is capable of distinguishing the designated goods and / or services of an applicant from those of other traders, it is necessary to first consider the extent to which the trade mark is inherently adapted to distinguish those goods and / or services. The commonness of a surname is an indicator of the extent to which the trade mark is inherently adapted to distinguish the applicant's goods and / or services.

16.1 Searching For Australian Surnames

The Trade Mark Research Facility offers search results for a word which is also an understood surname within Australia (see Australian Surnames field). If the word is an understood Australian surname, this field will indicate how common it may be considered (in number value). Most surnames shared by a significant portion of the Australian population are likely to be found in the search results and no search is made of foreign directories.



Resources

- WIPO Member Profiles Database
 - http://www.wipo.int/madrid/memberprofiles
- Australian Trade Marks Act 1995
 - https://www.legislation.gov.au/Details/C2017C00046
- Australian Classification Search
 - http://xeno.ipaustralia.gov.au/tmgns/facelets/tmgoods.xhtml
- Madrid Goods and Services Manager (MGS)
 - https://webaccess.wipo.int/mgs/?lang=en
- Australian Trade Mark Search
 - https://search.ipaustralia.gov.au/trademarks/search/quick
- Australian Manual of Practice and Procedure
 - http://manuals.ipaustralia.gov.au/trademarks/trade_marks_examiners_manual.htm





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Search website





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TRADE MARKS

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Understanding trade marks >

Trade mark basics

Types of trade marks

Benefits of trade marks

Trade marks examination process

Applying for a trade mark >

Decide if you have a trade mark

Understanding goods and services

Search

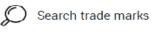
How to apply

Managing your trade mark >

Using and maintaining your trade mark

Trade marks and oppositions

International trade marks



Trade mark costs



Apply for a trade mark



Trade mark case studies



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Trade mark examination m... >



Search trade mark journals >



Search designs Australian (ADDS) | International



Search plant breeder's rights

PBR database

For more information

- www.ipaustralia.gov.au/
- By Phone +61 2 6283 2999
- tmmadridimports@ipaustralia.gov.au
- Or, you can get in touch with me:
 - madrid.promotions@wipo.int





Madrid System Webinar

Examination and Refusal Procedures before the Intellectual Property Office of Singapore (IPOS), as Designated Office

Mei Hui Chan – WIPO Fellow, Examiner from IPOS

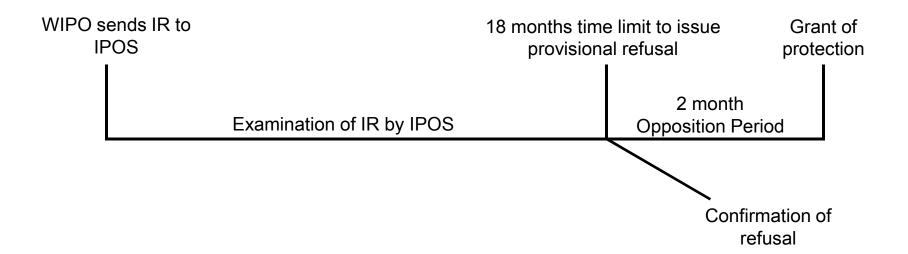
Geneva 10 November 2017

Singapore Overview

- Designated Contracting Party to the Madrid Protocol since 31 October 2000
- Protects marks including Certification and Collective marks but not guarantee marks
- Charges individual fees (CHF 242/class)
- 18 months to issue partial or full refusals
- Refusals issued in English
- Madrid Member Profiles database



Timeline from designation to grant of protection or confirmation of refusal





International registrations examined the same way as national applications

Basis:

- Singapore Trade Marks Act
- Singapore Trade Marks Rules
- Trade Marks (International Registration) Rules
- IPOS' circulars and practice directions



- Absolute and relative grounds
- Classification of goods and services
- Others



Absolute grounds

- Non-distinctive trademarks
- Exclusively descriptive trademarks
- Deceptive trademarks
- Trademarks contrary to public policy or morality
- Trademarks containing any geographical indication, Article 6ter of Paris Convention, name of a person living or dead, etc



Absolute grounds

- Sign must be capable of being represented graphically
- Capable of distinguishing goods and/or services
- Cannot be exclusively descriptive of goods and/or services



Relative grounds – Similarity with earlier mark(s)

■ Trade mark should not be identical or similar to an earlier trademark on the Singapore register



Classification of goods and/or services

- Applies current version of the Nice Classification
- Accepts all class heading descriptions except "personal and social services rendered by others to meet the needs of individuals" in Class 45
- Vague descriptions and broad claims are not acceptable



Others – Translation/transliteration, mark description

- Requires translation of non-English words and transliteration for non-Roman characters in the mark
- Mark description required for 3D shape marks, aspect of packaging, colour(s) as a trade mark, sound marks, movement marks and holograms



Provisional Refusals – What now?

