Presentation on A*STAR and ETPL

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SINGAPORE'S R&D AND INNOVATION LANDSCAPE

AN OVERVIEW OF SINGAPORE



Physical Land Area: 716 sq km

Population: 5.4 million

3.8 million (71.2%)
Singapore Residents

Literacy Rate: 96.5% (Aged 15 & above)

74.9% of those aged 25-34 years

have tertiary qualifications

2014 GDP S\$390.1bn (US\$307.9bn)

Real Growth: 2.9%

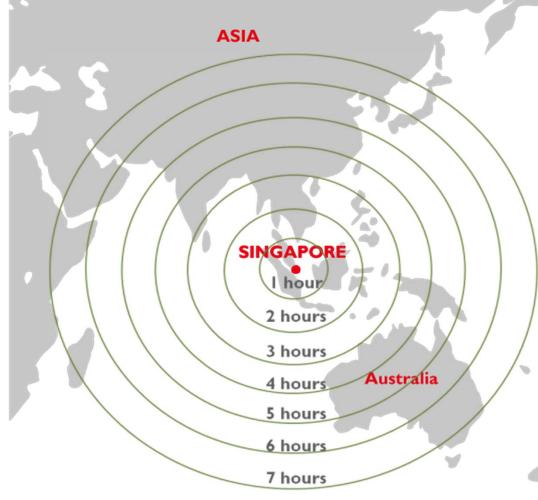
Per Capita GDP: \$\$71,318

(US\$56,284)

Independent since 9 August 1965



SINGAPORE'S COMPETITIVE ADVANTAGE



A Regional Hub:

For half the world's population (3.4 billion people)

For markets worth US\$21.2 trillion (S\$26.8 trillion)

A Well Connected Global City

English Speaking

Cosmopolitan Environment

Most Liveable City in Asia



Singapore, A Vibrant Business Hub

ASIA







SINGAPORE

Ease of Doing Business

Rank	Country					
1	Singapore					
2	New Zealand					
3	Denmark					
4	Korea					
5	Hong Kong					

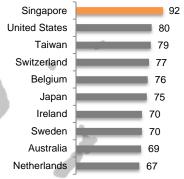
Source: Ease of Doing Business Index (2014), World Bank

Strong IP Protection

Rank	Country					
1	Finland					
2	Luxembourg					
3	Switzerland					
4	Singapore					
5	New Zealand					

Source: Global Competitiveness Report (2015/6), World Economic Forum

Best Labour Force



Source: Labour Force Evaluation Measure (2014), BERI

▶7,000

Multinational Corporations

60% with global or regional headquarters.

37,400

International Companies

Including 3,200 from China, 4,400 from India, and 7,900 from ASEAN.

