



ROLES AND JOBS OF TRADEMARK AGENTS AND SPECIALISTS BEFORE THE OFFICE OF ORIGIN (OO)

WHAT ARE REQUIREMENTS FOR FILING,
HOW TO PREPARE MM2 AND OTHER FORMS, etc.

Tadafumi Itagaki
(Japanese patent and Trademark Attorney)
ISSHIKI & Co. (Tokyo, Japan)

WHAT ARE REQUIREMENTS FOR FILING ?



▪ Any natural person or legal entity (e.g., a business) may file an international application provided that the following two requirements are met:

1. *Entitlement*; and
2. *Basic mark*

1. Entitlement



The applicant must:

- have a real and effective industrial or commercial establishment in, or
- be domiciled in, or
- be a national of
a country which is a party to the Agreement and/or the Protocol.

* An applicant may have several real and effective commercial or industrial establishments in different States that are Contracting Parties.

* To check entitlement, visit WIPO's International Application Simulator at http://www.wipo.int/madrid/en/madrid_simulator/.

2. Basic mark

- A mark must have already been applied for **or** registered with the relevant Office of origin (often referred to as the “Basic Mark”).
- Consider the option of filing an international application on the basis of **a basic registration** rather than a basic application, since the international mark will **be dependent on the basic mark for five years**.
(If the basic mark is cancelled, either totally or partially, **the international mark will be cancelled to the same extent.**)

HOW TO FILE AN INTERNATIONAL APPLICATION

1. General

- Once the **OO** has been determined and either an application has been filed or a registration has been obtained for the mark before that Office, an international application can be filed.
- To file an application for international registration, the **MM2 form** should be used.
 - The form is available in the three working languages of the Madrid system (English, French and Spanish). English forms are at <http://www.wipo.int/madrid/en/forms/>.
- The application form should be submitted via an **OO**.
(Direct filing with the International Bureau is not possible.)

2. Contents of MM2

Mandatory

- Applicant's name, address
- Entitlement
- Priority, if any
- The mark, its indications and/or description, if any.
- Transliteration
- List of goods/services
- Designated contracting parties (**DCPs**)
- Special requirements of **DCPs**
- Fees

Optional

- Nationality or nature of legal entity
- Translation
- Where color is claimed, indication by words of principal parts of the mark which are in color
- Disclaimer

3. How to fill in MM2 FORM

【Hypothetical case study】 Please prepare a MM2 and other necessary forms (if any) in accordance with the following (Assume that the application is filed on January 20, 2016) :

- Home Cambodian Registration: Reg. No. KH/57016/15 (See the next page)
(Assume that color is claimed as a distinctive feature of the basic mark and the mark has not been registered in any other country except Cambodia)
 - Designated contracting parties for which protection for the mark is sought :
US, European Union, China, Japan
 - Goods for which the mark is to be protected :
JP: All goods covered by the Home Cambodian Registration
EU and CN: Clams, lobsters, oysters, salmon, tuna fish.
US : Clams, salmon, tuna fish
- (Assume that the applicant considers to expand their business to the other countries and to the other goods in the future.)
- Claim priority, if possible.
 - Claim the color as a distinctive feature of the mark

3. How to fill in MM2 FORM

【Hypothetical case study, Home Registration】

Cambodian Trademark



KH/57016/15 - ROYAL OCEAN

Status: Active

(111)

Registration Number

KH/57016/15

(151)

Date of the registration

2015-10-21

(210)

Serial number of the application

KH/64824/15

(220)

Date of filing of the application

2015-08-05

(180)

Expected expiration date of the registration/renewal

2025-08-05

(540)

Mark



(541)

Reproduction of the mark where the mark is represented in standard characters

ROYAL OCEAN

(531)

International Classification of the Figurative Elements of Marks (Vienna Classification)

01.15.24, 18.03.02, 29.01.13.

(731)

Name and address of the applicant

LSH (CAMBODIA) PTE LTD.

No.5, St. 282, Sangkat Boeng Keng Kang I, Khan Chamkar Mon, Phnom Penh

KH

(511)

The International Classification of Goods and Services for the Purposes of the Registration of Marks (Nice Classification)

and the list of goods and services classified according thereto

29

Clams, crayfish, crustaceans, fish, fillets, fish fillets, fish tinned, lobsters, lobsters(Spiny -), mussels, oysters, prawns, salmon, sardines, shellfish, shrimps, spinylobsters, tuna fish.

3. How to fill in MM2 FORM (Page 1)

The form must be filed legibly using a typewriter or other machine. **Handwritten forms are not acceptable.**

MM2(E)

**APPLICATION FOR INTERNATIONAL REGISTRATION
GOVERNED EXCLUSIVELY BY THE MADRID PROTOCOL**

For use by the applicant

This international application includes the following number of:

- continuation sheets:
- MM17 forms:

Applicant's reference:

For use by the Office

Office's reference:

1

CONTRACTING PARTY WHOSE OFFICE IS THE OFFICE OF ORIGIN

Cambodia

For use by the applicant

- The number of additional continuation sheets.
- The number of forms MM17

ITEM 1- THE OFFICE OF ORIGIN

- Indicate the Contracting Party whose Office of Origin (OO)
 - the Contracting Party through which the applicant has the required entitlement
 - and-
 - before whose Office the applicant has applied for or registered his basic mark.

