

WIPO-IP Australia/TM/CAN/09/INF/1 Prov.

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WORLD INTELLECTUAL PROPERTY ORGANIZATION



Australian Government

IP Australia

**WIPO-IP AUSTRALIA ADVANCED WORKSHOP ON THE
EXAMINATION OF TRADITIONAL AND NON-TRADITIONAL
TRADEMARKS**

organized by
the World Intellectual Property Organization (WIPO)
and
IP Australia

**October 19 to 23, 2009
Canberra, Australia**

PROVISIONAL PROGRAM

prepared by the International Bureau of WIPO

Monday, October 19, 2009

8.30 – 9.00 Registration

9.00 – 9.30 Opening Ceremony

Welcome addresses by:

Ms. Robyn Foster, General Manager, Trade Marks and Designs, IP Australia, Canberra

Mrs. Martha Friedli, Head, Trademark Law Section, Brands and Designs Division, World Intellectual Property Organization (WIPO), Geneva

9.30 – 10.00 Coffee Break

10.00 – 11.00 Topic 1: An Overview of Recent Developments in the Area of International Trademark Norm-Setting (Standing Committee on Trademarks and the Singapore Treaty on the Law of Trademarks)

Speaker: Mrs. Martha Friedli

11.00 – 12.30 Topic 2: The Trademark System of Australia: Main Features and Experiences

Speakers: Mr. John Braybrooks, Assistant General Manager, Trade Marks and Designs Group, IP Australia, Canberra

Ms. Tanya Duthie, Assistant Director, International Policy, IP Australia, Canberra

12.30 – 13.30 Lunch Break

13.30 – 14.00 Topic 3: Nice and Vienna Classification Systems

Speaker: Mr. Ye Min Than, Consultant, Cooperation for Development Bureau for Asia and the Pacific, WIPO

14.00 – 15.00 Topic 4 (Session 1): Trademark Database and Online Searches: Using Various Tools, Methodologies and Approaches with Practical Searching Online

Speakers: Ms. Chiam Lu Lin, Assistant Director General, Intellectual Property Office of Singapore (IPOS)

Mr. Mikael Francke Ravn, Senior Legal Adviser, Trademarks/Industrial Designs, Danish Patent and Trademark Office (DKPTO), Copenhagen

15.00 – 15.30 Coffee Break

15.30 – 16.30 Topic 4 (Session 2): Trademark Database and Online Searches: Using Various Tools, Methodologies and Approaches with Practical Searching Online (Live demonstration)

Speaker: Mr. Michael Pilger, Assistant Director – Team Leader, Trade Marks and Designs Group, IP Australia, Canberra

Mrs. Joanne Lovie, Trade Mark Examiner, Trade Marks and Designs Group, IP Australia, Canberra

16.30 – 17.30 Tour of IP Australia guided by the Trademark and Designs Assistant Directors - Team Leaders, from IP Australia TM Examination (including opportunity to trial ATMOSS)

Tuesday, October 20, 2009

9.00 – 10.30 Topic 5 (Session 1): Examination on Absolute Grounds: Principles and Practical Cases (Non-Protectable Subject Matter)

Speakers: Mr. Mikael Francke Ravn

Mr. Mir Akber Hussain Baluch, Trademark Examiner, Trademarks Registry, Intellectual Property Organisation of Pakistan (IPO-Pakistan), Karachi

Ms. Souligna Sisomnuck, Trademark Examiner, Department of Intellectual Property Standardization and Metrology (DISM), National Authority for Science and Technology (NAST), Vientiane

10.30 – 11.00 Coffee Break

11.00 – 12.30 Topic 5 Examination on Absolute Grounds: Principles and
(Session 2): Practical Cases (Non-Distinctiveness)

Speakers: Mr. Lachlan Freemantle, Assistant Director,
Team Leader, Trade Marks and Designs
Group, IP Australia, Canberra

Ms. Thana Mom, Deputy Director, Intellectual
Property Department, Ministry of Commerce,
Phnom Penh

Ms. Louisa Magalu, Senior Trademarks
Examiner, Intellectual Property Office of
Papua New Guinea, Port Moresby

12.30 – 13.30 Lunch Break

13.30 – 15.00 Topic 5 Examination on Absolute Grounds: Principles and
(Session 3): Practical Cases (Other Grounds)

Speakers: Ms. Chiam Lu Lin

Mr. Hiroki Aso, Trademark Examiner,
International Trademark Application Office,
Japan Patent Office (JPO), Tokyo

Mrs. Sarnai Ganbayar, International
Cooperation Officer/Trademark Examiner,
Intellectual Property Office, Ulaanbaatar

15.00 – 15.30 Coffee Break

15.30 – 17.00 Topic 6 Examination on Relative Grounds: Principles and
(Session 1): Practical Cases (Similarity of Trademarks)

Speakers: Mr. Blake Knowles, Assistant Director –
Hearings and Legislation, Trade Marks and
Designs Group, IP Australia, Canberra

