



Arab Republic of Egypt
Ministry of Foreign Affairs

MINISTRY OF FOREIGN AFFAIRS



ACADEMY OF SCIENTIFIC RESEARCH AND
TECHNOLOGY



WIPO
WORLD
INTELLECTUAL PROPERTY
ORGANIZATION

INTERREGIONAL MEETING

WIPO/SSC/CAI/13/1
ORIGINAL: ENGLISH
DATE: MAY 6, 2013

Second WIPO Inter-Regional Meeting on South-South Cooperation on Patents, Trademarks, Geographical Indications, Industrial Designs and Enforcement

organized by
the World Intellectual Property Organization (WIPO)

in cooperation with
the Ministry of Foreign Affairs of the Arab Republic of Egypt

and
the Egyptian Academy of Scientific Research and Technology (ASRT)

Cairo, May 6 to 8, 2013

PROGRAM

prepared by the International Bureau of WIPO

Monday, May 6, 2013

8.30 – 9.00 Registration

9.00 – 9.30 Opening Ceremony

Prof. Dr. Maged Al-Sherbiny, President, ASRT, Ministry of Scientific Research, Egypt

H.E. Ambassador Amr Ramadan, Deputy Assistant Minister for Non-Aligned Movement, Organization of Islamic Cooperation and Specialized Agencies, Ministry of Foreign Affairs, Egypt

Mr. Yo Takagi, Assistant Director General, Global Infrastructure Sector, WIPO, Geneva

9.30 – 11.00 **Roundtable Formulation and Implementation of Intellectual Property (IP) Strategies and WIPO's Development Agenda. National Experiences**

Moderator: Prof. Dr. Maged Al-Sherbiny

Panelists: Mr. Alejandro Roca Campaña, Senior Director, Access to Information and Knowledge Division, Global Infrastructure Sector, WIPO, Geneva

Mr. Georges Ghandour, Senior Program Officer, Development Agenda Coordination Division, Development Sector, WIPO, Geneva

H.E. Ambassador Amr Ramadan

Mr. Vinicius Bogéa Câmara, Director, Directorate of Trademarks, National Institute of Industrial Property (INPI), Ministry of Development, Industry and Foreign Trade, Rio de Janeiro, Brazil

Dr. Zhicheng Zhang, Deputy Director General, Protection and Coordination Department, State Intellectual Property Office (SIPO), Beijing, People's Republic of China

Mr. Zakir Thomas, Project Director, Council of Scientific and Industrial Research (CSIR), New Delhi, India

Mr. Kenji Shimada, Director for Intellectual Property, Japan External Trade Organization (JETRO) Düsseldorf, Germany

Mr. Ahmed Abdel Latif, Senior Programme Manager, Programme on Innovation, Technology and Intellectual Property, International Centre for Trade and Sustainable Development (ICTSD), Geneva

- 11.00 – 11.30 Coffee Break
- 11.30 – 12.30 **Topic 1** **The Interface between IP Policy and Competition Policy: Exploring Potential Tensions and Complementarities**
- Speakers: Prof. Dr. Maged Al-Sherbiny
- Mr. Hebert Tassano Velaochaga, President of the Board, National Institute for the Defense of Competition and Intellectual Property Protection (INDECOP), Lima, Peru
- 12.30 – 14.00 Lunch Break
- 14.00 – 15.00 **Topic 2** **Patent-Related Flexibilities in Multilateral Treaties and their Importance for Developing Countries and LDCs**
- Speakers: H.E. Ambassador Amr Ramadan
- Mr. McLean Sibanda, Chief Executive Officer, The Innovation Hub, Pretoria, South Africa
- Ms. Thu-Lang Tran Wasescha, Senior Counsellor, Intellectual Property Division, World Trade Organization (WTO), Geneva
- Dr. Mohammed El Said, Reader, Lancashire Law School, University of Central Lancashire, Preston, United Kingdom
- 15.00 – 16.00 **Topic 3** **Patent Systems in Developing Countries and Least Developed Countries (LDCs). The Need for Coherence between Patent Law and Public Policies: Innovation, Health and Trade**
- Speakers: Prof. Dr. Hossam A. El Saghir, Director, Regional Intellectual Property Institute, Helwan University, Cairo, Egypt
- Dr. Mohammed El Said
- Dr. Mohamed Gad, Counselor, Minister's Office, Ministry of Foreign Affairs, Egypt
- 16.00 – 16.30 Coffee Break

- 16.30 – 17.30 **Topic 4** **Supporting Innovation, Technology Transfer, Patent Information and Knowledge Dissemination. National and Regional Experiences**
- Speakers: Mrs. María José García, Deputy Director, Transfer of Knowledge Division, National Institute of Industrial Property (INAPI), Santiago, Chile
- Mr. Zakir Thomas
- Mr. Emmanuel Sackey, Chief Examiner, African Regional Intellectual Property Organization (ARIPO), Harare, Zimbabwe
- Mr. McLean Sibanda
- 17.30 – 18.30 **Roundtable** **South-South Exchanges on Best Practices for the Development of National Patent and Innovation Strategies in Developing Countries and LDCs**
- Moderator: Dr. Mokhtar Warida, Counselor, Permanent Mission of Egypt to the United Nations and other International Organizations in Geneva
- Panelists: Dr. Zhicheng Zhang
- Mrs. María José García
- Mr. Ahmed Abdel Latif

