



ROVING SEMINAR

WIPO/RS/IP/BTS/18/INF/1/PROV.3
ORIGINAL: ENGLISH
DATE: OCTOBER 11, 2018

WIPO Services and Initiatives

organized by
the World Intellectual Property Organization (WIPO)

in partnership with
the Industrial Property Office of the Slovak Republic

Bratislava, October 15, 2018

PROVISIONAL PROGRAM

prepared by the International Bureau of WIPO

Monday, October 15, 2018

9.00 a.m. – 9.30 a.m. Registration and Welcome Coffee

9.30 a.m. – 9.45 a.m. **OPENING SESSION**

Welcome addresses by:

- Mr. Richard Messinger, President of the Industrial Property Office of the Slovak Republic (IPO SK), Banská Bystrica, Slovakia
- Ms. Debbie Roenning, Director, Madrid Legal Division, Madrid Registry, World Intellectual Property Organization (WIPO), Geneva

9.45 a.m. – 10.00 a.m. **Topic 1: Introduction to WIPO
Development of the International Legal Framework
Major Intellectual Property Economic Studies**

Speaker: Ms. Monika Zíková, Program Officer, Section for Coordination with Developed Countries, Department for Transition and Developed Countries (TDC), WIPO

10.00 a.m. – 10.30 a.m. **Topic 2: Global Intellectual Property Systems**

- (a) The Madrid System for the International Registration of Marks
- (b) The Hague System for the International Registration of Industrial Designs

Speaker: Ms. Debbie Roenning, WIPO

10.30 a.m. – 11.00 a.m. **Topic 3: Panel Discussion: Protecting Your Brands and Design Nationally and Abroad**

Moderator: Ms. Debbie Roenning, WIPO

Panelists: Ms. Elena Farkašová, Department of Furniture Design and Interior, Technical University Zvolen, Slovakia

Ms. Zuzana Almáši Koreňová, SueArt design, Zvolen, Slovakia

Ms. Zuzana Cich Hečko, LLM, Senior Associate, Allen & Overy, Bratislava

11.00 a.m. – 11.15 a.m. **Questions and Answers**

11.15 a.m. – 12.00 p.m. **Coffee Break**

- 12.00 p.m. – 12.30 p.m. **Topic 4: The Patent Cooperation Treaty (PCT) – Introduction and Future Developments**
- Speaker: Mr. Taegeun Kim, Legal Officer, PCT Legal and User Support Section, PTC Legal and user Relations Division, PCT Legal and international Affairs Department, WIPO
- 12.30 p.m. – 12.45 p.m. **Topic 5: Visegrad Patent Institute – International Searching and Preliminary Examining Authority (ISA and IPEA)**
- Speaker: Mr Márk Gárdonyi, director of the Visegrad Patent Institute (VPI), Budapest
- 12.45 p.m. – 1.15 p.m. **Topic 6: Panel Discussion: Global Patenting Strategy**
- Moderator: Mr. Taegeun Kim, WIPO
- Panelists: Mr. Andrej Pažitný, Pulp and Paper Research Institute, Bratislava
- Ms. Dana Peškovičová, National Agricultural and Food Centre, Lužianky, Slovakia
- 1.15 p.m. – 1.30 p.m. **Questions and Answers**
- 1.30 p.m. – 2.30 p.m. **Lunch**
- 2.30 p.m. – 3.00 p.m. **Topic 7: Global Databases for Intellectual Property Platforms and Tools for the Connected Knowledge Economy**
- Speaker: Ms. Magdalena Zelenkovska, Senior Patent Data Manager, Global Databases Division, WIPO
- 3.00 p.m. – 3.15 p.m. **Topic 8: Information Resources, Search Services and User Support Provided by IPO SK and Partner Institutions**
- Speaker: Ms. Lucia Bocková, Services, Education and Information Division, IPO SK
- 3.15 p.m. – 3.30 p.m. **Topic 9: WIPO Arbitration and Mediation Center**
- Speaker: Ms. Monika Zíková, WIPO
- 3.30 p.m. – 4.00 p.m. **Questions and Answers**
- 4.00 p.m. – 4.15 p.m. **CLOSING SESSION**

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