



United States Patent and Trademark
Office (USPTO)



ROVING SEMINAR

WIPO/RS/IP/US/16/INF/1/PROV.5
ORIGINAL: ENGLISH
DATE: APRIL 5, 2016

WIPO Services and Initiatives

organized by
the World Intellectual Property Organization (WIPO)

in partnership with the United States Patent and Trademark Office (USPTO) and Vanderbilt University Law School (VULS)

in cooperation with the American Intellectual Property Law Association (AIPLA) and with the support of the United States Chamber of Commerce (USCC) and the Tennessee State Bar Association

Nashville Tennessee, United States of America, April 13, 2016

PROVISIONAL PROGRAM

prepared by the Secretariat of WIPO

The registration fee is not charged by USPTO

Wednesday, April 13, 2016

9.00 a.m. – 9.10 a.m. **OPENING SESSION**

Welcome addresses by:

- Ms. Susan Anthony, Global Intellectual Property Academy, USPTO
- Mr. Matthew Bryan, Director, PCT Legal Division, Patents and Technology Sector (PTS), WIPO

9.10 a.m. – 9.40 a.m. **Topic 1: Introduction to WIPO
Development of the International Legal Framework
Major Intellectual Property Economic Studies**

Speaker: Mr. Christopher Ruggiero, Senior Legal Officer, Section for Coordination of Developed Countries, Department for Transition and Developed Countries (TDC), WIPO

9.40 a.m. – 10.40 a.m. **Topic 2: Global Intellectual Property Systems: The International Registration of Trademarks, Using the Madrid System**

Speakers: Mr. Matthew Forno, Senior Counsellor, Information and Promotion Division, Madrid Registry, Brands and Designs Sector (BDS), WIPO
Ms. Anita Modak-Truran, Attorney, Butler Snow Law Firm
Mr. Alan Datri, Attorney, IPDatri LLC, Memphis

Questions and Answers

10.40 a.m. – 10.55 a.m. Coffee Break

10.55 a.m. – 12.25 p.m. **Topic 3 – Global Intellectual Property Systems: Protecting your Inventions Internationally Using the Patent Cooperation Treaty (PCT)**

Speakers: Mr. Matthew Bryan, WIPO
Mr. Gary Montle, Shareholder, Patterson Intellectual Property Law
Mr. Charles Pearson, Director, International Patent Legal Administration, UPSTO

Questions and Answers

12.25 p.m. – 1.05 p.m. Lunch

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- 1.05 p.m. – 2.35 p.m. **Topic 4 – Global Intellectual Property Systems: The Hague System; a Simplified Application Process for Obtaining “Registered Designs” (or, “Design Patents”), for the Protection of Industrial Designs in many International Jurisdictions**
- Speakers: Ms. Betty Magdalena Berendson, Senior Information Officer, The Hague Registry, Brands and Designs Sector (BDS), WIPO
Ms. Janelle Waack, Member, Bass Berry & Simms
Mr. Charles Pearson, Director, International Patent Legal Administration, USPTO
- Questions and Answers
- 2:35 p.m. – 2.50 p.m. Coffee Break
- 2:50 p.m. – 3.50 p.m. **Topic 5 – How WIPO Alternative Dispute Resolution (ADR) services (Which Provide Alternatives to Conventional Court Actions) May Be Used to More Efficiently Settle IP Disputes**
- Speakers: Mr. Matthew Bryan, WIPO
Ms. Susan Anthony, USPTO
Mr. Daniel Gervais, Professor, Vanderbilt Law School
- Questions and Answers
- 3.50 p.m. – 4.50 p.m. **Topic 6 – How WIPO Databases and Tools may be used to Support the Knowledge Economy**
- Speakers: Mr. Glenn Mac Stravic, Head, Brand Database Section, Global Databases Division, Global Infrastructure Sector (GIS), WIPO
- Questions and Answers
- 4.50 p.m. – 5.00 p.m. **CLOSING SESSION**

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