Experiences in developing a national innovation support network and its integration into the regional European network

Regional Conference on Technology and Innovation Support Centers (TISCs) in the Asian Region

Singapore, 2 Dec. 2015

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German Patent and Trade Mark Office

www.dpma.de

DPMA – basic facts

Legal form: Higher federal authority within the portfolio of the
                Federal Ministry of Justice and Consumer Protection

Founded: 1877 as Imperial Patent Office in Berlin

Duties: Granting and administering industrial property rights,
                providing information to the public about industrial
                property rights, government supervision of collecting
                societies

Employees: 2,511 (Oct. 2015)

DPMA patent
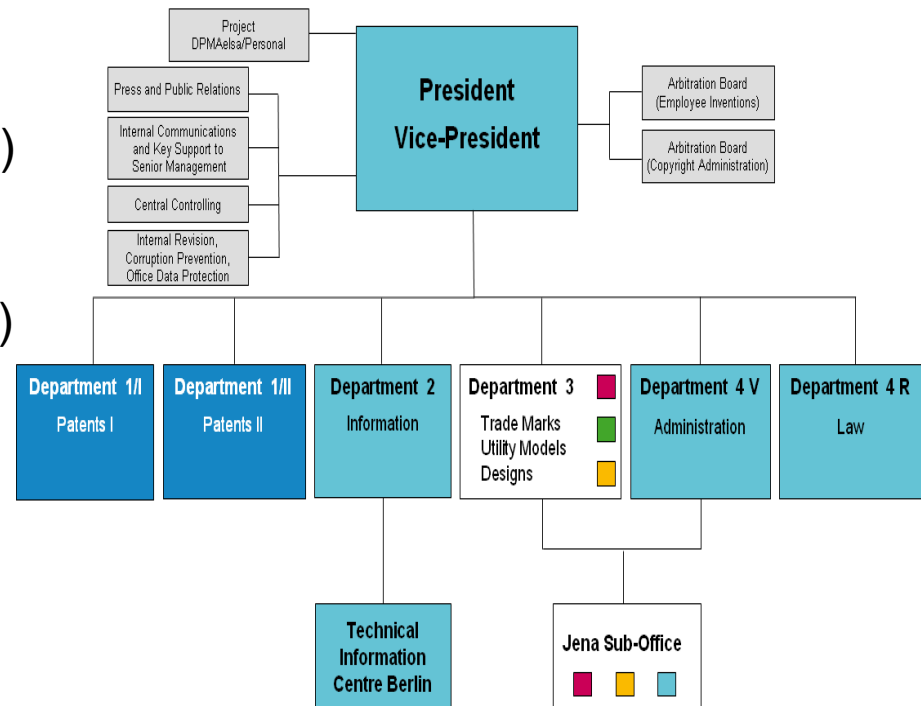applications: 65,958 (inc. PCT), Status: Feb. 2015
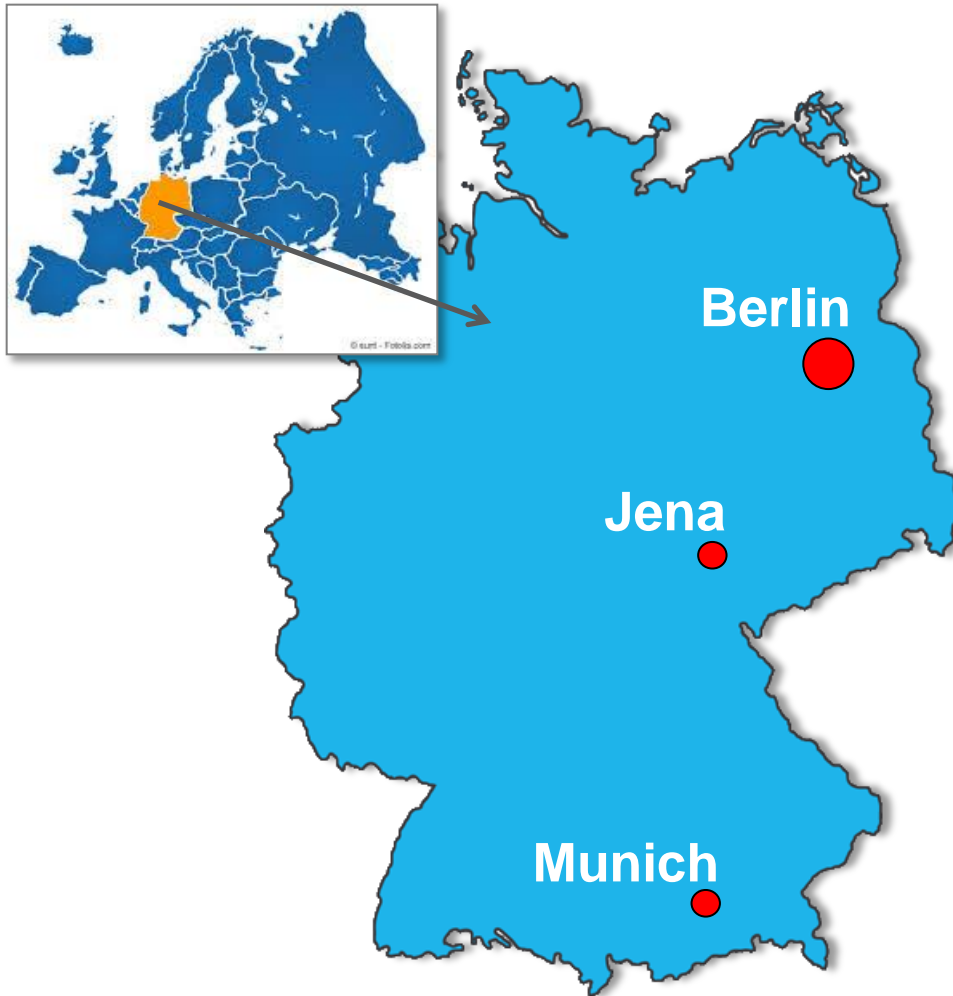
DPMA - locations