170,000

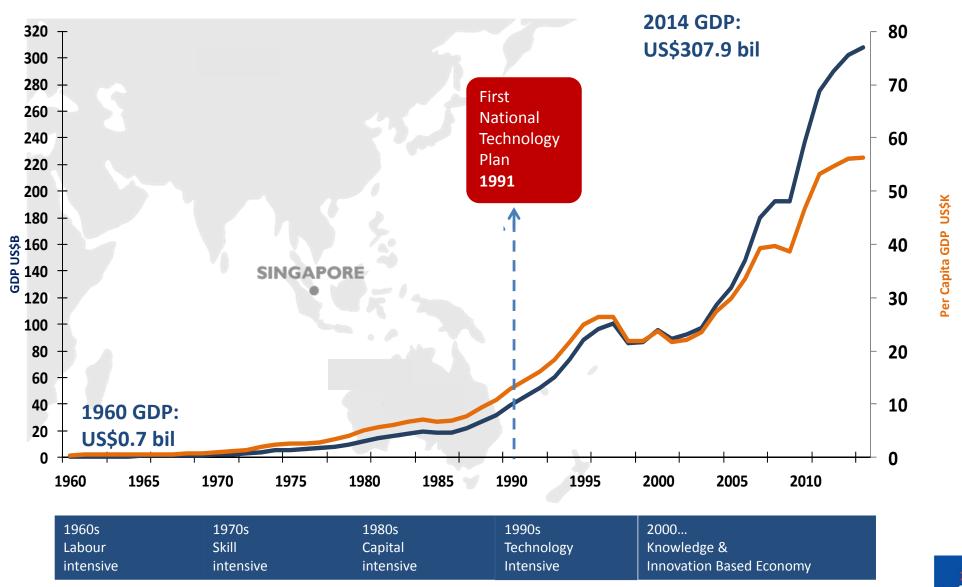
Small & Medium Enterprises

1,000 identified with the goal of growing revenues to \$\$100 million.

Source: Accounting & Corporate Regulatory Authority (2Q 2010), Department of Statistics, Economic Strategies Committee



SINGAPORE'S EVOLVING ECONOMY



Singapore's R&D Framework

Research, Innovation & Enterprise Council



Lee Hsien Loong
Chairman, RIEC
Prime Minister Singapore

Ministry of Education



Ministry of Health



Ministry of Trade & Industry



NATIONAL RESEARCH FOUNDATION







Polytechnics & Universities

Hospitals

A*STAR Research Institutes

Corporate Labs



RIE 2015

RESEARCH >

INNOVATION

ENTERPRISE

National Technology Plan (1991-1995) S\$2 billion National Science & Technology Plan (1996-2000) S\$4 billion Science & Technology Plan 2005 (2001-2005) S\$6 billion Science & Technology Plan 2010 (2006-2010) S\$13.9 billion Research, Innovation & Enterprise Plan 2015 (2011-2015) S\$16.1 billion



Invest in basic science for future innovation



Attract and develop scientific talent



Emphasis on competitive funding



res

research with economic outcome





SINGAPORE'S RESEARCH



ABOUT A*STAR



MISSION

We advance science and develop innovative technology to further economic growth and improve lives

The Agency for Science, Technology and Research (A*STAR) drives mission-oriented research that advances scientific discovery and technological innovation. We play a key role in nurturing and developing talent and leaders for our Research Institutes, the wider research community, and industry.

Our research creates economic growth and jobs for Singapore. As a Science and Technology Organisation, we bridge the gap between academia and industry in terms of research and development. In these endeavours, we seek to integrate the relevant capabilities of our research institutes and collaborate with the wider research community as well as other public sector agencies towards meaningful and impactful outcomes. Together with the other public sector entities, we develop industry sectors by:

- Integrating our capabilities to create impact with Multi-National Corporations and Globally Competitive Companies;
- Partnering Local Enterprises for productivity and gearing them for growth; and
- Nurturing R&D-driven Start-ups by seeding for surprises and shaping for success.

Our research, in addition, also contributes to societal benefits such as improving outcomes in healthcare, urban living, and sustainability. These serve to enhance lives in Singapore and beyond.

VISION

A global leader in science, technology and open innovation

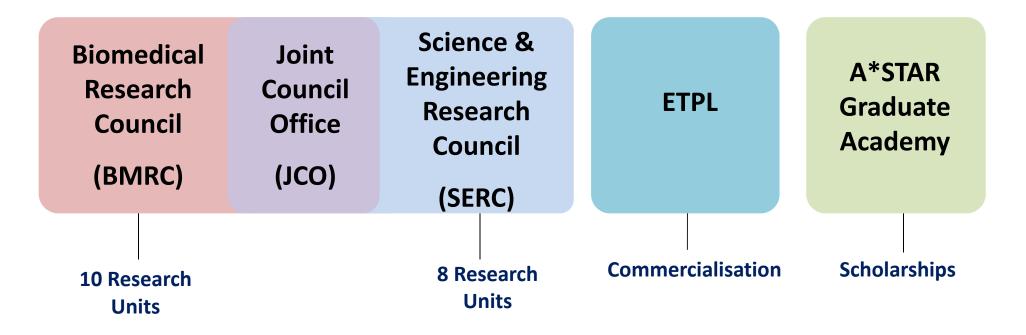
The Agency for Science, Technology and Research (A*STAR) is a catalyst, enabler and convenor of significant research initiatives among the research community in Singapore and beyond. Through open innovation, we collaborate with our partners in both the public and private sectors, and bring science and technology to benefit the economy and society.

