

# **Industrial Property. Effective use at small and medium-sized enterprises**

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Innovative products and processes:	Patents and utility models
Microcircuits, chips:	Topography of semiconductor products
Product appearance:	Industrial designs
Names of goods and services:	Trademarks, firm names
Goods from a particular region:	Geographical origin indication or names of origins
Confidential commercial information:	Know-how, commercial secrets
New varieties of plants:	Protection of varieties of plants



Industrial Property as Stimulator of Competitiveness:  
EU and World Experience

Vilnius, 2011



**The selection of a market and timely registration are the important conditions of the effective activity:**

- Which markets are important?
- What obstacles could be encountered?
- Does a novelty test exist?
- Necessity and period of use.

## Dominating CTM applicants in Lithuania up to 31.03.2011

No.	Owner	Number of submitted applications
1.	ŽEMAITIJOS PIENAS, AB	36
2.	STUMBRAS, AB	25
3.	BALTIJOS MINERALINIŲ VANDENŲ KOMPANIJA, UAB	17
4.	MAXIMA GRUPĖ, UAB	16
5.	VISION BALTIJA, UAB	13
6.	AUKSINIS ERŠKETAS, UAB	12
7.	JOINT VENTURE OF DANBALT INTERNATIONAL, UAB	12
8.	KLAIPĖDOS PIENAS, AB	10
9.	MINERALINIAI VANDENYS, UAB	9
10.	CONCERN SBA, UAB	8
11.	ŠVYTURYS-UTENOS ALUS, UAB	8
12.	PERUKŲ PASAULIS, UAB	7
13.	ANTANAS GUOGA	6
14.	VILNIAUS	5
15.	VALENTIS, UAB	5

### Community Trade Mark (CTM) registration at the OHIM

<b>Lithuania</b>	submitted <b>573</b>	registered <b>373</b>
<b>UAB</b>	submitted <b>175,845</b>	registered <b>133,819</b>
<b>China</b>	submitted <b>5764</b>	registered <b>4198</b>
<b>Russia</b>	submitted <b>763</b>	registered <b>546</b>
<b>Poland</b>	submitted <b>9265</b>	registered <b>5921</b>
<b>Belarus</b>	submitted <b>12</b>	registered <b>8</b>

**Expansion of trademarks of the Lithuanian applicants through WIPO to the neighbouring countries:**

Belarus	237
Russia	445
Poland	298
Latvia	483
Estonia	436

**Expansion of trademarks of applicants of the neighbouring countries through WIPO to Lithuania:**

Belarus	225
Russia	2852
Poland	1840
Latvia	569
Estonia	486

## “Chaos”

### Community international and national trademark registers

- Will the Luxembourg applicant oppose, even though he will not use the trademark in Lithuania?
- Changing practice of the OHIM registration;
- How much do the disputes cost outside Lithuania?



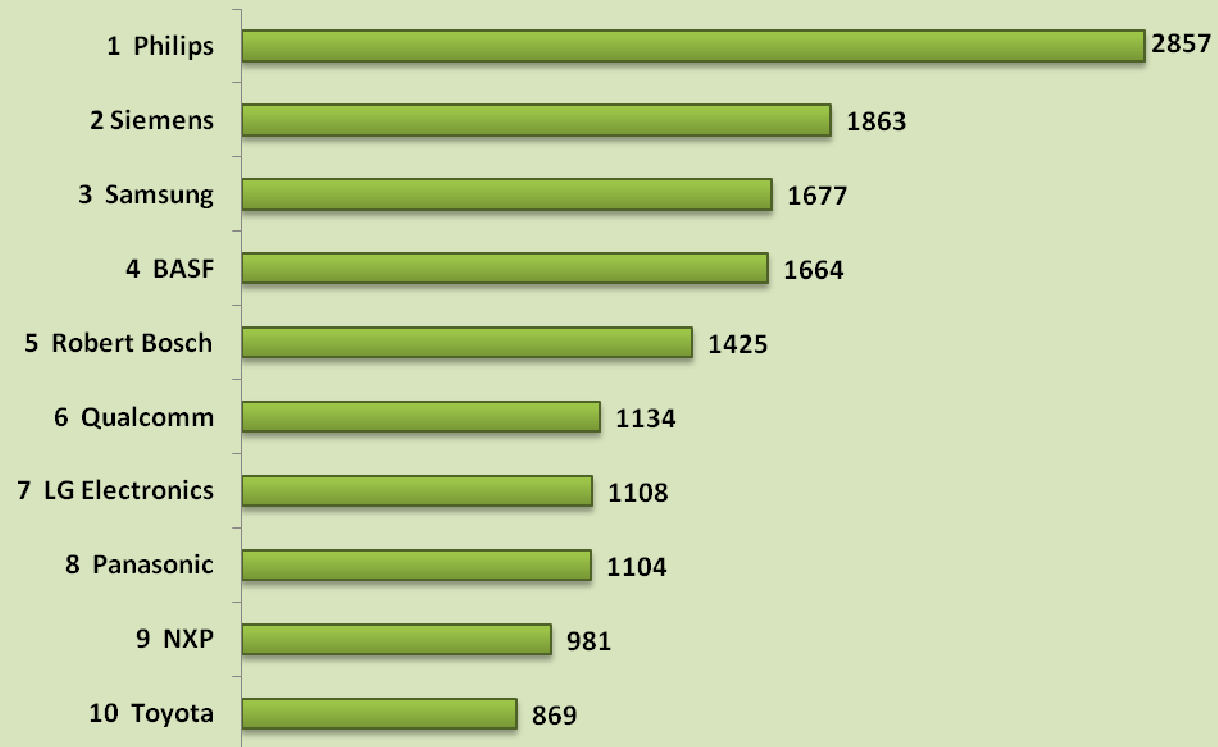
## Unification of the CIS market is not a trick

- What awaits Lithuanian applicants after unification of markets of the CIS countries?
- What time for registration is more appropriate: now or later?
- Test and application examinations and many other questions.

## Patents for inventions and commercial secrets

- To consider a way of protection: is it better to make it known as an invention and receive a patent, or protect it as a know-how;
- Specialists of high qualifications in very special mechanisms are required as representatives;
- Local disputes on patents: long and ineffective;
- European support helps to increase the number of applications.

### Main applicants in 2008



### Main applicants in 2009

