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## INTERNATIONAL SEMINAR

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**WIPO/IPL/GE/14/INF./1 PROV  
ORIGINAL: ENGLISH  
DATE: MAY 2014**

### **Eighth WIPO Advanced Intellectual Property Research Forum: Intellectual property Law and Institutions – New Perspectives and Dimensions**

organized by  
the World Intellectual Property Organization (WIPO)

and  
the Faculty of Law, Hebrew University of Jerusalem

in cooperation with the participating Academic Institutions  
the Law School, University of Connecticut, Hartford  
the Faculty of Law, VU University of Amsterdam  
the Max-Planck Institute (MPI) for Intellectual Property and Competition Law, Munich  
the Munich Intellectual Property Law Center (MIPLC), Munich  
the School of Law, George Washington University, Washington, D.C.  
the Centre for International Intellectual Property Studies (CEIPI), University of Strasbourg  
the Department of Commercial Law, HANKEN School of Economics, Helsinki  
the Intellectual Property, Information & Communications Law Program, Michigan State  
University  
the School of Law, University of Geneva  
the Kyiv University of Law  
and  
the Faculty of Law, University of Helsinki (UH)

**Geneva, May 26 to 28, 2014**

PROVISIONAL PROGRAM

*prepared by the International Bureau of WIPO*

Monday, May 26, 2014

09.00 – 09.20 Opening Ceremony

Welcome addresses by:

His Excellency Mr. Eviatar Manor, Ambassador, Permanent Representative of Israel to the United Nations Office and other international organizations in Geneva

His Excellency Mr. Yuriy Klymenko, Ambassador, Permanent Representative of Ukraine to the United Nations Office and other international organizations in Geneva (to be confirmed)

Mr. Michal Svantner, Director, Department for Transition and Developed Countries (TDC), World Intellectual Property Organization (WIPO), Geneva

Mr. Guy Pessach, Associate Professor, Faculty of Law, Hebrew University of Jerusalem, Israel

### **SESSION I**

Moderator of the Session:

Mr. Victor Vazquez, Head, Section for Coordination of Developed Countries, TDC, WIPO

09.10 – 09.30 Introductions of participants and speakers

09.30 – 10.30 Topic 1 The Influence of Human Rights Courts on the Shape and Interpretation of IP Law

Speakers: Mr. Christophe Geiger, Centre for International Intellectual Property Studies (CEIPI), University of Strasbourg, France

Ms. Elena Izyumenko, Centre for International Intellectual Property Studies (CEIPI), University of Strasbourg, France

10.30 – 11.00 Discussion

11.00 – 11.15 Coffee Break

11.15 – 11.45 Topic 2 International Copyright Law and Institutions – The Beijing Treaty as a Case-Study

Speaker: Mr. Guy Pessach, Faculty of Law, Hebrew University of Jerusalem, Israel

- 11.45 – 12.15 Topic 3 Copyright Protection Term, Expansion Issue for the Compensation of Wartime, the Roles of JASRAC
- Speaker: Ayaka Nishizawa, Research Center for Advanced Science and Technology (RCAST), the University of Tokyo, Japan
- 12.15 – 12.45 Discussion
- 12.45 – 14.00 Lunch Break
- SESSION II**
- Moderator of the Session:
- Mr. Ilya Gribkov, Program Officer, Section for Caucasian, Central Asian and Eastern European Countries, TDC, WIPO
- 14.00 – 14.30 Topic 4 Copyright Law as an Institution in the Field of the Literary and Artistic Production: Lessons to Learn from Bourdieu's Analysis of the Cultural Field
- Speaker: Mr. Martin Senftleben Faculty of Law, VU University Amsterdam, Netherlands
- 14.30 – 15.00 Topic 5 Copyright - Current Issues
- Speaker: Representative of the Copyright Law Division, WIPO (to be confirmed)
- 15.00 – 15.30 Discussion
- 15.30 – 15.45 Coffee Break
- 15.45 – 16.15 Topic 6 Regulating Generic Top-Level Domain Names
- Speaker: Mr. Martin Mack, Law School, University of Connecticut, Hartford, United States of America
- 16.15 – 16.45 Discussion
- 16.45 End of Day 1

Tuesday, May 27, 2014

**SESSION III**

Moderator of the Session:

