



ARAB REPUBLIC OF EGYPT  
MINISTRY OF FOREIGN AFFAIRS



ACADEMY OF SCIENTIFIC  
RESEARCH AND TECHNOLOGY



WIPO  
WORLD INTELLECTUAL  
PROPERTY ORGANISATION

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## Second WIPO Inter-Regional Meeting on South-South Cooperation on Patents, Trademarks, Geographical Indications, Industrial Designs and Enforcement

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Supporting Innovation, Technology Transfer, Patent Information and Knowledge Dissemination. National and Regional Experiences

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# IP for Development – Indian Approach

## Zakir Thomas

Project Director, Open Source Drug Discovery (OSDD) Unit  
Council of Scientific & Industrial Research, New Delhi, India



# **Innovation is Market Driven**

## **Technology: Push and Pull Factors**

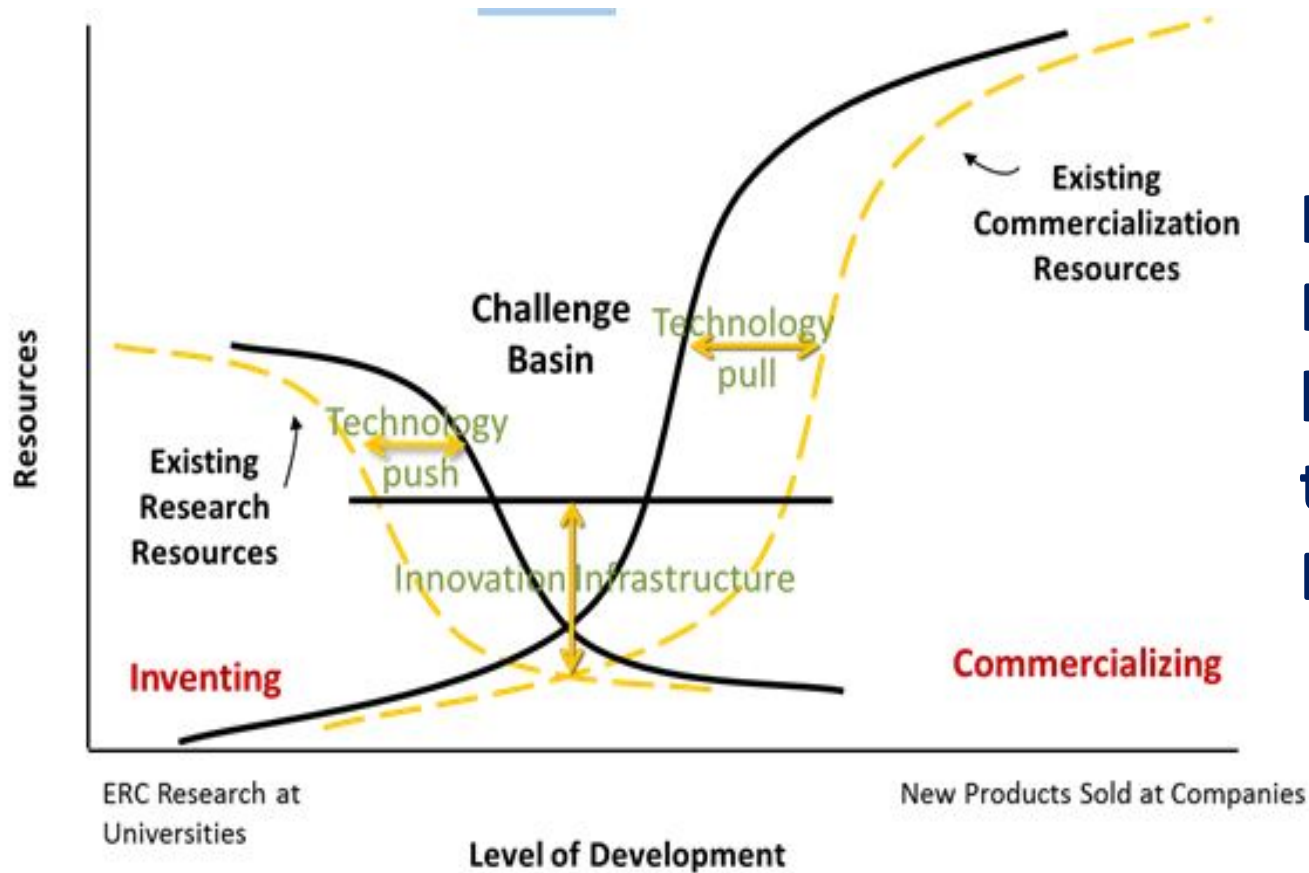
**Most Developing Nations need Technology Push as local demand for technology is not there in all sectors;  
Need to support Technology Push**

# **Innovation Ecosystem**

## **Components/Requirements**

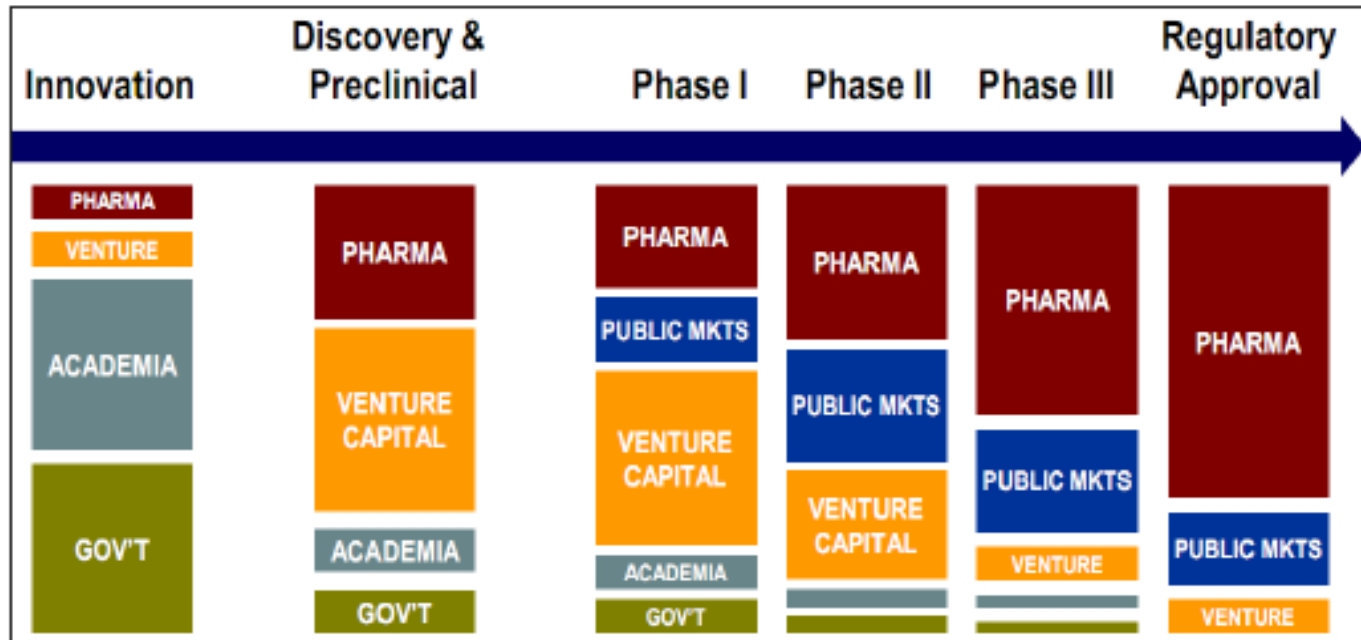
- **Market Forces**
- **Skilled Human Resource**
- **R&D Infrastructure and capability**
- **Legal System supporting innovation, including regulatory and IP framework**
- **Availability of venture capital**
- **Policy Environment**

