

WIPO



WORLD INTELLECTUAL PROPERTY ORGANIZATION
GENEVA

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WIPO/PDA/GE/09/INF/1 Prov.

ORIGINAL: English

DATE: October 8, 2009

OPEN-ENDED FORUM ON PROPOSED DEVELOPMENT AGENDA PROJECTS

Geneva, October 13 and 14, 2009

PROVISIONAL PROGRAM

prepared by the International Bureau of WIPO

11.30 – 12.15

Panel Discussion on IP and Technology Transfer
(continued)

(d) Perspective of an Intergovernmental Organization

Panelist: Mr. Kiyoshi Adachi, Legal Officer, Division
on Investment and Enterprise, United Nations
Conference on Trade and Development
(UNCTAD), Geneva

(e) Civil Society Perspective

Panelist: Mr. Abdalla A. Alnajjar Banihammad,
President, Arab Science and Technology
Foundation (ASTF), Sharjah,
United Arab Emirates

(f) Perspective of an International Research Center

Panelist: Mr. Bernard Denis, Deputy Head, Knowledge
and Technology Transfer Group, European
Organization for Nuclear Research (CERN),
Geneva

12.15 – 13.00 General Discussion

13.00 – 14.30 Lunch Break

Theme 2: Proposal by the Republic of Korea on “Program for
Assisting Farmers and Producers in Least Developed
Countries (LDCs) to Procure Brands for their Products”

Moderator: Mr. Fawaz Al-Rassas, Second Secretary,
Permanent Mission of the Republic of
Yemen, Geneva

14.30 – 15.00

Presentation of the Proposal on “Program for Assisting
Farmers and Producers in LDCs to Procure Brands for
their Products”

Panelists: Mr. Park Eun Kyul, Deputy Director,
Multilateral Cooperation Division, Korean
Intellectual Property Office (KIPO),
Daejeon, Republic of Korea

Mr. Park Seong-joon, First Secretary,
Permanent Mission of the Republic of Korea,
Geneva

15.00 – 16.00

Panel Discussion on the Role of IP in Labeling,
Branding and Certification of Fair Trade Products

Panelists: Ms. Paola Ghillani, Partner, Paola Ghillani
and Friends Limited, Zurich, and former
President and Chairwoman of the Board of
Fair Trade Labelling Organizations
International (FLO), Bonn

Mr. Fabrice Leclercq, Trade Promotion
Adviser, Export-led Poverty Reduction
Programme (EPRP), International Trade
Centre (ITC), Geneva

16.00 – 16.30 General Discussion

16.30 – 16.45 Coffee Break

Theme 3: Proposal by Japan on WIPO E-Speed

16.45 – 17.15

Presentation of the Proposal on “Web-based Experience
Sharing on Successful Cases of Linking Intellectual
Property and Business”

Speakers: Mr. Shintaro Takahara, Director,
Multilateral Policy Office, International
Affairs Division, General Affairs
Department, Japan Patent Office (JPO),
Tokyo

Mr. John Tarpey, Director, Communications
Division, WIPO, Geneva

17.15 – 17.45 General Discussion

Wednesday 14 October 2009

Theme 4: Project on Developing Tools for Access to Patent
Information

9.30 – 10.15

Moderator: Ms. Vesna Filipovic-Nikolic, Counsellor,
Permanent Mission of Serbia, Geneva

Brief Introduction to Patent Information at WIPO and the
Proposed Development Agenda Project

Speaker: Mr. Andrew Czajkowski, Head, Innovation
and Technology Support Section, Global
Information Service, WIPO, Geneva

10.15 – 10.30 Coffee Break

10.30 – 11.15

Panel Discussion on Issues and Concerns on IP and Patent Information in the Field of Health

Panelists: Ms. Malebona Precious Matsoso, Director,
Public Health, Innovation and IP,
World Health Organization (WHO), Geneva

Mr. Guilherme Cintra, Policy Analyst,
Intellectual Property and Trade,
International Federation of Pharmaceutical
Manufacturers and Associations (IFPMA),
Geneva

Ms. Pascale Boulet, IP and Regulatory
Advisor, Drug for Neglected Diseases
Initiative, Geneva

11.15 – 12.00

Panel Discussion on Issues and Concerns on IP and Patent Information in the Field of Food and Agriculture

Panelists: Mr. Shakeel Bhatti, Executive Secretary,
International Treaty on Plant Genetic
Resources for Food and Agriculture, Food
and Agriculture Organization (FAO), Rome

Ms. Sangeeta Shashikant, Legal Adviser,
Third World Network (TWN), Geneva

12.00 – 12.30 General Discussion

12.30 – 13.00

The Use of Patent Information in the Transfer of
Appropriate Technology: Proposal from the Republic of
Korea

Speakers: Mr. Park Eun Kyul

Mr. Park Seong-joon

13.00 – 14.30 Lunch Break

Theme 5: Project on Enhancement of WIPO's Results-Based Management (RBM) Framework to Support the Monitoring and Evaluation of Development Activities

14.30 – 15.30

Moderator: Mr. Udo Fenchel, Counsellor,
 Permanent Mission of Germany, Geneva

Brief Introduction of WIPO's Results-Based Management Framework, Evaluation Policy and Project

Speakers: Mr. Joe Bradley, Head, Program and
 Performance Management Section,
 WIPO, Geneva

 Ms. Julia Flores, Senior Evaluation Officer,
 Evaluation and Inspection Section,
 WIPO, Geneva

15.30 – 16.30

Panel Discussion on Enhancement of WIPO's Results-Based Management (RBM) Framework to Support the Monitoring and Evaluation of Development Activities

Panelists: Mr. Deepak Thapa, Deputy Director,
 Internal Oversight Services,
 World Health Organization (WHO),
 Geneva

 Mr. Joe Thurman, Director, Bureau
 Programming and Management,
 International Labour Organization (ILO),
 Geneva

 Ms. Viviana Munoz Tellez,
 Programme Officer, Innovation and Access
 to Knowledge Programme,
 South Centre, Geneva

16.30 – 17.15 General Discussion

17.15 – 17.30 CLOSING REMARKS

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