We aspire to be a global leader in Science, Technology and Open Innovation.



A*STAR

Mission: We advance science and develop innovative technology to further economic growth and improve lives



>5,400 Staff

>4,500 Researchers, Engineers and Technical Support Staff >40% of whom come from 60 countries

A*STAR'S VALUE PROPOSITION

















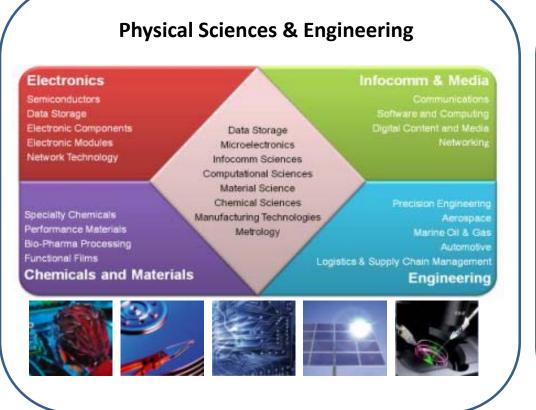


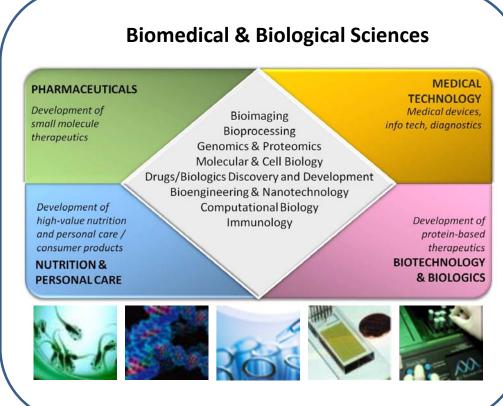


R&D IN A*STAR

Fostering Science and Intellectual Capital

- Oversees R&D in SG through 18 Research Institutes (RIs) and Centres
- Seed novel scientific discoveries leveraging on A*STAR's spectrum of capabilities under Joint Council





INDUSTRY ENGAGEMENT AT A*STAR

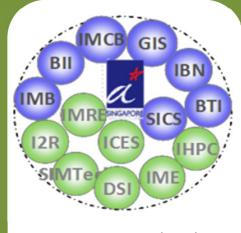
A*STAR'S STRATEGY MAP

Emphasis on supporting private sector growth through public-private partnerships

Sustaining Knowledge Creation

Growing Innovation Capital

Research Performers



Universities, Polytechnics, Hospitals, Research COEs, CREATE, Corp Labs, ADSC Duke-NUS GMS etc. **Innovation Capital**

Integrating for Impact

Gearing for Growth

Seeding for Surprises

Enterprises

Multinational & Globally Competitive Companies

Small & Medium Sized Companies

Start-ups



INTEGRATING FOR IMPACT

Complex Partnerships

- Step change in our partnerships with companies.
- More public-private partnerships at bigger scale and across more domains eg.
 P&G MRCA, MERCK MRCA, Lloyd's Register, Rolls-Royce (ARTC), Nestlé.
- Corresponding increase in complexity of partnerships.
- When managed well, complexity of partnerships increases barrier to competition.

