

# Rights Data and Identifiers for Musical Works and Rights Holders

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# It all starts with the **creators**



# CISAC, the largest network of creators



229 societies  
in total



+100  
countries



+130 music  
society members

€8.2bn

# Where the **revenues** come from...



TV/radio 40%  
**EUR3.2bn**



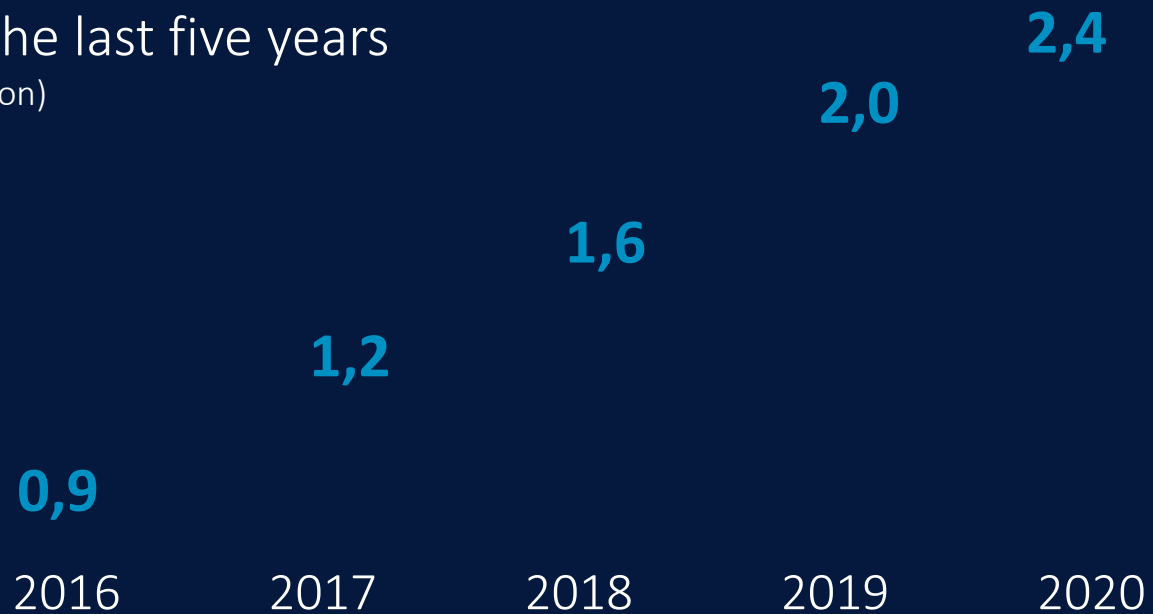
Live and public  
performance 18%  
**EUR1.5bn**