Technical Information Centre Berlin

Coordination of cooperation
with more than 20 regional
patent information centres (PIC)
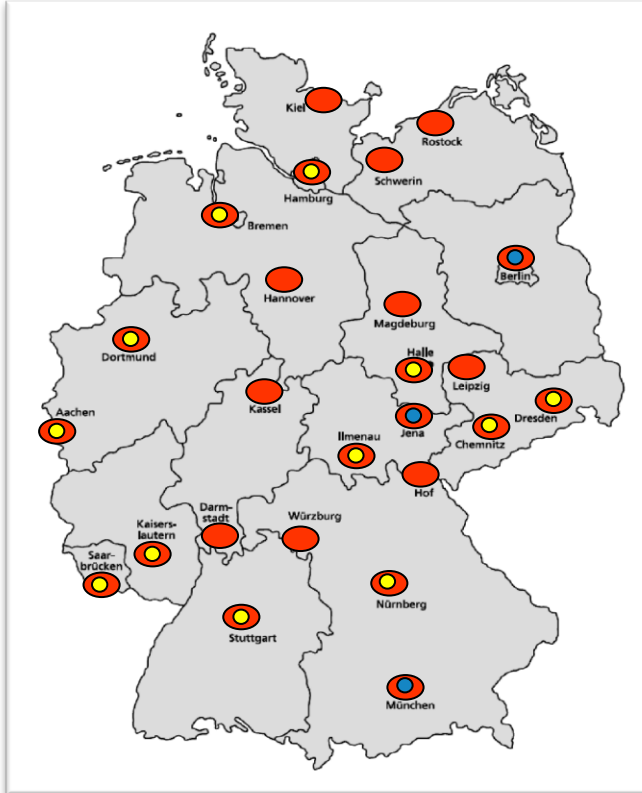and other IP intermediaries

Training activities (PIC & public)