Master Research Collaboration Agreement

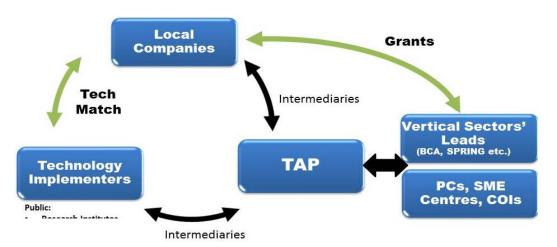


Joint Labs with Companies



GEARING FOR GROWTH

Technology Adoption Programme (TAP)



EpiGen Consortium



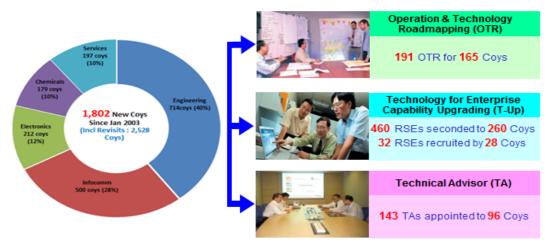


Multiple industry Collaborators





Growing Enterprises through Technology Upgrade (GET-Up)



Aerospace Consortium

To drive innovation and sustain competitiveness of local aerospace industry through R&D

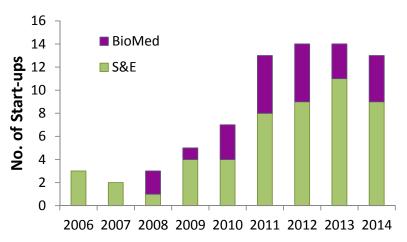
R&D Focus

- Computational Modelling & Dynamics
- Advanced Materials
- •Manufacturing Processes & Automation
- •Inspection & NDT
- •Information & Communication





STEERING FOR SUCCESS





- Increasing focus on start-ups as key to diversifying and spurring innovation in the economy¹.
- Local entrepreneurial landscape is taking off.
- Active start-ups in Singapore jumped by almost 60% to 39,000 from 2005 to 2012¹.
- Rate of start-up formation at A*STAR has more than doubled.
- A*STAR can and should make a difference in the research-based hitech start-ups.

TALENT AT A*STAR

TALENT IN A*STAR

- •More than 1,300 Scholarships to develop Singaporean PhD talent since 2001
- •Over 450 scholars have completed their PhD/postdoctoral training and are contributing to Singapore's Research, Innovation and Enterprise (RIE) ecosystem
- •Over 1,900 students from over 70 countries awarded PhD scholarships or research attachments in Singapore
- •A*STAR has over 4,400 researchers, engineers and technical support staff; over 40% coming from 60 countries

Supporting Early Career Development for Young PhDs

- Post-doc opportunities at top institutions & corporate laboratories around the world
- Conducive scientific career development environment at A*STAR
- Multiple career pathways at A*STAR and beyond



