



FORUM

WIPO/PFC/LDCS/GE/21/INF/1
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Forum on Fostering Innovation and Creativity for Growth and Development in Least Developed Countries

organized by
the World Intellectual Property Organization (WIPO)

in cooperation with
the Permanent Mission of the Republic of Malawi, Coordinator of the Least Developed Countries (LDCs) Group in Geneva

Geneva, December 13 to December 14, 2021 (hybrid meeting)

WIPO Headquarters, WIPO Conference Hall

PROGRAM

prepared by the International Bureau of WIPO

Monday, December 13, 2021

(Geneva time)

08.45 – 09.00 Registration

09.00 – 09.30 **Opening session**

09.00 – 09.20 Welcome addresses by:

Mr. Hasan Kleib, Deputy Director General, Regional and National Development Sector, World Intellectual Property Organization (WIPO), Geneva

Mr. Pacharo Kayira, Chargé d'affaires, Permanent Mission of the Republic of Malawi to the United Nations and Other International Organizations in Geneva, and Coordinator of the Least Developed Countries (LDCs) Group, Geneva

09.20 – 09.30 Keynote address by:

Mr. Courtenay Rattray, Secretary-General of the Fifth United Nations Conference on the LDCs, Under-Secretary-General and High Representative for the Least Developed Countries, Landlocked Developing Countries and Small Island Developing States, New York

09.30 – 10.00 **Session 1 Overview of the Implementation of WIPO Deliverables for Least Developed Countries for 2011-2020**

As a global organization, which leads the development of a balanced and effective global intellectual property ecosystem to promote innovation and creativity for better and more sustainable future, WIPO has been actively contributing to the implementation of the Istanbul Program of Action for LDCs through "WIPO Deliverables for LDCs for 2011-2020".

The session will present an overview of the implementation of the WIPO Deliverables in LDCs, and provide an opportunity to reflect on the progress achieved, as well on the remaining gaps and challenges.

Chair: Mr. Pacharo Kayira, Chargé d'affaires, Permanent Mission of the Republic of Malawi to the United Nations and Other International Organizations in Geneva, and Coordinator of the Least Developed Countries (LDCs) Group, Geneva

Speaker: Mr. Chi Dung Duong, Director, Division for Least Developed Countries, Regional and National Development Sector, World Intellectual Property Organization (WIPO), Geneva

10.00 – 10.15 Break

10.15 – 10.45 **Session 2 Presentation of the draft proposal for the key possible elements of New WIPO Deliverables for Least Developed Countries for 2022-2031**

In the run-up to the Fifth UN Conference on the LDCs WIPO is reviewing, this year, together with beneficiary countries, the implementation of “WIPO Deliverables for the LDCs” over the last decade, and is looking forward to developing a new set of WIPO deliverables to bring further benefits and impacts for the LDCs.

Chair: Mr. Pacharo Kayira, Chargé d'affaires, Permanent Mission of the Republic of Malawi to the United Nations and Other International Organizations in Geneva, and Coordinator of the Least Developed Countries (LDCs) Group, Geneva

Speaker: Mr. Chi Dung Duong, Director, Division for Least Developed Countries, Regional and National Development Sector, World Intellectual Property Organization (WIPO), Geneva

10.45 – 12.15 **General discussions**

Review of the Implementation of WIPO Deliverables for the LDCs for 2011-2020 and Discussion on New “WIPO Deliverables for LDCs for 2022-2031”

Chair: Mr. Pacharo Kayira, Chargé d'affaires, Permanent Mission of the Republic of Malawi to the United Nations and Other International Organizations in Geneva, and Coordinator of the Least Developed Countries (LDCs) Group, Geneva

12.15 – 13.00 **Session 3 Promoting Effective Use of IP, Innovation and Creativity as a Tool for Growth and Development in LDCs**

The effective use of various IPs can significantly benefit the economic growth and development in many LDCs by promoting innovation and creativity. The key to this is development of balanced and effective IP, innovation and creative ecosystems, and broadening the knowledge, awareness and use of IP by a much larger set of stakeholders, especially youth and women, SMEs, universities, research institutes and communities.

