



FORUM

**WIPO/IPL/GE/16/INF/1/PROV.8
ORIGINAL: ENGLISH
DATE: MAY 23, 2016**

Tenth WIPO Advanced Intellectual Property Research Forum: The Theory and Practice of Intellectual Property - Taking Stock and Looking Ahead

organized by
the World Intellectual Property Organization (WIPO)

and
the Faculty of Law, Hebrew University of Jerusalem, Israel

in cooperation with (the participating Academic Institutions):

the Metropolitan University Prague
the Jagiellonian University of Krakow, Poland
the Center for Intellectual Property policy, McGill University School of Law, Montréal
the George Washington University Law School, Washington D.C. USA
the Law School, University of Connecticut, Hartford, USA
the Faculty of Law, VU University of Amsterdam
the Centre for International Intellectual Property Studies (CEIPI), University of Strasbourg, France
the Department of Commercial Law, HANKEN School of Economics, Helsinki
the School of Law, University of Geneva, Switzerland
the Faculty of Law, University of Helsinki (UH)
the Centre for Intellectual Property Policy & Management Bournemouth University, Bournemouth, United Kingdom
the University of Reading School of Law, United Kingdom
the Faculty of Law St. Peter's College, University of Oxford, United Kingdom
the Max-Planck Institute, University of Augsburg

Geneva, May 24 to 26, 2016

PROVISIONAL PROGRAM

prepared by the Secretariat

Tuesday, May 24, 2016

9.00 a.m. – 9.30 a.m. **OPENING SESSION**

Welcome Addresses by:

- His Excellency Mr. Jan Kára, Ambassador Extraordinary and Plenipotentiary Permanent Representative, Permanent Mission of the Czech Republic to the United Nations Office and other international organizations in Geneva
- His Excellency Mr. Piotr Stachańczyk, Ambassador Extraordinary and Plenipotentiary Permanent Representative, Permanent Mission of the Republic of Poland to the United Nations Office and other international organizations in Geneva
- Mr. Omer Caspi, Minister Counselor, Deputy Permanent Representative of Israel to the United Nations Office and other international organizations in Geneva
- Mr. Michal Svantner, Director, Department for Transition and Developed Countries (TDC), World Intellectual Property Organization (WIPO), Geneva
- Dr. Guy Pessach, Associate Professor, Faculty of Law, Hebrew University of Jerusalem, Israel

SESSION I

Moderator: Department for Transition and Developed Countries (TDC), WIPO

9.30 a.m. – 10.00 a.m. **Topic 1: Users' Endowments – A Preliminary Exploration**

Speaker: Dr. Guy Pessach, Faculty of Law, Hebrew University of Jerusalem

10.00 a.m. – 10.10 a.m. Discussion

10.10 a.m. – 10.40 a.m. **Topic 2: The never-ending story of access to medicines**

Speaker: Dr. Dhanay Cadillo Chandler, HANKEN School of Economics, Helsinki

10.40 a.m. – 10.50 a.m. Discussion

10.50 a.m. – 11.00 a.m. Coffee break

- 11.00 a.m. – 11.30 p.m. **Topic 3: WIPO Re-Search and WIPO Green**
Speaker: Meghana Sharafudeen, Associate Program Officer,
Global Challenges Division, WIPO
- 11.30 p.m. – 11.40 a.m. Discussion
- 11.40 p.m. – 12.10 p.m. **Topic 4: Reconceptualizing Copyright Registration**
Speaker: Mr. Omri Alter, Faculty of Law, Hebrew University of
Jerusalem
- 12.10 p.m. – 12.20 p.m. Discussion
- 12.20 p.m. – 2.00 p.m. Lunch break
- 2.00 p.m. – 2.30 p.m. **Topic 5: Innovation in the Shadow of IP law**
Speaker: Professor Pierre Emmanuel Moyse, Center for Intellectual
Property policy, McGill University School of Law, Montréal
- 2.30 p.m. – 2.40 p.m. Discussion
- 2.40 p.m. – 3.10 p.m. **Topic 6: Intellectual Property Enforcement: from Concept to
Practice**
Speaker: Dr. Xavier Seuba, Senior Lecturer and Researcher,
CEIPI, University of Strasbourg, France
- 3.10 p.m. – 3.20 p.m. Discussion
- 3.20 p.m. – 3.30 p.m. Coffee break
- 3.30 p.m. – 4.00 p.m. **Topic 7: Relations of Design and Unfair Competition Rights**
Speaker: Dr. Anna Tischner, Jagiellonian University of Krakow,
Poland.
- 4.00 p.m. – 4.10 p.m. Discussion
- 4.10 p.m. – 4.40 p.m. **Topic 8: Summary of Written Contributions from Ph.D.
students, Jagiellonian University, Poland:**

Exhaustion of Copyright in the Era of Information Society

Speaker: Ms. Anna Wójcik

Fair Use in Polish Copyright

Speaker: Mr. Justyna Zygmunt

4.40 p.m. – 4.50 p.m. Discussion

Wednesday, May 25, 2016

SESSION II

Moderator: Department for Transition and Developed Countries (TDC), WIPO

9.00 a.m. – 9.30 a.m. **Topic 9: The Development of the Doctrine of Equivalents in the United States of America**

Speaker: Professor Martin J. Adelman, Dean Dinwoodey Center for Intellectual Property Studies; George Washington University Law School