# Converting Valley of Death into a Risk-Opportunity Pool



**Handholding  
Required to  
help out of  
the Valley of  
Death**

# Who is Innovating?



580+ Pharmaceutical Deals were struck in 2011 involving Academic Institutions / Governmental Agencies

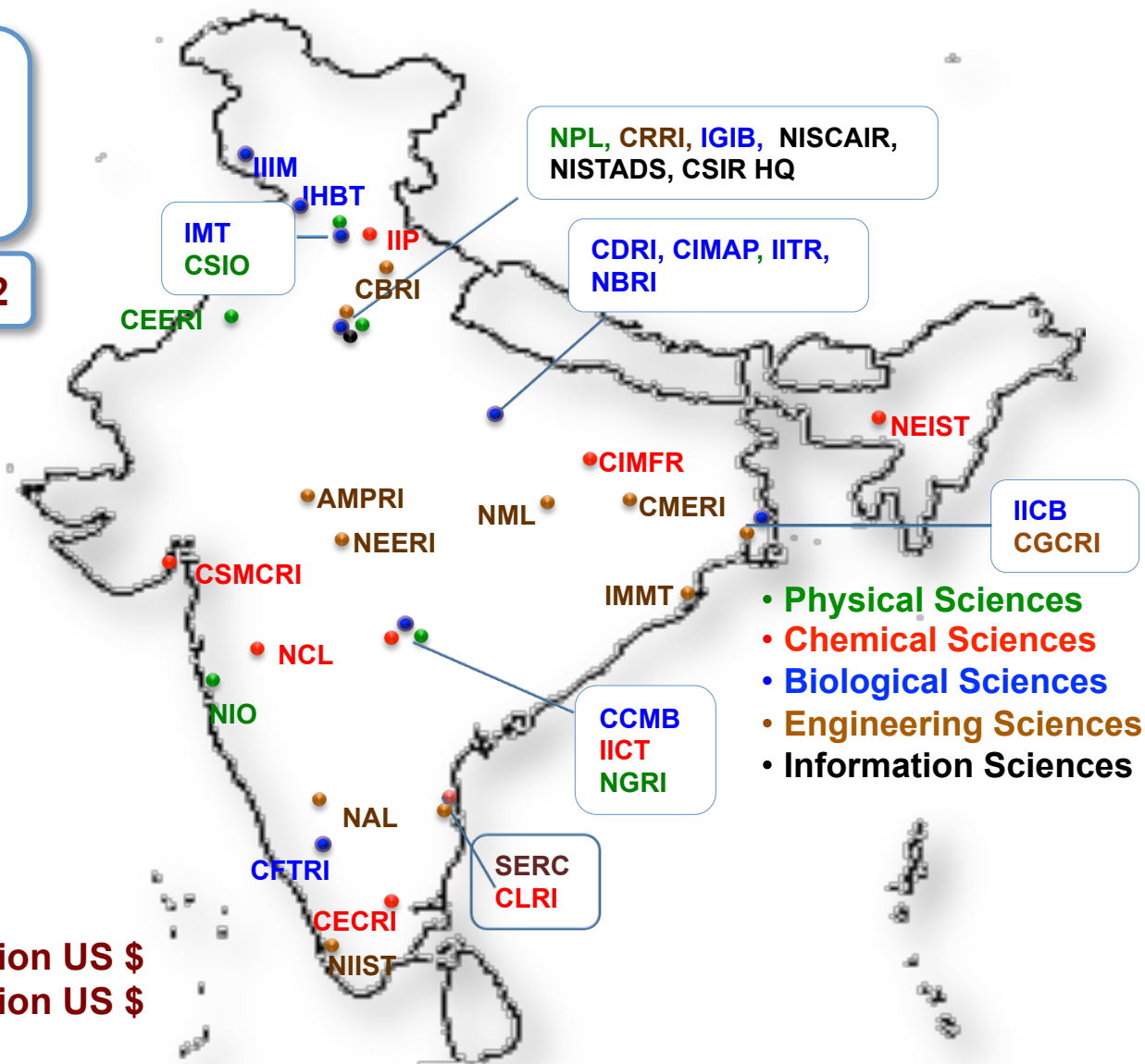
# Council of Scientific and Industrial Research



Total No. of Laboratories/  
Institutes: **37**  
Outreach Centres: **39**

CSIR Society formed in **1942**

Scientists ~ 4,600  
S & T Support ~ 8,000  
Total manpower ~ 17,000  
PhD Students ~ 3,300  
Research Asst ~ 7,000  
Annual Budgetary Support ~ 600 Million US \$  
External Earning ~ 100 Million US \$



- Physical Sciences
- Chemical Sciences
- Biological Sciences
- Engineering Sciences
- Information Sciences

# Utilization of CSIR's Inventions

**Total Patents in force (India) 2350**

**Total patents in force (abroad) 3250**

**Total Patent granted (India)\* 1507**

**Total patents granted (abroad) 1282**

\*

\* Figures for 11<sup>th</sup> FYP only

<b>US Patents Granted (till September 2011)</b>		
<b>Organisation</b>	<b>No. of Patents Granted</b>	<b>% Contribution</b>
<b>CSIR</b>	<b>1231</b>	<b>90.32</b>
<b>IITs + IISc</b>	<b>43</b>	<b>3.15</b>
<b>Others</b>	<b>89</b>	<b>6.53</b>

**Utilization of CSIR's Patents in Force : 9 %**

**Worldwide Rate of Patent Utilization : 3-5 %**

# **Increasing Technology Depth in MSME Sector**

**Developing Economies Need to Support MSME sector for Job Creation**

**Preferred Mode of licensing adopted by CSIR:  
Non Exclusive transfer of technology without motive of financial returns**



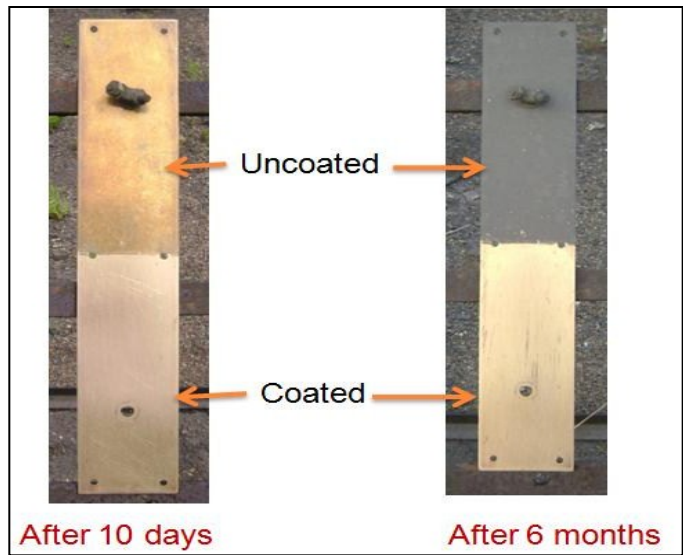
# Moradabad Brassware Cluster : New Sheen to Brassware

