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## INTERNATIONAL CONFERENCE

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**WIPO/IPTIS/GE/22/2 PROV.  
ORIGINAL: ENGLISH  
DATE: MAY 04, 2022**

# **International Conference of WIPO Intellectual Property Training Institutions (IPTIs)**

organized by  
the World Intellectual Property Organization (WIPO)

**Online, May 23 and 24, 2022**

PROVISIONAL PROGRAM

*Prepared by the International Bureau of WIPO*

**First session, May 23, 2022, 14.00 – 17.00 (Geneva time)**

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- 13.50 – 14.00 Connection of participants and platform check
- 14.00 – 14.05 **Welcoming video**  
Mr. Daren Tang, Director General WIPO
- 14.05 - 14.25 **Keynote speech by:**  
Mr. Hasan Kleib, Deputy Director General, WIPO
- 14.25 – 14.45 **Peru - National School of Indecopi, National Institute of Defense of Competition and Protection of Intellectual Property: “Reactivating Peru: IP education as a tool for economic recovery post-COVID-19”**  
*Country experience on IP training for SMEs, entrepreneurs and economic sectors most impacted by COVID-19*  
Speaker: Ms. Rosa Cabello, Head of Technical Cooperation and Institutional Relations, Indecopi
- 14.45 – 15.05 **Egypt - National Intellectual Property Academy (NIPA), Academy of Scientific Research and Technology (ASRT): “Taking the youth on an IP discovery journey”**  
*Country experience on the impact of training children and youth*  
Speaker: Ms. Fatma Samir Abd El-Salam, Executive Director of NIPA
- 15.05 – 15.15 Break
- 15.15 – 15.35 **Dominican Republic - National Academy of Intellectual Property (ANPI), National Industrial Property Office (ONAPI): “How IP education can close the gender gap in IP”**  
*Country experience on the impact of IP education for women*  
Speaker: Ms. Narcis Georgina Tejada Cuello, Focal Point of ANPI
- 15.35 – 15.55 **Ukraine – Ukrainian Intellectual Property Academy, Ukrainian Intellectual Property Institute (URKPATENT): “Learning creativity, and the art of making dreams come true”**  
*Country experience on the impact of IP education for children and creators*  
Speaker: Mr. Kasym Velychko, Head, Awareness Raising Section, IP Academy Department, Ukrpatent

15.55 – 16.15 **Tunisia – Tunisian Intellectual Property Academy, National Institute of Normalization and Intellectual Property (INNORPI): “IP skills-building strategies for achieving gender equality”**

*Country strategy on IP education for Tunisian women*

Speaker: Ms. Amara Zayani, Projects Director of INNORPI

16.15 – 16.35 **Colombia - Industrial Property Classroom (API), Training Group, Superintendence of Industry and Commerce (SIC): “Promoting innovation and creativity in differently-abled people”**

*Country experience on the impact of IP training for children and differently-abled population*

Speaker: Ms. Laura Carolina Ovalle Cárdenas, Coordinator of the Training Group of the Office of Consumer Services and Business Support (OSCAE), Superintendency of Industry and Commerce

16:35 – 17.00 **Q&A session**

Moderator: Ms. María Daniela Lizarzaburu Aguilar, Program Officer, Academic Institutions Program, WIPO Academy (TBC)

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**Second session, May 24, 2022, 14.00 – 17.00 (Geneva time)**

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13.50 – 14.00 Connection of participants and platform check

14.00 – 14.20 **Georgia – Intellectual Property Training Center, National Intellectual Property Center (SAKPATENTI): “Leveraging IP education for SMEs and agricultural / handicraft producers”**

*Country experience on the impact of training specialized audiences in SMEs and small producers of geographical indications*

Speaker: Ms. Ana Dalakishvili, Head of IP Training Center of SAKPATENTI

14.20 – 14.40 **Colombia - Technical Division of Training, Research and Development, Copyright National Directorate (DNDA): “Virtual IP education as a support system for artists and creators”**

*Country experience on the impact of virtual IP education for specialized audiences in the creative sectors*

Speaker: Mr. Julián David Riatiga Ibáñez, Technical Deputy Director of Training, Research and Development of the DNDA

14.40 – 15.00

**Saudi Arabia – Intellectual Property Academy, Saudi Authority of Intellectual Property (SAIP): “IP skills to boost SMEs for sustainable growth”**

*Country experience on the impact of IP training on SMEs in Saudi Arabia*

Speaker: Mr. Bader Al-Rashed, Head of SAIP Academy

15.00 – 15.10

Break

15.10 – 15.30

**El Salvador - School of Intellectual Property (EPI), National Center of Registries (CNR): “IP and women: strengthening connections”**

*Country experience on the impact of IP training in micro enterprises led by women*

Speaker: Mr. Salvador Lizama, Director of the Intellectual Property Registry

Ms. Katya Margarita Martínez, Head of the Department of Distinctive Signs

15.30 – 15.50

**Islamic Republic of Iran – National Intellectual Property Training Center (NIPTC), Ministry of Justice of the Islamic Republic of Iran: “IP skills-building for knowledge-based SMEs”**

*Country experience on the impact of IP training for the knowledge-based enterprises*

Speaker: Mr. Mojtaba Ghorashi, Legal expert, Department of Intellectual Property, Ministry of Justice of Islamic Republic of Iran

15.50 – 16.10

**Trinidad and Tobago – Intellectual Property Training Center (IPTC), Trinidad and Tobago Intellectual Property Office (TTIPO): “Creating value in the local culture through IP education”**

*Country strategy and experiences in providing education, information and training services to SMEs in the Food and Beverage Sector and the Creative Industries including the Carnival Industry*

Speaker: Mr. Nicholas Gayapersad, Technical Examiner, TTIPO

Ms. Laura Dabreau, Senior Business Development  
Officer at the Caribbean Industrial Research  
Institute (CARIRI)

Mr. Regan Asgarali, Controller, TTIPO

16.10 – 16.30

**Dominican Republic – Training and Development Center  
for Copyright and Related Rights of the National Copyright  
Office (ONDA): “Decentralizing IP education as an engine  
for women artisans”**

*Country strategy for building IP capacities in the women’s  
handicraft sector across the country*

Speaker: Mr. José Rubén Gonell Cosme, General Director of  
the National Copyright Office

16.30 – 17.00

**Wrap-up session and closing by:**

Moderator: Mr. Joe Bradley, Officer-in-charge, WIPO  
Academy

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