Information for the public
search room / enquiry unit

Provision of patent documents

PIC – regional distribution

23 Patent Information Centers

Regional contacts for questions concerning IP rights especially for SMEs, universities, and R&D institutes
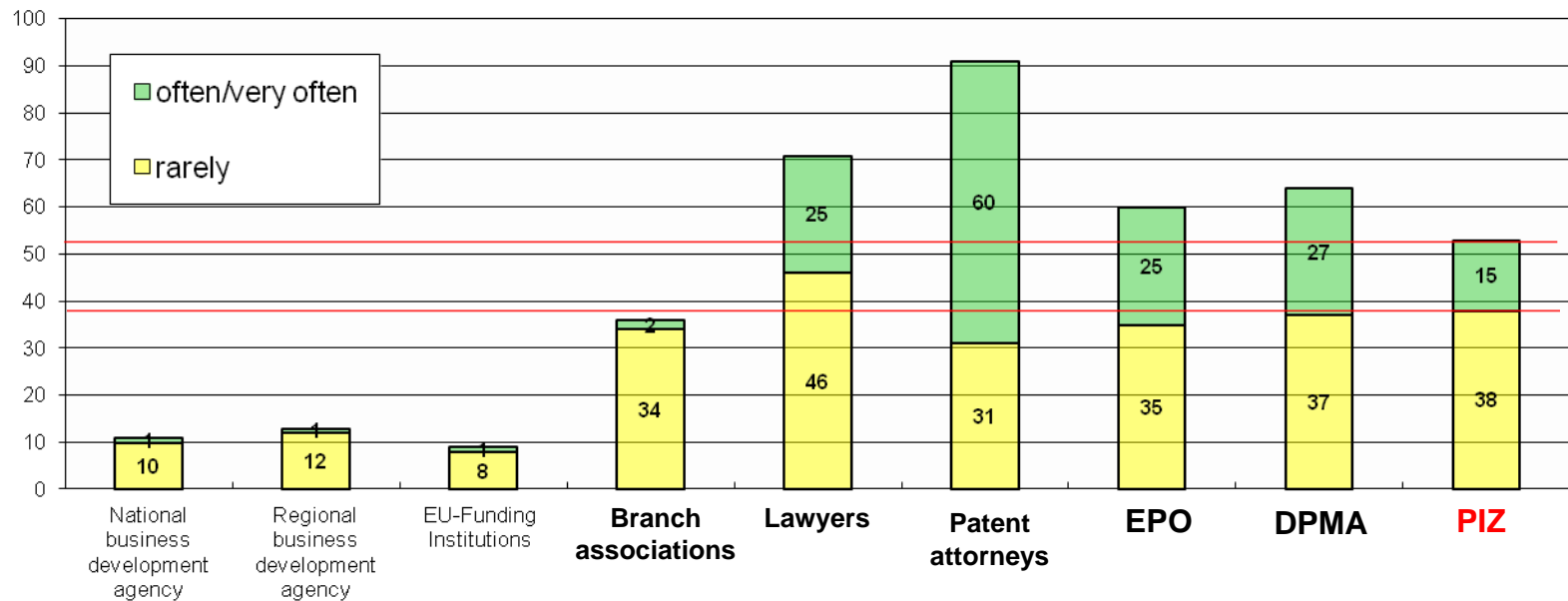
Accredited **cooperation partners** of DPMA (on the basis of a cooperation agreement between DPMA and PIC)