## CSIR-NInC Initiative for Technology depth for MSME Clusters

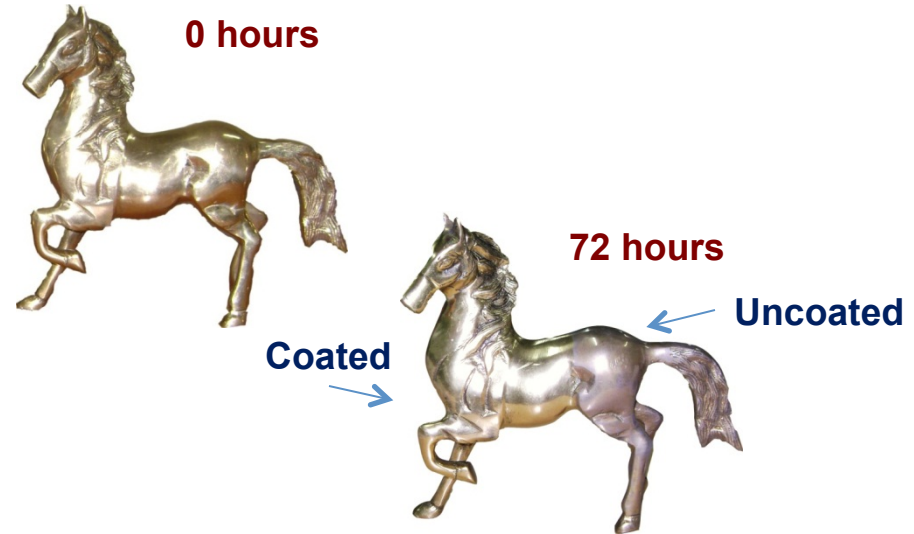
### CSIR-NML New Lacquer Product Innovation:

- 2-4x less time (15min) to dry. No baking oven needed
- 50x more storage time (2 years) for lacquer formulation
- 25-30% less cost of lacquer
- Low gloss (natural metal) finish rather than high gloss finish (plastic-like)
- Moradabad products now compete in global market

### Outdoor Exposure test



### “Flower of Sulfur Test” (ASTM B 809)



# Agartala Bamboo Cluster

## Before – After Scenario

Parameter	Before Intervention	After Intervention
Minimising use of Jiget	100% Jiget dependency	Minimised the use of Jiget by about 30% through Formulation-A and about 60% through Formulation-B
Availability of raw material used as adhesive	Litsea glutinosa Tree (Source of Jiget) take 5-6 years to mature)	Aromatic plant used in the improved Formulation-B is a short duration crop of 4-5 months and easily ciltivable
Use of other floral bioresource or aromatic plants	Only coal powder used with Jiget powder in Agartala	Use of bioresources available in Agartala such as Bamboo, saw dust powder and easily cultivable aromatic plants can be used
Burning time of Agarbattis	25-30 minutes	40-45 minutes

## Envisaged Impact of CSIR-CIMAP Technology

- 2.5x increase in production
- Increase in livelihood opportunities
- 13-20% reduction in cost
- 100-120% increase in turnover
- 20-30% increment in monthly family income



*Litsea glutinosa*- Jiget plant; Bark (in set)