3. How to fill in MM2 FORM (Page 1, continued)

2

APPLICANT

(a) Name: LSH (CAMBODIA) PTE LTD.....

(b) Address: No.5, St. 282, Sangkat Boeng Keng Kang I, Khan Chamkar Mon, Phnom Penh **POSTAL CODE**, Cambodia.....

(c) Address for correspondence:

(d) Telephone : 855 XX XXX XXX1..... Fax: 855 XX XXX XXX2.....

E-mail address: xxxxx@online.com.kh.....

By providing an e-mail address, any further correspondence from the International Bureau related to this international application and its resulting international registration will be sent only electronically and, **therefore, you will no longer receive any paper correspondence**. Likewise, any further correspondence from the International Bureau related to other international applications or international registrations for which the same e-mail address has been, or will be, provided will also be sent only electronically. Please note that, for the purpose of electronic communication, there can be only one e-mail address recorded per each international registration.

(e) Preferred language for correspondence: English French Spanish

(f) Other indications (as may be required by certain designated Contracting Parties; for example, if the **United States of America** is designated, it is necessary to include these indications):

(i) if the applicant is a natural person, nationality of the applicant:.....

(ii) if the applicant is a legal entity:

- legal nature of the legal entity: Private Limited Company (*Please consult the Office of Origin just in case*).....

- State and, where applicable, territorial unit within that State, under the law of which the legal entity is organized:

Cambodia.....

ITEM 2- Applicant

(a) Name:

Natural persons -family (or last) name and given (or first) name in the order in which they are customarily used.

Legal entities- full official designation.

(b) Address: Provide the address in a form that will ensure prompt postal delivery. Postal code should be indicated.

(c) When a representative is appointed , **fill in item 4, not this paragraph (c).**

(d) Telephone or facsimile numbers and an e-mail address.

3. How to fill in MM2 FORM (Page 1, continued)

(page 1, continued)

2

APPLICANT

(a) Name: LSH (CAMBODIA) PTE LTD.

(b) Address: No.5, St. 282, Sangkat Boeng Keng Kang I, Khan Chamkar Mon, Phnom Penh **POSTAL CODE**, Cambodia.

(c) Address for correspondence:

(d) Telephone : 855 XX XXX XXXX1..... Fax: 855 XX XXX XXXX2.....

E-mail address: xxxxx@online.com.kh.....

By providing an e-mail address, any further correspondence from the International Bureau related to this international application and its resulting international registration will be sent only electronically and, **therefore, you will no longer receive any paper correspondence**. Likewise, any further correspondence from the International Bureau related to other international applications or international registrations for which the same e-mail address has been, or will be, provided will also be sent only electronically. Please note that, for the purpose of electronic communication, there can be only one e-mail address recorded per each international registration.

(e) Preferred language for correspondence: English French Spanish

(f) Other indications (as may be required by certain designated Contracting Parties; for example, if the **United States of America** is designated, it is necessary to include these indications):

(i) if the applicant is a natural person, nationality of the applicant:.....

(ii) if the applicant is a legal entity:
- legal nature of the legal entity: Private Limited Company (*Please consult the Office of Origin just in case*).....
- State and, where applicable, territorial unit within that State, under the law of which the legal entity is organized:
Cambodia.....

ITEM 2 (continued)

(e) Preferred language for correspondence:
To receive communications from the IB in the language of the international application, no box needs to be checked.

(f) Other indications:
Not compulsory, but these are required by a number of contracting Parties whose Office may issue a refusal against a mark **if they are omitted. (ex. US)**

3. How to fill in MM2 FORM (Page 2)

(page 2)

3 ENTITLEMENT TO FILE

(a) Check the appropriate box:

- (i) where the Contracting Party mentioned in item 1 is a State, the applicant is a national of that State; or
- (ii) where the Contracting Party mentioned in item 1 is an organization, the name of the State of which the applicant is a national:; or
- (iii) the applicant is domiciled in the territory of the Contracting Party mentioned in item 1; or
- (iv) the applicant has a real and effective industrial or commercial establishment in the territory of the Contracting Party mentioned in item 1.

(b) Where the address of the applicant, given in item 2(b), is not in the territory of the Contracting Party mentioned in item 1, indicate in the space provided below:

- (i) if the box in paragraph (a)(iii) of the present item has been checked, the domicile of the applicant in the territory of that Contracting Party, or,
- (ii) if the box in paragraph (a)(iv) of the present item has been checked, the address of the applicant's industrial or commercial establishment in the territory of that Contracting Party.

.....
.....

ITEM 3- ENTITLEMENT

(a) Check a box to indicate the nature of the applicant's entitlement.

(b) If the applicant has checked either the third or fourth box in item 3(a), and, at the same time, in item 2(b) has indicated as its address an address which is not in the territory of the Contracting Party that has been indicated in item 1, he is required, in item 3(b), to indicate the address of his domicile or establishment in that Contracting Party.

