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## WEBINAR

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**WIPO/WEBINAR/CDIP/2021/5&6/INF/1**  
**ORIGINAL: ENGLISH**  
**DATE: NOVEMBER 3, 2021**

## Webinar on Intellectual Property in Mobile Application in Trinidad and Tobago

*organized by*  
the World Intellectual Property Organization (WIPO)

*in cooperation with*  
the Intellectual Property Office of Trinidad and Tobago (TTIPO), Office of the Attorney General  
and Ministry of Legal Affairs

and the Caribbean Industrial Research Institute (CARIRI)

### Zoom Platform

[https://wipo-int.zoom.us/webinar/register/WN\\_5lm413vZSFuai0Fb0E0wOg](https://wipo-int.zoom.us/webinar/register/WN_5lm413vZSFuai0Fb0E0wOg)

**November 3 and 5, 2021**

**9 a.m. to 12 noon Atlantic Standard Time (AST)**

### PROGRAM

*prepared by the International Bureau of WIPO*

Wednesday, November 3, 2021 (all times are Atlantic Standard Time (AST))

9.00 – 9.30	Opening	
	Welcome remarks by:	Mr. Meghnath Gosein, Executive Manager, Caribbean Industrial Research Institute (CARIRI), Saint Augustine, Trinidad and Tobago
		Mr. Regan Asgarali, Controller, Intellectual Property Office of Trinidad and Tobago (TTIPO), Attorney General and Ministry of Legal Affairs, Port of Spain, Trinidad and Tobago
		Mr. Dimiter Gantchev, Deputy Director and Senior Manager, Information and Digital Outreach Division, Copyright and Creative Industries Sector, World Intellectual Property Organization (WIPO), Geneva
9.30 – 10.00	Topic 1:	An Intellectual Property Toolbox for Mobile App Developers
	Speaker:	Ms. Anke Moerland, Professor, Maastricht University, Maastricht, the Netherlands
10.00 – 10.30	Topic 2:	Commercialization of IP in Mobile Apps
	Speaker:	Mr. Noam Shemtov, Reader in IP and Technology Law, Centre for Commercial Law Studies, Queen Mary University, London
10.30 – 11.00	Topic 3:	Global Challenges in Mobile Apps – An Overview from the US Mobile App Association: The Need for Partnerships
	Speaker:	Mr. Brian Scarpelli, Senior Global Policy Counsel, The App Association, Washington, D.C.
11.00 – 11.30	Topic 4:	Financing of IP-based Mobile Apps
	Speaker:	Mr. Meir Pugatch, Professor, University of Haifa, Haifa, Israel
11.30 – 12.00	Topic 5:	IP Contracts in Mobile Apps
	Speaker:	Mr. Andrew Katz, Chief Executive Officer, Moorcrofts LLP and Orcro Limited, Professor, Buckinghamshire, United Kingdom

Friday, November 5, 2021 (all times are Atlantic Standard Time (AST))

9.00 – 9.30	Topic 1:	IP in Mobile Apps – Experience of the United States of America
	Speakers:	Mr. Marc Fischer, Chief Executive Officer and Co-Founder, Dogtown Media, Venice, California  Ms. Qyana Stewart, Chief Executive Officer and Principal Consultant, GlobalForce Tech Consulting, LLC, Gaithersburg, Washington, D.C.
9.30 – 10.00	Topic 2:	Mobile App Industry – Experience of CARIRI  The Genesis and Evolution of Mobile App Development in Trinidad & Tobago  CARIRI ICT Team
	Speakers:	Ms. Lynette Akong, Senior ICT Business Coordinator  Mr. Che Achoy, Web Specialist/Technologist  Mr. Simeon Moore, Engineer/Technologist  The CARIRI Appreneurs Experience
	Speakers:	Mr. Quinten Questel, Digital Pan, Digital Tassa  Ms. Emile Jobity, Trinbago City Guide
10.30 – 11.00	Topic 3:	Challenges to the Mobile App Industry in Trinidad and Tobago
	Speakers:	Ms. Ria Karim, Founder, D'Junction, Port of Spain  Mr. Anil Ramnanan, Software developer, HelpQ (CARIRI Business Hatchery), Saint Augustine  Discussion
11.00 – 11.45	Topic 4:	Formation of a Mobile App Association in Trinidad and Tobago  Plenary Discussion and Business Matching
	Speakers:	Mr. Richard Aching, Manager, Technical Examination, TTIPO  Ms. Denise E. Ferguson, Human Resource Officer, CARIRI  Ms. Lynette Akong, CARIRI

11.45 – 12.00 Closing remarks by: Ms. Aura Watson-Bereaux, Project Coordinator,  
CARIRI

Mr. Lalloo Ramlal, Specialist in Technical  
Information, TTIPO

Mr. Dimiter Gantchev

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