



THE INTELLECTUAL PROPERTY OFFICE OF NEW ZEALAND



ROVING SEMINAR

WIPO/RS/IP/NZ-AU/15/INF/1/PROV.1
ORIGINAL: ENGLISH
DATE: FEBRUARY 23, 2015

WIPO Services and Initiatives

organized by
the World Intellectual Property Organization (WIPO)

in cooperation with
the Intellectual Property Office of New Zealand

Auckland, New Zealand, March 5, 2015

PROVISIONAL PROGRAM

Prepared by the Secretariat

Thursday, March 5, 2015

9.30 a.m. – 9.40 a.m. **OPENING SESSION**

Welcome addresses by:

- Ms. Mandy McDonald, Commissioner, Intellectual Property Office of New Zealand (IPONZ)
- Mr. Yoshiyuki Takagi, Assistant Director General, Global Infrastructure Sector (GIS), WIPO

9.40 a.m. – 9.55 a.m. **Topic 1: Introduction to WIPO – Major Intellectual Property Economic Studies - trends in export markets, business case studies, success stories and challenges**

Speaker: Mr. Victor Vázquez López, Head, Section for Coordination of Developed countries, Department for Transition and Developed Countries (TDC), WIPO

9.55 a.m. – 10.25 a.m. **Topic 2: The Patent Cooperation Treaty (PCT) – update on ePCT and future developments**

Speaker: Ms. Christine Bonvallet, Senior Legal Officer, PCT Legal Division, Patent and Technology Sector (PTS)

10.25 a.m. – 10.45 a.m. **Topic 3: Madrid and Hague – improvements to systems – Madrid Goods and Services Manager, ROMARIN**

Speaker: Mr. Neil Wilson, Director, Registries Support Division, Brands and Designs Sector (BDS), WIPO

10.45 a.m. – 10.55 a.m. **Topic 4: Alternative Dispute Resolution – practical tips**

Speaker: Mr. Victor Vázquez López, WIPO

10.55 a.m. – 11.10 a.m. Coffee break

11.10 a.m. – 11.40 a.m. **Topic 5: Callaghan Innovation – Accelerating the Commercialization of Innovation in New Zealand**

Speaker: Mr. Neville Queree, Group Manager Intellectual Property, Callaghan Innovation

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11.40 a.m. – 12.00 p.m. **Topic 6: Global Databases for Intellectual Property Platforms and Tools for the Connected Knowledge Economy**

Access to Global IP knowledge – how WIPO Global Databases help business enhance their innovative competitiveness, and how WIPO GREEN and RE:SEARCH are bringing IP to life

Speaker: Mr. Yoshiyuki Takagi, WIPO

12.00 p.m. – 12.30 p.m. **Open Discussion – Questions and Answers**

Moderator: TBD

Speakers: All speakers

12.30 p.m. – 12.33 p.m. **CLOSING SESSION**

12.33 p.m. – 1.30 p.m. Networking lunch

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