



The Intellectual
Property Office of the
Republic of Serbia



REGIONAL MEETING

WIPO/IPR/BEL/13/INF/1
ORIGINAL: ENGLISH
DATE: AUGUST 2013

Regional Meeting on the Enforcement of Intellectual Property Rights (IPRs)

organized by
the World Intellectual Property Organization (WIPO)

and

the Intellectual Property Office of the Republic of Serbia

Zira Hotel
Belgrade, September 11 and 12, 2013

PROGRAM

prepared by the International Bureau of WIPO

Wednesday, September 11, 2013

8.30 – 8.50 Opening Ceremony

Welcome addresses by:

Ms. Branka Totic, Director, Intellectual Property Office, Republic of Serbia
The Representative of Serbian authorities

Mr. Xavier Vermandele, Senior Legal Counselor, Building Respect for IP
Division, WIPO, Geneva

8.50 – 9.20 **Topic 1: Counterfeiting and Piracy in the Framework of Strategic Goal VI of WIPO**

Speaker: Mr. Xavier Vermandele

9.20 – 10.00 **Topic 2: IP and Applicable Enforcement Related Legislation – International and EU standards**

Speaker: Mr. Xavier Vermandele

10.00 – 10.30 **Topic 3: Presentation of the IP Enforcement Study**

Speaker: Ms. Sandrine Pitaccolo, Consultant, WIPO

10.30 – 10.50 Coffee Break

10.50 – 11.50 **Topic 4: Border Measures and Product Identification**

Moderator: Mr. Xavier Vermandele

Panelists: Mr. Goran Koic, Senior Inspector, Sector for
Customs Control Service for Customs
Investigations Restrictions and Prohibitions
Department, Customs Directorate, Central Office,
Ministry of Finance, Republic of Croatia

Ms. Vesna Lazic, Senior Customs Inspector,
Intellectual Property Department, Customs
Administration, Ministry of Finance and Economy,
Republic of Serbia

11.50 – 12.50 **Topic 5: IP enforcement in the Domestic Market**

Moderator: Mr. Vladimir Maric, Assistant Director, IPO RS

Panelists: Ms. Andrejka Grlic, Chief Market Inspector, Market
Inspectorate, Republic of Slovenia

Ms. Vera Despotovic, Senior Councilor of Tax
Administration, Ministry of Foreign and Internal Trade
and Telecommunications, Republic of Serbia

12.50 – 14.15 Lunch Break

- 14.15 – 14.45 **Topic 6: Gathering of Evidence in Judicial Proceedings**
Speaker: Dtt.ssa Gabriella Muscolo, Judge, Court of Rome
- 14.45 – 15.30 **Topic 7: Civil Remedies: Injunctions and Damages**
Moderator: Mr. Vladimir Maric
Panelists: Dtt.ssa Gabriella Muscolo
 Ms. Jasmina Stamenkovic, Judge, Commercial Court of Appeals, Belgrade
- 15.30 – 16.00 **Topic 8: New Challenges and Case-Law Developments in the Enforcement of IP Rights**
Speaker: Dtt.ssa Gabriella Muscolo
- 16.00 – 16.20 Coffee Break
- 16.20 – 17.00 **Topic 9: Advantages and Disadvantages of Civil and Criminal Routes in the Enforcement of IP Rights**
Speaker: Ms. Sandrine Pitaccolo
- 17.00 – 17.25 **Topic 10: The Equitable Disposal of Infringing Goods**
Speaker: Mr. Xavier Vermandele

Thursday, September 12, 2013

- 9.00 – 10.30 **Topic 11: Practical Training Scenario – Implementation of Part III of the TRIPS Agreement**
Moderator: Mr. Xavier Vermandele
Participants: All participants
- 10.30 – 10.50 Coffee Break
- 10.50 – 11.30 **Topic 12: Criminal Procedures and Sanctions with regard to Counterfeiting and Piracy**
Moderator: Mr. Vladimir Maric
Panelists: Ms. Sandrine Pittacolo
 Ms. Oana Dragomir, Prosecutor Bureau for Coordination of Activity in the IPRs Field, Prosecutor's High Court of Cassation and Justice, Bucharest, Romania
 Mr. Ratko Markovic, Deputy Public Prosecutor, Special Prosecutor Office for Crime, Belgrade

- 11.30 – 12.15 **Topic 13: IP Enforcement in the Digital Environment**
Speaker: Mr. Xavier Vermandele
- 12.15 – 12.45 **Topic 14: Consumer Attitudes and Perceptions as a Component of Building Respect for IP**
Speaker: Ms. Sandrine Pittacolo
- 12.45 – 14.15 Lunch Break
- 14.15 – 15.00 **Topic 15: The Role of the Right Holders – Cooperation with the Law Enforcement Authorities**
Speakers: Ms. Eli Mufisovski, REACT Balkan
Ms. Mara Jankovic, Attorney at Law, Mikijelj, Jankovic & Bogdanovic, Belgrade
Mr. Milan Milojević, Attorney at Law, Milojevic, Sekulic & Associates, Belgrade
- 15.00 – 15.45 **Roundtable Discussion: Public/Private Partnership and Building Respect for IP**
Moderator: Mr. Vladimir Maric
Panelists: All speakers
- 15.45– 16.05 Coffee Break
- 16.05 – 17.00 **Roundtable Discussion: Strategic Approach to Effective Cooperation at the National and Regional Levels and Capacity-Building Needs, along with follow-up activities related to the WIPO Study on Enforcement for Countries in Transition**
Moderator: Mr. Xavier Vermandele
Panelists: All speakers
- 17.00– 17.15 Closing Ceremony

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