Members of the **PATLIB Network (EPO)**

12 PIC may act as **points of filing** for applications for patents, utility models, designs and trade marks
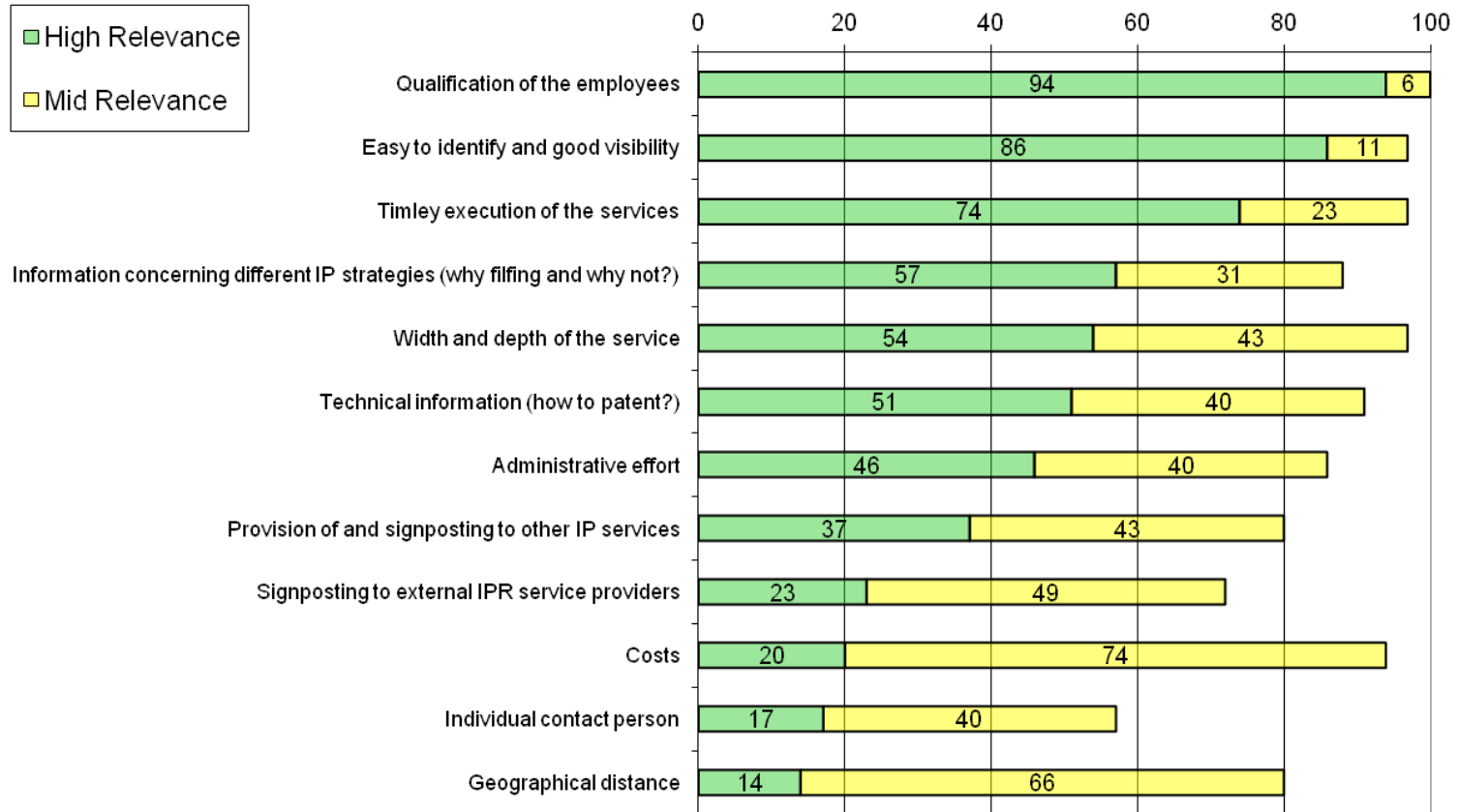
PIC

DPMA as PIC

PIC & point of filing

Frequency of utilization of IPR services by SMEs*

* According to: BMWI final report „Die volkswirtschaftliche Bedeutung geistigen Eigentums und dessen Schutzes mit Fokus auf den Mittelstand, Berlin 2009

Relevance of key performance indicators of IPR services for customers*

* According to: BMWI final report „Die volkswirtschaftliche Bedeutung geistigen Eigentums und dessen Schutzes mit Fokus auf den Mittelstand, Berlin 2009

IPeuropAware to IPorta

IPeuropAware to IPorta

IPeuropAware
pilot project

IPorta project

INNOVACCESS
A European Network of National
Intellectual Property Offices

2008   2011 2012   2014

www.ipeuropaware.eu

InnovAccess Network
of National IP Offices

Partners: NIPOs from 26 (+4) countries
- 15 co-beneficiaries
- 11 (+4) associated countries

IPeuropAware &IPorta main objectives

- EU-wide capacity building at IP service providers, networking and exchange of good practice

- Creation and improvement of new tools and b.o. IP-services for SME

- Creation of visibility of NIPOs and external networking with local business intermediaries / Patent Information Centres

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How has the project influenced the <u>networking and strategic co-operation</u> between PIC and other service-related IP stakeholders in Germany?