3. How to fill in MM2 FORM (Page 2, continued)

(page 2, continued)

4	APPOINTMENT OF A REPRESENTATIVE Name: ○○○_○○○ Address: ▲▲▲▲, ▲▲▲▲▲, Sangkat Phnom Penh Thmey, 12101 Phnom Penh Telephone: 855 XX XXX XXX3 Fax: 855 XX XXX XXX4 E-mail address: aabbccdd@eeeee <p>By providing an e-mail address, any further correspondence from the International Bureau related to this international application and its resulting international registration will be sent only electronically and, therefore, you will no longer receive any paper correspondence. Likewise, any further correspondence from the International Bureau related to other international applications or international registrations for which the same e-mail address has been, or will be, provided will also be sent only electronically. Please note that, for the purpose of electronic communication, there can be only one e-mail address recorded per each international registration.</p>
5	BASIC APPLICATION OR BASIC REGISTRATION Basic application number: Date of the basic application: (dd/mm/yyyy) Basic registration number: KH/57016/15 Date of the basic registration: 21/10/2015 (dd/mm/yyyy)
6	PRIORITY CLAIMED <input checked="" type="checkbox"/> The applicant claims the priority of the earlier filing mentioned below: Office of earlier filing: Cambodia Number of earlier filing (if available): KH/64824/15 Date of earlier filing: 05/08/2015 (dd/mm/yyyy) If the earlier filing does not relate to all the goods and services listed in item 10 of this form, indicate in the space provided below the goods and services to which it does relate: <input type="checkbox"/> If several priorities are claimed, check the box and use a continuation sheet giving the above required information for each priority claimed.

ITEM 4- APPOINTMENT OF A REPRESENTATIVE

ITEM 5- BASIC APPLICATION or BASIC REGISTRATION.

ITEM 6- PRIORITY CLAIMED


- Check the first box
- Enter the name of the Office in question, along with the application date (no more than six months earlier) and number (if available).

3. How to fill in MM2 FORM (Page 3)

(page 3)

7 THE MARK

(a) Place the reproduction of the mark, as it appears in the basic application or basic registration, in the square below.



(b) Where the reproduction in item (a) is in black and white and color is claimed in item 8, place a color reproduction of the mark in the square below.

(c) The applicant declares that he wishes the mark to be considered as a mark in standard characters.

(d) The mark consists exclusively of a color or a combination of colors as such, without any figurative element.

Where the Office of origin has addressed this form by facsimile, the present space must be completed before addressing the original of this page to the International Bureau.

Number of basic registration or Office reference as shown on the first page of this form:

Signature by the Office of origin:

8 COLOR(S) CLAIMED

(a) The applicant claims color as a distinctive feature of the mark.

Color or combination of colors claimed: Sky blue, baby blue, black,

(b) Indication, for each color, of the principal parts of the mark that are in that color (as may be required by certain designated Contracting Parties):

The word "ROYAL" is in baby blue, "Ocean" is in black, and the device inside "O" of the word "Ocean" is in sky blue color. *(please note this is just an example)*

ITEM 7<1>-THE MARK

Square (a):


- Place the reproduction of the mark, exactly as it appears in the basic application or basic registration.
- Non-traditional mark - the reproduction of the mark in item 7 should match the reproduction of the mark in the basic application or the basic registration.
- The reproduction must be sufficiently clear.
- Not possible to modify the reproduction of the mark after the mark has been registered by the IB.

3. How to fill in MM2 FORM (Page 3, continued)

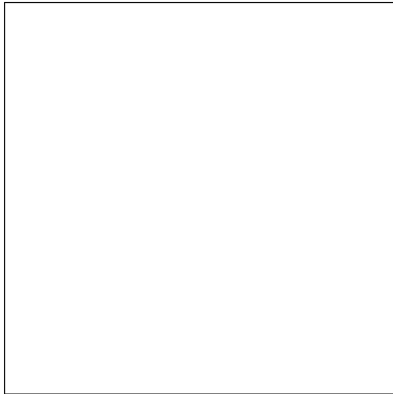
(page 3, continued)

7 THE MARK

(a) Place the reproduction of the mark, as it appears in the basic application or basic registration, in the square below.



(b) Where the reproduction in item (a) is in black and white and color is claimed in item 8, place a color reproduction of the mark in the square below.



(c) The applicant declares that he wishes the mark to be considered as a mark in standard characters.
(d) The mark consists exclusively of a color or a combination of colors as such, without any figurative element.

Where the Office of origin has addressed this form by facsimile, the present space must be completed before addressing the original of this page to the International Bureau.

Number of basic registration or Office reference as shown on the first page of this form:

Signature by the Office of origin:

8 COLOR(S) CLAIMED

(a) The applicant claims color as a distinctive feature of the mark.

Color or combination of colors claimed: Sky blue, baby blue, black

.....

.....

(b) Indication, for each color, of the principal parts of the mark that are in that color (as may be required by certain designated Contracting Parties):

The word "ROYAL" is in baby blue, "Ocean" is in black, and the device inside "O" of the word "Ocean" is in sky blue color. (please note this is just an example)

.....

.....

ITEM 7<2>-THE MARK

Square (b):

This box should only be used:

- basic mark in color, and
- color was claimed, but
- OO does not allow registration or reproduction in color.

3. How to fill in MM2 FORM (Page 3, continued)

(page 3, continued)

7 THE MARK

(a) Place the reproduction of the mark, as it appears in the basic application or basic registration, in the square below.

(b) Where the reproduction in item (a) is in black and white and color is claimed in item 8, place a color reproduction of the mark in the square below.