Floral bioresource



Aromatic plant seeds

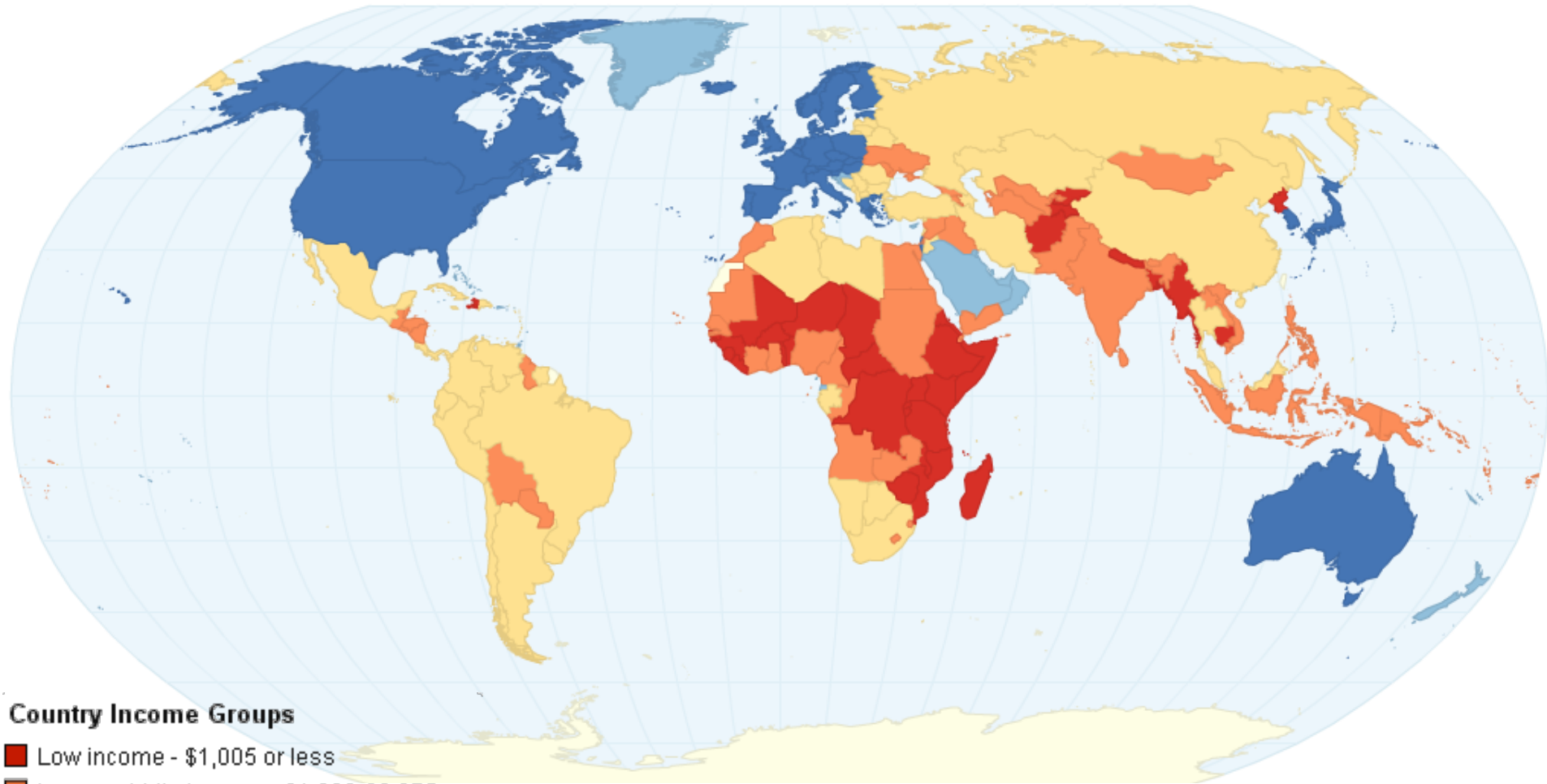


Technology demonstrated to the women artisans

# **Innovating where Markets do not Exist**

**Open Source Drug Discovery**

# Incidence of TB: Country Income Groups (World Bank Classification)



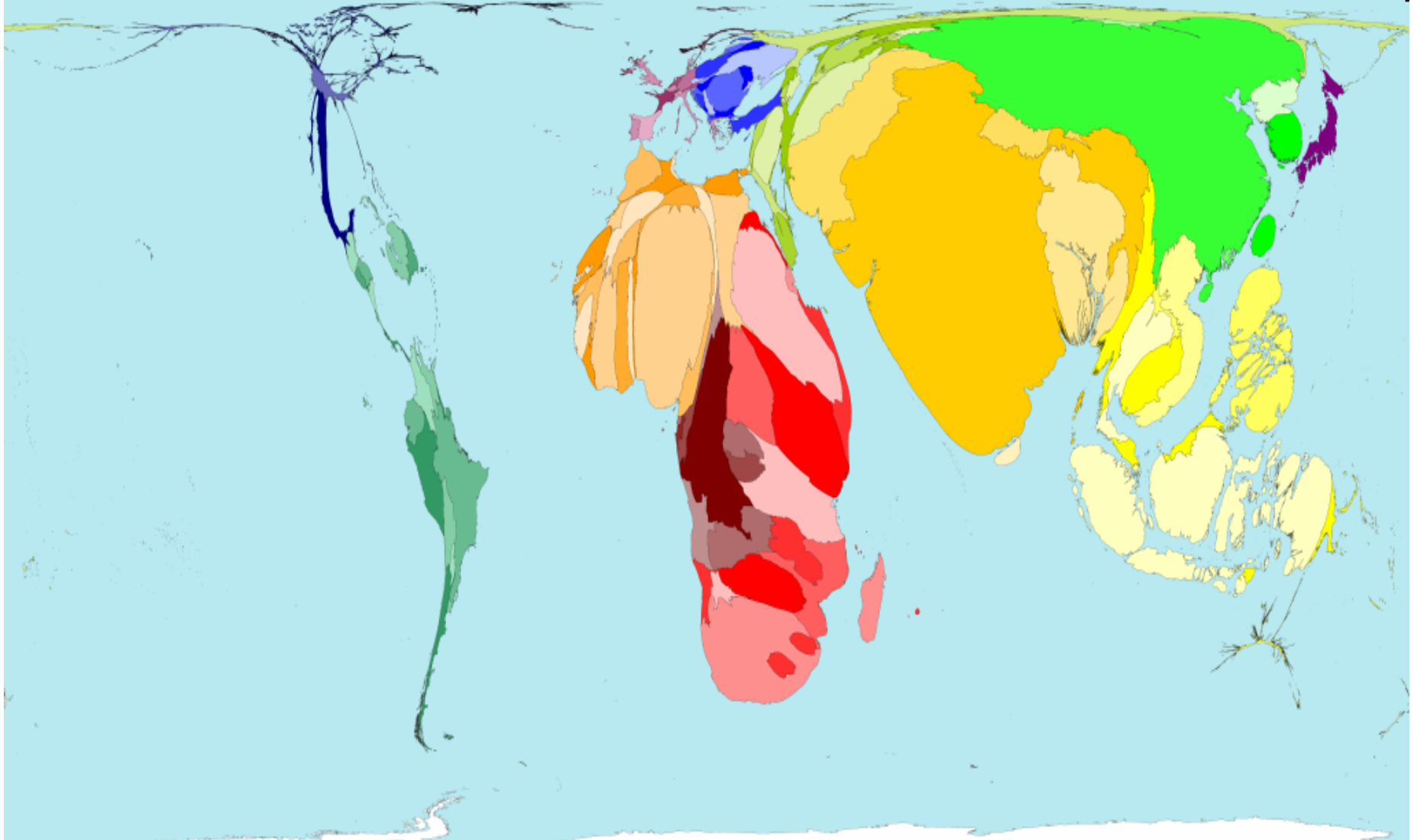
## Country Income Groups

- Low income - \$1,005 or less
- Lower middle income - \$1,006-\$3,975
- Upper middle income - \$3,976-\$12,275
- High income: nonOECD - \$12,275 or more
- High income: OECD - \$12,275 or more