9.30 a.m. – 9.40 a.m. Discussion

9.40 a.m. – 10.10 a.m. **Topic 10: Is “The use of the work as work” a Viable test for Copyright Infringement?**

Speaker: Professor Maurizio Borghi, Centre for Intellectual Property Policy & Management, Bournemouth University, United Kingdom

10.10 a.m. – 10.20 a.m. Discussion

10.20 a.m. – 10.50 a.m. **Topic 11: Promoting Interoperability**

Speaker: Sally Weston, Centre for Intellectual Property Policy & Management, Bournemouth University, United Kingdom

10.50 a.m. – 11.00 a.m. Discussion

11.00 a.m. – 11.10 a.m. Coffee break

11.10 a.m. – 11.40 p.m. **Topic 12: Copyright and Punishment**

Speakers: Dinusha Mendis and Hayleigh Boshier Ph.D, Centre for Intellectual Property Policy & Management, Bournemouth University, United Kingdom

11.40 p.m. – 11.50 p.m. Discussion

11.50 p.m. – 12.20 p.m. **Topic 13: Geo-Blocking, the Digital Single Market and the Copyright user: Towards a Unitary Lawful Access Right?**

Speaker: Dr. Stavroula Karapapa Associate Professor of Law, University of Reading School of Law, United Kingdom

12.20 p.m. – 12.30 p.m. Discussion

12.30 p.m. – 2.00 p.m. Lunch break

2.00 p.m. – 2.30 p.m. **Topic 14: Summary of Written Contributions from Ph.D. students of the Department of Industrial Property, Metropolitan University, Prague:**

Marketing Communication and Unfair Competition

Speaker: Ms. Iveta Chadimova

Lack of Trademark Distinctiveness in the Czech Republic and the European Union

Speaker: Ms. Eva Schneiderova

2.30 p.m. – 2.40 p.m. Discussion

2.40 p.m. – 3.10 p.m. **Topic 15: Current Issues in the International Protection of Trademarks**

Speaker: Ms. Martha Friedli, Head, Trademark Law Section, Law and Legislative Advice Division, Brands and Designs Sector, WIPO

3.10 p.m. – 3.20 p.m. Discussion

- 3.20 p.m. – 3.30 p.m. Coffee break
- 3.30 p.m. – 4.00 p.m. **Topic 16: Trademark Rights and Consumer Perception**
Speaker: Lotte Anemaet, Researcher and Lecturer in Intellectual Property, Faculty of Law, VU University, Amsterdam
- 4.00 p.m. – 4.10 p.m. Discussion

Thursday, May 26, 2016

SESSION III

Moderator: Department for Transition and Developed Countries (TDC), WIPO

- 9.00 a.m. - 9.30 a.m. **Topic 17: State of the Extended Collective Licensing in Europe: Changes and Prospects**
Speaker: Matej Gera, Centre for Intellectual Property Policy & Management, Bournemouth University, United Kingdom
- 9.30 a.m. – 9.40 a.m. Discussion
- 9.40 a.m. – 10.10 a.m. **Topic 18: Current issues in Copyright**
Speaker: Ms. Michele Woods, Director, Copyright Law Division, WIPO
- 10.10 a.m. – 10.20 a.m. Discussion
- 10.20 a.m. – 10.50 a.m. **Topic 19: Policing and Litigating Digital Trade Secrets**
Presenter: Mr. Ryan Hersh, Law School, University of Connecticut, Hartford
- 10.50 a.m. – 11.00 a.m. Discussion
- 11.00 a.m. – 11.10 a.m. Coffee break

- 11.10 a.m. – 11.40 a.m. **Topic 20: Signalling different truths: exploring the nature of signs in the market**
- Speaker: Alexandra Mogyoros JD, BCL DPhil Candidate, Faculty of Law St. Peter's College, University of Oxford
- 11.40 a.m. – 11.50 p.m. Discussion
- 11.50 p.m. – 12.20 p.m. **Topic 21: Anti-Circumvention, Investor-State Dispute Settlement (ISDS), and Intellectual Property Related International Trade Agreements**
- Speaker: Ms. Heather Sellew, Law School, University of Connecticut, Hartford
- 12.20 p.m. – 12.30 p.m. Discussion
- 12.30 p.m. – 2.00 p.m. Lunch break
- 2.00 p.m. – 2.30 p.m. **Topic 22: Designing Access to Clinical Research Data in the Context of Competition and Innovation in the Pharmaceutical Sector**
- Speaker: Ms. Daria Kim, PhD Candidate, Max-Planck Institute for Competition and Innovation, University of Augsburg
- 2.30 p.m. – 2.40 p.m. Discussion
- 2.40 p.m. – 3.10 p.m. **Topic 23: The Theory and Practice of Copyright Management: Collectivisation and Fragmentation**
- Speaker: Mr Oleksandr Bulayenko, PhD Candidate and Researcher, CEIPI, University of Strasbourg, France
- 3.10 p.m. – 3.20 p.m. Discussion
- 3.20 p.m. – 3.50 p.m. **Topic 24: The Influence of Biomedical Science on Legal Regulation in the Context of Art. 53 (a) of the European Patent Convention**
- Speaker: Ms. Jurgita Randakeviciute, PhD candidate, Vilnius University Faculty of Law, Lithuania

3.50 p.m. – 4.00 p.m. Discussion

4.00 p.m. – 4.30 p.m. **CLOSING SESSION**

Moderator: Professor Steven Wilf, Professor, Law School, University
of Connecticut, Hartford

Panelists: All participants

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