



FINNISH PATENT AND REGISTRATION OFFICE (PRH)



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## ROVING SEMINAR

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**WIPO-PRH/RS/IP/FI/19/INF/2/PROV.2**  
**ORIGINAL: ENGLISH**  
**DATE: APRIL 3, 2019**

## WIPO Services and Initiatives

*organized by*  
the World Intellectual Property Organization (WIPO)

*in cooperation with*  
the Finnish Patent and Registration Office (PRH)

**Oulu, May 29, 2019**

PROVISIONAL PROGRAM

*Prepared by the Secretariat*

Wednesday, May 29, 2019

9:00 – 9:30 REGISTRATION

9:30 – 9:50 OPENING SESSION

Welcome addresses by:

Mr. Olli Ilmarinen, Development Expert, Finnish Patent and Registration Office (PRH)

Ms. Päivi Lähdesmäki, Senior Advisor, The Hague Registry, Brands and Designs Sector, WIPO

9:50 – 10.10 **Topic 1 WIPO Introduction**

Speaker: Ms. Ana Gobechia, Program Officer, Section for Coordination of Developed Countries, Department for Transition and Developed Countries (TDC), WIPO

10:10 – 11:00 **Topic 2 The Patent Cooperation Treaty (PCT)**

Speakers: Ms. Aino Metcalfe, Head, PCT eServices Unit, External Systems Development Section, PCT Information Systems Division, WIPO  
Mr. Jorma Lehtonen, Head of Customer Service, Patents and Trademarks, PRH

11:00 – 11:30 **Roundtable: PCT: Challenges and Successful Examples**

Moderator: Ms. Aino Metcalfe

Speakers: Mr. Jorma Lehtonen, PRH  
Mr. Kim Finnilä, Berggren Oy  
TactoTek Oy (speaker tbc)

11.30 – 12:30 **Lunch Break**

12:30 – 13:15 **Topic 3 Global Intellectual Property systems:**

**(a) The Madrid System for the International Registration of Marks**

**(b) The Hague System for the International Registration of Industrial Designs**

Speaker: Ms. Päivi Lähdesmäki

13:15 – 13:45      **Roundtable: Use of the Madrid and Hague System: Challenges and Successful Examples**

Moderator: Ms. Päivi Lähdesmäki

Speakers: PRH (speaker tbc)  
Trademark/Design attorney (speaker tbc)  
TactoTek Oy (speaker tbc)

13:45 – 14:00      **Coffee Break**

14:00 – 14:30      **Topic 4      WIPO Arbitration and Mediation: Alternative Dispute Resolution**

Speaker: Ms. Ana Gobechia, WIPO

14:30 – 15:00      **Topic 5      Global Databases for Intellectual Property Platforms and Tools for the Connected Knowledge Economy**

Speaker: Paul Halfpenny, Senior Administrator, Global Infrastructure Sector, WIPO

15:00 – 15:30      **Questions and Answers**

**CLOSING SESSION**

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