How did PIC <u>benefit from good practices</u> across Europe?

How did PIC <u>develop new IP services</u> and implement them according to the needs of German SMEs by using the project toolbox?

Capacity building

- Needs assessment and service implementation plans

- Mapping of local IP support providers and active networking on local level

- Train the trainer workshop on enforcement of IP* (PIC addressed)

- National networking workshop for PIC

* In cooperation with the Observatory on counterfeiting and piracy of OHIM

German Patent
and Trade Mark Office

IP4Inno*
trainings

+

Translation,
licensing

Training of SMEs through intermediaries (Patent Information Centres) in coordination and with assistance of DPMA.

Training of the trainers through Patent Information Centres / DPMA.

* A collection of over twenty training modules with almost 350 files in 14 different languages, available at IPR Helpdesk.

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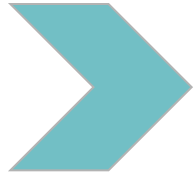
IPR sectoral Guides*

➕

Awareness raising seminars

Dissemination of the IPR sectoral guides (textile, leather, furniture, footwear) to the SME target groups in major trade fairs and in cooperation with trade fair organisations such as „Messe Frankfurt" and EEN.

Intellectual Property, A business tool for SMEs
A Guide for the furniture industry

PDF

* Available at http://www.innovaccess.eu/ipr-sectoral-guides-0
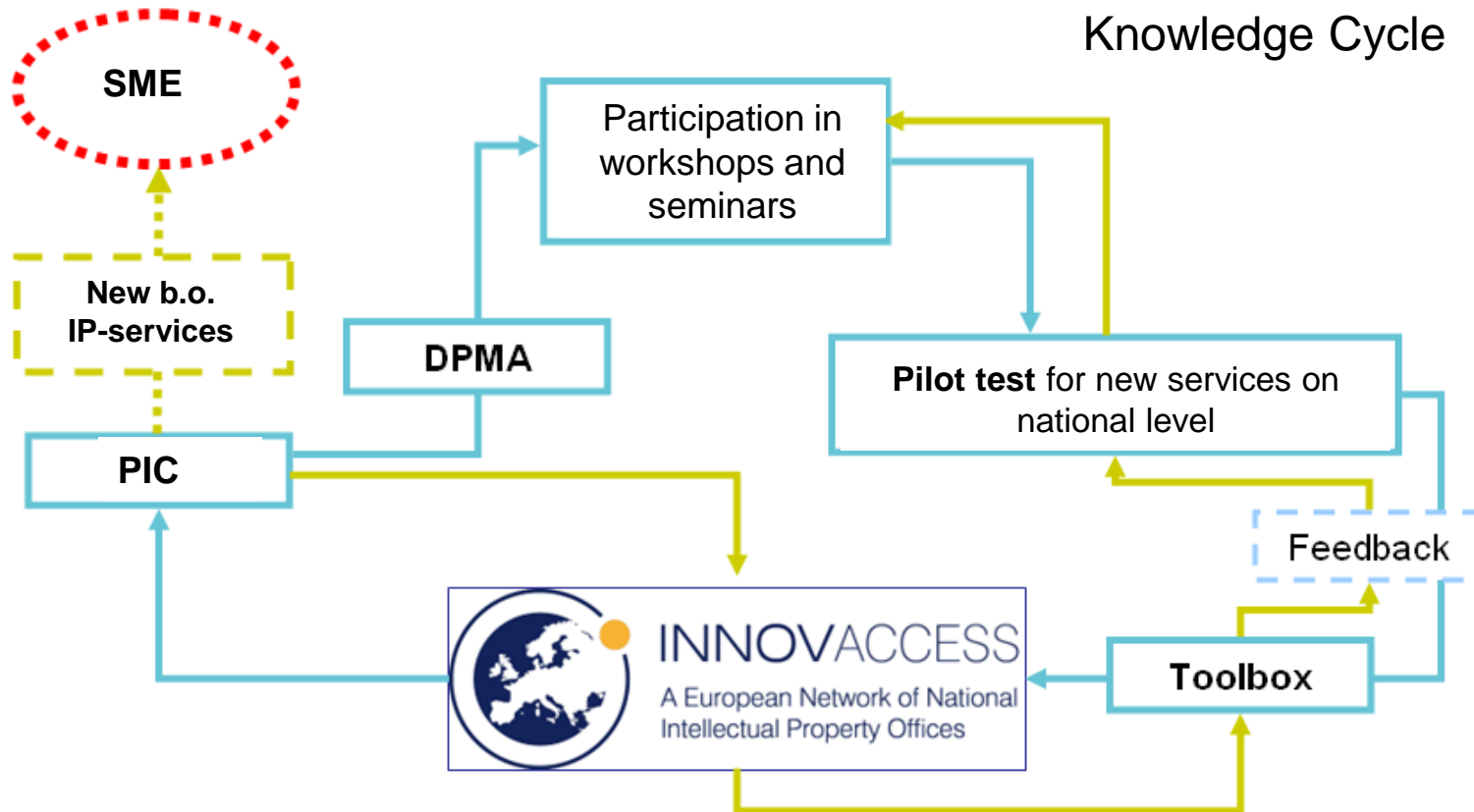
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Creation of new tools

