



GOVERNMENT OF THE
REPUBLIC OF ZIMBABWE



JAPAN PATENT OFFICE



NATIONAL WORKSHOP

ORIGINAL: ENGLISH
DATE: OCTOBER 25, 2023
WIPO/IP/SMES/HRE/23

National Intellectual Property Week in the Republic of Zimbabwe



organized by
the World Intellectual Property Organization
in collaboration with
the government of the Republic of Zimbabwe
with the support of
the Japan Patent Office (JPO)
and
the Department of Deeds, Companies and Intellectual Property
Harare, Zimbabwe December 11 to 12, 2023

PROVISIONAL PROGRAM

prepared by the International Bureau of WIPO

NATIONAL WORKSHOP ON INTELLECTUAL PROPERTY (IP) FOR INNOVATIVE AND COMPETITIVE SMALL AND MEDIUM-SIZED ENTERPRISES (SMEs)	
<u>Monday, December 11, 2023</u>	
9.00 – 9.30	Registration
9.30 – 10.00	<p>Opening Ceremony</p> <p>Welcome addresses by:</p> <p>Opening Remarks: Mr Darlington Nyoni, Acting Deputy Chief Registrar of Companies and Intellectual Property</p> <p>Representative from the Embassy of Japan in Zimbabwe, Harare</p> <p>Representative from the African Regional Intellectual Property Organization (ARIPO), Harare</p> <p>Representative from World Intellectual Property Organization (WIPO), Geneva</p>
10.00 – 10.15	Group Photo
10.15 – 10.30	Coffee Break
10.30 – 11.00	<p>Topic 10 OBJECTIVES AND CONDUCT OF THE MEETING AND INTRODUCTION TO WIPO</p> <p>Speaker: Representative from WIPO, Switzerland</p>
11.00 – 11.30	<p>Topic 11 GENERAL OVERVIEW OF IP AND THE IP SYSTEM IN ZIMBABWE</p> <p>Speakers: Mrs Winnet Mupaso, Principal Examiner, Zimbabwe Intellectual Property Office</p>
11.30 – 12.00	<p>Topic 12 INTRODUCTION TO ARIPO AND ITS SUPPORT PROGRAMS FOR SMES IN AFRICA</p> <p>Speaker: Representative from ARIPO TBD</p>
12.00 – 13.00	<p>Topic 13 ENHANCING BUSINESS COMPETITIVENESS: TRADEMARKS INDUSTRIAL DESIGNS AND TRADE SECRET AS BUSINESS TOOLS</p>
	Speakers: Mr. David Jeng, IP Expert, Gambia

	Ms. Lilian Nantume, IP expert, Uganda
13.00 – 14.00	Lunch Break
14.00 – 15.15	Topic 15 INNOVATION MANAGEMENT BY SMES – THE IMPORTANCE OF IP AUDITS, DUE DILIGENCE AND VALUATION Speaker: Ms. Rose Mboya IP Expert, Kenya
15.15 – 15.30	Coffee Break
15.30 – 16.15	Topic 16 ENHANCING BUSINESS GROWTH THROUGH FINANCING OF INTELLECTUAL PROPERTY FOR SMES Speaker: Ms. Brenda Kahari, IP Lawyer and Partner at B.W. Kahari Law firm, Zimbabwe
16.15 – 17.00	Topic 17 MANAGEMENT AND EXPLOITATION OF IP ASSETS – LICENSING, FRANCHISING AND MERCHANDISING; STARTUPS AND JOINT VENTURES Speaker: Ms. Rose Mboya, IP Expert, Kenya Local Speaker, ARIPO
17.00	Topic: 18 WRAP UP OF DAY 3 Speaker: Mr. Rama Mwanundu, WIPO, Switzerland
	End of Day 1
	<u>Tuesday, December 12, 2023</u>
9.00 – 10.30	Topic 19 IDENTIFICATION OF IP POTENTIAL OF BUSINESSES – THE WIPO IP DIAGNOSTIC TOOL (PRACTICAL EXERCISE) Speaker: Ms. Sarah Nassar; Associate Program Officer; IP for Business Division; WIPO (Virtual Intervention)
10.30 – 11.00	Coffee Break
11.00 – 12.30	Topic 20 PROTECTING YOUR INTELLECTUAL PROPERTY: INTERNATIONAL REGISTRATION SYSTEMS Speakers: TBD - ARIPO Ozden Ilhan; Fellow, Libon Registry; WIPO (Virtual Intervention)
12.30 – 14.00	Lunch Break

14.00 – 15.30	<p>Topic 21 USE AND MANAGEMENT OF INTELLECTUAL PROPERTY BY SMES IN ZIMBABWE: CHALLENGES AND OPPORTUNITIES</p> <p>Speaker: Facilitated discussion by all participants</p>
15.30 – 16.00	Coffee Break
16.00 –17.00	<p>Topic 22 CASE STUDIES OF EXPLOITATION OF IP BY SMES - CHALLENGES AND OPPORTUNITIES</p> <p>Speakers: Mr. David Jeng, IP expert, Gambia Ms. Lilian Nantume, IP expert, Uganda Mr Lawrence Hoba, Zimbabwe</p>
17.00 –17.30	<p>WAY FORWARD AND WRAP-UP SESSION</p> <p>Speakers: Mr Darlington Nyoni, Acting Deputy Chief Registrar of Companies and Intellectual Property Mr. David Jeng, IP expert, Gambia Representative from WIPO, Switzerland</p>
17.30	Closing Session
	End of Day 2
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