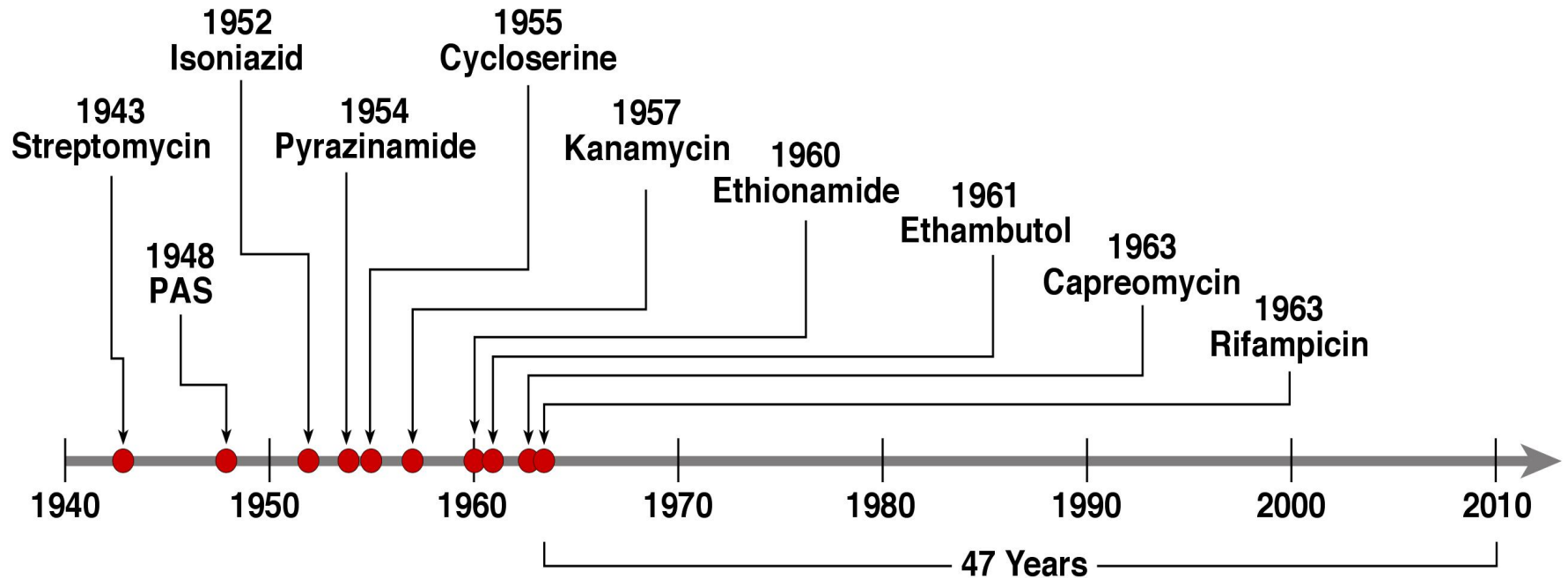
Year: July 2011

Source: The World Bank Group

# A World Map Based on TB Incidence



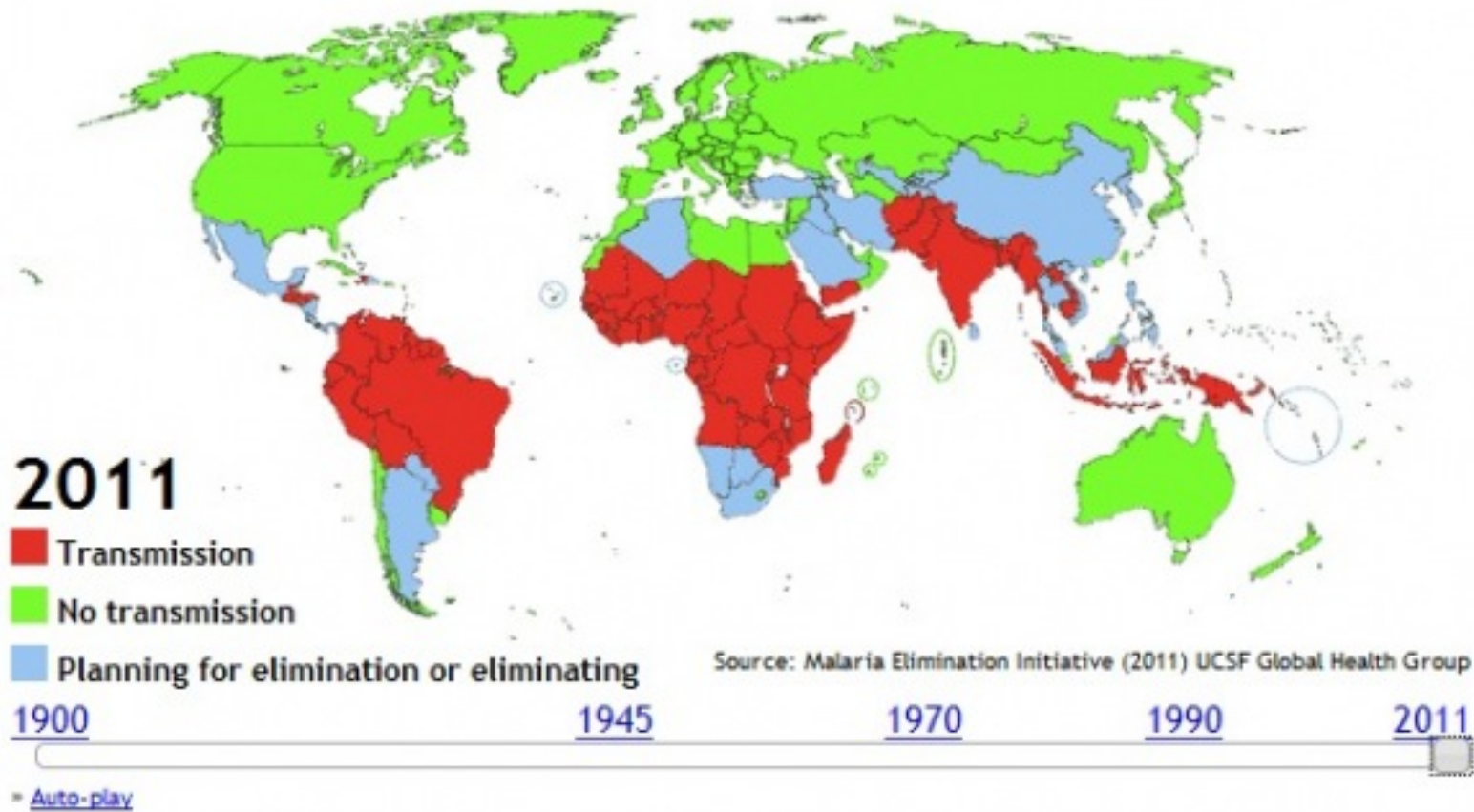
# TB Drug Discovery



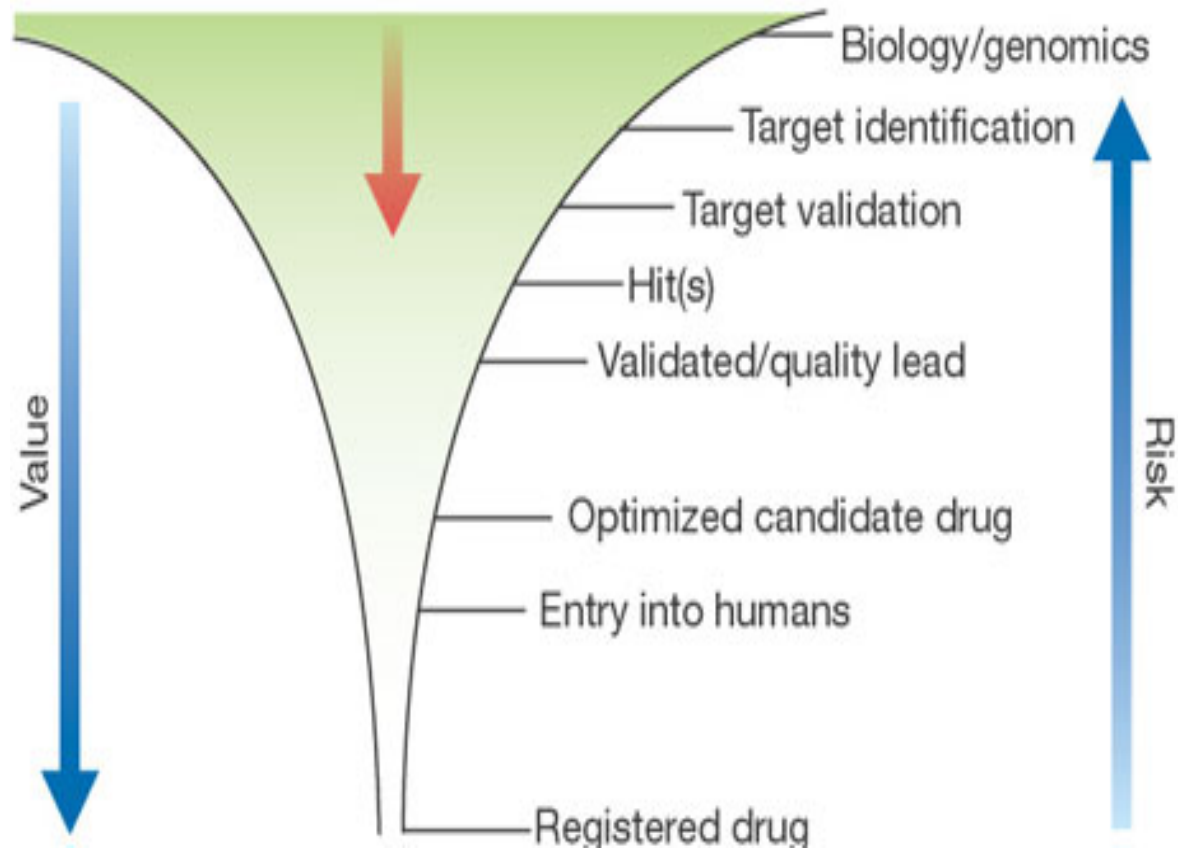


# Malaria Transmission, 2011

Boundaries of Malaria Transmission By Country

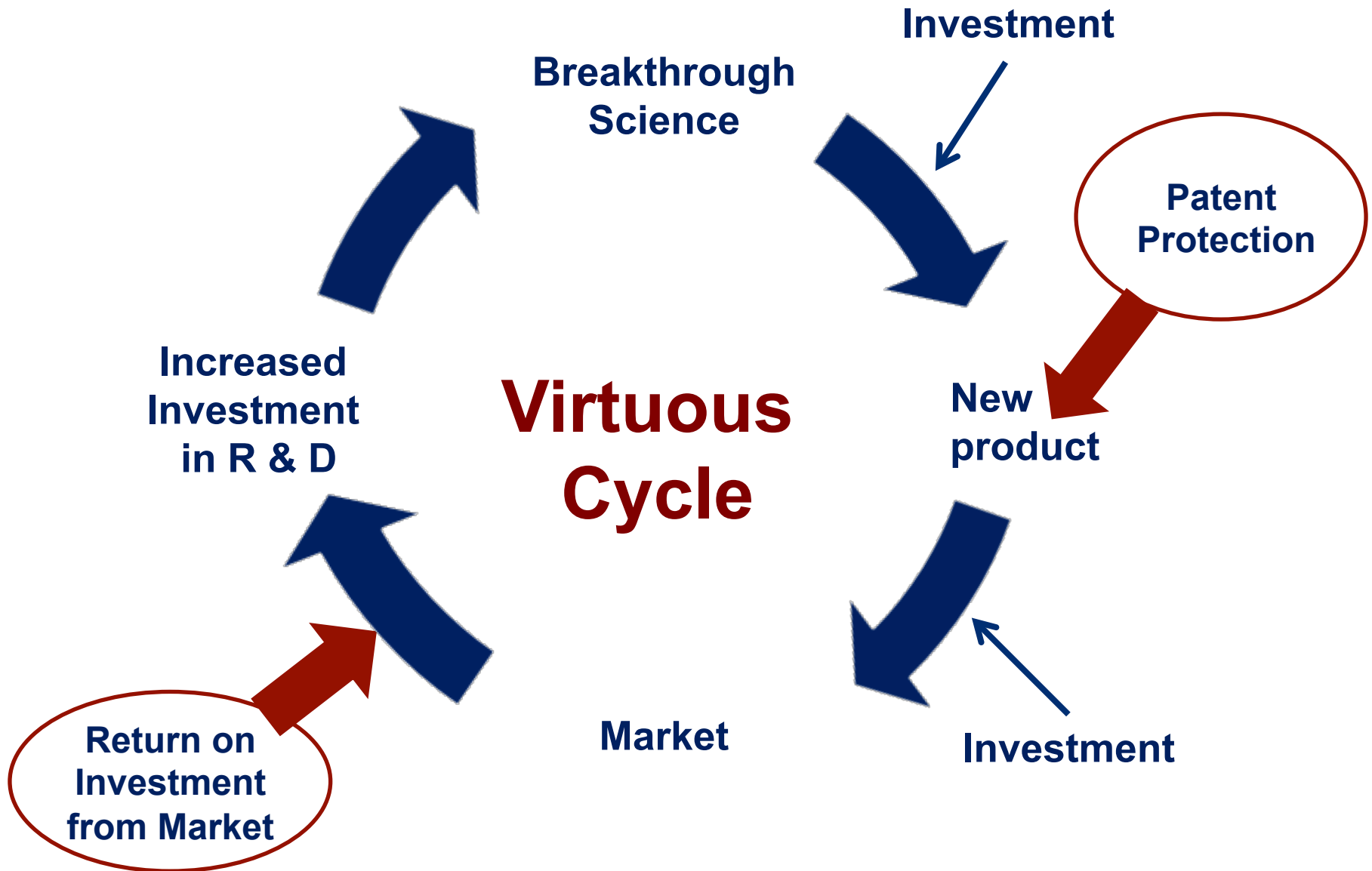


