



PORTUGUESE INSTITUTE OF INDUSTRIAL PROPERTY (INPI)



SEMINAR

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WIPO Services and Initiatives

organized by
the World Intellectual Property Organization (WIPO)

in cooperation with
the Portuguese Institute of Industrial Property (INPI)

Lisbon, Portugal, May 6, 2014

PROVISIONAL PROGRAM

prepared by the Secretariat of WIPO

Tuesday, May 6, 2014

10 a.m. – 10.20 a.m. **OPENING SESSION**

Welcome addresses by:

- Mrs. Maria Leonor Trindade, President of the Portuguese Institute of Industrial Property (INPI),
- Mr. Claus Matthes, Director, PCT Business Development Division, Innovation and Technology Sector (ITS), World Intellectual Property Organization (WIPO)

10.20 a.m. – 10.50 a.m. **SESSION I**

Topic 1: Introduction to WIPO
Development of the International Legal Framework
Major Intellectual Property Economic Studies

Speaker: Mr. Víctor Vázquez López, Head, Section for Coordination of Developed Countries, Department for Transition and Developed Countries (TDC), WIPO

10.50 a.m. – 11.30 a.m. Topic 2: The Patent Cooperation Treaty (PCT) – Introduction and Future Developments

Speaker: Mr. Claus Matthes

11.30 a.m. – 12.00 p.m. Coffee Break

12.00 p.m. – 12.40 p.m. Topic 3: Global Intellectual Property Systems:

- (a) The Madrid System for the International Registration of Marks
- (b) The Hague System for the International Registration of Industrial Designs
- (c) The Lisbon System for Appellations of Origin

Speaker: Mrs. Asta Valdimarsdottir, Director, Operations Division, Madrid Registry, Brands and Designs Sector (BDS), WIPO

12.40 p.m. – 2.00 p.m. Lunch Break

- 2.00 p.m. – 2.40 p.m. **SESSION II**
- Topic 4: WIPO Arbitration and Mediation: Alternative
Dispute Resolution
- Speakers: Mr. Víctor Vázquez López
- Ms. Joana Gouveia, Chairman of the Board, Arbitration
Center for Industrial Property, Domain Names, Trade
Names and Corporate Names (ARBITRARE), Lisbon
- 2.40 p.m. – 3.20 p.m. Topic 5: Global Databases for Intellectual Property
Platforms and Tools for the Connected Knowledge
Economy
- Speaker: Mr. Glenn Mac Stravic, Head, Brand Database Section,
Global Database Service, Global Infrastructure
Sector (GIS), WIPO
- 3.20 p.m. – 3.50 p.m. Coffee break
- 3.50 p.m. – 4.20 p.m. **WIPO Services: A Perspective from Portuguese Users**
- Speaker: Representative of the Portuguese Association of
Intellectual Property Attorneys (ACPI)
- 4.20 p.m. – 5.00 p.m. Questions and Answers
- 5.00 p.m. – 5.10 p.m. **CLOSING SESSION**

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