

# National Implementation of MVT



**IPA** international  
publishers  
association

Perspective of  
Authors and  
Publishers

IPA calls for  
all Member States  
to ratify and implement  
the Marrakech Treaty

# Getting it right

1. The Marrakech Treaty will not resolve the book famine
2. If badly implemented it might make the solution more difficult
3. If well implemented it can accelerate broader accessibility

# Resolving the book famine

1. Quantity
  - 1-5m books a year being published
  - Only a fraction are being adapted
2. Retrodigitisation is slow and costly
3. VIP customers want
  - Local content
  - Recent content
4. The supply chain for VIPs is changing
5. Ebooks are changing everything

# Problem with relying only on MVT

## 1. Book Supply

- Languages
- Domestic works covered by MVT

## 2. Book demand

- Local content
- Recent content

## 3. Old Solution

- Slow
- Expensive
- Low quality

## How accessible books are being obtained

1. Inclusive Publishing
2. Publisher provision of content
3. Publisher VIP Library collaboration
4. VIP retrodigitisation as last resort

# Encouraging modern solutions

1. Inclusive Publishing
  - Stakeholder collaboration
  - Standards development
2. Publisher supply of special copies
  - Part of tendering process
  - Education, large publishers
3. Collaboration
  - Massive economies
  - Licensing arrangements

# Key demands for implementation

1. Clear specific exception
2. Commercial availability
3. Remuneration
4. Authorised entity
  - Equal treatment
  - Encourage collaboration
5. No translation right
6. Make this part of a bigger accessibility strategy



1. Special humanitarian cause
2. Not every social cause needs an exception
3. Digital technology links us closer together
4. Solutions must be
  - Futureproof
  - Flexible
  - Collaborative

# Thank you

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