Rules for responding:

- 4 months from the date of issue
- Possible extension(s) of time 3 months via Form CM5
- First two extension requests are free

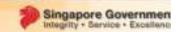


When responding:

- You must have an address for service in Singapore
- Not compulsory to respond through a representative
- Holders can create an <u>IP²SG account</u> using an email address and an authorised local address for service







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Within IPOS Website

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- Welcome

Important Notes:

Announcement

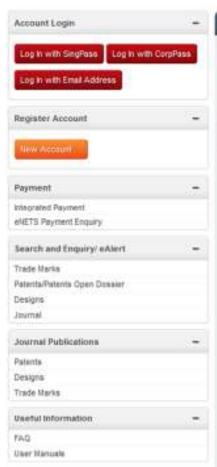
- · Information On Transacting With IPOS
- · Information On Pop-Up blockers
- · Mails about Unsolicited IP Services

Please read the Terms and Conditions before proceeding further.

Payment — eHETS Payment Enquiry Search and Enquiry! eAlert — Trade Marks Patenta Patenta Open Dossier Designs

Date	Title			
16/10/2017	System Maintenance Downtime on 21 October 2017 Saturday from 1300hrs to 1700hrs			
17/10/2017	Singpass and CorpPass system maintenance notice (22 October 2017 Sunday - 0000hrs to 0800hrs)			
14/10/2017	Launch of Mylinfo Postponed to 2 November 2017			
02/10/2017	MyInfo will be launched for 3P2SQ on 13 October 2017			
Page 1 / 1 of 4 record(s)		Rows per page: 25 •		





Last bipdated: 2017-10-07

Registration of Account

Estimated Time:

- . This form may take approximately 3-5 minutes to complete
- * denotes required field

PART 1: Types Of Account

You may wish to register for a CorpPass Account or Other IP2SG Accounts.



Singapore Corporate Access (CorpPass) is a user-centric, self-service login platform for business users to access Government e-Services. It is designed to

better protect personal information of your staff and allow better internal control in your company. Click ConPass to know more about CorpPass and proceed with registration.

Other IP2SG Accounts

Corporate Account (For entities registered in Singapore)

You are encouraged to create a CorpPass Account as IP2SG Corporate Account will not be available from August 2017. From this date, all IP2SG Corporate Account users must use CorpPass Account to access IPOS e-service, IP2SG.

Pre-Requisites:

- . UEN ID UEN stands for Unique Entity Number.
- It is a standard identification number for Singapore corporate entities to interact with government agencies.
- . SingPass ID SingPass stands for Singapore Personal Access.

It is used by residents to access e-services affered by government agencies.

F Individual Account via SingPass

Pre-Requisites:

- . SingPass ID SingPass stands for Singapore Personal Access.
- It is used by residents to access a services affered by government agencies.
- Account via Email Address

Pre-Requisites:

· Valid email address.



	Cancel		
Email Address (for log in)*			
Salutation*	Piease Select ▼		
Name*			
Address*	Postal Code Enter Postal Code to auto retrieve Block/House No. and Street Name		
	Block/ House No.		
	Level - Unit No. # - (If applicable) Please enter the Level - Unit No.		
	Building Name (If applicable)		
	Street Name		
Nationality*	Please Select •		
Email alerts to be sent to*	An alert will be sent to this email address when you receive any correspondence in your IP2SG account. Therefore, please ensure a valid small address is entered.		
Security Question?*			
Security Answer*			
Office/ Home No.	+ Only numbers are allowed. Spaces and any other characters will be ignored.		

Responding

Absolute grounds – Non-distinctive and exclusively descriptive marks

- Submissions by holder to justify waiver of objections
- Submit evidence of acquired distinctiveness through use
- Amending of mark representation is not allowed



Responding

Relative grounds – Similarity with earlier mark(s)

- Submissions by holder to justify waiver of objections
- Deletion of overlapping goods and/or services (if applicable)
- Consent from earlier proprietor/applicant
- Assignment of mark(s) to same ownership
- Submit evidence of Honest Concurrent Use with earlier mark(s)



Responding

Classification of goods and/or services

- Submissions by holder to agree with proposed amendments, counter-propose or justify waiver of objections
- Submitting Form MM6 (Request for the Recordal of a Limitation of the List of Goods and Services) to WIPO is **not sufficient** as a response to a provisional refusal



Responding

Others

- Translation of non-English words/characters required
- Invalid priority date will be removed by IPOS



Provisional Refusals

What if you don't reply?