- Adaptation of tools to national contexts: cost / benefit guide, IP marketplace, IP4Inno, etc.

- Creation of new tools (workshop on enforcement of IP* ⟹ enforcement FAQ, etc.)
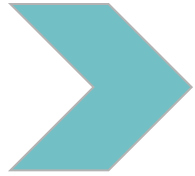
- Implementation of new / improved tools in PIC

* In cooperation with the Observatory on counterfeiting and piracy of OHIM

PIC testlab

Knowledge Cycle

SME

**New b.o.
IP-services**

DPMA

PIC

Participation in
workshops and
seminars

Pilot test for new services on
national level

Feedback

INNOVACCESS

A European Network of National
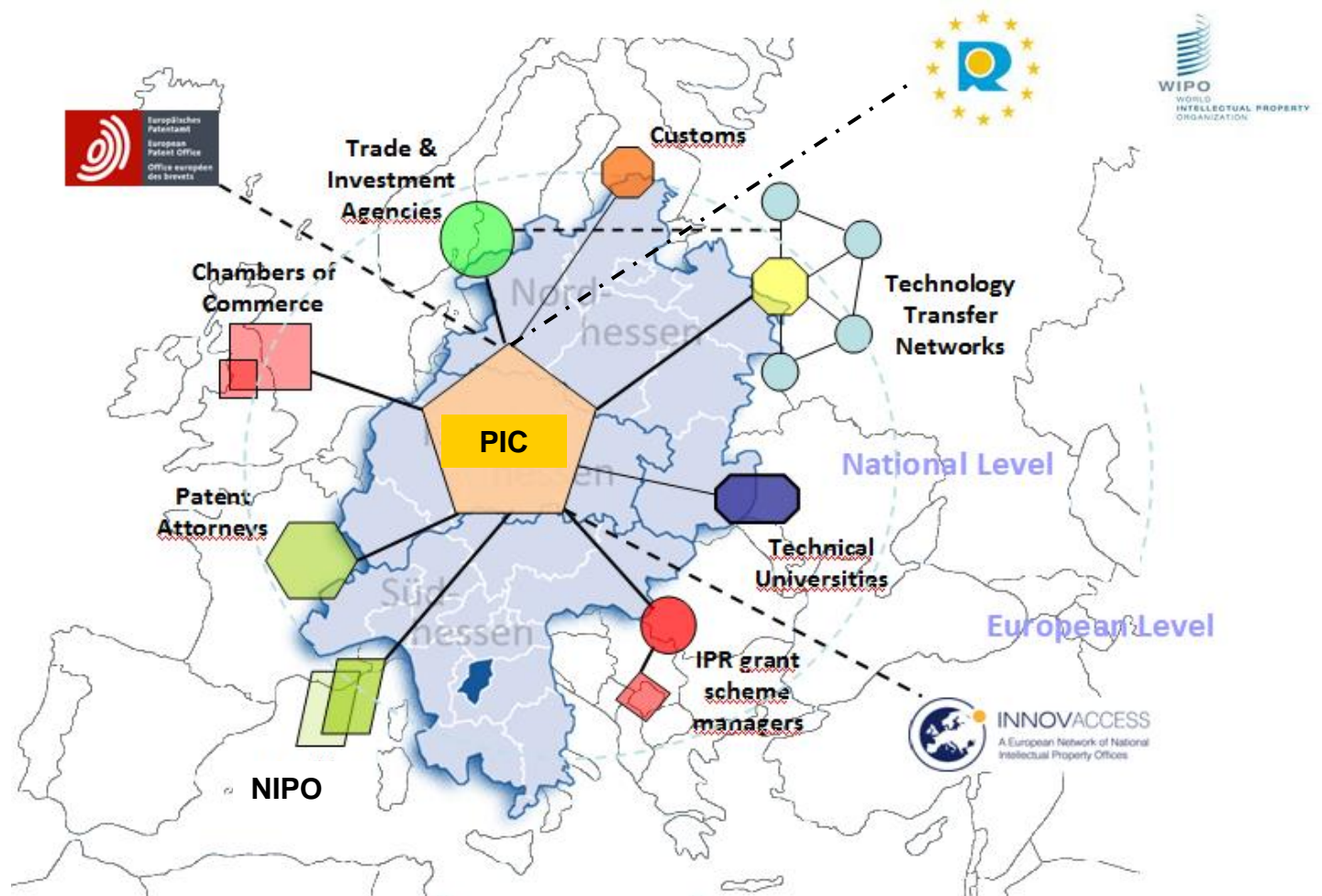Intellectual Property Offices

Toolbox

Creation of visibility and external networking

- Signposting directory (incl. PIC) & roadmap

- INNOVACCESS website, promotional material & campaign for new services (with PIC services on board)

- Business oriented IP communication strategy, to "sell the message" to SMEs (to be used from PIC)

Vision

1. Identification of national / regional IP service providers

Example:

DPMA contacts to national IP service providers

- Patent Information Centres (PIC)
- SIGNO Initiative Partner
- Enterprise Europe Network (EEN)
- Chambers of Industry & Commerce
- Project Management of IP related projects (PTJ Jülich)
- Technologieallianz
- Patent attorney bar
- Patent licensing and monetization companies

- Innovation agencies
- Start-up initiatives
- Clubs and professional industry associations
- Trade fairs
- Governmental institutions
- Regional Administration
- Universities and schools
- User groups
- ..