Tuesday, May 7, 2013

- 9.00 – 10.15 **Roundtable** **South-South Exchanges on Infrastructure and Institutional Capacity for an Effective Use of the Patent System in Developing Countries and LDCs**
- Moderator: Mr. Adel E. Ewida, Acting President, Egyptian Patent Office, Cairo, Egypt
- Panelists: Dr. Maha Bakhiet Zaki, Minister Plenipotentiary, Director, Intellectual Property and Competitiveness Department, Economic Sector, League of Arab States (LAS), Cairo, Egypt
- Mr. Zakir Thomas
- Ms. Heba Wanis, Researcher, Egyptian Initiative for Personal Rights, Cairo, Egypt
- 10.15 – 10.45 **Coffee Break**

- 10.45 – 12.00 **Topic 5** **Trademarks and Other Distinctive Signs and the Public Domain: Main Policy Issues Facing Developing Countries and LDCs**
- Speakers: Prof. Martin Senftleben, Professor, VU University of Amsterdam, Senior Consultant, Bird & Bird LLP, The Hague, Kingdom of the Netherlands
- Mrs. Mona Ahmed Zaki, Supervisor, General Administration of Trademarks and Industrial Designs, Egypt
- Mr. Vinicius Bogéa Câmara
- 12.00 – 13.30 Lunch Break
- 13.30 – 14.30 **Topic 6** **Geographical Indications (GIs) in the Implementation of Public Policies: Best Practices and the Socio-Economic Dimension of GIs.**
- Speakers: Mrs. María de los Angeles Sánchez Torres, Director General, Cuban Industrial Property Office, Ministry of Science, Technology and Environment, La Habana, Cuba
- Mr. Getachew Mengistie Alemu, Intellectual Property Consultant and Attorney, Addis Ababa, Ethiopia
- Ms. Nisachol Sasanon, Head of Encouraging Utilization Group, Intellectual Property Management Office, Department of Intellectual Property (DIP), Ministry of Commerce, Nonthaburi, Thailand
- Mr. Emmanuel Sackey
- 14.30 – 14.45 Coffee Break
- 14.45 – 16.00 **Roundtable** **South-South Exchanges on Best Practices for the Development of IP and Branding Strategies in Developing Countries and LDCs**
- Moderator: Mr. Vinicius Bogéa Câmara
- Panelists: Mrs. María de los Angeles Sánchez Torres
- Ms. Nisachol Sasanon
- Mr. Getachew Mengistie Alemu
- 16.00 – 17.00 General Discussion

Wednesday, May 8, 2013

- 9.00 – 9.45 **Topic 7** **Protecting Industrial Designs: Current Issues and Future Trends**
- Speakers: Dr. Ji-hoon Kim, Design Expert, Korean Intellectual Property Office (KIPO), Daejeon Metropolitan City, Republic of Korea
- Mrs. Rasha Magdy Talaat, Examiner, Industrial Designs, Egypt
- 9.45 – 10.30 **Roundtable** **Industrial Design, Innovation and IP Protection: National Strategies. Experiences of Developing Countries and LDCs**
- Moderator: Prof. Dr. Hossam A. El Saghir
- Panelists: Dr. Ji-hoon Kim
- Mr. Girma Bejiga Sen Beta, Director, Patent and Technology Transfer, Ethiopian Intellectual Property Office, Addis Ababa, Ethiopia
- 10.30 – 11.00 Coffee Break
- 11.00 – 12.30 **Topic 8** **IP Rights Infringements and Enforcement: Accounting for Socio-Economic, Technical and Development Variables, including in the Context of Recommendation 45 of the WIPO Development Agenda**
- Speakers: Mr. Sovicheat Penn, Deputy Director General, General Directorate of Domestic Trade, Ministry of Commerce, Phnom Penh, Kingdom of Cambodia
- Mrs. Amanda Lotheringen, Director, Monitoring and Complaints IP, Companies and Intellectual Property Commission (CIPC), Department of Industry and Trade, Pretoria, South Africa
- Prof. Nagla Rizk, Associate Professor of Economics and Founding Director, Access to Knowledge for Development Center (A2K4D), The American University in Cairo, Egypt
- 12.30 – 13.45 Lunch Break

- 13.45 – 14.45 **Topic 9 Experiences and Lessons Learned of the Contribution of Right Holders to IP Enforcement and the Cost Thereof.**
- Speakers: Dr. Hassan Badrawi, Judge, Egyptian Constitutional Court, Egypt
- Dr. Ahmed El Saghir, Judge, Council of State Courts, Egypt
- Dr. Mohy Hafez, Chairman, DELTA PHARMA Bio, Egypt
- 14.45 – 15.00 Coffee Break
- 15.00 – 16.30 **Roundtable Fight Against Piracy and Counterfeiting in Developing Countries and LDCs: Progresses and Challenges. National Strategies.**
- Moderator: H. E. Ambassador Amr Ramadan
- Panelists: Mrs. Amanda Lotheringen
- Dr. Maha Bakhiet Zaki
- Mr. Sovicheat Penn
- 16.30 – 17.30 General Discussion: Wrap-Up and the Way Forward
- 17.30 Closing

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