At this session, WIPO officials will make presentations focused on the selected topics of WIPO Deliverables for LDCs for 2022-2031.

Chair: Mr. Pacharo Kayira, Chargé d'affaires, Permanent Mission of the Republic of Malawi to the United Nations and Other International Organizations in Geneva, and Coordinator of the Least Developed Countries (LDCs) Group, Geneva

(i) **Developing inclusive, balanced and effective intellectual property ecosystems**

Speakers: Ms. Johanne Belisle, Senior Policy Advisor, IP and Innovation Ecosystems Sector, World Intellectual Property Organization (WIPO), Geneva

Mr. Marc Séry-Koré, Director, Division for Africa, Regional and National Development Sector, World Intellectual Property Organization (WIPO), Geneva

Q&A session

(ii) **Empowering IP stakeholders in the LDCs to leverage intellectual property successfully for value creation, business competitiveness, growth and development**

Speaker: Mr. Guy Pessach, Director, IP for Business Division, IP and Innovation Ecosystems Sector, World Intellectual Property Organization (WIPO), Geneva

Q&A session

Tuesday, December 14, 2021

09.00 – 11.15 **Session 3 (continued)**

09.00 – 10.30

(ii) **Empowering IP stakeholders in the LDCs to leverage intellectual property successfully for value creation, business competitiveness, growth and development**
(Continued)

Chair: Mr. Pacharo Kayira, Chargé d'affaires, Permanent Mission of the Republic of Malawi to the United Nations and Other International Organizations in Geneva, and Coordinator of the Least Developed Countries (LDCs) Group, Geneva

Speakers: Mr. Alejandro Roca Campaña, Senior Director, IP for Innovators Department, IP and Innovation Ecosystems Sector, World Intellectual Property Organization (WIPO), Geneva

Ms. Gao Hang, Director, Copyright Development Division, Copyright and Creative Industries Sector, World Intellectual Property Organization (WIPO), Geneva

Mr. Wend Wendland, Director, Traditional Knowledge Division, Global Challenges and

Partnerships Sector, World Intellectual Property Organization (WIPO), Geneva

Ms. Alexandra Grazioli, Director, Lisbon Registry, Department for Trademarks, Industrial Designs and Geographical Indications, Brands and Designs Sector, World Intellectual Property Organization (WIPO), Geneva

Q&A session

10.30 – 10.45 Break

10.45 – 11.15

(ii) Empowering IP stakeholders in the LDCs to leverage intellectual property successfully for value creation, business competitiveness, growth and development (Continued)

Speakers: Mr. Joseph Bradley, Head, Academic Institutions Program, WIPO Academy, Regional and National Development Sector, World Intellectual Property Organization (WIPO), Geneva

Mr. William Meredith, Director, IP Office Business Solutions Division, Infrastructure and Platforms Sector, World Intellectual Property Organization (WIPO), Geneva

Q&A session

11.15 – 12.45 **General discussions**

Conclusions and Recommendations: Ways Forward

General discussion and adoption of the recommendations on “WIPO Deliverables for LDCs for 2022-2031” to be implemented in the coming decade

Chairs:

Mr. Pacharo Kayira, Chargé d'affaires, Permanent Mission of the Republic of Malawi to the United Nations and Other International Organizations in Geneva, and Coordinator of the Least Developed Countries (LDCs) Group, Geneva

Mr. Chi Dung Duong, Director, Division for Least Developed Countries, Regional and National Development Sector, World Intellectual Property Organization (WIPO), Geneva

12.45 – 13.00 **Closing session**

Closing Remarks by:

Mr. Pacharo Kayira, Chargé d'affaires, Permanent Mission of the Republic of Malawi to the United Nations and Other International Organizations in Geneva, and Coordinator of the Least Developed Countries (LDCs) Group, Geneva

Mr. Chi Dung Duong, Director, Division for Least Developed Countries, Regional and National Development Sector, World Intellectual Property Organization (WIPO), Geneva

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