

WIPO



WORLD INTELLECTUAL PROPERTY ORGANIZATION
GENEVA

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CONFERENCE ON INTELLECTUAL PROPERTY AND PUBLIC POLICY ISSUES

Geneva, July 13 and 14, 2009

PROVISIONAL PROGRAM

prepared by the Secretariat

Monday, July 13, 2009

- 08.00 – 10.45 Registration
- 11.00 – 11.10 Opening
- Mr. Francis Gurry, Director General, World Intellectual Property Organization (WIPO), Geneva
- 11.10 – 11.25 The Broader Framework: The Public Policy Implications
- Mr. Maximiliano Santa Cruz, Chair of the Standing Committee on the Law of Patents (SCP)
- 11.25 – 11.45 Setting the Scene: The Challenges of Climate Change
- Mr. Michel Jarraud, Secretary General, World Meteorological Organization (WMO), Geneva
- 11.45 – 12.45 Panel Discussion: Adaptation and Mitigation Technologies: Towards a Global Needs Assessment for National and International Policies
- Mr. Achim Steiner, Executive Director, United Nations Environment Program (UNEP), Nairobi (tbc)
- Mr. José Domingos Gonzales Miguez, Executive-Secretary of the Interministerial Committee on Climate Change, Ministry of Science and Technology, Brasilia
- Mr. Li Yuguang, Deputy Commissioner, State Intellectual Property of the Republic of China, Beijing
- 12.45 – 14.00 Lunch
- 14.00 – 14.15 Keynote Address
- The Honorable David Lammy, Minister for Higher Education and Intellectual Property, London
- 14.15 - 15.15 Panel Discussion: Innovation Models and Technology Diffusion
- Mr. Jukka Uosukainen, Director General, International Affairs Unit, Ministry of the Environment, and Chair of the UNFCCC's Expert Group on Technology Transfer, Helsinki (tbc)
- Mr. Nathan Myhrvold, Chief Executive Officer, Intellectual Ventures, Bellevue, Washington (tbc)
- 15.15 – 15.45 Coffee

- 10.45 – 11.15 Coffee
- 11.15 – 12.45 Panel Discussion: Promoting Access to Medicines Through Balancing Patent Rights and Responsibilities
- Mr. Yonah Seleti, Director General, Department of Science and Technology, Pretoria (tbc)
- Mr. Magdy Hassan, Chief Executive Officer, Holding Company for Pharmaceutical Industries, Cairo
- Mr. V. K. Gupta, Traditional Knowledge Digital Library (TKDL), Council of Scientific and Industrial Research (CSIR), New Delhi
- Mr. Joseph Straus, Professor, Max Planck Institute for Intellectual Property, Competition and Tax Law, Munich
- Representative of Light Years IP (tbc)
- 12.45 – 14.30 Lunch
- 14.30 – 15.10 Setting the Scene: The Challenges of Food Security
- Mr. Jacques Diouf, Director-General, Food and Agriculture Organization of the United Nations (FAO), Rome (tbc)
- 15.10 – 15.40 The Role of IP in Sustainable Agriculture
- Mr. Kanayo F. Nwanze, President, International Fund for Agricultural Development (IFAD), Rome (tbc)
- 15.40 – 16.10 Coffee
- 16.10 – 17.45 Panel Discussion: Patents and Strategies for Food Security
- Mr. Jacques Diouf, Director-General, Food and Agriculture Organization of the United Nations (FAO), Rome (tbc)
- Representative of the United Nations World Food Program (WFP) (tbc)
- Representative of Agro-Biotech Industry (tbc)
- Mr. Richard Jefferson, Chief Executive Officer, BIOS/Cambia, Canberra, ACT (tbc)
- 17.45 – 18.00 Closing
- Mr. Francis Gurry