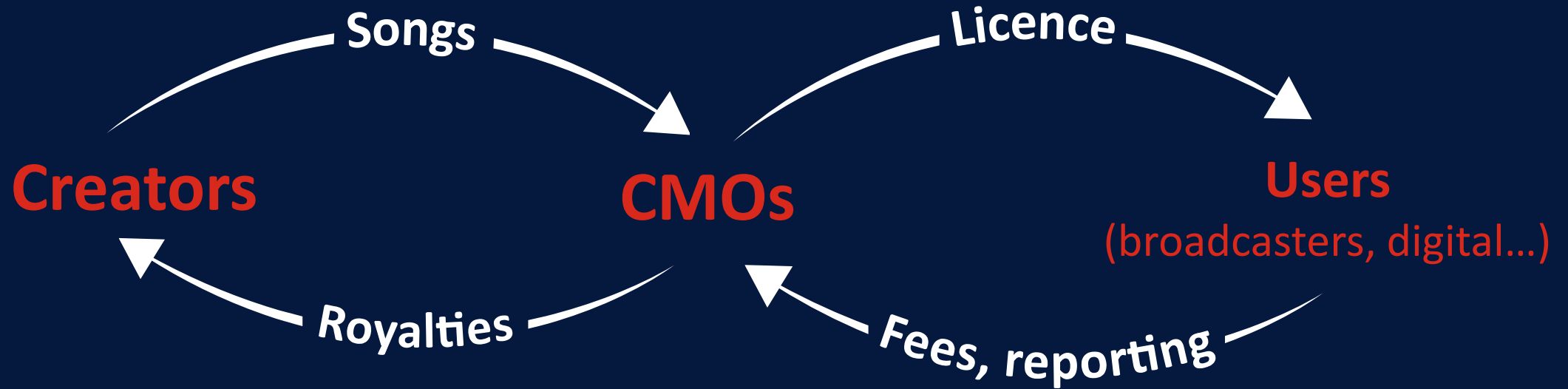
Digital 30%  
**EUR2.4bn**

# A fast growing Digital

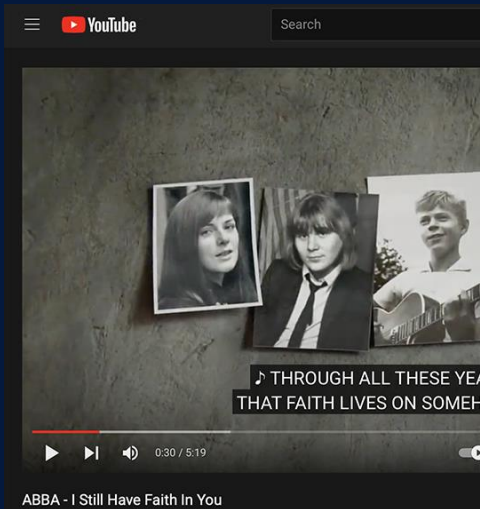
Growth in streaming  
over the last five years  
(EUR billion)



# Rights, Data and Money



# Example



Preferred ISWC	Original Title	Rank	Creator Name(s)	IP Name Number
T-306.875.922-4	I STILL HAVE FAITH IN YOU	1	ULVAEUS BJOERN K, ANDERSSON BENNY GOERAN BROR	00041324522, 00241090113

Titles:	
All titles	Type
I STILL HAVE FAITH IN YOU	OT

Creators:			
Creator Name(s)	IP Name Number	Affiliation	Rolled Up Role
ULVAEUS BJOERN K	00041324522	PRS	C (C,A,CA)
ANDERSSON BENNY GOERAN BROR	00241090113	STIM	C (C,A,CA)

Name	IPN#	Role	AP	LP	P-Society	P-Share	M-Society	M-Share	US-SocLic
<a href="#">ANDERSSON BENNY GOERAN BROR</a>	00241090113	C		---	STIM				
<a href="#">ULVAEUS BJOERN K</a>	00041324522	A		---	PRS				



# A global network of CMOs

STIM://

PRS  
for MUSIC

:[SCD]:


APRA AMCOS



**CIS-Net**  
Powered by *FASTTRACK*



# Key drivers of **change**



DEMAND FROM  
THE CREATORS  
WE SERVE

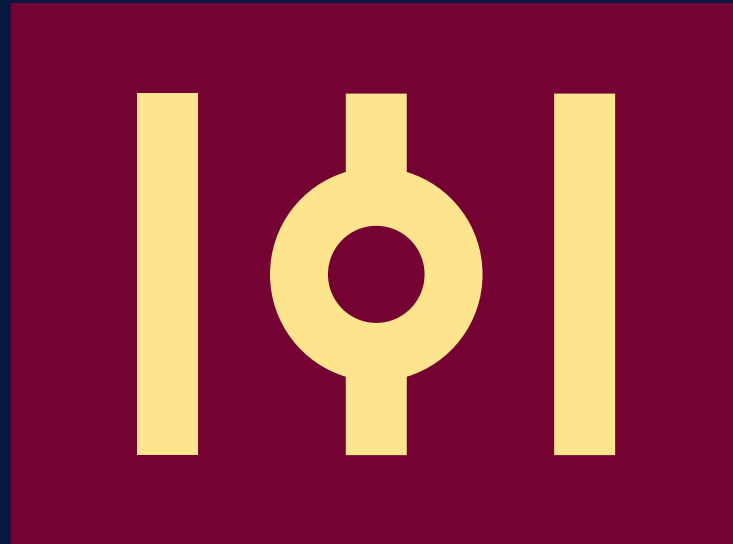
GROWTH OF  
STREAMING

THE CHANGING  
SHAPE OF THE  
MARKET



**ISWC** Network

# Transition to IPI



# What is the **ISWC**?

The ISWC (International Standard Musical Work Code) is a unique, permanent and internationally recognized reference number for the identification of musical works.