- Partial refusals:
 - Mark will be accepted for goods and/or services not refused
- Full refusals:
 - Refusal becomes final for all goods and/or services



Resources

- IPOS' website <u>www.ipos.gov.sg</u>
 - Guidelines/Trade Marks Work Manual
 - Circulars
 - Practice Directions
- E-services portal IP²SG https://www.ip2.sg
 - Online tools

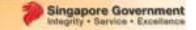








Resources > Trade Mark Resources Understanding Innovation & IP On this page, you can access all the relevant documents related to applications to register a trade mark. Please refer to the Trade Marks Work Manual (under "Guidelines and Useful Information") to aid in your registration process. > Protecting your ideas Growing your business with IP Forms & Fees Media & Events > IP Careers Guidelines and Useful Information Resources > Patent Circulars w > Trade Mark Design **Practice Directions** > Circular (pre-2015)



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An e-services portal by IPOS

Account Login Log in with SingPass Log in with CorpPass Log in with Email Address: (Only for same without SingPass IO or CorpPass IO) Password: Forgot Password? Register Account Payment: eNETS Payment Enquiry Search and Enquiry/ eAlert Trade Marks Patents/Patents Open Dossier Designs Journal Journal Publications Patents

Designs Trade Marks

- Welcome

Important Notes:

- · Information On Transacting With IPOS
- · Information On Pop-Up blockers
- · Mails about Unsolicited IP Services

Please read the Terms and Conditions before proceeding further.

Date	Title			
24/10/2017	System Maintenance Downtime on 29 October 2017 Saturday from 1300hrs to 2359hrs			
14/10/2017	Launch of Mylnfo Postponed to 29 October 2017 2359tyra			
02/16/2017	MyInfo will be launched for IP2SG on 13 October 2017			
Page 1 / 1 of 3 record(s)		Rows per page: 25 -		

Event

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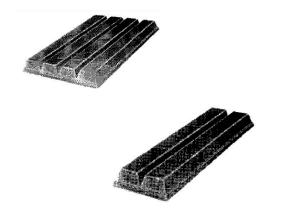
Absolute grounds

- Trade Marks Work Manual
- Chapters 1-6, 9-12 and 14





T1403479I
Mark refused for various electronics, games, paper products, entertainment services.



T0000003Z and T0000002A 3D shape marks were refused for chocolate confectionery.



Relative grounds

- Trade Marks Work Manual
 - Chapter 7
 - Citation practices





ST. REGIS

T9512253G

Both marks found to be similar for hotel services





"Nutello" used on coffee and chocolate beverages was found to be similar to registered marks "Nutella" for chocolate products



Relative grounds

- Trade Marks Work Manual
 - Chapter 7
 - Citing practices
- Similar marks search tool



Search Type IP Journals Design Internation		assification of Goods or	Services Trade Marks Simila	ar Mark Patents Abstract	and Specification
					narios. Although efforts have been made for les, you may do so using "Boolean Search".
			suits will not be immediately available. From the volume of search reques	A THEORY OF THE PARTY AND THE	ide your email address to be notified when the
		arching, please click here.	rathering off and Tunelling of assertant response	mar 1 section 1 section 1	
Search Query					
	Search Criteria	Mark Chinese Character	Maximum of 5 words. Maximum of 5 characters.		
	Class No.	eg. "1,3,5-8" for class enabled.	es 1, 3, 5, 6, 7 and 8. Leave it bl	ank if you wish to search for a	Il classes. Cross-class search is
Non-conventional Mark Type		Use this section if you wish to restrict the search to non-contention all mark types. All Non-conventional Mark Type 3-dimensional shape Colour(s) as a Trade Mark Movement Mark Other non-conventional Mark		Aspect of packaging Hologram Mark Sound Mark	ave it unchecked if you wish to
Email addres	ss for notification (optional)				
	Captcha*	What is BotDetect NE	T CAPTOHA Cantrol? Input Above Characters		
	OWN REAL PROPERTY.				Clear Submit Search Query
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Classification of goods and/or services

- Use clear and concise descriptions
- Trade Marks Work Manual
 - Chapter 18
- Circulars and practice directions
- Classification tool

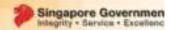


Classification of goods and/or services – examples of common errors

- Vague descriptions
- "Sale of ..." in Class 35
- Use instead: "retail sale of ..." or "wholesale of ..."
- Use of Geographical Indications (GIs) in goods
- "Champagne" in Class 33
- Use instead: "sparkling white wine" or "wines with the geographical indication "Champagne"

