



WEBINAR

WIPO/WEBINAR/CDIP/2021/4/INF/1
ORIGINAL: ENGLISH
DATE: NOVEMBER 26, 2021

Webinar on Intellectual Property in Mobile Applications and Video Games

organized by
the World Intellectual Property Organization (WIPO)

in cooperation with
the Intellectual Property Office of the Philippines (IPOP HL)

Zoom Platform

<https://bit.ly/PICS2021-Speakers>

Meeting ID: 839 0798 0485

Passcode: Copyright

Friday, November 26, 2021

3 to 5.45 p.m. Philippine Standard Time (PST)

PROGRAM

prepared by the International Bureau of WIPO

Friday, November 26, 2021 (all times are Philippine Standard Time (PST))

- 15.00 – 15.05 Opening remarks
- Caught in the World of Gaming and Mobile Applications
- Speaker: Mr. Dimiter Gantchev, Deputy Director and Senior Manager, Information and Digital Outreach Division, Copyright and Creative Industries Sector, World Intellectual Property Organization (WIPO), Geneva
- 15.05 – 15.35 Topic 1: An Intellectual Property (IP) Toolbox for Mobile App Developers
- Speaker: Ms. Anke Moerland, Professor, Maastricht University, Maastricht, the Netherlands
- 15.35 – 16.05 Topic 2: Financing of IP Based Mobile Apps
- Speaker: Mr. Meir Pugatch, Professor, University of Haifa, Haifa, Israel
- 16.05 – 16.20 Topic 3: The Philippine Mobile App Community
- Speaker: Ms. Maria Jesusa “Jayjay” Viray, President, Philippine Association for Digital Commerce and Decentralized Industries (PADCDI), Pasig City, the Philippines
- 16.20 – 16.50 Topic 4: Video Gaming and Copyright
- Speaker: Mr. Gaetano Dimita, Deputy Director, Queen Mary Intellectual Property Institute (QMIPRI), London
- 16.50 – 17.10 Topic 5: The State of the Video Game Development Industry in the Philippines
- Speaker: Mr. James Lo, President, Game Developers Association of the Philippines (GDAP), Taguig City, the Philippines
- 17.10 – 17.20 Topic 6: Questions and Answer Session
- Moderator: Mr. Jeremy P. Bayaras, Chief, Accreditation and Standards Division, Bureau of Copyright and Other Related Rights (BCRR), Intellectual Property Office of the Philippines (IPOP HL), Taguig City, the Philippines
- Closing remarks by: Mr. Emerson G. Cuyo, Director IV, BCRR, IPOP HL, Taguig City, the Philippines

[End of document]