## **I STILL HAVE FAITH IN YOU**

**ULVAEUS BJOERN K**

**00041324522**

**CA**

**ANDERSSON BENNY GOERAN BROR**

**00241090113**

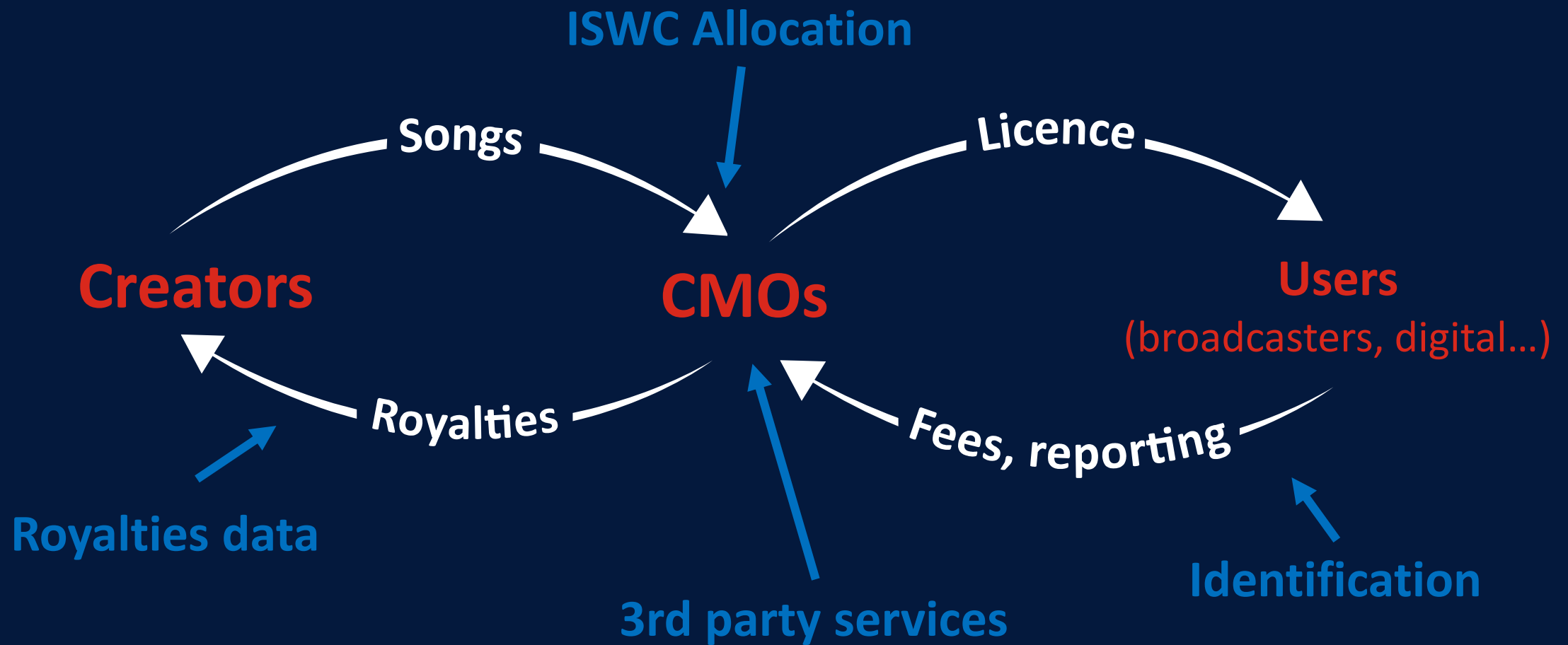