(c) The applicant declares that he wishes the mark to be considered as a mark in standard characters.

(d) The mark consists exclusively of a color or a combination of colors as such, without any figurative element.

Where the Office of origin has addressed this form by facsimile, the present space must be completed before addressing the original of this page to the International Bureau.

Number of basic registration or Office reference as shown on the first page of this form:

Signature by the Office of origin:

8 COLOR(S) CLAIMED

(a) The applicant claims color as a distinctive feature of the mark.

Color or combination of colors claimed: Sky blue, baby blue, black

.....

.....

(b) Indication, for each color, of the principal parts of the mark that are in that color (as may be required by certain designated Contracting Parties):

The word "ROYAL" is in baby blue, "Ocean" is in black, and the device inside "O" of the word "Ocean" is in sky blue color. *(please note this is just an example)*

.....

.....

ITEM 7<3>-THE MARK

Square (c):

- Check this box if the mark is to be considered a mark in standard characters.
- Generally, a mark in standard characters is equivalent to a mark consisting of a word or words, or letters or numerals, or a combination of those elements.

Square (d): This box is used only when the applied mark is a color mark *per se*.


3. How to fill in MM2 FORM (Page 3, continued)

(page 3, continued)

7 THE MARK

(a) Place the reproduction of the mark, as it appears in the basic application or basic registration, in the square below.

(b) Where the reproduction in item (a) is in black and white and color is claimed in item 8, place a color reproduction of the mark in the square below.



(c) The applicant declares that he wishes the mark to be considered as a mark in standard characters.

(d) The mark consists exclusively of a color or a combination of colors as such, without any figurative element.

Where the Office of origin has addressed this form by facsimile, the present space must be completed before addressing the original of this page to the International Bureau.

Number of basic registration or Office reference as shown on the first page of this form:

Signature by the Office of origin:

8 COLOR(S) CLAIMED

(a) The applicant claims color as a distinctive feature of the mark.

Color or combination of colors claimed: Sky blue, baby blue, black.

.....

.....

(b) Indication, for each color, of the principal parts of the mark that are in that color (as may be required by certain designated Contracting Parties):

The word "ROYAL" is in baby blue, "Ocean" is in black, and the device inside "O" of the word "Ocean" is in sky blue color. *(please note this is just an example)*

.....

.....

ITEM 8 - COLOR(S) CLAIMED

- When one or more colors are considered to be an essential part of a mark and colors are claimed as a distinctive feature, check the box (a) and describe in words the color(s) claimed.
- Use item 8(b) to further indicate the principal parts of the mark that are in the color(s) in question.

3. How to fill in MM2 FORM (Page 4)

(page 4)

9 MISCELLANEOUS INDICATIONS

(a) Transliteration of the mark (this information is compulsory where the mark consists of or contains matter in characters other than Latin characters, or numerals other than Arabic or Roman numerals):
.....
.....

(b) Translation of the mark (as may be required by certain designated Contracting Parties):

(i) into English:
.....

(ii) into French:
.....

(iii) into Spanish:
.....

(c) The words contained in the mark have no meaning (and therefore cannot be translated).

(d) Where applicable, check the relevant box or boxes below:

Three-dimensional mark

Sound mark

Collective mark, certification mark, or guarantee mark

(e) Description of the mark (where applicable):
.....
.....

(f) Verbal elements of the mark (where applicable):
.....
.....

(g) The applicant declares that he wishes to disclaim protection for the following element(s) of the mark:
.....
.....
.....

ITEM 9 <1>: MISCELLANEOUS INDICATIONS

(a) Transliteration. When the mark consists of non-Latin characters or numerals other than Arabic or Roman numerals, a transliteration of the mark is required.

(b) Translation: If the mark consists of or contains translatable words, it is advisable to provide a translation into all three languages in item 9(b).

(c) If the word(s) in the mark have no meaning and cannot therefore be translated, check this box.

3. How to fill in MM2 FORM (Page 4, continued)

(page 4, continued)

9 MISCELLANEOUS INDICATIONS

(a) Transliteration of the mark (this information is compulsory where the mark consists of or contains matter in characters other than Latin characters, or numerals other than Arabic or Roman numerals):
.....
.....

(b) Translation of the mark (as may be required by certain designated Contracting Parties):

(i) into English:

(ii) into French:

(iii) into Spanish:

(c) The words contained in the mark have no meaning (and therefore cannot be translated).

(d) Where applicable, check the relevant box or boxes below:

Three-dimensional mark

Sound mark

Collective mark, certification mark, or guarantee mark

(e) Description of the mark (where applicable):
.....
.....

(f) Verbal elements of the mark (where applicable):
.....
.....

(g) The applicant declares that he wishes to disclaim protection for the following element(s) of the mark:
.....
.....

ITEM 9<2>-MISCELLANEOUS INDICATIONS

(d) In case of a three-dimensional mark, a sound mark or a collective, certification or guarantee mark, check the corresponding box.

(e) “Description of the mark”(where applicable)

(f) “Verbal elements of the mark ”(where applicable)

(g) To disclaim protection for any element of the mark, the element(s) in question should be indicated here.

