

## Mr. Régis FLAD



Régis is the Managing Director of ISAN International Agency, the registration authority for the International Standard Audiovisual Number (ISAN). He is also liaison officer at the ISO TC46/SC9, the committee responsible for ISO media identifiers.

With 25 years' experience in the media industry, Régis has driven dozens of innovative content identification projects for major stakeholders in the fields of Interactive Television, Media Monitoring, Law Enforcement, Media Intelligence, Broadcasting and Right Management.

Before joining ISAN-IA, he worked at LTU technologies an innovative media technology start-up specialized in Artificial Intelligence and Kenwood Electronics a worldwide leader in audio systems.

Régis has a technical background; he holds an engineer's degree in Information Processing delivered by ENSEA (Paris) and TUB University (Berlin).

## Ms. Hollie Choi



Hollie is the Executive Director of EIDR, the Entertainment Identifier Registry.

Hollie is a transformational executive leader in the media and entertainment industry, having spent nearly fifteen years at 20th Century Fox and Disney in business technology leadership roles.

Hollie has a passion for people, coaching, corporate culture, and is deeply committed to diversity and inclusion.