**CA**

**T-306.875.922-4**

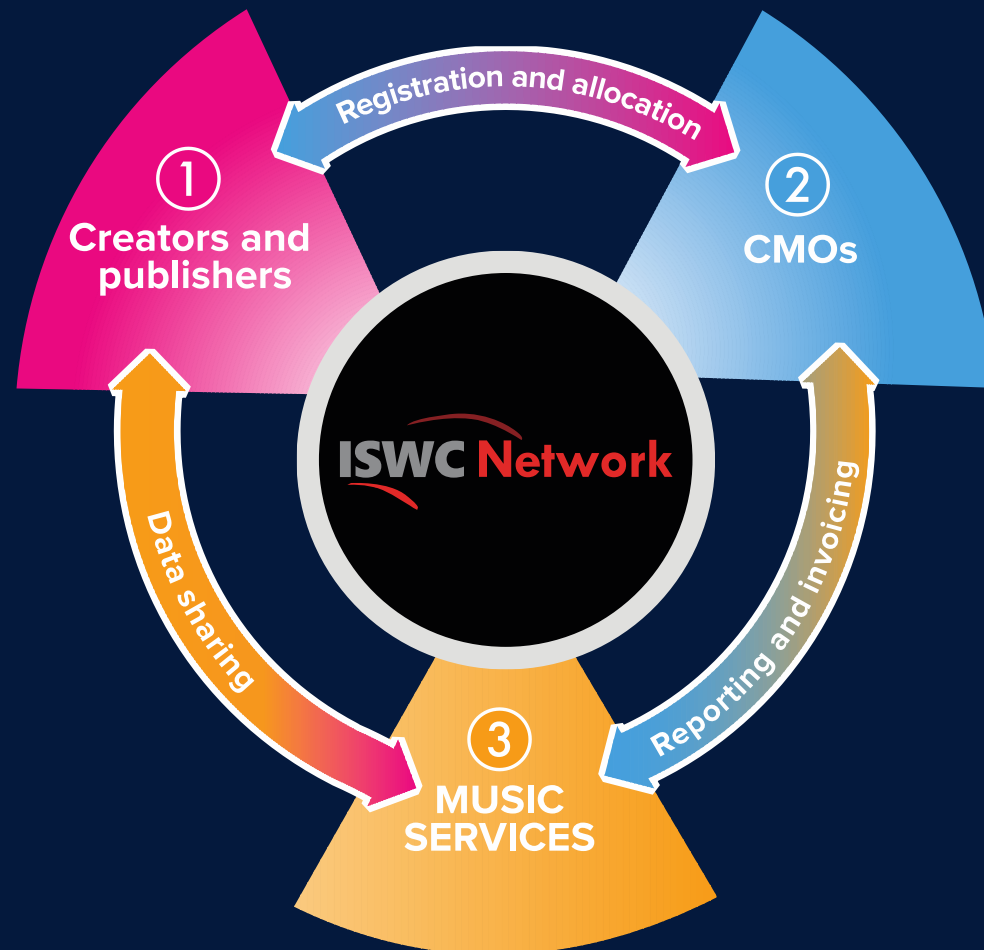


**ISWC Network**

# The **ISWC** in the eco-system

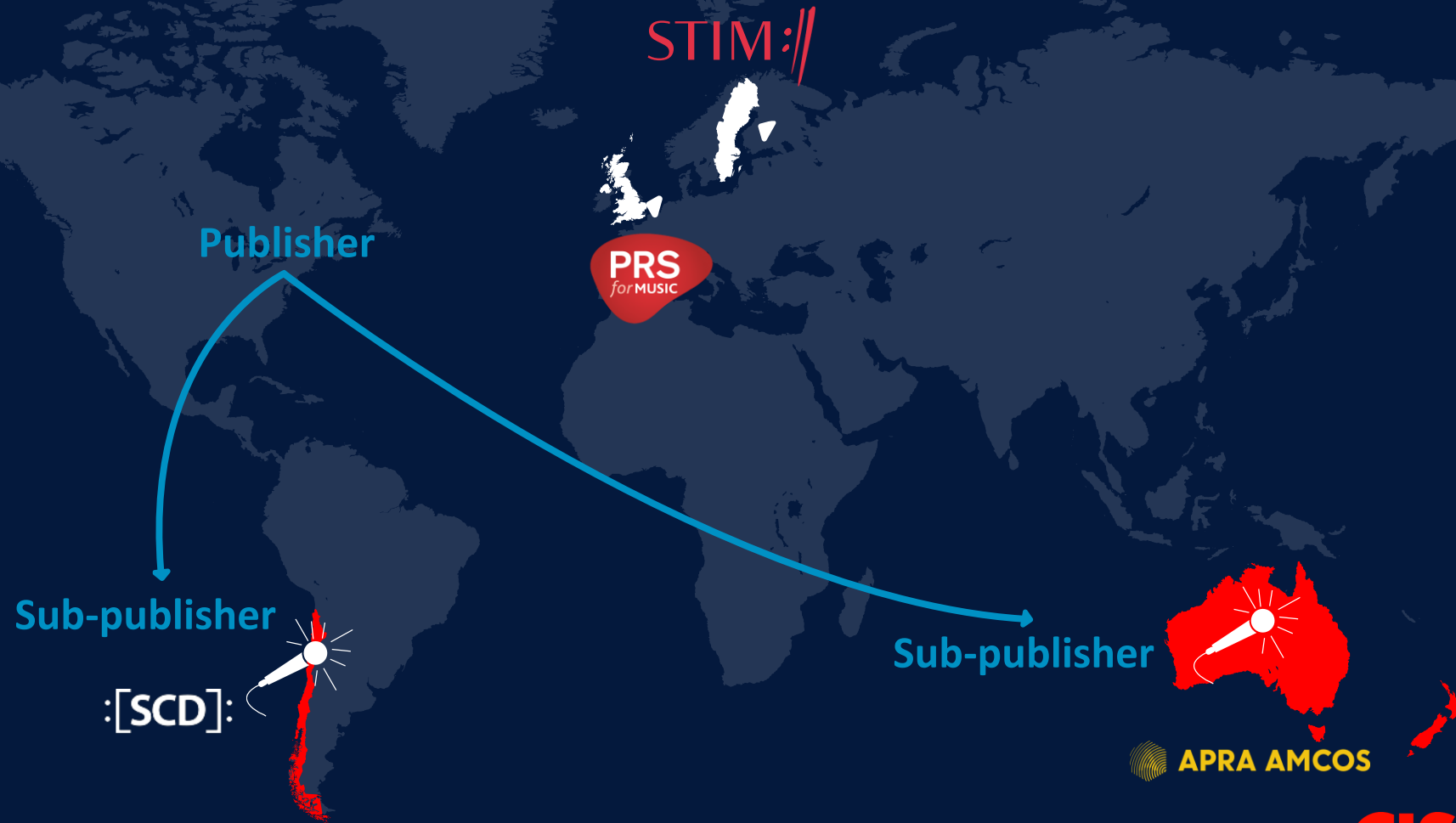