3. How to fill in MM2 FORM (Page 5)

(page 5)

10 GOODS AND SERVICES

You can find indications that are pre-accepted by the International Bureau in the Madrid Goods & Services Manager (MGS) at www.wipo.int/mgs/. By using these indications you can avoid possible irregularities concerning the classification of goods and services and a delay in the recording of the international registration.

Please make consistent use of a semicolon (;) to clearly specify the goods and services indications in your list, e.g.:
09 Scientific, optical and electronic apparatus and instruments; screens for photoengraving; computers.
35 Advertising; compilation of statistics; commercial information agencies.

Please use font “**Courier New**” or “**Times New Roman**”, size 12 pt, or above.

(a) Indicate below the goods and services for which the international registration is sought:

Class	Goods and services
29	Clams, not live; crayfish, not live; crustaceans, not live; fish, not live; lobsters, not live; spiny lobsters, not live; mussels, not live; oysters, not live; prawns, not live; salmon, not live; sardines, not live; shellfish, not live; shrimps, not live; tuna, not live

ITEM 10 (a)<1>: main list of goods and services

- i . Space to indicate the goods and services for which the mark is to be protected.
- ii . Must be grouped in the corresponding classes of the Nice Classification, and presented in the order of the classes of that Classification.
- iii . The goods and services should be indicated precisely, preferably using terms found in the Alphabetical List of the Nice Classification. Also consider using Madrid Goods and Services Manager (MGS) at <http://www.wipo.int/mgs/>.

3. How to fill in MM2 FORM (Page 5, continued)

(page 5 continued)

10 GOODS AND SERVICES

You can find indications that are pre-accepted by the International Bureau in the Madrid Goods & Services Manager (MGS) at www.wipo.int/mgs/. By using these indications you can avoid possible irregularities concerning the classification of goods and services and a delay in the recording of the international registration.

Please make consistent use of a semicolon (;) to clearly specify the goods and services indications in your list, e.g.:
09 Scientific, optical and electronic apparatus and instruments; screens for photoengraving; computers.
35 Advertising; compilation of statistics; commercial information agencies.

Please use font “**Courier New**” or “**Times New Roman**”, size 12 pt, or above.

(a) Indicate below the goods and services for which the international registration is sought:

Class	Goods and services
29	Clams, not live; crayfish, not live; crustaceans, not live; fish, not live; lobsters, not live; spiny lobsters, not live; mussels, not live; oysters, not live; prawns, not live; salmon, not live; sardines, not live; shellfish, not live; shrimps, not live; tuna, not live

ITEM 10 (a) <2>

- iv. The wording “All goods in class 29” will not be accepted.
- v. The class headings will be accepted by the IB as indications, but might not be accepted by DCPs.
- vi. It is advisable to indicate the specific goods and services for which protection is sought, to avoid any future refusals by DCPs.

3. How to fill in MM2 FORM (Page 5, continued)

(page 5 continued)

10 GOODS AND SERVICES

You can find indications that are pre-accepted by the International Bureau in the Madrid Goods & Services Manager (MGS) at www.wipo.int/mgs/. By using these indications you can avoid possible irregularities concerning the classification of goods and services and a delay in the recording of the international registration.

Please make consistent use of a semicolon (;) to clearly specify the goods and services indications in your list, e.g.:
09 Scientific, optical and electronic apparatus and instruments; screens for photoengraving; computers.
35 Advertising; compilation of statistics; commercial information agencies.

Please use font “**Courier New**” or “**Times New Roman**”, size 12 pt, or above.

(a) Indicate below the goods and services for which the international registration is sought:

Class	Goods and services
29	Clams, not live; crayfish, not live; crustaceans, not live; fish, not live; lobsters, not live; spiny lobsters, not live; mussels, not live; oysters, not live; prawns, not live; salmon, not live; sardines, not live; shellfish, not live; shrimps, not live; tuna, not live

ITEM 10 (a) <3>

- vii. The list of goods and services in the international application can be narrower than the list in the basic application or registration.

- viii . The terms used in the international application **must be equivalent to, or fall within the scope of**, those used in the basic registration or application.

- ix . The main list of goods and services should be as broad as possible within the list in the basic application/registration, if the applicant may request a subsequent designation (MM4) later.

3. How to fill in MM2 FORM (Page 5, continued)

(page 5 continued)

(b) The applicant wishes to limit the list of goods and services in respect of one or more designated Contracting Parties, as follows:

Contracting Party	Class(es) or list of goods and services for which protection is sought in this Contracting Party
For European Union and China	29 Clams, not live; lobsters, not live; oysters, not live; salmon, not live; tuna, not live
For US	29 Clams, not live; salmon, not live; tuna, not live

If the space provided is not sufficient, check the box and use a continuation sheet

ITEM 10 (b): Limitation of the List of Goods and Services

- i . To limit the list of goods and services in respect of one or more of the designated Contracting Parties, check this box.
- ii . The limited list of goods and services for each concerned Contracting Party must then be indicated.
- iii . The list of goods and services can be limited to entire classes and/or to specific goods and services in a particular class.

