



Ministerio
de Industria,
Energía y Minería



WEBINAR

WIPO/WEBINAR/CR/2023/7/INF/1
ORIGINAL: ENGLISH
DATE: APRIL 26, 2023

Webinar on the Role of Intellectual Property in the Fashion Industry

organized by
the World Intellectual Property Organization (WIPO)

in cooperation with
the Ministry of Industry, Energy and Mining of Uruguay (DNPI)

Google Meet Platform

<https://meet.google.com/ghw-unqk-fzz>

Wednesday, April 26, 2023

9 to 10.30 a.m. Uruguay Standard Time (UYT)

PROGRAM

prepared by the International Bureau of WIPO

Wednesday, April 26, 2023 (all times are Uruguay Standard Time (UYT))

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|---------------|-----------------|--|
| xx.xx – xx.xx | Opening | |
| | Welcome remarks | |
| 9.00 – 9.30 | Topic 1: | Metaverse and Web 3.0 |
| | Speaker: | Ms. Mariana Flink, Chief Executive Officer, ONVERSED, Málaga, Spain |
| | | Questions and Answer Session |
| 9.30 – 10.00 | Topic 2: | Intellectual Property Rights in the Fashion Industry: from Conception to Commercialization |
| | Speaker: | Professor Noam Shemtov, Professor in IP and Technology Law, Centre for Commercial Law Studies, Queen Mary University, London |
| | | Questions and Answer Session |
| 10.10:15 | Closing | |

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