# Most recent **improvements**

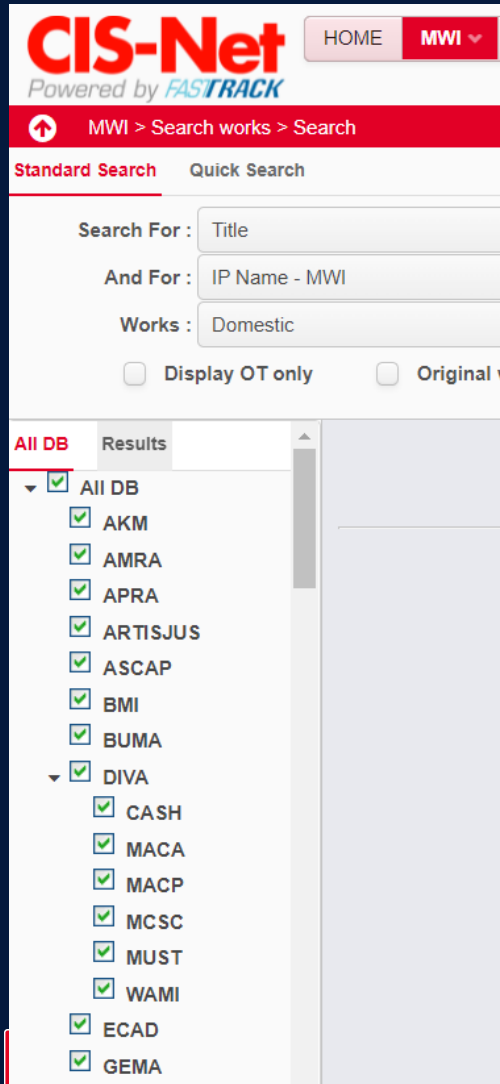


- More accuracy
- More speed
- More remuneration
- More services