Sustaining Singaporean PhD
Talent Flow

A*STAR Undergraduate & PhD Scholarship Programmes



Building a Robust & Diverse Talent Pool

Awards & Attachments for International Students



Promoting Science to Young People & Building a Pipeline of R&D Talent

A*STAR Science Awards & Youth Science Programmes

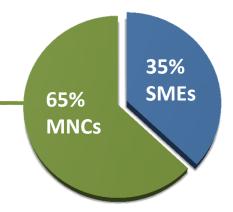


A*STAR'S PERFORMANCE

Singapore's Lead Government Agency for Economic Oriented R&D

>1,700

INDUSTRY PROJECTS A YEAR
5 INDUSTRY PROJECTS A DAY



>2,800

PAPERS
PUBLISHED A
YEAR

>200

LICENSES A YEAR
4 LICENSES A WEEK

>240 PATENTS FILED A YEAR

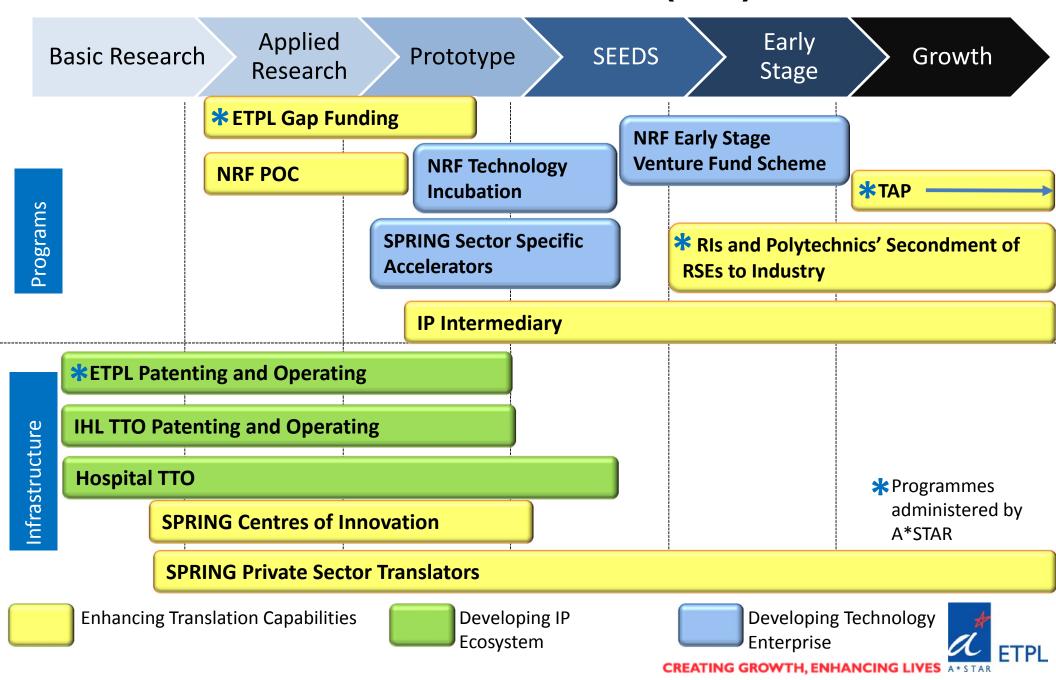
Agency for Science, Technology and Research

A*STAR 2013 Performance

INNOVATION AND ENTERPRISE



INNOVATION AND ENTERPRISE (I&E) LANDSCAPE



GAP FUNDING TO INCUBATE TECHNOLOGY

Increasing Technology Premium

	Conceptualization			Concept Refinement	Technology Development		System Development & Demonstration		Production & Deployment			
TRL#	1	2	3	4	5	6	7	8	9			
Relative level of Technology Development	Basic Principles observed	Concept Formulated	Proof of Concept	Component/or system validated in lab environment	Lab scale, similar system validated in relevant environment	System/sub system or Prototype demonstrated in relevant environment	Full scale/ Prototypical system demonstrated in operational environment	Actual Systems Qualified through test and demonstration	Mission proven			
s Focus	Output from Research Institutes' core fund*											
A*STAR's Focus				Commercialisation efforts: Joint lab, RCA, Consortia, Gap Fund, TAP, Translation Centre **								
Industries				Product development; customers' validation and mass production								

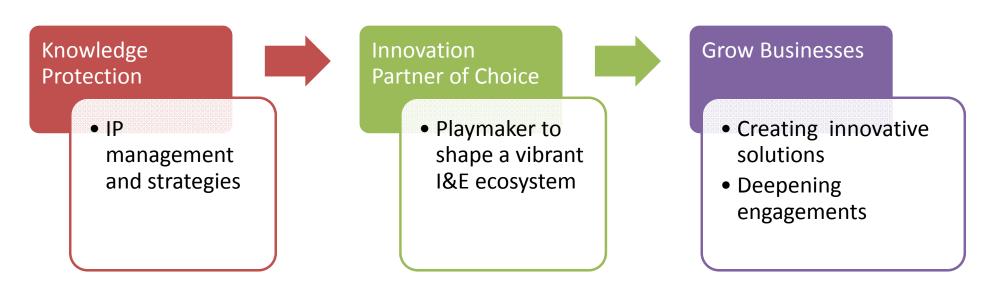
^{*} Depending on technologies and RI



^{**} Could be extended depending on market needs

A*STAR BRIDGING THE GAP

A one-stop innovation partner of choice to grow business through technology commercialization in Singapore and beyond