# Neglected Diseases Drug Discovery: Issue with the Funnel

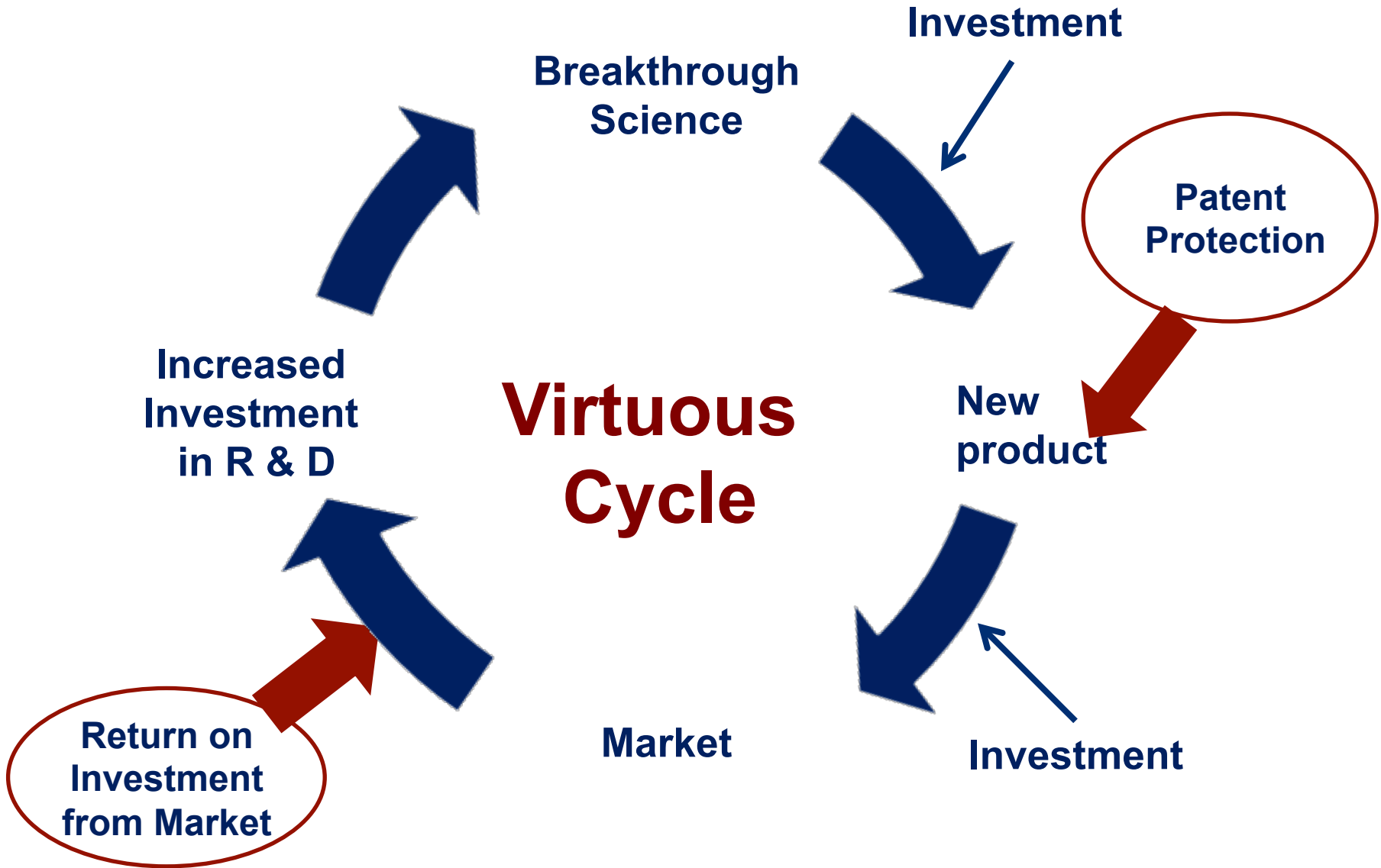




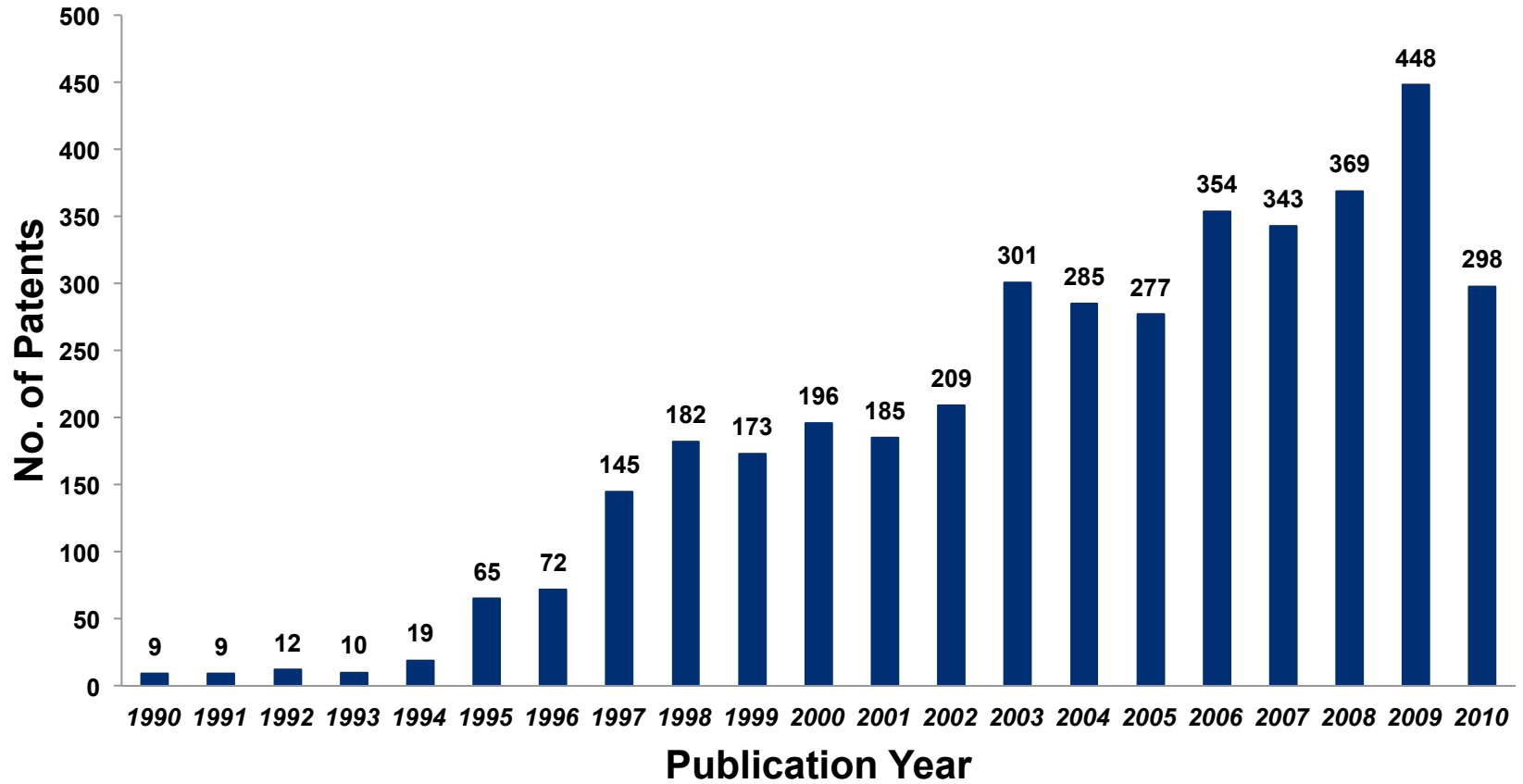
# Issue with the Innovation Model



# Issue with the Innovation Model

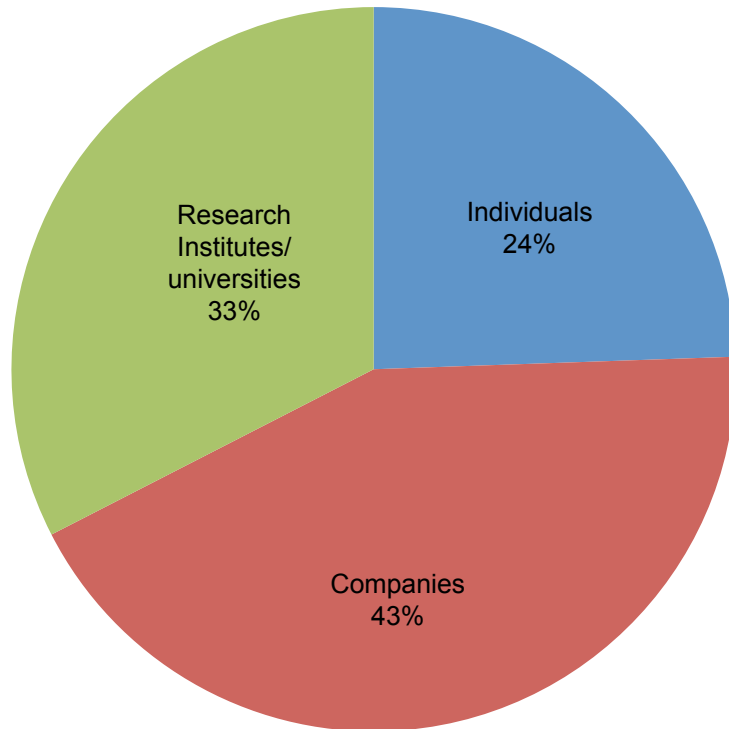


# TUBERCULOSIS RELATED PATENTING TREND

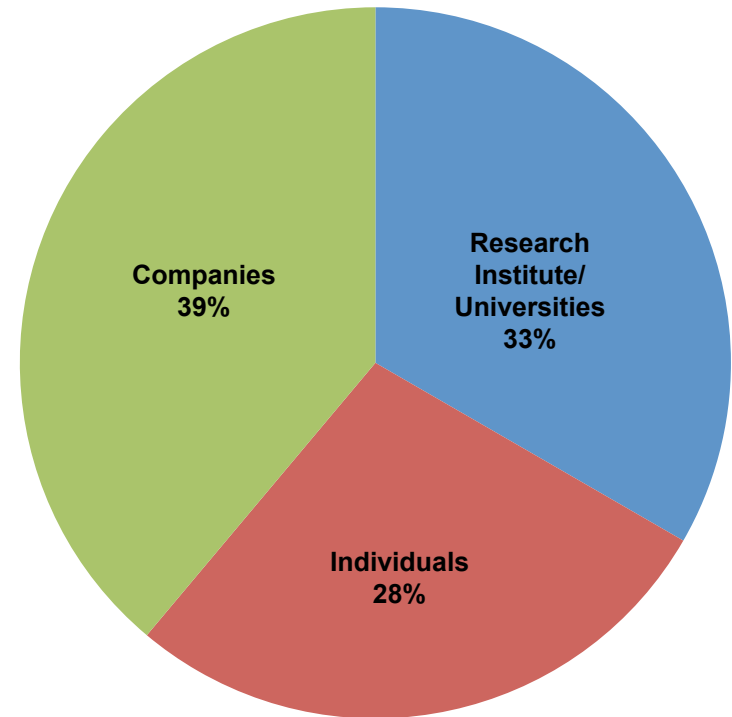