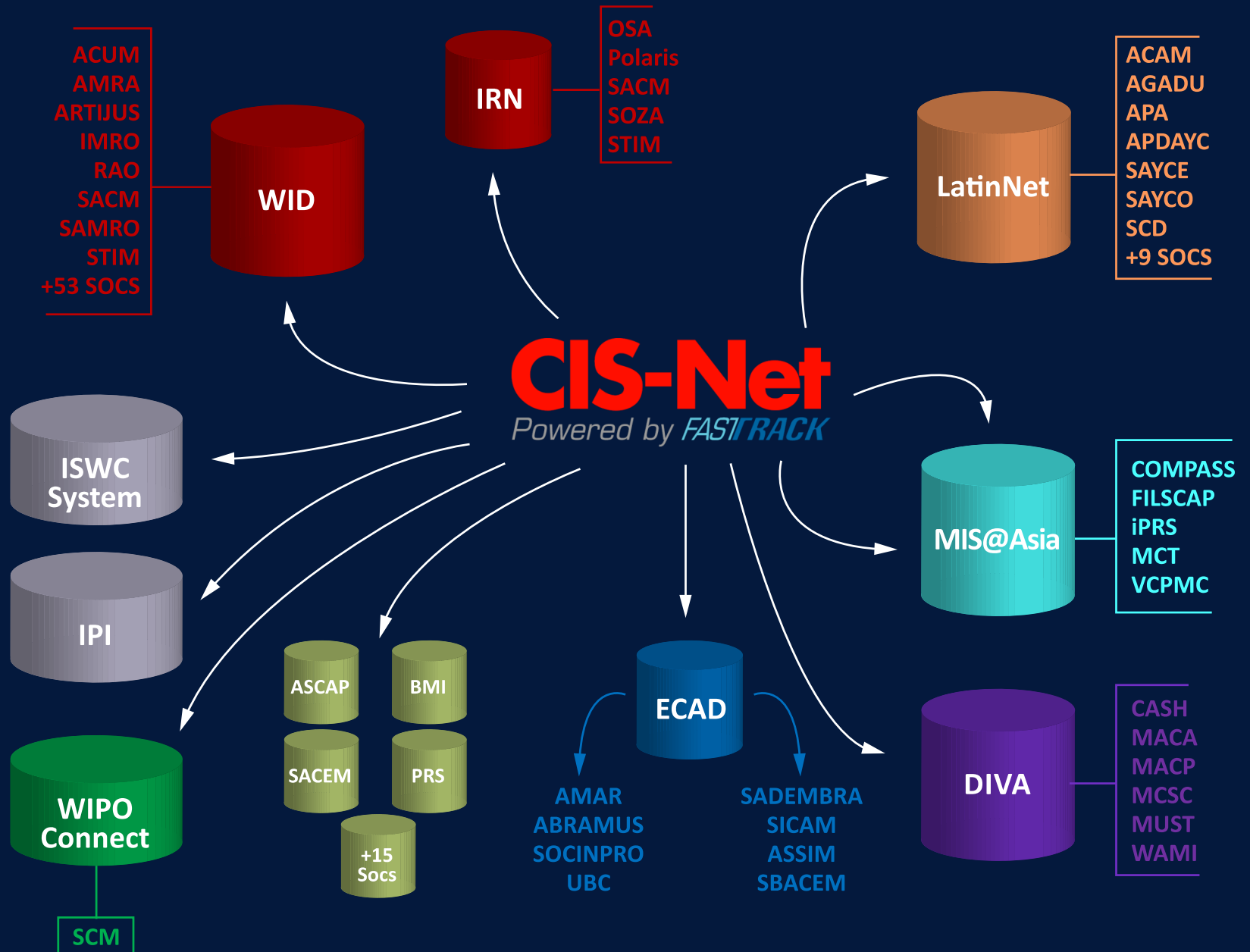
# Documentation network



# CIS-Net



CISAC







# Thank you !



**Mr. Sylvain Piat**  
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