

International Good Practice for Educational Licensing on a Collective Basis

WIPO-IFRRO-TTIPO Webinar
21 Mar 2022



CLA



Established in 1983

Collective Management Organisation in accordance with The Collective Management of Copyright (EU Directive) Regulations 2016

Four members: Publishers' Licensing Services (PLS), Authors Licensing and Collecting Society (ALCS), Design and Artists Copyright Society (DACS) and PICSEL

Offer licenses to education, business and public sectors

Collected £89m in 2021 and distributed £78m to rightsholders

Licensing and Legislation



An end to end access model for education institutes

UK Copyright Designs and Patents Act (CDPA), 1988 – amended in 2014

Copying and Use of Extracts of Works by Educational Establishments (s 36)

Permits copying by or on behalf of an education establishment if the copy:

- is made only for the purpose of instruction
- is for a non-commercial purpose
- identifies title and acknowledges the author
- is no more than 5% of a work in a 12 month period

But not permitted if **a licence is available authorising the acts in question (licence override)**

CLA Licence

If a work is not covered by a licence then it may be copied under the exception

Additional Relevant Exceptions:

Research and Private Study (s 29)

Act permits “fair dealing” for non-commercial purpose, and for the purpose of **private study**

Criticism, review, quotation and news reporting (s30)

Fair dealing, sufficient acknowledgement (unless impossible), extent is no more than is required

Illustration For Instruction (s 32)

A fair dealing exception for acts of copying done for the **sole purpose of illustration for instruction.**

Non-commercial purpose, by the person giving or receiving instruction

Education Licensing



We offer blanket licences covering print and digital content



Photocopy, scan, store and make available digital copies for students on a Virtual Learning Environment / Learning Management System (secure network)

Typically allow 5% or 10% of a work to be copied, or 1 chapter / article




Schools: multi-year deal with Department for Education in England until 2026, worth £17m per year to rightsholders



Universities: multi-year national deal negotiated with central body (UUK), until 2024, worth £15m per year to rightsholders

Education Licensing

Schools



Age	Fee (per student)
5 – 15	£2.06
16 - 18	£5.00

Administrative discounts available for central agreements

Universities

£7.51 per student

Education Licensing



Centralised Agreement with Department for Education in England

Streamlining

Offer licence for newspapers on behalf of NLA Media Access

Content + Rights + Workflow

Education Platform

An online service that gives schools access to digital resources for teaching

www.educationplatform.co.uk

Digital resources to copy and share for learning and teaching.

Provided for use by institutions covered by the [CLA Education Licence](#).

Discover New Content

- Books from new publishers:
 - Family Links
 - LCO CAD Consultants
 - Jessica Kingstey
- Red Robin
- Wiley

• Plus thousands of new items from Bloomsbury and Hodder



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NEW CONTENT NOW >>



[About the Education Platform for
Further Education >>](#)

[About the Education Platform for
Schools >>](#)

Data Collection

✓ Accurate

✓ Fair

✓ Transparent

✓ Cost-Effective



Yellow Boxes
Record
Keeping



Publication
holdings



Questionnaires



HE Census



Web Logging



Digital Content
Store (DCS) and
Education
Platform



Document
Delivery



International



Media
Monitoring
Organisations



The Copyright Licensing Agency Ltd

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