



SHANGHAI MUNICIPAL PEOPLE'S GOVERNMENT
(SMPG) OF CHINA



INTERNATIONAL CONFERENCE

WIPO/IPR/SHA/16/INF/3
ORIGINAL: ENGLISH
DATE: DECEMBER 5, 2016

International Conference on Building Respect for Intellectual Property – Stimulating Innovation and Creativity

The 13th Shanghai International Intellectual Property Forum (SIIPF)

organized by
the World Intellectual Property Organization (WIPO)

in cooperation with
the Shanghai Municipal People's Government (SMPG)

and supported by
the State Intellectual Property Office of China (SIPO)

Shanghai, China, November 17 and 18, 2016

GENERAL INFORMATION

Document prepared by the International Bureau of WIPO

INTRODUCTION

1. The International Conference on Building Respect for Intellectual Property – Stimulating Innovation and Creativity will take place in Shanghai, China, on Thursday, November 17, and Friday, November 18, 2016. Registrations will start from 8.00 a.m. on the first day (as well as from 10.00 a.m. to 8.00 p.m. on November 16, 2016) and the welcome addresses will commence at 9.15 a.m. Participants are recommended to register at least 15 minutes prior to the welcome address to avoid delays.

CONFERENCE VENUE

2. The Conference will be held at:

Magnolia Hall, 4th Floor, Jin Jiang Tower Hotel
161 Chang Le Road, Huangpu District, Shanghai 200020, China.

For further location and contact information see: <http://www.jinjiangtower.com>.

REGISTRATION

3. International participants that have the Secure Code are kindly requested to register for the Conference online at: https://www3.wipo.int/registration/en/form.jsp?meeting_id=40222. Interested members of the public are invited to contact the World Intellectual Property Organization (WIPO) at: enforcement@wipo.int.

4. Participants from China are invited to contact the Shanghai Intellectual Property Administration (SIPA) by e-mail at: siipf2016@163.com; or by phone at: +86 21 2311 0872.

5. Conference badges will be issued to accredited participants at the Conference Information Desk, located outside the entrance of the Conference Hall, 4th Floor of Jin Jiang Tower Hotel, on presentation of the participant's registration confirmation e-mail and photo I.D.

CONFERENCE INFORMATION DESK

6. The Conference Information Desk will be situated in the Lobby (1st Floor) of Jin Jiang Tower Hotel on Wednesday, November 16, 2016 from 10.00 a.m. to 8.00 p.m.; and outside the entrance of the Conference Hall, 4th Floor of Jin Jiang Tower Hotel as of Thursday, November 17, 2016, 8.00 a.m.

MEETING HOURS AND DAYS

7. The program comprises six sessions and is available at: http://www.wipo.int/meetings/en/2016/building_respect_conference.html.

INTERPRETATION

8. Interpretation will be provided in English and Chinese.

INTERNET

9. A free Wi-Fi service will be provided to participants during the Conference.

RECEPTION

10. On Thursday November 17, between 6.00 p.m. and 8.00 p.m., a Networking Dinner will be hosted by the Shanghai Municipal People's Government (SMPG) at the Jin Jiang Tower Hotel.

ENTRY REQUIREMENTS FOR CHINA

11. Delegates, representatives of observer organizations and other participants are responsible to arrange for their own visas. As a general rule, the delegates, representatives of observer organizations and other participants are required to obtain their China entry visas at the Embassies or Consulates of China in their respective countries. They should be in possession of valid entry visas before commencing their travel. Please contact the Embassy or Consulate of China in your country of residence so as to know about the visa requirements in your specific case.

ACCOMMODATION

12. Conference participants may reserve rooms at the Jin Jiang Tower Hotel at preferential rates, by contacting the responsible hotel manager, Mr. Isaac Wang, at: isaac.wang@jinjiangtower.com. This may be subject to limited availability.

TRANSPORTATION FROM THE AIRPORT FOR ALL DELEGATES

13. Shanghai has two international airports: Shanghai Pudong International Airport (PVG) and Shanghai Hongqiao International Airport (SHA). The distance from PVG to the Jin Jiang Tower Hotel is around 50 km, and the taxi fare is about 180 RMB. The distance from SHA to the Jin Jiang Tower Hotel is about 20 km, and the taxi fare is about 70 RMB. These are indicative fares for daytime and the fares will be higher during the night from 11.00 p.m. to 5.00 a.m. For further information please contact: siipf2016@163.com.

PUBLIC TRANSPORT

14. Shanghai offers extensive public transportation options with both metro and bus services available. For further information please contact: siipf2016@163.com.

TAXI SERVICES

15. Taxi Services (出租车) are available at hotels, and hotel staff can assist in ordering a taxi. At street level in Shanghai, taxis can also be flagged down. Taxis are also available at the Conference venue. Please note that tipping taxi drivers in China is not the custom and that taxi services are at participants' own expense.

出租车司机(TAXI Driver) :

请送我至

Please Take Me To

新锦江大酒店（长乐路 161 号）

Jin Jiang Tower Hotel (161 Chang Le Road, Shanghai
200020, China).

MISCELLANEOUS INFORMATION

16. China emergency telephone numbers:

- Police: 110
- Ambulance: 120
- Phone directory: 114
- Weather: 121

17. Climate: In November Shanghai is entering into winter, with daytime temperatures ranging from 8°C/46°F and 17°C/63°F (based on meteorological averages).

18. Local Time: The local time in Shanghai is GMT + 8 hours.

19. Electricity: Electricity in China uses 220V, 50Hz.

20. Currency: China's local currency is the Renminbi (RMB) or Chinese Yuan (CNY). Its basic unit is the Yuan. The exchange rate is approximately USD 1 = RMB 6.67 (subject to change). There are currency exchange counters in the arrival area of the international airports and in hotels.

21. Sightseeing and cultural activities in Shanghai and China: Ms. Efen Li, from the local conference service provider, is available to provide Conference participants with information on sightseeing and cultural activities in Shanghai. Ms. Li may be contacted by e-mail at: siipf2016@163.com.

[End of document]