Ms. Biserka Strel

9.00 – 9.30	Topic 7	Licensing Organization and Formation of Patent Pools in the Age of Digitalization of Broadcast
		Speaker: Yuzuki Nagakoshi, Research Center for Advanced Science and Technology (RCAST), the University of Tokyo, Japan
9.30 – 10.00	Topic 8	The Role of Institutions in Improving Patent Valuation
		Speaker: Ms. Agnieszka Kupzok, Centre for International Intellectual Property Studies (CEIPI), University of Strasbourg, France
10.00 – 10.30	Topic 9	Promoting Informal and Inclusive Innovations in Plant Varieties: Empirical Observations from India
		Speaker: Ms. Mrinalini Kochupillai, Munich Intellectual Property Law Center (MIPLC), Germany
10.30 – 11.00	Discussion	
11.00 – 11.15	Coffee Break	
11.15 – 11.45	Topic 10	Understanding the Value of Intellectual Property Rights; TRIPS Flexibilities to Improve Access to Medicines in Venezuela
		Speaker: Ms. Dhanay M. Cadillo Chandler, Department of Accounting and Commercial Law, HANKEN School of Economics, Helsinki, Finland
11.45 – 12.15	Topic 11	Harmonizing Patent Law in Europe: The Case of Computer-Implemented Inventions
		Speaker: Ms. Rosa Maria Ballardini, HANKEN School of Economics, Helsinki, Finland
12.15 – 12.45	Discussion	
12.45 – 14.00	Lunch Break	
<b>SESSION IV</b>		
Moderator of the Session:		
Ms. Monika Zikova, Program Officer, Section for Central European and Baltic States and Mediterranean Countries, TDC, WIPO		
14.00 – 14.30	Topic 12	The Power of Trademark Owners: Is Trademark Law a Threat to the Public Domain?
		Speaker: Ms. Lotte Anemaet, Faculty of Law, VU University Amsterdam, Netherlands

14.30 – 15.00	Topic 13	The Need for a Fair Referential Trademark Use from the Perspective of Users and Civil Society	Speaker: Mr. Tomas Westenbroek, Faculty of Law, VU University Amsterdam, Netherlands
15.00 – 15.30	Discussion		
15.30 – 15.45	Coffee Break		
15.45 – 16.15	Topic 14	Traditional Knowledge – Current Issues (tbc)	Speaker: Representative of the Traditional Knowledge Division, WIPO (to be confirmed)
16.15 – 16.45	Discussion		
16.45	End of Day 2		

Wednesday, May 28, 2014

**SESSION V**

Moderator of the Session:

Mr. Christopher Ruggiero, Senior Legal Officer, Section for Coordination of Developed Countries, TDC, WIPO

9.00 – 9.30	Topic 15	Infringement as Unfair Competition	Speaker: Mr. Sean A. Pager, Michigan State University, College of Law, United States of America
9.30 – 10.00	Topic 16	Reconceiving TRIPs as a Framework for Intellectual Property Criminal Sanctions	Speaker: Mr. Geoffrey Miller, Law School, University of Connecticut, Hartford, United States of America
10.00 – 10.30	Topic 17	Towards a Patent Fee Maintenance Model?	Speaker: Ms. Melanie Robeson, Law School, University of Connecticut, Hartford, United States of America
10.30 – 11.00	Discussion		
11.00 – 11.15	Coffee Break		
11.15 – 11.45	Topic 18	Patent Pools for Access to Clean Energy Technologies – Opportunities and Challenges	

Speaker: Ms. Wei Zhuang, School of Law, the University of Geneva, Switzerland

11.45 – 12.15 Topic 19 WIPO Re-Search and WIPO Green

Speaker: Representative of the Global Challenges Division, WIPO (to be confirmed)

12.15 – 12.45 Discussion

12.45 – 14.00 Lunch Break Hosted by the Department for Transition and Developed Countries

### **SESSION VI**

Moderator of the Session:

Mr. Christopher Ruggiero

14.00 – 14.30 Topic 20 IP Law and Institutions – Studies and Experience of the Kyiv University of Law (tbc)

Speaker: Mr. Yuriy Boshytskyi, Kyiv University of Law, Ukraine

Students from the Kyiv University of Law, Ukraine

14.30 – 15.30 Summary of Written Contributions

Mr. Chen Liu, University of Florida, United States of America

Mr. Parham Farhang Vesali, University of Lausanne, Switzerland

Mr. Vladimir Martynov, the School of Law, University of Geneva, Switzerland

Mr. Mavlon Mukhitdinov, the School of Law, University of Geneva, Switzerland

Ms. Vera Moreva, University of Lausanne, Switzerland

Mr. Carlos Crespo Torrico, University of Turin, Italy

Ms. Wegahabrhan Sereke, Graduate Institute International and Development Studies

15.30 – 15.45 Coffee Break

15.45 – 16.30 Wrap-up Discussion

Moderator: Mr. Steven Wilf, Professor, Law School,  
University of Connecticut, Hartford;

Panelists: All participants

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