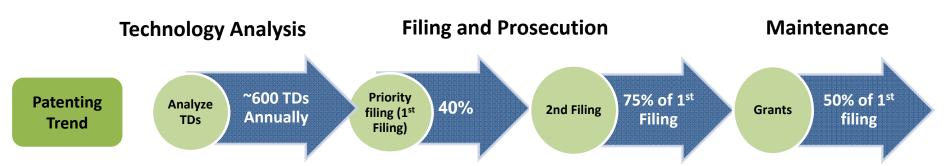
IP MANAGEMENT

From Technology Disclosures (TDs) to Patents



Using the Portfolio Analysis and Commercialisation Evaluation (PACE) Matrix to:

- Strategise the commercialisation plan
- Prioritise the commercialisation effort
- Manage the IP portfolio by deciding the scope of patent required



PLAYMAKER TO SHAPE A VIBRANT I&E ECOSYSTEM

Government Agencies

NRF, EDB, SPRING, etc.

Knowledge Protection Partner of Choice Grow

Research Community

- Distinguished
 Technopreneurship
 Speaker Forum
- Ideation Bootcamp
- A*STAR Scientific Conference

Other TTOs

- InnovFest
- Presentation on I & E papers in international conferences

Playmaker.

Innovation Partner Marketeer.
Technology Developer Dealmaker.

ETPL.

Thought Leader.

Start ups

- Tech Venture
- Start-up Asia
- Action Community for Entrepreneurship (ACE)

Trade Associations

 A*STAR-ASME Technology Day

MNCs & Local Enterprises/SMES

- Joint grant call
- A*STAR SME Day
- GET-UP/TAP
- MediaExploits
- Hackathon
- i-Alert
- Industry roundtable / forum



DIAGNOSTICS DEVELOPMENT HUB

Increasing Product Output



SHAPING START-UPS FOR SUCCESS







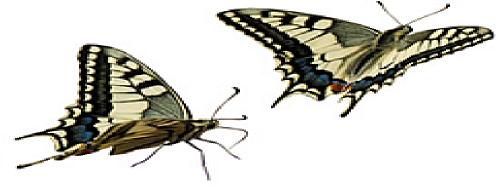
Pro Start-up Policies

Conducive Culture

Continued Research in RI







Active Engagement

Nurturing Technopreneurs

Mentoring Program

Active Involvement

Accelerate Growth through strategic pipeline

Experts involved in entrepreneurial process



NANOVEU

Shorten Time To Market



Gap Funding

 2-year NRF collaboration to create 3D autostereoscopic film + content

Deliver a prototype

R&D prototype

5x5cm

Forge Collaborations

 Software developers, Manufacturing and marketing channel partners

- Market Validation : Engagement of Focus Group and participate in exhibitions
- Technical validation specifications for IOS/Android platforms

Validation studies

Scaling up production

- Establish technical specifications and production conditions
- Beta Prototype

Pre-Spin off support

- Brainstorm business model
- Pitching/Links to VCs for investments



Technology License

Formation of company



1st Product launched in April 2013: EyeFly3D Nanotech for iPhone 4/4s/5/5s/5c/iPod Touch 5

July 2014: EyeFly3D Nanotech for iPad Air/Air 2
EyeFly3D Nanoglass for iPhone 5/5s/5c

September 2014: EyeFly3D Nanoglass for iPad Air

December 2014: EyeFly3D Nanotech for iPhone 6



THANK YOU