# Assignment of TB Related Patents

Categories of patent assignees and their share in total patents



Category of patent assignee and their share in India



**More Patents....but drying pipeline  
of drugs / diagnostics**

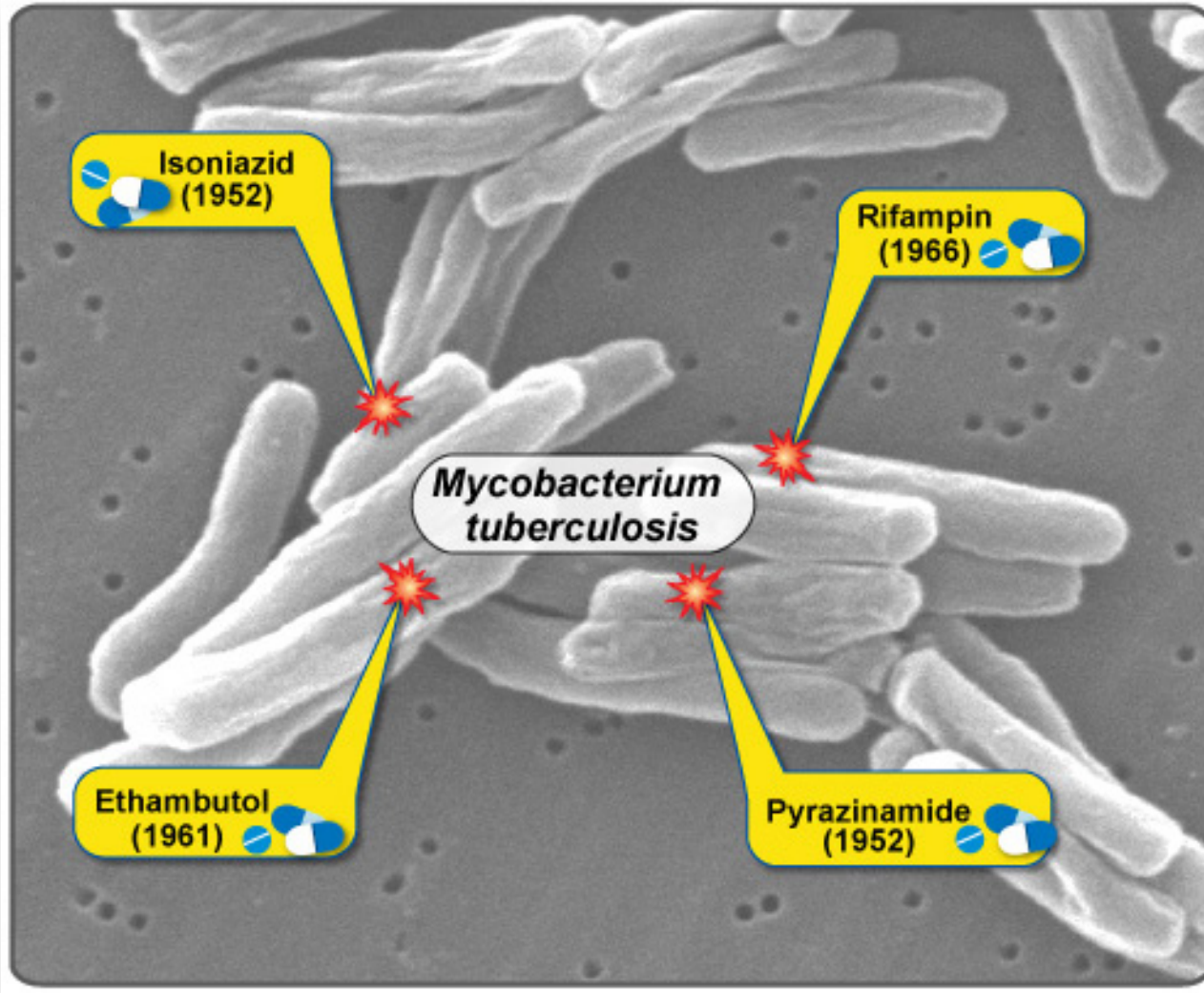
**Math Just Doesn't Add Up!**  
**Global TB Market ~ \$ 300-400 Mn**

