

ONO ACADEMIC COLLEGE

#### SEMINAR

VIPO WORLD INTELLECTUAL PROPERTY ORGANIZATION

> WIPO-ONO/IPR/GE/13/INF/1. ORIGINAL: ENGLISH DATE: DECEMBER 2013

## **Current Issues in Intellectual Property Rights**

organized by the World Intellectual Property Organization (WIPO)

in cooperation with the Comparative Legal Center, Ono Academic College (ONO)

Geneva, December 10 to 12, 2013

### PROVISIONAL PROGRAM

prepared by the International Bureau of WIPO

Monday, December 9, 2013

Tour to the Old Town of Geneva

#### Tuesday, December 10, 2013 (NB 3.502)

09.30 – 09.45 Opening Ceremony

Welcome addresses by:

Dr. Shlomit Yanisky-Ravid, Professor, the Shalom Comparative Legal Research Center, Ono Academic College, Kiryan Ono, Israel

Mr. Michal Svantner, Director, Department for Transition and Developed Countries (TDC), World Intellectual Property Organization (WIPO), Geneva

09.45 – 10.15	Topic 1	the Work of WIPO		
		Speaker:	Ms. Cathy Jewell, Senior Information Officer, Editor, WIPO Magazine, WIPO	
10.15 – 10.45	Topic 2	Privacy as Intellectual Property Right		
		Speaker:	Ms. Patricia S. Abril, Associate Professor, Business Law, School of Business Administration, University of Miami, Florida	
10.45 – 11.15	Topic 3	Limitations and Exceptions to Copyright and Neighboring Rights		
		Speakers:	Mr. Paolo Lanteri, Assistant Legal Officer, Copyright Law Division, WIPO	
			Mr. Rafael Ferraz Vazquez, Consultant, Copyright Law Division, WIPO	
11.15 – 11.30	Coffee Br	reak		
11.30 – 12.00	Topic 4	Arbitration and Mediation in Intellectual Property Disputes		
		Speaker:	Ms. Judith Schallnau, Legal Officer, IP Disputes Management Section, WIPO Arbitration and Mediation Center, WIPO	
12.00 – 12.30	Topic 5	Intellectual Property and Traditional Knowledge, Traditional Cultural Expressions and Genetic Resources		
		Speaker:	Mr. Oluwatobiloba Moody, Assistant Legal Officer, Traditional Knowledge Division, WIPO	
12.30 – 14.00		eak- hosted by the Department for Transition and Developed (TDC), WIPO (13 <sup>th</sup> Floor)		
14.30 – 15.00	Topic 6	Developments in International Patent Law		
		Speakers:	Mr. Marco M. Aleman, Acting Director, Patent Law Division, WIPO	
15.00 – 15.30	Topic 7	Intellectual Property and Competition Law; Issues related to the Management of a Patent Case; following recent court decisions		

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Speaker: Ms. Li Maor, Program Analyst, Department for Transition and Developed Countries, WIPO

15.30 – 15:45 Coffee Break

15.45 – 16.15	Topic 8	Improving Innovation Lessons from the Israeli Case		
		Speaker:	Dr. Shlomit Yanisky-Ravid	
16.15 – 16.45	Topic 9	Online Dispute Resolution in Intellectual Property		
		Speakers:	Ms. Judith Schallnau, WIPO	
			Ms. Joanne Teng, Legal Officer, Internet Dispute Resolution Section, WIPO Arbitration and Mediation Center	

20.00 Dinner- Hosted by the ONO Academic College

Wednesday, December 11, 2013 (Morning- WIPO Library, Afternoon- NB 3.502)

09.00 - 10.30	Introduction to Case Study Analysis					
		Speaker:	Dr. Shlomit Yanisky-Ravid			
10.30 - 13.00	Working in Groups (coffee breaks at 10 and at 11.30)					
		Moderator:	Dr. Shlomit Yanisky Ravid			
13.00 – 14.30	Lunch Break					
14.30 – 15.15	Topic 10 Valuation of Intellectual Property Assets					
		Speaker:	Mrs. Olga Spasic, Head, Innovation Structures Section, Innovation Division, Innovation and Technology Sector, WIPO			
15.45	Visit to the International Red Cross and Red Crescent Museum					
<u>Thursday, December 12, 2013 (NB 1.502)</u>						
09.30 - 12.30	Presentations of Case Studies by the Groups (coffee break at 11.30)					
		Moderator:	Dr. Shlomit Yanisky-Ravid			
12.30 – 13.15	Lunch Bre	ak				

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# 14.00 – 18.00 Visit to the Centre of Comparative, European and International Law (CDCEI), Lausanne

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