

ONO ACADEMIC COLLEGE

SEMINAR

VIPO WORLD INTELLECTUAL PROPERTY ORGANIZATION

> WIPO-ONO/IPR/GE/13/INF/1. ORIGINAL: ENGLISH DATE: DECEMBER 2013

Current Issues in Intellectual Property Rights

organized by the World Intellectual Property Organization (WIPO)

in cooperation with the Comparative Legal Center, Ono Academic College (ONO)

Geneva, December 10 to 12, 2013

PROVISIONAL PROGRAM

prepared by the International Bureau of WIPO

Monday, December 9, 2013

Tour to the Old Town of Geneva

Tuesday, December 10, 2013 (NB 3.502)

09.30 – 09.45 Opening Ceremony

Welcome addresses by:

Dr. Shlomit Yanisky-Ravid, Professor, the Shalom Comparative Legal Research Center, Ono Academic College, Kiryan Ono, Israel

Mr. Michal Svantner, Director, Department for Transition and Developed Countries (TDC), World Intellectual Property Organization (WIPO), Geneva

09.45 – 10.15	Topic 1	the Work of WIPO		
		Speaker:	Ms. Cathy Jewell, Senior Information Officer, Editor, WIPO Magazine, WIPO	
10.15 – 10.45	Topic 2	Privacy as Intellectual Property Right		
		Speaker:	Ms. Patricia S. Abril, Associate Professor, Business Law, School of Business Administration, University of Miami, Florida	
10.45 – 11.15	Topic 3	Limitations and Exceptions to Copyright and Neighboring Rights		
		Speakers:	Mr. Paolo Lanteri, Assistant Legal Officer, Copyright Law Division, WIPO	
			Mr. Rafael Ferraz Vazquez, Consultant, Copyright Law Division, WIPO	
11.15 – 11.30	Coffee Br	reak		
11.30 – 12.00	Topic 4	Arbitration and Mediation in Intellectual Property Disputes		
		Speaker:	Ms. Judith Schallnau, Legal Officer, IP Disputes Management Section, WIPO Arbitration and Mediation Center, WIPO	
12.00 – 12.30	Topic 5	Intellectual Property and Traditional Knowledge, Traditional Cultural Expressions and Genetic Resources		
		Speaker:	Mr. Oluwatobiloba Moody, Assistant Legal Officer, Traditional Knowledge Division, WIPO	
12.30 – 14.00		eak- hosted by the Department for Transition and Developed (TDC), WIPO (13 th Floor)		
14.30 – 15.00	Topic 6	Developments in International Patent Law		
		Speakers:	Mr. Marco M. Aleman, Acting Director, Patent Law Division, WIPO	
15.00 – 15.30	Topic 7	Intellectual Property and Competition Law; Issues related to the Management of a Patent Case; following recent court decisions		

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Speaker: Ms. Li Maor, Program Analyst, Department for Transition and Developed Countries, WIPO

15.30 – 15:45 Coffee Break

15.45 – 16.15	Topic 8	Improving Innovation Lessons from the Israeli Case		
		Speaker:	Dr. Shlomit Yanisky-Ravid	
16.15 – 16.45	Topic 9	Online Dispute Resolution in Intellectual Property		
		Speakers:	Ms. Judith Schallnau, WIPO	
			Ms. Joanne Teng, Legal Officer, Internet Dispute Resolution Section, WIPO Arbitration and Mediation Center	

20.00 Dinner- Hosted by the ONO Academic College

Wednesday, December 11, 2013 (Morning- WIPO Library, Afternoon- NB 3.502)

09.00 - 10.30	Introduction to Case Study Analysis					
		Speaker:	Dr. Shlomit Yanisky-Ravid			
10.30 - 13.00	Working in Groups (coffee breaks at 10 and at 11.30)					
		Moderator:	Dr. Shlomit Yanisky Ravid			
13.00 – 14.30	Lunch Break					
14.30 – 15.15	Topic 10 Valuation of Intellectual Property Assets					
		Speaker:	Mrs. Olga Spasic, Head, Innovation Structures Section, Innovation Division, Innovation and Technology Sector, WIPO			
15.45	Visit to the International Red Cross and Red Crescent Museum					
<u>Thursday, December 12, 2013 (NB 1.502)</u>						
09.30 - 12.30	Presentations of Case Studies by the Groups (coffee break at 11.30)					
		Moderator:	Dr. Shlomit Yanisky-Ravid			
12.30 – 13.15	Lunch Bre	ak				

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14.00 – 18.00 Visit to the Centre of Comparative, European and International Law (CDCEI), Lausanne

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