3. How to fill in MM2 FORM (Page 6)

(page 6)

11 DESIGNATED CONTRACTING PARTIES

(Information concerning national or regional procedures for each Contracting Party designated may be found at the following website: www.wipo.int/madrid/en/members/ipoffices_info.html. Additional information may be found in the information notices available at: www.wipo.int/madrid/en/notices/)

Check the corresponding boxes:

<input type="checkbox"/> AG Antigua and Barbuda	<input type="checkbox"/> EE Estonia	<input type="checkbox"/> LI Liechtenstein	<input type="checkbox"/> RS Serbia
<input type="checkbox"/> AL Albania	<input type="checkbox"/> EG Egypt	<input type="checkbox"/> LR Liberia	<input type="checkbox"/> RU Russian Federation
<input type="checkbox"/> AM Armenia	<input checked="" type="checkbox"/> EM European Union ¹	<input type="checkbox"/> LS Lesotho	<input type="checkbox"/> RW Rwanda
<input type="checkbox"/> AT Austria	<input type="checkbox"/> ES Spain	<input type="checkbox"/> LT Lithuania	<input type="checkbox"/> SD Sudan
<input type="checkbox"/> AU Australia	<input type="checkbox"/> FI Finland	<input type="checkbox"/> LV Latvia	<input type="checkbox"/> SE Sweden
<input type="checkbox"/> AZ Azerbaijan	<input type="checkbox"/> FR France	<input type="checkbox"/> MA Morocco	<input type="checkbox"/> SG Singapore ²
<input type="checkbox"/> BA Bosnia and Herzegovina	<input type="checkbox"/> GB United Kingdom ²	<input type="checkbox"/> MC Monaco	<input type="checkbox"/> SI Slovenia
<input type="checkbox"/> BG Bulgaria	<input type="checkbox"/> GE Georgia	<input type="checkbox"/> MD Republic of Moldova	<input type="checkbox"/> SK Slovakia
<input type="checkbox"/> BH Bahrain	<input type="checkbox"/> GH Ghana	<input type="checkbox"/> ME Montenegro	<input type="checkbox"/> SL Sierra Leone
<input type="checkbox"/> BQ Bonaire, Saint Eustatius and Saba ⁶	<input type="checkbox"/> GR Greece	<input type="checkbox"/> MG Madagascar	<input type="checkbox"/> SM San Marino
<input type="checkbox"/> BT Bhutan	<input type="checkbox"/> HR Croatia	<input type="checkbox"/> MK The former Yugoslav Republic of Macedonia	<input type="checkbox"/> ST Sao Tome and Principe
<input type="checkbox"/> BW Botswana	<input type="checkbox"/> HU Hungary	<input type="checkbox"/> MN Mongolia	<input type="checkbox"/> SX Sint Maarten (Dutch part) ⁵
<input type="checkbox"/> BX Benelux	<input type="checkbox"/> IE Ireland ²	<input type="checkbox"/> MX Mexico	<input type="checkbox"/> SY Syrian Arab Republic
<input type="checkbox"/> BY Belarus	<input type="checkbox"/> IL Israel	<input type="checkbox"/> MZ Mozambique ²	<input type="checkbox"/> SZ Swaziland
<input type="checkbox"/> CH Switzerland	<input type="checkbox"/> IN India ²	<input type="checkbox"/> NA Namibia	<input type="checkbox"/> TJ Tajikistan
<input checked="" type="checkbox"/> CN China	<input type="checkbox"/> IR Iran (Islamic Republic of)	<input type="checkbox"/> NO Norway	<input type="checkbox"/> TM Turkmenistan
<input type="checkbox"/> CO Colombia	<input type="checkbox"/> IS Iceland	<input type="checkbox"/> NZ New Zealand ²	<input type="checkbox"/> TN Tunisia
<input type="checkbox"/> CU Cuba ³	<input type="checkbox"/> IT Italy	<input type="checkbox"/> OA African Intellectual Property Organization (OAPI) ³	<input type="checkbox"/> TR Turkey
<input type="checkbox"/> CW Curacao ⁶	<input checked="" type="checkbox"/> JP Japan ⁵	<input type="checkbox"/> OM Oman	<input type="checkbox"/> UA Ukraine
<input type="checkbox"/> CY Cyprus	<input type="checkbox"/> KE Kenya	<input type="checkbox"/> PH Philippines	<input checked="" type="checkbox"/> US United States of America ⁴
<input type="checkbox"/> CZ Czech Republic	<input type="checkbox"/> KG Kyrgyzstan	<input type="checkbox"/> PL Poland	<input type="checkbox"/> UZ Uzbekistan
<input type="checkbox"/> DE Germany	<input type="checkbox"/> KH Cambodia	<input type="checkbox"/> PT Portugal	<input type="checkbox"/> VN Viet Nam
<input type="checkbox"/> DK Denmark	<input type="checkbox"/> KP Democratic People's Republic of Korea	<input type="checkbox"/> RO Romania	<input type="checkbox"/> ZM Zambia
<input type="checkbox"/> DZ Algeria	<input type="checkbox"/> KR Republic of Korea	<input type="checkbox"/> ZW Zimbabwe	
	<input type="checkbox"/> KZ Kazakhstan		

Others:

¹ The designation of the European Union covers the following Member States: Austria, Belgium, Bulgaria, Croatia, Cyprus, Czech Republic, Denmark, Estonia, Finland, France, Germany, Greece, Hungary, Ireland, Italy, Latvia, Lithuania, Luxembourg, Malta, The Netherlands, Poland, Portugal, Romania, Slovakia, Slovenia, Spain, Sweden, United Kingdom.