# **Limitations of the Classical Model**

**Do Patents 'per se' spur the components  
of an Innovation Ecosystem?**

**How to get medicines at the bedside in the  
absence of market forces?**

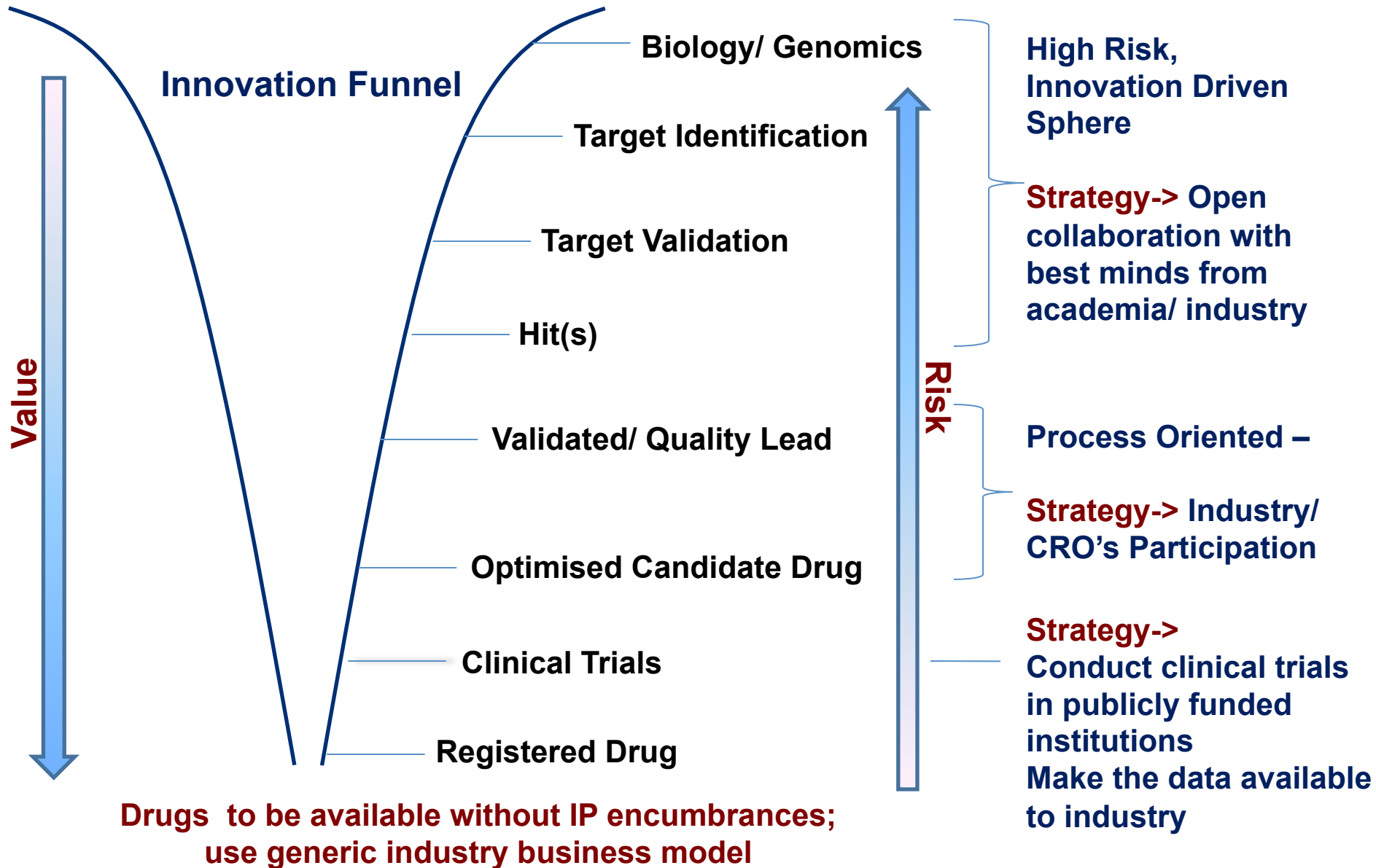
# First-Line Treatment of TB for Drug-Sensitive TB



- standardized 6 month short-course chemotherapy requires direct supervision
- hepatotoxicity and substantial side effects in subsets of treatment populations
- not compatible with most common antiretroviral therapies (ART) used to treat HIV/AIDS

**Needed : A shorter therapy with novel mechanism of action that are affordable and better manageable**

# An Innovative Approach to Drug Discovery: A New Paradigm





# OSDD: Approach to Patents

- **Two patent applied molecules in hit to lead phase**
- **Patent to ensure that:**
  - **Quality assurance in downstream processes**
  - **Subsequent innovations remain in open source**
  - **Affordability : through non exclusive licenses**

**“When it comes to health, we need to have a balanced view between *health as a right and health as a business*”**

**Prof Samir Brahmachari**

**Director General, CSIR and**

**Chief Mentor, OSDD**

**(Ref: Cell (2008) v.133, pp. 201-203)**



# Open Source Drug Discovery

## A New Paradigm of Innovation for Neglected Diseases

- **First Target: Tuberculosis** launched in Sept 2008; extended to Malaria in 2012
- **A Global Community** - More than 7000 members from over 130 countries
- **Actively working** on all areas of Drug Discovery; several publications
- **First time Clinical Trial in India** of novel TB drug combinations in collaboration with Global Alliance for Tuberculosis – Protocol developed, trials to start by end 2012

[www.osdd.net](http://www.osdd.net)


### OSDD Innovation Model Recognised Globally...

**Crowd-Sourcing Drug Discovery**  
24 February 2012  
Vol. 335 no. 6071 p. 909




**How Open Source Drug Discovery Is Helping India Develop New Drugs**  
Apr 9, 2012



**Report of the CEWG of WHO Recognised OSDD as an Open Innovation Model**  
5 April 2012 | Geneva




**New Partnership with CSIR-OSDD**  
Agreement plans to leverage extensive Indian clinical trial network to support TB drug development.  
Learn More



**DNDi POLICY BRIEF recognised OSDD as part of Global Landscape for Neglected Diseases R&D**  
April 2012




**Crowd Sourcing Innovation: CSIR portal for OSDD 2011**



**Does Exclusivity have Relevance in the  
Absence of Market Forces?**

**Thank You**