Ms. Elizabeth Adriana Panggabean, Trademark
Examiner, Directorate General of Intellectual
Property Rights (DGIPR), Tangerang

Mrs. Norazizah Ja'afar, Senior Legal
Officer/Deputy Registrar, Registries Division,
Attorney General's Chambers, Bandar Seri
Begawan

17.00 – 17.30 Wrap-up discussion on the topics presented in the last two days

Moderator: Mr Mikael Francke Ravn

Wednesday, October 21, 2009

9.00 – 10.30 Topic 6 Examination on Relative Grounds: Principles and Practical
(Session 2): Cases (Similarity of Goods and Services)

Speakers: Mr. Mikael Francke Ravn

Mr. Li Xiangzhang, Trademark Examiner,
Trademark Review and Adjudication Board
(TRAB), Beijing

Mr. Vachra Piakaen, Trademark Registrar,
Trademark Office, Department of Intellectual
Property (DIP), Nonthaburi

10.30 – 11.00 Coffee Break

11.00 – 12.30 Topic 6 Examination on Relative Grounds: Principles and Practical
(Session 3): Cases on Overcoming Relative Grounds Objections

Speakers: Ms. Chiam Lu Lin

Ms. Giang Vu Thi Phuong, Trademark
Examiner, National Office of Intellectual
Property (NOIP), Hanoi

Mrs. Dilani Fernando, Intellectual Property
Officer, Trademarks Division, National
Intellectual Property Office (NIPO), Colombo

12.30 – 13.30 Lunch Break Working Lunch: Industry Use of Non-Traditional Marks

Guest speaker: Mr. Owen Malone, Intellectual Property
Director, Fosters Group Ltd, Canberra

NETWORKING ACTIVITY

14.00 – 15.30 Australian innovation tour at the National Museum of Australia

5.30 – 20.30 Official dinner and the opportunity to meet Australia's unique native wildlife.

Thursday, October 22, 2009

9.00 – 10.30 Topic 7
(Session 1): Examination and Processing of Non-Traditional Trademarks (3-D, Sound, Smell, Hologram, Moving Marks, etc): Principles and Practical Cases

Speakers: Mrs. Martha Friedli

Ms. Cheong Yin May, Senior Assistant Director,
Intellectual Property Office of Singapore (IPOS)

Mr. Abdul Aziz Ismail, Head, Trademark
Division, Intellectual Property Corporation of
Malaysia (MyIPO), Kuala Lumpur

10.30 – 11.00 Coffee Break

11.00 – 12.30 Topic 7
(Session 2): Examination and Processing of Non-Traditional Trademarks (3-D, Sound, Smell, Hologram, Moving Marks, etc): Principles and Practical Cases

Speakers: Mrs. Alison Windsor, Assistant Director -
Hearings Officer, Trade Marks and Designs
Group, IP Australia, Canberra

Ms. Ingrid Bayliss, Principal Trademark
Examiner, Intellectual Property Office of New
Zealand, Wellington

Mr. Taemin Eom, Senior Deputy Director,
Trademark and Design Policy Division, Korean
Intellectual Property Office (KIPO), Daejeon

12.30 – 13.30 Lunch Break

13.30 – 15.00 Topic 7
(Session 3): Examination and Processing of Non-Traditional Trademarks (3-D, Sound, Smell, Hologram, Moving Marks, etc): Principles and Practical Cases

Speakers: Mr. Mikael Francke Ravn

Mr. Ho Kam Hoi, Senior Intellectual Property Examiner, Trademarks Registry, Intellectual Property Department, Hong Kong SAR

Mr. Jesus Antonio Ros, Division Chief, Bureau of Trademarks, Intellectual Property Office of Philippines, Makati City

15.00 – 15.30 Coffee Break

15.30 – 17.00 Topic 8: Opposition Procedures

Speakers: Mrs. Martha Friedli

Ms. Chiam Lu Lin

Mr. Michael Arblaster, Assistant General Manager, Trade Marks and Designs Group, IP Australia, Canberra

17.00 – 17.30 Wrap-up discussion on the topics presented in the last two days

Moderator: Ms. Chiam Lu Lin

Friday, October 23, 2009

9.00 – 10.00 Topic 9: Economic Importance of Trademarks and WIPO's Assistance Programs and Activities Related to Trademarks

Speaker: Mr. Ye Min Than

10.00 – 10.30 Coffee Break

10.30 – 11.30 Topic 10: Manual for Trademark Processing and Examination Procedures

Speakers: Mr. Mikael Francke Ravn

Ms. Chiam Lu Lin

Mr. Graham Brown, Assistant Director – Quality Improvement, Trade Marks and Designs Group, IP Australia, Canberra

11.30 – 12.30 Panel Discussion: Examination of Traditional and Non-Traditional Trademarks: Challenges, Opportunities and the Way Forward

Moderator: Mr. John Braybrooks

Panelists: Ms. Chiam Lu Lin, Mr Mikael Francke Ravn,
and Mrs. Martha Friedli

12.30 Closing Ceremony

13.00 – 14.00 Lunch Break

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