If the European Union is designated, it is compulsory to indicate a second language before the Office of the European Union, among the following (check one box only): French German Italian Spanish

Moreover, if the applicant wishes to claim the seniority of an earlier mark registered in, or for, a Member State of the European Union, the official form MM17 must be annexed to the present international application.

² By designating India, Ireland, Mozambique, New Zealand, Singapore or the United Kingdom, the applicant declares that he has the intention that the mark will be used by him or with his consent in that country in connection with the goods and services identified in this application.

³ The designation of the African Intellectual Property Organization covers the following Member States: Benin, Burkina Faso, Cameroon, Central African Republic, Chad, Comoros, Congo, Côte d'Ivoire, Equatorial Guinea, Gabon, Guinea, Guinea-Bissau, Mali, Mauritania, Niger, Senegal, Togo.

⁴ If the United States of America is designated, it is compulsory to annex to the present international application the official form (MM18) containing the declaration of intention to use the mark required by this Contracting Party. Item 2(f) of the present form should also be completed.

⁵ Cuba and Japan have made a notification under Rule 34(3)(a) of the Common Regulations. Their respective individual fees are payable in two parts. Therefore, if Cuba or Japan is designated, only the first part of the applicable individual fee is payable at the time of filing the present international application. The second part will have to be paid only if the Office of the Contracting Party concerned is satisfied that the mark which is the subject of the international registration qualifies for protection. The date by which the second part must be paid, and the amount due, will be notified to the holder of the international registration at a later stage.

⁶ Territorial entity previously part of the former Netherlands Antilles.

ITEM 11 - DESIGNATED CONTRACTING PARTIES

- i . At least one CP must be selected
- ii . Cannot designate the country of origin
- iii . Some CPs require specific information

▪ The European Union:

- Indicate a second language before the Office of the EU
- Seniority claim (MM17)

▪ Intent to use:

- India, Ireland, New Zealand, Mozambique, Singapore or the UK:
You declare your intent to use simply by designating these CPs.

▪ The USA: Declaration of intention to use the mark (MM18)

- iv . Fees to be paid in two parts: **Cuba and Japan only.**

MM18(E)

DECLARATION OF INTENTION TO USE THE MARK: UNITED STATES OF AMERICA

By designating the United States in the international application/subsequent designation, the person signing below declares that:

- (1) the applicant/holder has a *bona fide* intention to use the mark in commerce that the United States Congress can regulate on or in connection with the goods/services identified in the international application/subsequent designation;
- (2) he/she is properly authorized to execute this declaration on behalf of the applicant/holder;
- (3) he/she believes applicant/holder to be entitled to use the mark in commerce that the United States Congress can regulate on or in connection with the goods/services identified in the international application/subsequent designation; and
- (4) to the best of his/her knowledge and belief no other person, firm, corporation, association, or other legal entity has the right to use the mark in commerce, either in the identical form thereof or in such near resemblance thereto as to be likely, when used on or in connection with the goods/services of such other person, to cause confusion, or to cause mistake, or to deceive.

I declare under penalty of perjury under the laws of the United States of America that all the foregoing statements are true and correct to the best of my knowledge and belief. I understand that willful false statements and the like may jeopardize the validity of the application or document or any registration resulting therefrom, and are punishable by fine or imprisonment, or both (18 U.S.C. §1001). 35 U.S.C. §25(b).

Signature

Date of execution (dd/mm/yyyy)

Signatory's Name (Printed)

Signatory's Title

INSTRUCTION

This declaration must be signed by:

- (1) the applicant/holder or a person with legal authority to bind the applicant/holder; or
- (2) a person with firsthand knowledge of the facts and actual or implied authority to act on behalf of the applicant/holder; or
- (3) an attorney who is authorized to practice before the United States Patent and Trademark Office under 37 C.F.R. §10.1(c), who has an actual written or verbal power of attorney or an implied power of attorney from the applicant/holder.

INFORMATION REQUIRED BY THE INTERNATIONAL BUREAU

(a) Where the present declaration refers to an international application based on a basic application, indicate:

Basic application number

Date of the basic application

(dd/mm/yyyy) or

MM18: Declaration of intention to use the mark

- Declaration must be signed by the applicant/or holder, not trademark agents, unlike MM2 form.

3. How to fill in MM2 FORM (Page 6, continued)

(page 6, continued)

<input type="checkbox"/> CZ Czech Republic	<input type="checkbox"/> KH Cambodia	<input type="checkbox"/> PH Philippines	<input type="checkbox"/> UZ Uzbekistan
<input type="checkbox"/> DE Germany	<input type="checkbox"/> KP Democratic People's Republic of Korea	<input type="checkbox"/> PL Poland	<input type="checkbox"/> VN Viet Nam
<input type="checkbox"/> DK Denmark	<input type="checkbox"/> KR Republic of Korea	<input type="checkbox"/> PT Portugal	<input type="checkbox"/> ZM Zambia
<input type="checkbox"/> DZ Algeria	<input type="checkbox"/> KZ Kazakhstan	<input type="checkbox"/> RO Romania	<input type="checkbox"/> ZW Zimbabwe

Others:

¹ The designation of the European Union covers the following Member States: Austria, Belgium, Bulgaria, Croatia, Cyprus, Czech Republic, Denmark, Estonia, Finland, France, Germany, Greece, Hungary, Ireland, Italy, Latvia, Lithuania, Luxembourg, Malta, The Netherlands, Poland, Portugal, Romania, Slovakia, Slovenia, Spain, Sweden, United Kingdom.