2. Identification of existing IPR services of the identified service providers

A. Status Quo Analysis

B. Target-group oriented check of own services

Which services are offered from what kind of provider in which form, where, to what extent and benefit, at what cost in what intervals to whom?
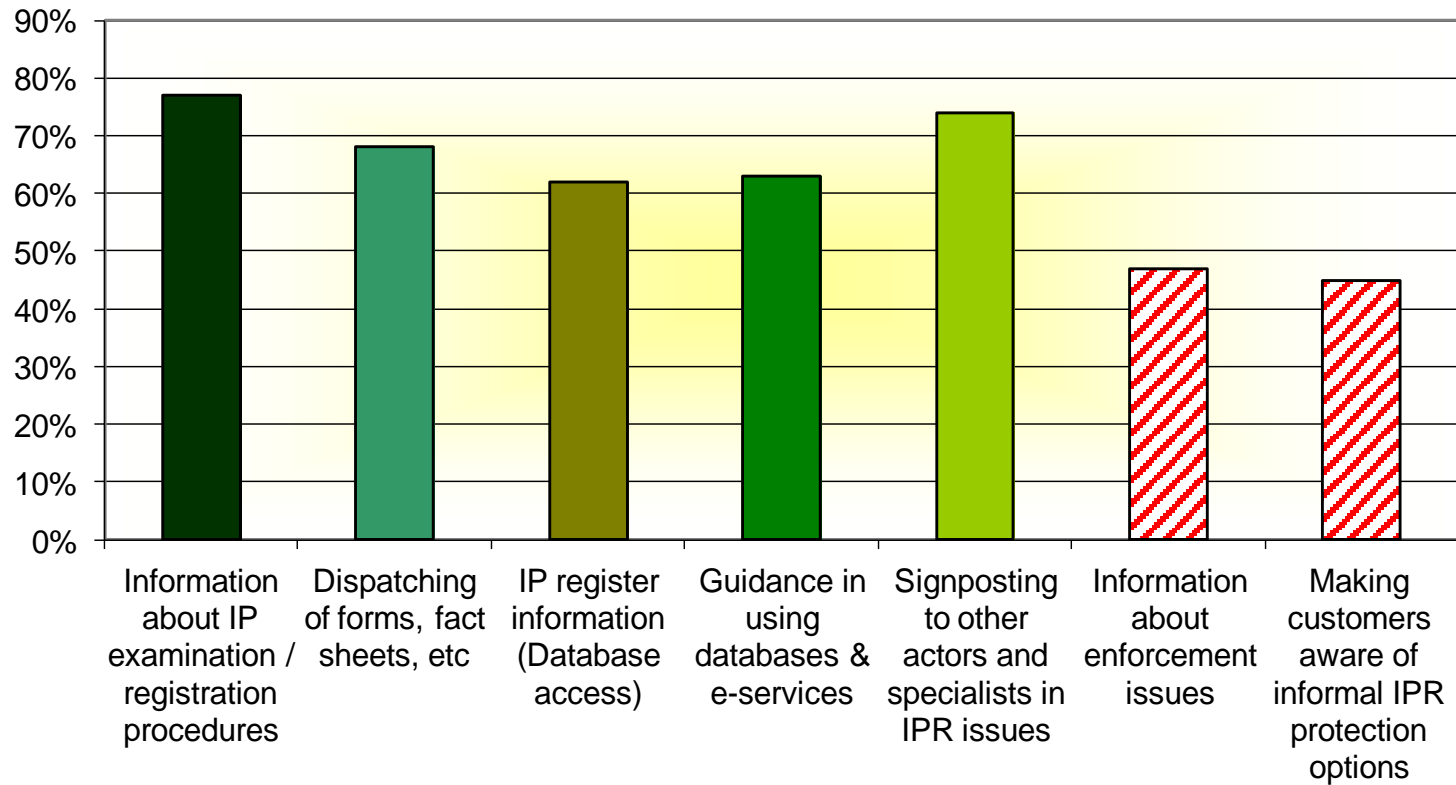
What can YOUR PIC offer to what kind of target group under what terms? (For SMEs, intermediaries, service provider, NIPOs, R&D, attorneys,helpdesks, customs, etc. ?)

„Common Set" Coverage

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The office | Search services | **Business Support**

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Website: www.dpma.de

☑ Training Education   ☑ Patent libraries / Patent information

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Through EU-IP Projects

PIC could:

1. Enhance Networking and cooperation with intermediaries and NPOs

2. Exchange good practices on EU level

3. Benefit from methodological guidance

4. Implement new services
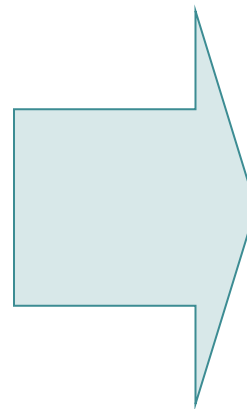
Raise transparency, quality and **scope** of services at PIC and therewith better meet **SME demands** in the field of IP

Thank you for your attention !

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