

WIPO

WIPO/PDA/GE/09/INF/1 Prov. ORIGINAL: English DATE: October 8, 2009

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WORLD INTELLECTUAL PROPERTY ORGANIZATION GENEVA

OPEN-ENDED FORUM ON PROPOSED DEVELOPMENT AGENDA PROJECTS

Geneva, October 13 and 14, 2009

PROVISIONAL PROGRAM

prepared by the International Bureau of WIPO

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Tuesday, October 13, 2009

9.30 - 9.45	OPENING CEREMONY
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Welcome Address by:

Mr. Geoffrey Onyeama, Assistant Director General, Coordination Sector for External Relations, Industry, Communications and Public Outreach, World Intellectual Property Organization (WIPO), Geneva

	Theme 1:	Project on Intellectual Property and Technology Transfer	
		Moderator:	Mr. Elhadji Ibou Boye, Second Secretary, Permanent Mission of Senegal, Geneva
9.45 - 10.15		Brief Introduction to Intellectual Property (IP) and Technology Transfer at WIPO and the proposed Development Agenda Project	
		Speaker:	Mr. Philippe Baechtold, Director, Patent Division, WIPO, Geneva
10.15 - 11.15		Panel Discussion on IP and Technology Transfer and the Role of WIPO (a) An Economic Perspective	
		Panelist:	Mr. Shubhashis Gangopadhyay, Managing Trustee, India Development Foundation, Gurgaon, India
		(b) Policy	and Legal Perspectives
		Panelists:	Mr. Dennis Patrick O'Reilley, Partner Lawyer, Finnegan, Henderson, Farabow, Garrett and Dunner, Washington, D.C.
			Mr. Pedro Roffe, Senior Fellow, International Centre for Trade and Sustainable Development (ICTSD), Geneva
		(c) A Business Perspective	
		Panelist:	Mr. Alexander Damvelt, Director, Technology Licensing, Philips, Eindhoven, The Netherlands

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11.30 - 12.15		Panel Discussion on IP and Technology Transfer (continued)		
		(d) Perspective of an Intergovernmental Organiz		
		Panelist:	Mr. Kiyoshi Adachi, Legal Officer, Division on Investment and Enterprise, United Nations Conference on Trade and Development (UNCTAD), Geneva	
		(e) Civil S	Society Perspective	
		Panelist:	Mr. Abdalla A. Alnajjar Banihammad, President, Arab Science and Technology Foundation (ASTF), Sharjah, United Arab Emirates	
		(f) Perspe	ective of an International Research Center	
		Panelist:	Mr. Bernard Denis, Deputy Head, Knowledge and Technology Transfer Group, European Organization for Nuclear Research (CERN), Geneva	
12.15 - 13.00	General Discussion	on		
13.00 - 14.30	Lunch Break			
	<u>Theme 2</u> :	Proposal by the Republic of Korea on "Program for Assisting Farmers and Producers in Least Developed Countries (LDCs) to Procure Brands for their Products"		
		Moderator:	Mr. Fawaz Al-Rassas, Second Secretary, Permanent Mission of the Republic of Yemen, Geneva	
14.30 - 15.00		Presentation of the Proposal on "Program for Assisting Farmers and Producers in LDCs to Procure Brands for their Products"		
		Panelists:	Mr. Park Eun Kyul, Deputy Director, Multilateral Cooperation Division, Korean Intellectual Property Office (KIPO), Daejon, Republic of Korea	

Mr. Park Seong-joon, First Secretary, Permanent Mission of the Republic of Korea, Geneva

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15.00 - 16.00		Panel Discu	ssion on the Role of IP in Labeling,
		Branding and Certification of Fair Trade Products	
		Panelists:	Ms. Paola Ghillani, Partner, Paola Ghillani and Friends Limited, Zurich, and former President and Chairwoman of the Board of Fair Trade Labelling Organizations International (FLO), Bonn
			Mr. Fabrice Leclercq, Trade Promotion Adviser, Export-led Poverty Reduction Programme (EPRP), International Trade Centre (ITC), Geneva
16.00 - 16.30	General Discussion	on	
16.30 - 16.45	Coffee Break		
	<u>Theme 3</u> :	Proposal by	Japan on WIPO E-Speed
16.45 – 17.15		Presentation of the Proposal on "Web-based Experience Sharing on Successful Cases of Linking Intellectual Property and Business"	
		Speakers:	Mr. Shintaro Takahara, Director, Multilateral Policy Office, International Affairs Division, General Affairs Department, Japan Patent Office (JPO), Tokyo
			Mr. John Tarpey, Director, Communications Division, WIPO, Geneva
17.15 – 17.45	General Discussion	on	
Wednesday 14 Oc	ctober 2009		
	Theme 4:	Project on D Information	Developing Tools for Access to Patent
9.30 - 10.15		Moderator:	Ms. Vesna Filipovic-Nikolic, Counsellor, Permanent Mission of Serbia, Geneva
		Brief Introduction to Patent Information at WIPO and the Proposed Development Agenda Project	
		Speaker:	Mr. Andrew Czajkowski, Head, Innovation and Technology Support Section, Global Information Service, WIPO, Geneva

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10.15 - 10.30	Coffee Break		
10.30 - 11.15		Panel Discussion on Issues and Concerns on IP and Pa Information in the Field of Health	
		Panelists:	Ms. Malebona Precious Matsoso, Director, Public Health, Innovation and IP, World Health Organization (WHO), Geneva
			Mr. Guilherme Cintra, Policy Analyst, Intellectual Property and Trade, International Federation of Pharmaceutical Manufacturers and Associations (IFPMA), Geneva
			Ms. Pascale Boulet, IP and Regulatory Advisor, Drug for Neglected Diseases Initiative, Geneva
11.15 - 12.00			ssion on Issues and Concerns on IP and nation in the Field of Food and Agriculture
		Panelists:	Mr. Shakeel Bhatti, Executive Secretary, International Treaty on Plant Genetic Resources for Food and Agriculture, Food and Agriculture Organization (FAO), Rome
			Ms. Sangeeta Shashikant, Legal Adviser, Third World Network (TWN), Geneva
12.00 - 12.30	General Discussi	on	
12.30 - 13.00			Patent Information in the Transfer of Technology: Proposal from the Republic of
		Speakers:	Mr. Park Eun Kyul
			Mr. Park Seong-joon
13.00 - 14.30	Lunch Break		

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	<u>Theme 5</u> :	Management	nhancement of WIPO's Results-Based t (RBM) Framework to Support the and Evaluation of Development Activities
14.30 - 15.30		Moderator:	Mr. Udo Fenchel, Counsellor, Permanent Mission of Germany, Geneva
			ction of WIPO's Results-Based Management Evaluation Policy and Project
		Speakers:	Mr. Joe Bradley, Head, Program and Performance Management Section, WIPO, Geneva
			Ms. Julia Flores, Senior Evaluation Officer, Evaluation and Inspection Section, WIPO, Geneva
15.30 - 16.30		Results-Base	asion on Enhancement of WIPO's ed Management (RBM) Framework to Monitoring and Evaluation of Development
		Panelists:	Mr. Deepak Thapa, Deputy Director, Internal Oversight Services, World Health Organization (WHO), Geneva
			Mr. Joe Thurman, Director, Bureau Programming and Management, International Labour Organization (ILO), Geneva
			Ms. Viviana Munoz Tellez, Programme Officer, Innovation and Access to Knowledge Programme, South Centre, Geneva
16.30 - 17.15	General Discussion	on	

17.15 – 17.30 CLOSING REMARKS

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