If the European Union is designated, it is compulsory to indicate a second language before the Office of the European Union, among the following (check one box only):
 French German Italian Spanish

Moreover, if the applicant wishes to claim the seniority of an earlier mark registered in, or for, a Member State of the European Union, the official form MM17 must be annexed to the present international application.

² By designating India, Ireland, Mozambique, New Zealand, Singapore or the United Kingdom, the applicant declares that he has the intention that the mark will be used by him or with his consent in that country in connection with the goods and services identified in this application.

³ The designation of the African Intellectual Property Organization covers the following Member States: Benin, Burkina Faso, Cameroon, Central African Republic, Chad, Comoros, Congo, Côte d'Ivoire, Equatorial Guinea, Gabon, Guinea, Guinea-Bissau, Mali, Mauritania, Niger, Senegal, Togo.

⁴ If the United States of America is designated, it is compulsory to annex to the present international application the official form (MM18) containing the declaration of intention to use the mark required by this Contracting Party. Item 2(f) of the present form should also be completed.

⁵ Cuba and Japan have made a notification under Rule 34(3)(a) of the Common Regulations. Their respective individual fees are payable in two parts. Therefore, if Cuba or Japan is designated, only the first part of the applicable individual fee is payable at the time of filing the present international application. The second part will have to be paid only if the Office of the Contracting Party concerned is satisfied that the mark which is the subject of the international registration qualifies for protection. The date by which the second part must be paid, and the amount due, will be notified to the holder of the international registration at a later stage.

⁶ Territorial entity previously part of the former Netherlands Antilles.

12 SIGNATURE BY THE APPLICANT AND/OR HIS REPRESENTATIVE
 (if required or allowed by the Office of origin)

(Please consult the Office of Origin just in case)

ITEM12- Signature by the applicant and/or his representative.

- An applicant is not required to sign the international application form, basically. .
- However, some OOs may require or permit the applicant to do so.

ITEM13 (Page 7)- Certification and Signature by the Office of Origin:

3. How to fill in MM2 FORM (Page 8)

(page 8)

FEE CALCULATION SHEET

MM2 (L), page 8

(a) INSTRUCTIONS TO DEBIT FROM A CURRENT ACCOUNT

The International Bureau is hereby instructed to debit the required amount of fees from a current account opened with the International Bureau (if this box is checked, it is not necessary to complete (b)).

Holder of the account: Account number:

Identity of the party giving the instructions:

(b) AMOUNT OF FEES (see Fee Calculator: www.wipo.int/madrid/en/fees/calculator.jsp)

Basic fee: 653 Swiss francs if the reproduction of the mark is in black and white only and 903 Swiss francs if there is a reproduction in color. (For international applications filed by applicants whose country of origin is a Least Developed Country, in accordance with the list established by the United Nations (www.wipo.int/lde/en/country), 65 Swiss francs if the reproduction is in black and white only and 90 Swiss francs if there is a reproduction in color.) 90

Complementary and supplementary fees:

Number of designations for which complementary fee is applicable	Complementary fee	Total amount of the complementary fees	
..... x	100 Swiss francs	=	=>

Number of classes of goods and services beyond three	Supplementary fee	Total amount of the supplementary fees	
..... x	100 Swiss francs	=	=>

Individual fees (Swiss francs):

Designated Contracting Parties	Individual fee	Designated Contracting Parties	Individual fee
China	249
European Union	912
Japan	99
United States of America	301
.....
		Total individual fees =>	1561
		GRAND TOTAL (Swiss francs)	1651

(c) METHOD OF PAYMENT

Identity of the party effecting the payment:
..... WIPO receipt number

Payment received and acknowledged by WIPO

Payment made to WIPO bank account

IBAN No. CH51 0483 5048 7080 8100 0
 Crédit Suisse, CH-1211 Geneva 70
 Swift/BIC: CRESCHZZ80A
..... Payment identification dd/mm/yyyy

Payment made to WIPO postal account

(within Europe only)
 IBAN No. CH03 0900 0000 1200 5000 8
 Swift/BIC: POFICHB
..... Payment identification dd/mm/yyyy

Fee Calculation Sheet:

- Basic fee includes 3 classes of goods/services
 - 653 CHF(Swiss francs)- b/w reproduction of mark
 - 903 CHF - color reproduction of mark
- * Basic fees for Applicants from Least Developed Country (LDC) is reduced to 10 % of the prescribed amount.
- Fees for designating CPs:
 - Standard fees: Complementary (100 CHF per DCP and supplementary (100 CHF per class beyond 3)

-or-
- Individual fees where this is declared
- Use WIPO's Fee Calculator at <http://www.wipo.int/madrid/en/fees/calculator.jsp>



Thank you
for your attention

Contact:

Tadafumi Itagaki (Isshiki & Co.)

E-mail: itagaki@isshiki.com

Web: <http://www.isshiki.com/index.html>