Trademark System



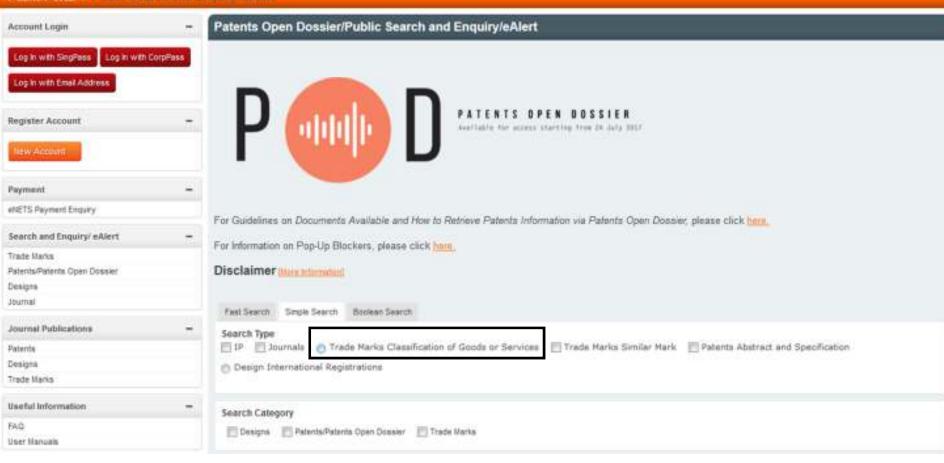


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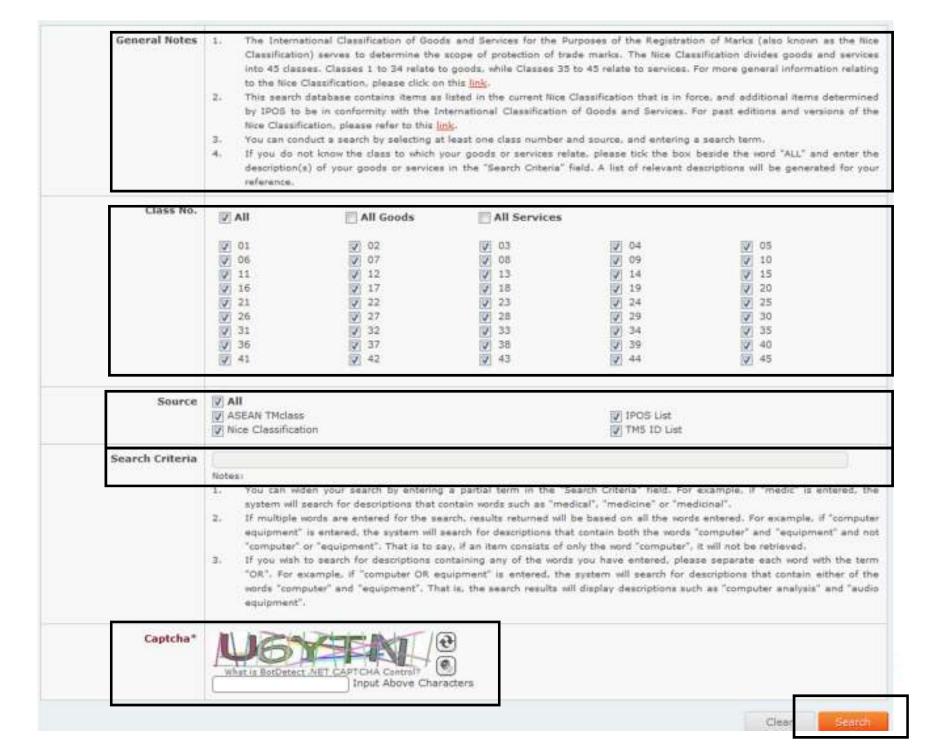
Within IPOS Website

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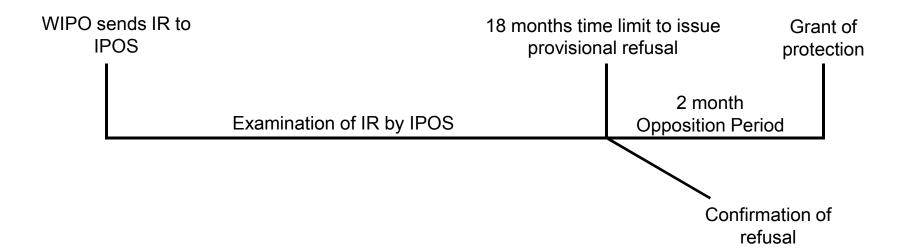
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Timeline from designation to grant of protection or confirmation of refusal





Publication of IR and Final mark status

- Accepted applications are published in online Trade Marks Journal
- Interim Status notification issued
- Interested parties may challenge registration within 2 months from date of publication
- Statement on final mark status will be issued



Post-registration

- Renewal of protection
 - Through WIPO, not IPOS
- Transformation of IR into national application
 - Possible only for IR cancelled by the Office of Origin, if filed within 3 months from the date of cancellation
- Replacement of national registration by an IR



For more information

- Website: <u>www.ipos.gov.sg</u>
- Email: <u>ipos_enquiry@ipos.gov.sg</u>
- Phone: +65 6339 8616
- Questions regarding this webinar: madrid.promotions@wipo.int

